

UNDERGRADUATE PROGRAMS

ISTITUTO MARANGONI MIAMI THE MIAMI SCHOOL OF FASHION AND DESIGN

ADMISSIONS GUIDANCE ACADEMIC YEAR 2024/25





Istituto Marangoni Miami is at the forefront of fashion and design education, offering dynamic undergraduate programs designed to cultivate the talents of tomorrow's innovators. Our undergraduate offerings span a diverse spectrum of disciplines, including fashion design, communications, business, and interior design. Grounded in academic excellence and driven by a passion for creativity, our programs provide students with a holistic education that blends theoretical knowledge with practical skills, preparing them for successful careers in the ever-evolving creative industries. At our fashion school, our Undergraduate programs provide a progressive educational journey, beginning with fundamental practices and gradually advancing towards expertise by graduation. Students are guided through a curriculum rooted in creativity and academic excellence, with an hands-on and multidimensional approach that fosters a globalized learning outcome.

- **Creative Exploration**
- Our undergraduate programs foster a culture of creative exploration, encouraging students to think outside the box and experiment with new ideas. Through hands-on projects and collaborative initiatives, students develop their unique artistic voices and refine their design sensibilities.
- Cross-Disciplinary Collaboration

We believe in the power of collaboration across disciplines. Our undergraduate students have the opportunity to work alongside peers from different fields, gaining valuable insights and perspectives that enrich their learning experience and inspire innovative solutions.

- Entrepreneurial Spirit
 We empower students to embrace their entrepreneurial spirit and pursue their creative visions.
 Through courses and workshops focused on business fundamentals and entrepreneurship, students learn how to transform their ideas into viable ventures.
- Global Perspective

 Our programs emphasize the importance of global awareness and cultural competency. With a diverse student body and faculty from around the world, students are exposed to a rich tapestry of perspectives and traditions prepping them to thrive in an interconnected industry.
- Experiential Learning

 Through a hands-on approach, Istituto Marangoni Miami fosters experiential learning not only in class but through competitions, brand partnerships, volunteer opportunities and internships with established brands in the luxury fashion and design industry.





Our Associates of Applied Science in Fashion Design program at Istituto Marangoni Miami offers a comprehensive and carefully crafted curriculum designed to build your foundation and set you on the path to becoming a successful fashion designer. Our dedicated faculty, all industry professionals, will guide you through this transformative experience, offering mentorship and insights that only firsthand experience can provide. Throughout the program, you'll explore a wide range of subjects that encompass both the artistic and academic aspects of fashion. From history of art and pattern cutting to fashion drawing and advanced digital design, you'll gain the creative skills needed to turn your fashion visions into reality. Our program is designed to provide hands-on experience and academic rigor in equal measure, ensuring you're wellprepared to embark on a fulfilling career in the fashion world.

SEMESTER I	
Digital Design	
Pattern Cutting Fundamentals I	
Fashion Drawing Fundamentals	
History of Art	
English Composition I	
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SEMESTER II
Pattern Cutting Fundamentals II
Fashion Illustration Fundamentals II
Advanced Digital Design
Trend Forecasting
College Mathematics I

SEMESTER III
Digital Pattern Cutting I
Fashion Art & Cultural Context
Fashion Research & Collection Fundamentals
Fabrics & Materials
Fashion Marketing Principles & Practices

SEMESTER IV
Pattern Cutting Fundamentals
Product Development
History of Dress & Costume
Sociology
Speech





The Associates in Applied Science in Fashion Styling program is a dynamic gateway into the exciting world of fashion styling and creative expression. At the core of this program are top-notch classes that provide students with the essential skills and knowledge to thrive in the industry. From mastering fashion styling fundamentals to staying ahead of trends through trend forecasting, this program ensures a solid foundation. Additionally, students delve into the realms of creative direction, fashion photography, and advanced digital design, equipping them with the tools to bring their creative visions to life. With a focus on practicality, courses in visual merchandising and social media & digital writing round out the curriculum, ensuring that graduates are not only stylistically savvy but also adept at showcasing their work in the digital age. The Associates in Applied Science in Fashion Styling program paves the way for aspiring stylists to make their mark in the ever-evolving world of fashion.

SEMESTER I
Fashion Styling Fundamentals
Fashion Styling: Visual Research
Photography Fundamentals I
Trend Forecasting
Business of Styling

SEMESTER III
Fashion Writing
Visual Merchandising
History of Art
Fabrics & Materials
Speech

SEMESTER II
Fashion Marketing: Principles and Practices
Digital Design
English Composition I
History of Dress and Costume
Photography Fundamentals II

SEMESTER IV
Advanced Digital Design
Fashion, Art, and Cultural Context
College Mathematics I
Sociology
Social Media & Digital Writing





The Associates of Applied Science in Fashion Business program is an educational program in where the students engage in a well-rounded curriculum that encompasses a wide range of subjects, including business principles, branding, digital design, marketing, economics, and the history of fashion. This comprehensive approach equips students with the knowledge and skills needed to excel in various aspects of fashion business, from fashion branding and marketing to product development and economics. Learning is not limited to the classroom; students engage with market insights, honing their skills through professional proposals for designated brands, a valuable experience that equips them with practical knowledge and a competitive edge. Additionally, the program provides a comprehensive focus on product development and production, essential assets for success in the fashion business area. Moreover, students also explore the artistic and cultural dimensions of fashion, gaining a deeper understanding of its role in society and its evolving trends. With a combination of classroom learning and hands-on experience, this program empowers aspiring fashion professionals to thrive in a rapidly changing and competitive industry.

SEMESTER I
Principles of Business I
Fashion Branding Fundamentals
Digital Design
English Composition I
History of Art

SEMESTER II
Principles of Business II
Fashion Marketing Principles and Practices
History of Dress and Costume
Microeconomics
Fashion, Art, and Cultural Design

SEMESTER III
Fashion Communication
Trend Forecasting
Advanced Digital Design
College Mathematics I
Speech

SEMESTER IV
The Buying Arena
Production 360
Product Development
Fabrics & Materials
Principles of Economics





The Associates of Applied Science in Kitchen and Bath Design program offers students a specialized and hands-on approach to mastering the art and science of creating functional and aesthetically pleasing spaces. Throughout the curriculum, students will learn about the fundamentals of kitchen and bath design, rapidly enhancing their visualization and drawing skills to communicate design concepts effectively. They will explore industry standards, applications, and drafting techniques essential for designing these specialized environments. With a solid foundation in mathematics and architectural drafting, students will begin to understand the technical aspects of their craft. As the program progresses, students delve deeper into design principles, materials, and presentation techniques, learning to integrate lighting design seamlessly into their projects. Additionally, they will acquire crucial business acumen necessary for success in the field, including product development, economics, and critical thinking skills. By the program's conclusion, graduates will have gained expertise in kitchen and bath design from both creative and practical standpoints. They will have honed their skills in areas such as space planning, materials selection, and digital presentation, preparing them to excel in the field of interior design.

SEMESTER I
Kitchen and Bath Design Fundamentals
Rapid Visualization and Drawing Techniques
Kitchen and Bath Standards and Applications
Architectural Drafting
College Mathematics I

SEMESTER III
Kitchen and Bath Design II
Lighting Design
Digital Presentation Techniques II
Business of Kitchen and Bath Design
Critical Thinking

SEMESTER II
Kitchen and Bath Design I
Interior Finishes and Materials
Digital Presentation Techniques I
AutoCAD for Kitchen and Bath Design
English Composition I

SEMESTER IV
Kitchen and Bath Design III
Construction and Systems Design for Kitchen and Bath
Kitchen and Bath Design Internship
World History
Environmental Science

Over the course of eight dynamic semesters, we guide you through a comprehensive curriculum that equips you with the expertise and knowledge required to excel in the ever-evolving fashion industry. In your initial semesters, you'll dive into the fundamentals, mastering digital design, pattern cutting, fashion drawing, and more. These foundational courses lay the groundwork for your creative endeavors and provide a solid understanding of the fashion landscape. As you progress, you'll delve into advanced topics such as contemporary fashion analysis, construction research, and fashion brand exploration. Towards the culmination of your journey, you'll embark on your final project and collection development, showcasing your growth as a fashion designer. You'll refine your portfolio and personal brand identity, preparing to enter the fashion world with confidence. Throughout this immersive program, you'll be guided by our experienced faculty and mentors, all industry professionals who provide invaluable insights and mentorship. Your journey will be a transformative experience that prepares you to make your mark in the world of fashion.

SEMESTER I
Digital Design
Pattern Cutting Fundamentals I
Fashion Drawing Fundamentals
English Composition I
History of Art

SEMESTER II
Pattern Cutting Fundamentals II
Fashion Illustration Fundamentals
Advanced Digital Design
English Composition II
Trend Forecasting

SEMESTER III
Digital Pattern Cutting I
Fashion, Art, & Cultural Context
Research & Collection Fundamentals
Fabrics & Materials
Fashion Marketing: Principles & Practices

SEMESTER IV
Pattern Cutting Fundamentals III
Product Development
Fashion Brand Exploration
Critical Thinking
History of Dress & Costume

SEMESTER V
Contemporary Fashion Analysis
Construction Research & Development
Environmental Science
World History
College Mathematics I

SEMESTER VI
Research & Concept Development
Experimental Cutting
Sociology
Psychology
College Mathematics II

SEMESTER VII
Digital Pattern Cutting II
Final Collection Development I
Final Project Construction I
Ethics
Principles of Economics

SEMESTER VIII
Final Project Construction II
Final Collection Development II
Portfolio and Personal Brand Identity
Speech
Biology



The Bachelor of Fine Arts in Fashion Styling is the ultimate hub for the creative minds seeking to excel in the dynamic world of fashion and visual communication. This program serves as the driving force behind the art of visual storytelling within the fashion industry. Covering a wide spectrum of areas, students delve into the fundamentals of fashion styling, while also exploring essential disciplines such as image consulting, fashion photography, fashion writing, art direction, editorials, and visual merchandising. At Istituto Marangoni Miami, aspiring stylists are equipped with the skills and knowledge needed to not only stay at the forefront of fashion but also to shape and redefine it. With a comprehensive curriculum that combines theory with hands-on experience, this program empowers students to become influential voices in the ever-evolving world of fashion and visual communication. As part of the Bachelor of Fine Arts in Fashion Styling program, students also have the unique opportunity to engage with industry professionals, participate in real-world projects, and gain exposure to international fashion trends, fostering a global perspective that positions them as versatile and adaptable stylists ready to make a lasting impact on the diverse and ever-changing landscape of fashion and visual communication.

SEMESTER I
Fashion Styling Fundamentals
Fashion Styling Visual Research
Photography Fundamentals I
Trend Forecasting
Business of Styling

SEMESTER II	
Digital Design	
Fashion Marketing: Principles and Practices	
History of Dress and Costume	
Photography Fundamentals II	
English Composition I	

SEMESTER III
Fashion Styling Production
Fashion Writing
History of Art
World History
English Composition II

SEMESTER IV
Fashion, Art, and Cultural Context
Advanced Digital Design
Editorial Styling & Photography
Critical Thinking
Psychology

SEMESTER V
Graphic Design
Interactive Design
Social Media and Digital Writing
Visual Merchandising & Advertising in Styling
Ethics

	SEMESTER VI	
	Videomaking: Fashion Film	
Fa	ashion Campaign & Photography	
	Fabrics & Materials	
	Sociology	
	Environmental Science	

SEMESTER VIII	
Creative & Art Direction	
Final Major Project: Styling & Creative Direction	
New Image Frontiers	
College Mathematics II	
Principles of Economics	



The Bachelor of Fine Arts in Fashion Business program allows students to learn from the diverse range of subjects that bridge the gap between creativity and business acumen. They will explore key topics such as fashion branding, digital design, supply chain management, and fashion marketing, gaining an in-depth understanding of the multifaceted world of fashion. In addition to building a solid foundation in business principles, students will delve into the cultural and historical context of fashion, examining how it intertwines with art and society. The program also places a strong emphasis on ethical considerations, critical thinking, and sustainability within the fashion industry. As students progress through the semesters, they will engage in advanced studies, including luxury business models, digital branding strategies, and fashion entrepreneurship, culminating in a thesis project that demonstrates their expertise in fashion business management. With a balanced blend of theory and practical application, this program equips students with the skills and knowledge needed to thrive in various roles within the fashion business, from retail management to marketing, supply chain, and beyond.

SEMESTER I
Principles of Business I
Fashion Branding Fundamentals
Digital Design
History of Art
English Composition I

SEMESTER II
Principles of Business II
Fashion Marketing: Principles & Practices
History of Dress & Costume
Principles of Economics
English Composition II

SEMESTER III
Fashion Communication
Advanced Digital Design
Trend Forecasting
College Mathematics
Speech

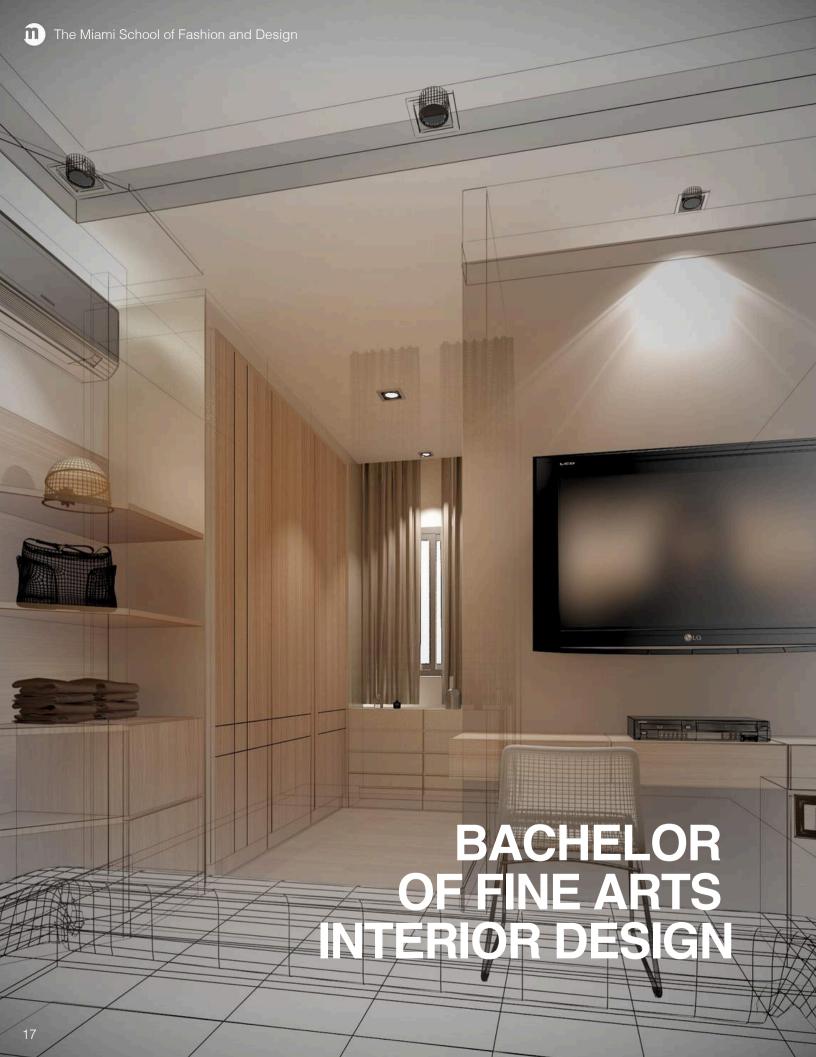
SEMESTER IV
The Buying Arena
Production 360
Product Development
Fabrics & Materials
Ethics

SEMESTER V
Supply Chain Management
Omnichannel Distribution
Fashion Retail Management
Fashion Buying
Fashion, Art, and Cultural Context

SEMESTER VI
Strategic Management in Fashion
Value & Green Marketing Planning
New Digital Media & E-Commerce
World History
Microeconomics

SEMESTER VII
Digital Branding Strategies
Visual Merchandising
Psychology
Critical Thinking
Biology

SEMESTER VIII
Luxury Business Models
Finance and Management Control
Fashion Entrepreneurship - Thesis
Environmental Science
College Mathematics II





The Bachelor of Fine Arts in Interior Design program offers students a comprehensive exploration of the dynamic field where creativity meets functionality. Through a diverse curriculum, students will delve into various aspects of interior design, from spatial planning and digital graphics to materials selection and historical influences. With a strong foundation in design principles, students will tackle courses ranging from architectural drafting to lighting design, developing a keen eye for detail and a deep understanding of how interior spaces influence human experiences. The program also emphasizes critical thinking, ethical considerations, and sustainability, preparing students to address the complex industry of Interior Design.

SEMESTER I
Architectural Drafting
Drawing for Design
Interior Graphic Standards and Applications
History of Art
English Composition I

SEMESTER III
Interior Environments I
AutoCAD for Interior Design
History of Interior, Furniture, and Visual Culture I
College Mathematics I
Speech

SEMESTER V
Interior Environments III
Building Codes, Regulations, and Systems
Building Information Modelling for Interior Design
Principles of Economics
Special Topics in Humanity

SEMESTER VII
Interior Environments V
Interior Detailing and Documentation
Sustainability in Interior Design
Interior Design Research
Critical Thinking

SEMESTER II
Interior Space Planning
Digital Design Graphics I
Interior Finishes and Materials
World History
English Composition II

SEMESTER IV	
Interior Environments II	
Digital Design Graphics II	
History of Interior, Furniture, and Visual Culture II	
College Mathematics II	
Ethics	

SEMESTER VI
Interior Environments IV
Lighting Design and Acoustics
Digital Design Graphics III
Psychology
Ethics

SEMESTER VIII
Construction Documents
Professional Practice in Interior Design
Interior Design Internship
Capstone in Interior Design
Sociology





MICHAEL ALLEN JOHNSON

ASSOCIATE VICE PRESIDENT

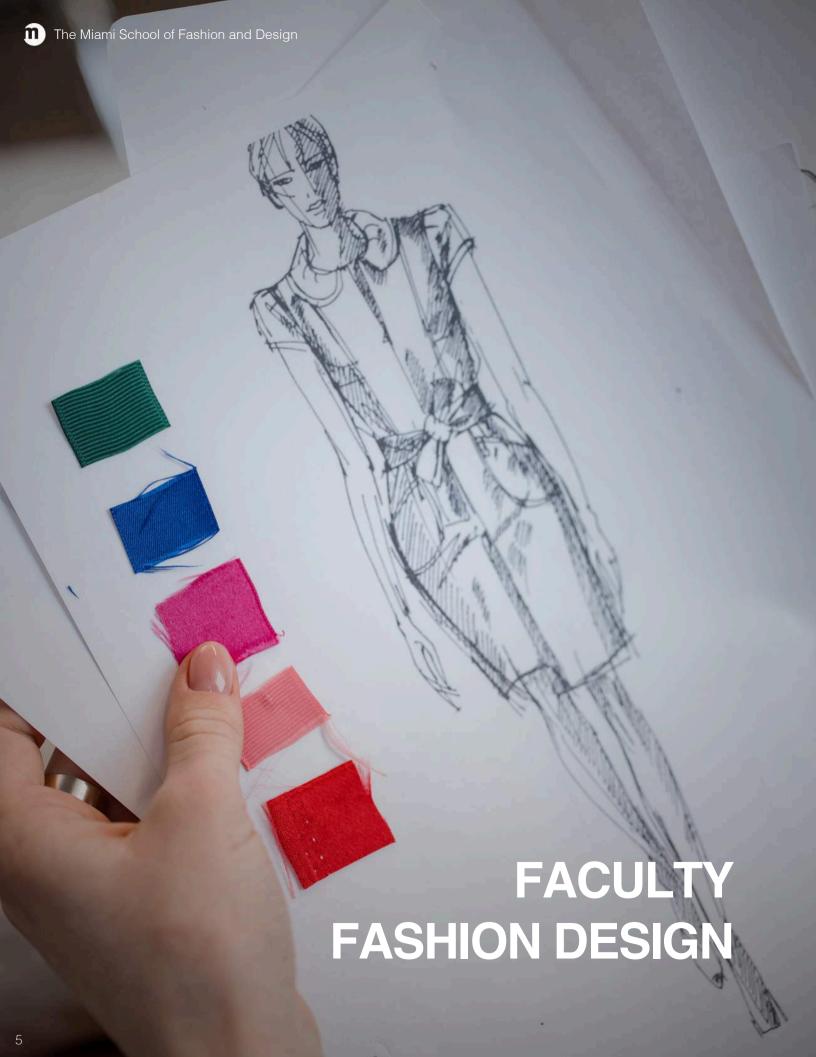
Michael Johnson is a respected educator with more than two decades of experience in both public and private four-year colleges and universities. Michael began his career in higher education in admissions and recruitment at his alma mater, Northern Arizona University, where he earned two Master Education degrees in Educational Leadership and Relations/Counseling and a bachelor's degree in Sociology. Michael's impressive career path has led him to a variety of educational institutions, where he has served in multiple academic leadership positions in virtually all aspects of postsecondary education, Most recently, Michael has come from serving in an international academic leadership position at an American-style university in Kuwait. During Michael's career, he has achieved initial programmatic accreditation for multiple academic programs, as well as institutional re-accreditation for several of his previous institutions. In addition to his background, his expertise lies in education management, such as curriculum development, accreditation, adult education, leadership development, admissions, recruitment and retention, and diversity training.



KEANAN DUFTY

DEAN OF FASHION

He is an award-winning British fashion designer and the author of Rebel Rebel: Anti-Style. Duffty earned a BA in Fashion from Central Saint Martins, London. In 2007 Duffty became a member of the Council of Fashion Designers of America and his collections have been shown at New York Fashion Week from 1998-2010. Duffty has collaborated with Reebok, Gola, and Dr Martens on co-branded collections and has served as Design Director for Gwen Stefani's L.A.M.B, John Varvatos, and Ben Sherman. Duffty collaborated with David Bowie and was the stylist for the prestigious 2016 CFDA Board of Directors Tribute Award to Bowiel, with original costumes by Kansai Yamamoto and Donatella Versace. From 2017 to 2023 Duffty served as Director of Fashion Programs and founded the Masters in Fashion Management program at Parsons School of Design in New York. Duffty created the Kyiv Art and Fashion Days NY event during New York Fashion Week in September 2022, bringing six prominent fashion designers from Ukraine to New York to present their collections at the Mastercard Tech Hub in New York City.



At Istituto Marangoni Miami, our esteemed faculty comprises numerous professors dedicated to nurturing our students into creative professionals. Among them, we are proud to highlight some of our fashion design professors who bring invaluable expertise and real-world experience to our programs.



MARIO BRAGHIERI

DIRECTOR OF FASHION DESIGN

Mario Braghieri has been involved in fashion production for over thirty years. He attended Istituto Marangoni with the desire to leave his mark in the fashion market as a pattern maker. Upon graduating, he developed samples and worked in fashion production for the Nadini Group, an Italian designer label manufacturer based in Modena-Italy which included designer houses such as Gianfranco Ferrè and Fendi. He has had the honor of working for renowned fashion names such as Emporio Armani, Maska, Cerruti, Mariella Burani and Karl Lagerfeld, For the past 27 years, Mario has been a major player in guiding Istituto Marangoni through its international growth.



AMY BERKOWITZ

FASHION AND DESIGN CONTEST PROGRAM LEADER

Amy Berkowitz received her BFA from the California Institute of the Arts in 1978 and soon after began working in the Film & Television industry. Amy grew up in the fashion industry, she created her branded private label company, Artgear. The brand was launched in Los Angeles, and then brought the collection to the east coast. In 1994, Amy received her Master of Art in Teaching at University of the Arts in Philadelphia, Pa. Teaching for the last 25 years at both the secondary and university level art/ design and textile fashion design. Amy has branded various fashion collections into the market audience, bringing her expertise globally in direct market and mass consumer sales.



SAUL KAPILIVSKY

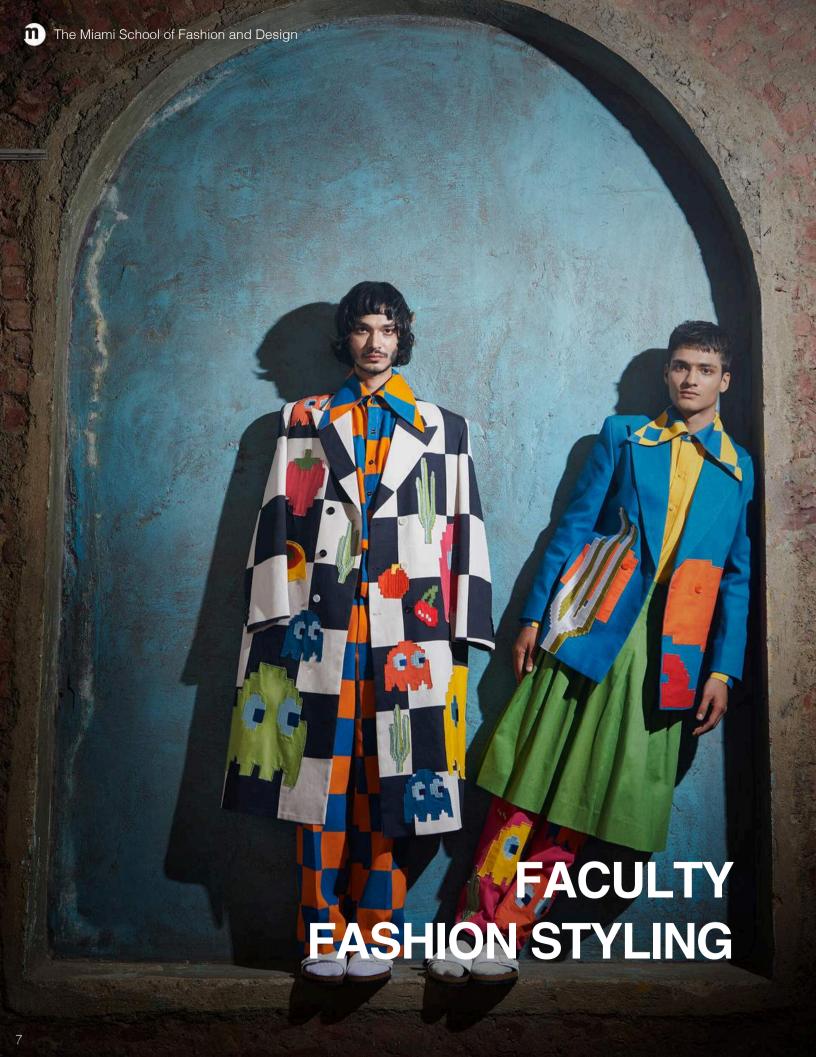
FASHION DESIGN PROFESSOR

Saul Kapilivsky grew up in a clothing manufacturing family. He graduated from the Academy of Art University with an MFA in Fashion Design. In 1988 he was one of the finalists in the Air France Concours International Des Jeunes Createurs De Mode representing the United States in France. Throughout his career of over 34 years, he has worn many hats; from designing Mother of the Bride and Special Occasion gowns, creating and launching wholesale eveningwear collections to owning his own business. He has dressed celebrities such as Aretha Franklin, Diedre Hall, and Mary Hart for red carpet events, as well as several pageants such as Miss America, Miss USA, and Miss Universe.



MENA LOMBARD FASHION DESIGN PROFESSOR

Mena Lombard is a fashion designer, fashion educator, and published fashion editor. Her designs have been showcased in different runways and red carpets like Fashion Week and Cannes Film Festival and featured in WWD, Harper's Bazaar and Apparel News. In addition to being creative director at her own namesake brand, she is also a fashion editor at Avessa Magazine, and she teaches fashion design at Istituto Marangoni Miami. Lobard helps students with their creation of their collections, teaching them the fundamentals and mastery of garment construction. Born and raised in Uruguay, she has lived and studied in Argentina, Spain, and Italy. She currently resides in Miami with her husband, three kids and two dogs.



Istituto Marangoni Miami boasts a distinguished faculty dedicated to empowering our students to excel as creative professionals. Within our faculty, our fashion styling professors shine brightly, offering a wealth of expertise and real-world acumen to enrich our programs.



JUANITA CRARY FASHION STYLING PROFESSOR

Graduated from Universidad de Los Andes, Juanita Crary is an experienced Fashion Stylist and Journalist skilled in photography production, advertising, writing, and PR. Her Colombian background provides an international experience to students only adding to her importance at Istituto Marangoni Miami. As an influential and accomplished arts and creative professional, Juanita has had a history of working in the entertainment industry with top names such as Rolling Stones Magazine, Avessa Magazine, Anthropologie, Caracol TV, and with artists like Maluma and others. Juanita is now a full-time Program Leader at Istituto Marangoni Miami shaping the future styling professionals.



SARAH WATSON-BAIK **FASHION STYLING PROFESSOR**

Sarah Watson-Baik, a dynamic creative and educator from California, holds degrees in Fine Art and Commercial Photography. She's an expert in art, design, fashion, Korean culture, wellness, and sustainability. With a background in journalism, she covered the Britpop era and Japanese Harajuku fashion. She continued her education in London at Central St. Martins College and Goldsmiths College. With over a decade in Seoul, South Korea, she's a respected teacher, fashion stylist, professor, and social media influencer. Now based in Miami, she's a Professor of Fashion Styling at Istituto Marangoni Miami, passionately advocating for Korean and South East Asian fashion and culture.



JORGE CASTILLO FASHION STYLING PROFESSOR

Jorge Andres Castillo is a photographer, curator, and editor originally from Caracas, Venezuela. He has been teaching Fashion Photography at Istituto Marangoni Miami since 2018. Jorge has worked as photo editor and curator for several companies such as: Fundacion Empresas Polar Caracas, Doral Contemporary Art Museum (DORCAM) and Arts Connections Foundation in Miami. His experience includes his Master's degree in Communication Design from the University of Essen, Germany and 20 years of experience with photography. He is now the owner and director of Jacvisual LLC in where is helps brands create their visual communication.



KARLA GUINDI **FASHION STYLING PROFESSOR**

Karla, originally from Mexico City, embarked on her fashion journey at a young age. Her upbringing in Milan and Los Angeles, surrounded by the worlds of fashion and entertainment, ignited her passion for styling. After studying Fashion Design at Istituto Degli Abiti in Mexico City, then at Central Saint Martins in London, specializing in Fashion Styling, Fashion Design, and Art Direction and finally, the Fashion Institute of Technology in New York City, she discovered her true calling as a celebrity stylist. Over her 25-year career, she has contributed to top magazines like InStyle, GQ, Elle, and Vogue. Karla's impressive clientele includes Thalia, Paulina Rubio, and even the former First Lady of Mexico.





At Istituto Marangoni Miami, our faculty members are devoted to guiding our students on their journey to becoming successful creative professionals. Among them, our fashion business professors stand out, bringing extensive expertise and practical experience to our programs.



NATHALIE TESSIER FASHION BUSINESS PROGRAM LEADER

Nathalie Tessier studied fashion design in Paris, but she soon discovered that her passion and innate talent lay in the business aspects of the fashion industry. After graduating, she joined the internationally renowned brand Celio as a director with responsibility for the design and management of international market collections; purchasing; product distribution; new store concept prototype design implementation and marketing campaigns. Nathalie's Parisbased experience in where she led the marketing and production efforts with brands like Celio Sport, Dooble, and Sud Express allowed her to give insight to her students about the intricacies of the fashion business world.



EYAN ALLEN FASHION DESIGN AND BUSINESS PROFESSOR

Eyan is a veteran fashion Creative Director, with deep experience and an excellent track record in men's women's ready to wear and accessories. Eyan has led large creative teams around the world as creative Director/SVP of Design, for Hugo Boss men's and womenswear, Nike women's and Puma international. With over 25 years of experience, Eyan provides students with a global understanding for visionary trends and modern fashion and a process for which to harness and direct their creative ambitions. Eyan Allen is now working as the head designer and creative director for Bugatchi, a luxury menswear line while also teaching our students through a creative yet analytical lens.



MATTHEW I. GROWNEY **FASHION BUSINESS PROFESSOR**

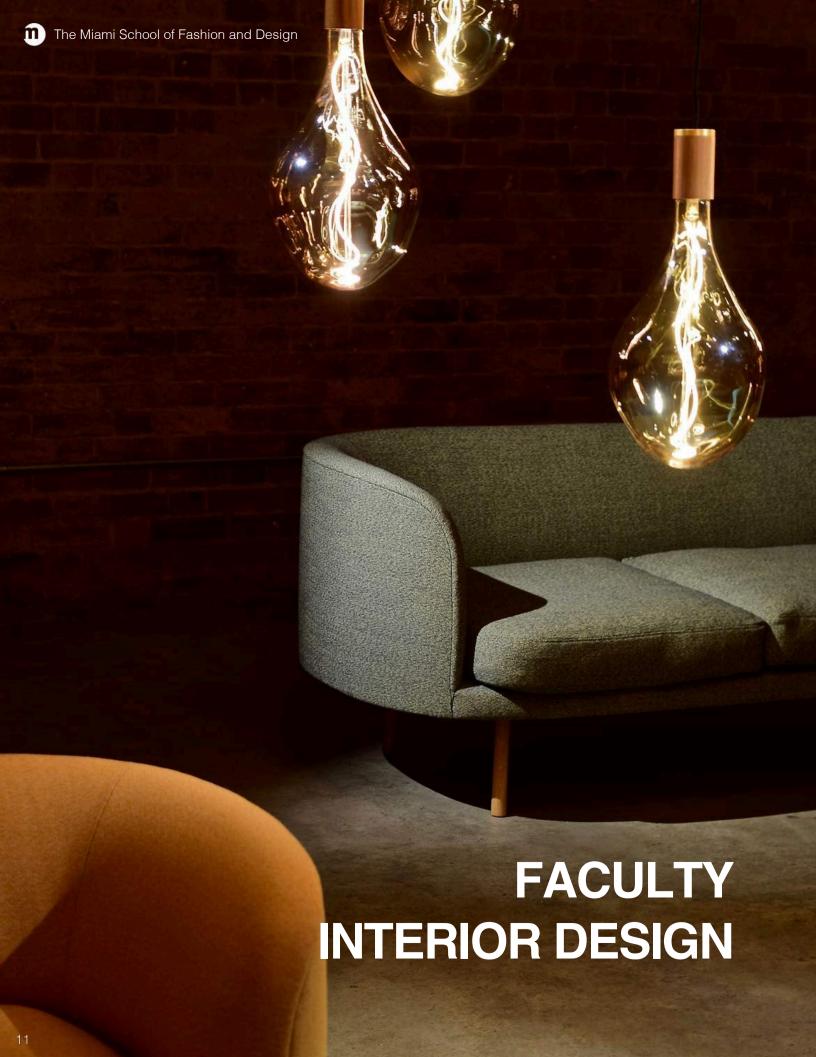
Matthew has become a well-known and successful investor and creative director for his understanding of design-conscious products, brands and services, for the luxury and lifestyle markets. Through his brand consultancy, Thermal Brands, Matthew consults with dozens of clients within the Fashion, Beauty/Wellness, Food, and Home/Hospitality categories. He has designed exclusive products and consumer experiences (installations, presentations, charity events, concerts, Pop-ups) for such events including the NBA Draft, Art Basel, CES, ComplexCon, KidzCon, Paris Fashion Week, NY Fashion Week, and Formula One.



ALESSANDRO DE PESTEL **FASHION BUSINESS PROFESSOR**



Alessandro has 24 years of expertise in developing brand equity and pioneering digital marketing across different cultures, nations and businesses. As the Chief Marketing Officer at Under Armour, De Pestel led all the marketing aspects for the brand. He served previously as Executive Vice President of Marketing, Communications and Consumer Insights for Tommy Hilfilger Global/PVH Europe where he executed global alignment, planning and strategies to support the company's product directives and initiatives. De Pestel also worked as International Communications Director for Christian Dior Parfums in France and as Vice President of Global Marketing for Omega Watches in Switzerland.



At Istituto Marangoni Miami, our renowned faculty consists of numerous professors committed to guiding our students towards becoming creative professionals. Among them, we proudly showcase some of our interior design professors, who enrich our programs with their invaluable expertise and real-world insights.



THELMA LAZO FLORES **DEAN OF INTERIOR DESIGN**

Dr. Lazo-Flores has been in the creative industry and higher education for over thirty years. She has been a design educator in both the undergraduate and postgraduate levels of interior architecture, landscape architecture, furniture design, product and interface design, industrial design, and studio art programs in the US, Singapore, Japan, and the Philippines. She professionally practiced for over ten years covering luxury residential design, commercial offices, hospitality spaces, trade shows, and military buildings in various parts of the world. She received her Ph.D. in Design Science and Planning from Chiba University, Japan with a scholarship from the Japanese Ministry of Education.



JOSE E. RODRIGUEZ INTERIOR DESIGN PROFESSOR

An architect from the Universidad de Los Andes, Venezuela, Jose started his career among local top architects while developing a 5-year tutoring experience in design disciplines. He pursued an MA in Design and Media Management at the Miami International University of Art and Design, which provided him with invaluable insights into the interior design business in the US. His current experience focuses on upscale residential and hospitality projects. Jose covers Design Studio, Interior Graphic Standards, and Advanced Visual Presentation Techniques among many others.



ELIZABETH GLEN INTERIOR DESIGN PROFESSOR

With degrees in Architecture & Historic Preservation from Tulane University in New Orleans, Elizabeth Glenn has been working as an industry professional in South Florida since 1999 specializing in high-end residential and luxury hospitality projects as well as mixed use, commercial, and medical facilities. Since 2008, she began teaching at the collegiate level in several local schools. Elizabeth has over 60 different courses developed and taught within creative fields of interior design, architecture and industrial design. Currently, Ms. Glenn is Project Manager at Steven L. Cohen and Associates, in Boca Raton.



GABRIELA GIRAUDO INTERIOR DESIGN PROFESSOR

Gabriella Giraudo is a creative designer with years of experience collaborating with architects and designers. She specializes in the commercial interior design field and prides herself in delivering exceptional service to clients from concept to installation. She holds a Bachelor in Fine Arts in Interior Design from Miami International University of Art and Design. Her teaching expertise is directed at Advanced Digital Design and Visual Presentation Techniques for the One Year Program in Interior Design in where she teaches the new generation advanced technical skills, essential for future interior designers.





RADO WATCH DESIGN COMPETITION **DECEMBER 2023**

Rado is a Swiss luxury watch company known for its high-quality timepieces. Founded in 1917 in Lengnau, Switzerland, Rado has gained a reputation for innovation and craftsmanship in the watchmaking industry. Fashion Design Students had the opportunity to submit a proposal for a visual concept of festive packaging. The brand will then produce the packaging for the upcoming season. The winner of this design competition acquired \$5k scholarship towards their program.



SPRAYGROUND I NYFW **FASHION DESIGN COMPETITION**

SEPTEMBER 2023

The Sprayground contest consisted in a creative garment creation, using the iconic materials and motifs associated with the backpack brand. Five finalists from the Fashion Design program were awarded the chance to produce their designs and show during New York Fashion Week, Spring/Summer 2024 collection at the Fotografiska Museum. Through this competition, students had the opportunity to practice their drawing techniques, pattern cutting and garment construction skills.



PARAISO SWIM WEEK SWIMWEAR DESIGN & STYLING

JUNE 2022-2023

Istituto Marangoni Miami made a splash for Paraiso Swim Week, where students raise awareness for sustainability through a Swimwear Upcycle Challenge Fashion Show. Each year, six talented students created designs by upcycling donated dead stock fabrics, and were paired with established swimwear brands. This is an ongoing competition with Paraiso Swim Week done each year in the summer. While the designers create the products, the styling students tie everything up by directing the styling on each model.



SALVATORE FERRAGAMO **FASHION BUSINESS PROPOSAL**

DECEMBER 2021

IMM Fashion Design students had the opportunity of participating in a contest with Salvatore Ferragamo. The brand donated 500 ties that remained unsold during the challenging times of the pandemic. Our talented students embarked on a journey of innovation, repurposing the ties to craft stunning creations. From elegant dresses to trendy bucket hats and even fashionable umbrellas. The winner of the challenge had the opportunity of their design to be showcased in the Salvatore Ferragamo Bal Harbour store.



SOLSTISS LACE FASHION DESIGN COMPETITION

OCTOBER 2023

Fashion Design students submitted designs made with Solstiss lace. Winner will receive \$3,000 in lace. fabric and a 2-week internship at the Solstiss Showroom in NYC. Second place will be awarded with \$1500 in lace fabric and the third place will be awarded with \$500 in lace fabric. Solstiss is a French lace company founded in 1876, with a long history of providing the finest lace for luxury companies such as Chanel, Louis Vuitton, Rodarte, Michael Kors, and films like Titanic and The Great Gatsby.



HALSTON FASHION DESIGN COMPETITION DECEMBER 2022

Halston, the American fashion brand known for their elegant designs with a disco era twist, had the opportunity of working with IMM Fashion Design students. The competition offered design students the opportunity to create clothing inspired by Halston using sustainable Ultrasuede. The top three finalists: Camila Balleste, Ryan Hamilton and Valentina Arenas, received a scholarship and the opportunity to have their fashion illustrations published in The Fashion Arts and Illustration Magazine (FIDA).



ALEXANDRE BIRMAN SHOE DESIGN COMPETITION **FEBRUARY 2022**

During Art Basel 2022, six students unveiled their one of a kind heel designs at an exclusive student event as part of a design challenge in partnership with the world renowned Brazilian footwear brand Alexandre Birman. Over the past year, students received mentorship from professor Amy Berkowitz and CEO himself. As their designs were approved, their shoes were manufactured and two winners had the opportunity of joining Alexandre Birman in his headquarters in Sao Paulo for a summer internship.



THOM BROWNE FASHION BUSINESS PROPOSAL

NOVEMBER 2021

Thom Browne partnered with Istituto Marangoni Miami for the launch of their flagship store in the Design District. Fashion business students contributed by crafting business strategy proposals, showcasing their talent and gaining real-world experience in the process. Through hands-on involvement in the flagship store launch, students gained invaluable real-world insights, learning directly from industry leaders and honing their understanding of the market.





TORY BURCH IN CONVERSATION WITH

MARCH 2024

In our 'In Conversation With' series, Tory Burch provided students with vital lessons she has learned throughout her career and the valuable advice she is able to share from her experience in the industry. She highlighted the importance of going against traditional methods and recognizing what you believe is missing in the industry to build off of. This allowed students to understand the dynamics of the industry from a fashion house giant and gave them the opportunity to get to know Tory in a personal level.



GUILLERMO KAHLO I LIKE FRIDA EDITORIAL PHOTOSHOOT

DECEMBER 2023

Three of our IMM Fashion Styling students had the opportunity to collaborate with Guillermo Kahlo, grandnephew of Frida Kahlo, to develop their concepts of self-portraits that reflect the impact of Frida Kahlo's legacy on each of their artistic journeys. The students dove into Kahlo's signature topics of masculinity tied with femininity, discovering and loving one-self, and the representation of culture through their works. This collaboration was in alliance with the Mexican Cultural Instituto Miami.



HUGO BOSS COLLECTION SS23 RUNWAY STYLING

MARCH 2023

For the Hugo Boss Spring/Summer 2023 collection, IMM styling students went beyond mere observation, as they took on the task of styling models for the show. This hands-on experience allowed them to understand the fast-paced dynamics of backstage runway preparation. This invaluable experience enriched their understanding of the fashion world and also allowed them to contribute to the success of a timeless luxury house, marking a significant milestone in their journey.



RIOCAM EDITORIAL PHOTOSHOOT JULY 2022

IMM Fashion Styling students had the opportunity of working in a fashion photoshoot with renowned photographer: RioCam. Camilo Rios White (RIOCAM) was born in Medellin, Colombia and raised in Ft. Worth, Texas. Throughout his lengthy fashion photography career, **RIOCAM** Photography work has shaped the fashion industry in Miami over the past decade. The photoshoot's objective was to showcase the Miami lifestyle through a fashion and design vision



MEMBERS OF THE RAGE I KID CUDI VISUAL MERCHANDISING

DECEMBER 2023

During Art Basel 2023, Istituto Marangoni Miami proudly joined forces with Kid Cudi's renowned clothing brand. 'Members of the Rage.' in a captivating collaboration. Led by our program leader, Juanita Crary, our talented Fashion Styling students were able to do the visual merchandise for the collection. The result was the creation of two window displays that perfectly captured the essence of the collection, providing an eyecatching and immersive experience for Art Basel attendees throughout the week.



REGIA MAGAZINE I DIESEL STILL LIFE PHOTOSHOOT

JULY 2023

Fashion Styling students had the opportunity to create a still-life photoshoot with a series of Diesel products, after which the winner appeared in the summer print issue of Regia Magazine. Regia is a well-regarded seasonal print magazine with a young and fresh approach to fashion and creativity. This is an ongoing partnership for the next issue of Regia with a different featured brand and topic. Students learn from the areas of creative direction, fashion photography and real life industry project dynamics.



CHANEL CRUISE COLLECTION SS23 EDITORIAL PHOTOSHOOT NOVEMBER 2022

Fashion styling students had the opportunity to be part of the Chanel Cruise Show 2022/2023 show that took place at the Faena Hotel in Miami Beach. As part of the experience Nicole Leave and Juanita Garcia were involved in the dressing of the mannequins for the Chanel exposition at the Faena Forum in addition to dressing the models and organizing the garments. This allowed students to understand luxury brands, fashion shows, how stylists work behind the scenes, and



OCEAN DRIVE MAGAZINE EDITORIAL PHOTOSHOOT

DECEMBER 2021

In an exciting collaboration with Ocean Drive Magazine, fashion styling students had the opportunity of participating in a product editorial photoshoot for beauty and fragrances from luxury houses like Dior and Gucci. Students learned techniques of editorial photography for productbased images, for it to be featured in the 2021 Issue of Ocean Drive Magazine. This allowed students to be immersed in the fashion editorial world and understand the different techniques of taking product pictures.





The 'Miami Fashion Movement' is a dynamic initiative that encapsulates the remarkable journey undertaken by Istituto Marangoni Miami's fashion design and fashion styling students. These talented individuals are at the forefront of the fashion world, as they participate in prestigious Fashion Weeks across Latin America, including Costa Rica, Panama, Dominican Republic, Argentina, Guatemala, and even Palm Springs. Through this extraordinary experience, our fashion design students learn the entire lifecycle of launching a collection, from crafting mood boards to presenting their designs on the runway. Moreover, they have the invaluable opportunity to connect and network with industry professionals from around the globe, forging connections that can shape their future careers. In parallel, our fashion styling students collaborate closely with these emerging fashion design professionals, ensuring that both outfits and models are runway-ready for these grand showcases. The 'Miami Fashion Movement' is a testament to our commitment to providing hands-on experiences and industry exposure that prepare our students for success in the ever-evolving world of fashion.

COSTA RICA FASHION WEEK 2021-2022



DOMINICAN REPUBLIC FASHION WEEK 2022-2023



ARGENTINA FASHION WEEK 2023



PANAMÁ FASHION WEEK 2022-2023



GUATEMALA FASHION WEEK



PALM SPRINGS FASHION WEEK 2024













Our speakers program brings together industry luminaries from various sectors of the fashion world, offering students unparalleled insights and firsthand experiences from seasoned professionals. From brand owners and editors to fashion photographers, designers, consultants, and beyond, each speaker shares their wealth of knowledge, expertise, and invaluable career insights with our students. These engaging sessions provide a unique opportunity for aspiring creatives to glean inspiration, learn about the latest trends and innovations, and gain valuable advice for navigating the dynamic landscape of the fashion industry. Through this program, students are empowered to connect with industry leaders, expand their networks, and embark on a journey of lifelong learning and professional growth.

OUR SPEAKERS

ALEXANDRE BIRMAN / KARLA MARTINEZ DE SALAS / STEVEN KOLB/ MARIELA ORTEGA / MONICA SORDO ANDREA ROSSO / ROSA TOUS / ALESSANDRO DE PESTEL / ANABELLA BERGERO / BREANNA FAYE ANTONELLO BONCI / CHIARA MACCHIAVELLO / NO MELLÔ / BECCA MCCHAREN-TRAN / CLAUDIA GONTOVNIK GUSTAVO GIL / DENISA PALSHA / SIGAL COHEN / STEFANO ZAMUNER/ YOTAM SOLOMON SARAH WATSON-BAIK / EYAN ALLEN/ KYLE BRIGGS / MAURIZIO BRAMANTE SAHRA-JOSEPHINE HJORTH/ SEBASTIAN GREY / SHANTALL LACAYO / BELISARIO ROJAS / ESTEBAN CORTAZAR ANNAISS YUCRA / ESTEFANIA LACAYO / PREETHI GOPINATH / AARON DIAZ / RAY MATÉ / AMIRA SAIM LUZ GARCIA / FRANCISCO COSTA / ROCIO ARIAS HOFMAN/ KATE MINNER / JOHN J. JENKIN MARIEL R. BASURCO / KEANAN DUFFTY / REGINA GUTIERREZ / EVA HUGHES ALESSANDRA REPINI / FEDERICA BALESTRIERI / JOSE PEÑA / ILARIA CANNAVACCIUOLO / LUIS FERNANDEZ BIBHU MOHAPATRA / ROMA COHEN / DANIELLE DE CESPEDES / RUBY WARRINGTON ROSA LOWINGER / CAROL JAZZAR / DR. CLAUDIA TOWNSEND / JANE FERNANDEZ / DR. KELLY BROGAN CHRISTIANA SERLE / DR. SUMMER SULLIVAN / DR. FELICIA GOULD / CAROLINA BLANCO LUIS PENALOZA / GIOVANNI ALEGRE / DANNY SANTIAGO / SHAHE MANUELIAN / STELLA PEÑA DANIEL SANCHEZ / KARLA GUINDI / MARTA MEYERHANS / NATANYA BLANCK ANNETTE FELDER / RAHBIA ALLEN / NATASHA MIDDAGH / EMILY MODEZJEWSKY / AMY WILLBANKS JOSE E. RODRIGUEZ / MAN HIM CHAN / NICHOLAS GENNARI / ROBERTO RACY JOHANNA ORTIZ / LAURE HÉRIARD DUBREUIL / RAMONA MESSORE / SCOTT MESCUDI 'KID CUDI' CARLO D'ARMARIO VIVIENNE WESTWOOD / GABRIEL UNION TORY BURCH





CABANA

INTERIOR DESIGN PROJECT

In July, IMM partnered with the reputable trade show CABANA for the first time, during its 10th edition held in Miami Beach July 8-10th. With top brands and retailers within the swimwear, resortwear, accessories, RTW, lingerie, jewelry, activewear, and footwear categories, CABANA bridges brands and retailers through a carefully curated environment that has become an industry landmark. For this 10th edition, the Interior Design students from IMM were invited to present their designs for the general lounge space, while staying true to the curated environment the trade show is known for. The winner, student Pavitra Thakkar, was selected by Janet Wong, co-founder of CABANA. With a background in fashion styling and communication, Pavitra Thakkar presented a unique perspective to her work, often incorporating intricate patterns, rich colors, and details inspired by her Indian heritage. She believes that simplicity is the ultimate sophistication and aims to create beautiful and functional spaces that reflect her clients' personality and needs.



IIDA

INCLUSIVE DESIGN CONTEST

Interior Design students participated in the "Student Video Essav Contest: Celebrating Inclusive Design," organized by the IIDA South Florida Chapter in October of 2023. The contest provided a platform for students to showcase their creativity while promoting the principles of inclusive design. The contest revolved around the theme of inclusive design and its impact on interior spaces. Inclusive design is all about making the world a more accessible and welcoming place for everyone, regardless of their abilities. All students enrolled in an interior design program in an educational institution located in West Palm Beach, Fort Lauderdale, Fort Myers, Naples & Miami, FL were able to apply with video essays of 3-5 minutes. Four IMM Interior Design students won 3rd place in the competition. This platform provided students with a unique gateway to connect with the Interior Design industry, fostering opportunities to enhance their creativity through an inclusive design proposal and allowing them to put their classroom-learned skills into practice within a real-world context.



ILLULIAN **RUG DESIGN**

Illulian, the luxury rug company, boasts a rich history spanning over 60 years, during which they've honed their expertise. Their success is attributed to their unique and innovative approach to the age-old Nepalese tradition of hand-knotted rugs. Their commitment to using high-quality materials, suitable for foot traffic, combined with ecofriendly traditional dyeing techniques, has earned them international acclaim. At Istituto Marangoni Miami, Interior Design students were given complete creative freedom to design rugs not exceeding 8 feet in size. Students had the opportunity to apply and enhance their skills in rug design, including concept development, material selection, and artistic expression. Maria Emslie emerged as the competition winner and was awarded a \$10,000 tuition reimbursement, showcasing her ability to bring her design vision to life. Additionally, two rugs based on her design were produced and featured during Art Basel. This partnership provided a diverse project opportunity for students to develop their creative, conceptual, and technical skills in real-world design projects.





At Istituto Marangoni Miami, we understand that each student's financial situation is unique. That's why we offer various payment options tailored to the specific program you are applying to. For detailed information about the payment opportunities available for our programs, we encourage you to contact one of our finance representatives at finance@immiami.com. They will be delighted to assist you in finding the best payment solution that aligns with your financial goals and academic aspirations.

UNDERGRADAUTE PROGRAMS

Cost and Fees	Associate Degrees	Bachelor Degrees
Total Semester Credit Hours	60	120
Tuition per Credit Hour	\$1,295	\$1,295
Non-Refundable Application	\$100	\$100
Semester Campus Fees	\$250	\$250
Semester Digital Resource Fees	\$350	\$350
Graduation Fee	\$400	\$400
Total Cost of Attendance	\$80,600	\$160,700





A STEP-BY-STEP GUIDE ON HOW TO APPLY:

Istituto Marangoni Miami is a place where dreams of a thriving career in fashion come to life. Our globally renowned institution invites you to explore the vibrant world of fashion through a spectrum of opportunities and experiences. With our personalized admissions process, our dedicated admissions representatives will guide you every step of the way, from helping you explore the perfect program to assisting you with your application. Below is a step-by-step guide to for your application:

Explore Programs

Explore our diverse range of programs catering to program areas such as: Design, Business, Styling or Interior Design.

Identify Your Interest

Schedule an appointment with an Admissions Specialist to go over your program of interest.

- Application Submission

 Access our online application portal and fill in the required details at
 "www.immiami.com/apply"
- 4 Interview and Portfolio Review
 You will be interviewed by our
 Directors of Admissions to have a
 holistic approach when deciding for
 your acceptance.
- Proview and Decision

 Our Academic Committee will carefully review your application. Expect a decision on your acceptance in 2 weeks.
- 6 Enrollment and Orientation
 Accept your spot in class by making your confirmation deposit. Await for more details on your upcoming Orientation.

CLASS START DATES:

Applications are received on a space-available basis.

Class Starts Academic Year 2024/25

- Summer: May 13th, 2024
- Fall: September 3rd, 2024

Class Starts Academic Year 2025/26

- Spring: January 6th, 2025
- Summer: May 12th, 2025
- Fall: September 1st, 2025

REGISTRATION DOCUMENTS:

Undergraduate Programs

- Application Form
- Application Fee \$100
- Transcripts and Diploma
- Valid ID
- Resume
- Personal Statement

TAKE THE NEXT STEP

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