CATALOG DISCLOSURES

Publication date: April 23rd, 2024

The information contained in this catalog was accurate at the time of publication. Following publication, any catalog information may change without notice, including without limitation, the information regarding tuition, fees, costs, class schedules, the student calendar, the program outline, the course descriptions, curricula, faculty, advisory committees, student services, administrative policies, program objectives and career opportunities for graduates of the program. New courses as well as course changes are included in this edition of the catalog.

This catalog is published to inform students and others of Istituto Marangoni Miami’s academic programs, policies, calendar, tuition, fees, administration, and faculty. The information provided is current and accurate as of the date of publication. Istituto Marangoni Miami cannot assure that changes will not occur that will affect this information.

In this Catalog, the words “Student”, “I”, “me”, and “my” means the person who has applied, has been accepted, and/or who is attending Istituto Marangoni Miami in one of the education programs described in this Catalog. The words “Institute” and “school” means Istituto Marangoni Miami.

Istituto Marangoni Miami expects its students to read and understand the information published in this document and in any subsequent addenda identified as belonging to this catalog. Failure to read and understand this catalog will not excuse any student from the application of any requirement or regulation published herein. Furthermore, it is the responsibility of each student to remain apprised of current graduation requirements of his/her program.

Istituto Marangoni Miami makes all decisions regarding recruitment, hiring, promotion and all other terms and conditions of employment without discrimination on grounds of race, color, creed or religion, sex or sexual orientation, gender identity, genetic information, national origin, age, physical or mental disadvantage, or other factors, which cannot lawfully be the basis for an employment decision.

Istituto Marangoni Miami affirms its policy of administering all educational programs and related supporting services and benefits in a manner that does not discriminate because of a student’s race, color, creed or religion, sex or sexual orientation, gender identity, genetic information, national origin, age, physical handicap, or any other characteristic.

Istituto Marangoni Miami Inc. is licensed by the Commission for Independent Education, Florida Department of Education, 325 West Gaines Street, Suite 1414, Tallahassee Florida 32399, License #5827. Additional information regarding the institution may be obtained by contacting the Commission:

Toll Free Telephone: 1-888-224-6684 Fax: 1-850-245-3233
MESSAGE FROM THE CEO & PRESIDENT

I couldn’t have chosen a better plan than Miami to open the first Istituto Marangoni of the Americas. This city lives and breathes energy, colors, and mixed cultures.

As Istituto Marangoni Miami, we bring the Italian style of teaching fashion into the American systems. This merge creates a cultural synergy that can only be found at the Miami School of Fashion.

By combining the Italian way of teaching, which is very connected to hand-crafting, with the American way of doing business, we encourage our students to develop an entrepreneurial mindset where they feel confident to transform their creative ideas into real, tangible projects.

I see Miami as one of the most dynamic and culturally enriched cities in the world. Here, we have all the elements to make it the next Fashion Hub, and this is already happening.

Hakan Baykam  
CEO & President

WELCOME TO ISTITUTO MARANGONI MIAMI

Welcome to Istituto Marangoni Miami, the only fashion school in the United States where you can learn to do fashion the Italian way. With a highly qualified academic team, combining European instructors and prominent local professionals, the School offers undergraduate and graduate programs to meet the need of the art, design and fashion industries in the Miami, Florida area.

Whether you are attending college for the first time, returning to college, preparing to enter the job market, or currently working in the fashion industry and seeking to broaden your skill set, I am pleased that you have chosen Istituto Marangoni Miami to pursue your educational and career goals!

In today’s fashion world, to be successful you need creativity, a positive attitude, and professionalism along with a solid educational background. Istituto Marangoni Miami is an icon for fashion that has never stopped believing in the value of training by updating and reinventing our programs to ensure they are cutting edge and in line with the international market needs. We are excited about our next round of graduates and watching them accomplish their vision and goals in the future.

While you are a Marangoni student, we invite you to learn from the many varied experiences you will have, both on campus and at school sponsored events. As we know, most creative individuals are open to new experiences and to new ideas and we encourage you to use those experiences within your formal coursework as you pursue excellence in your formal knowledge, technical skills, and your professional abilities within the fashion industry. Finally, we ask that you contribute to the learning process with fellow students. Students benefit from formal instruction and the respectful exchange of ideas, experiences, opinions and perspectives in our classrooms and labs.

Thank you for choosing Istituto Marangoni Miami.

Roger Hosn  
VP of Campus Operations
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ABOUT ISTITUTO MARANGONI MIAMI

Istituto Marangoni Miami, independent of Istituto Marangoni, received initial approval to operate by the Florida Commission on Independent Education in November 2017 and opened its doors in January 2018 to new students.

With a highly qualified academic team, combining European instructors and prominent local professionals, the School offers a two-year Associate of Applied Science in Fashion Styling, Fashion Business, Fashion Design, four-year Bachelors of Fine Arts courses in Fashion Design, Fashion Styling, and Fashion Business, and Master of Art Degrees in Fashion & Luxury Brand Management, Digital Communication & Social Media Strategy, and Fashion Innovation & Luxury E-Commerce, as well as a number of professional short courses throughout the academic year.

The Design District, one of Miami’s most uplifting areas, has risen to worldwide fame as a prime destination for arts, design, and fashion. Once part of Buena Vista and neighboring Wynwood and the Upper East Side areas, the Design District is now home to over 130 art galleries, high-profile creative and architectural showrooms, luxury fashion houses, antique dealers, restaurants, and cafés.

As part of this young and exciting community, Istituto Marangoni Miami brings its fashion finesse to emerging trend-minded talents who want to express their creativity while learning key industry skills.

The Miami School of Fashion offers students an unprecedented opportunity for innovation, inspiration, and creativity to build a promising future within the fashion and design industry.

Approvals / Licensing
Istituto Marangoni Miami Inc. is a private institution organized as a for profit corporation under the Laws of the State of Florida and Licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding this institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400, toll-free telephone number (888)224-6684.

Veterans’ Educational Training
The Florida Bureau of State Approving Agency has approved Istituto Marangoni - Miami for veterans’ educational training.

Accreditation
Istituto Marangoni Miami School is currently not accredited.

Ownership & Governance
Istituto Marangoni Miami is owned by Istituto Marangoni Miami, Inc. and is a separate corporate entity and operates independently from other Istituto Marangoni schools. Istituto Marangoni Miami Inc. is a private institution, organized as a for-profit corporation, under the Laws of the State of Florida and operated by its President and Chief Executive Officer, Hakan Baykam. Istituto Marangoni Miami Inc. is controlled by a Board of Directors, whose members include CEO Hakan Baykam, CFO Giorgio Invernizzi, and three independent directors: David Schreiber, Xavier Soulard, and Vincent Tucci.

Statement of Purpose
The purpose of Istituto Marangoni Miami is to provide educational programs to students taught by professionals who are passionate about their work and who are willing to share their expertise, teaching and guiding young talents in the fashion, design, and creative industries. Educational programs that encompass the essence of fashion and design is the core expression of Istituto Marangoni Miami.

Where theory is taught alongside practice, students will learn that creativity is a gift to be continuously nurtured and stimulated, with both passion and dedication. It is the same passion for the world of fashion and design with which our instructors teach. Istituto Marangoni Miami’s programs are designed to respond to the needs of the industry today and are constantly monitored to ensure our curriculum coincides with those industry-based standards.

Mission & Goals
To excel as a Fashion Design School and a center of professional and creative learning in the Fashion, Art and Design industries and to sustain international industries by developing talented Istituto Marangoni Miami students from all over the world. We strive to achieve this mission by:
• Offering an extensive and detailed educational portfolio.
• Achieving the academic standards with modern and dynamic curricula focused on results.
• Integrating the spirit of ‘Italianess’ into the experience of students through both curricula and campus culture.
• Celebrating the global and multicultural reach of Italian culture through Fashion, Art and Design.
• Supporting and developing the potential of our teaching and administrative staff, by means of constant training.
• Placing Istituto Marangoni Miami at the center of the Fashion, Art, and Design cultures.
• Further strengthening historical and recent connections with the most important companies and personalities in the luxury Fashion, Art and Design market.
NON-DISCRIMINATION POLICY

Istituto Marangoni Miami is a post-secondary educational institution that admits academically qualified students without regard to sex, age, race, national origin or handicap and affords them all rights, privileges, programs and other opportunities generally available to students at the school. Istituto Marangoni Miami does not discriminate on the basis of sex, age, race, color, sexual orientation, national origin or handicap in admissions, employment services or access to its programs and activities.

FACILITIES

The School was carefully designed to meet the specific needs of students, faculty, and staff. Classrooms are equipped with cutting-edge technological and audio-visual devices to provide students with an outstanding educational experience.

Istituto Marangoni Miami is located at 5704 NE 2nd Avenue, Miami FL 33137. The school operates in a seven-story, 21,957 square feet, leased building in the Design District. The Design district is located a few minutes from Downtown, South Beach and the Miami International Airport, and is a neighborhood dedicated to innovative fashion, design, and architecture.

The space is divided into a reception area, classrooms, offices, learning center, library and labs. The School features different classrooms, including:

• Design classrooms: Formatted to meet our students' needs for drawing and design.
• Pattern-cutting studios: Home of the Fashion Design courses, studios are equipped with sewing machines, irons, and mannequins, among other features to enhance hands-on, experiential learning.
• Theory classrooms: Face-to-face instructional lectures are offered in an academic environment.
• Computer labs: Equipped with the finest computer machines and software to provide our students with access to the latest fashion technology.

The facility is equipped to accommodate the needs of the School’s students, faculty and staff. Classrooms contain adequate seating and traditional educational equipment applicable to the specific educational area. In addition, several classrooms contain technological and audio-visual devices to provide students with an educational experience. The School facility also includes labs and small classrooms, where faculty may hold smaller learning sessions. Students have access to the School library's computer lab, which holds computers and high speed Internet connections.

Istituto Marangoni Miami students have access to a wide array of creative learning experiences, resources and facilities as they progress through their program of study.

Parking

Two large public parking areas are located next to the school for student, staff and administrative use, although this is not parking allocated specifically for the School. The Design District is served by the free trolley system that connects the area with nearby Midtown, the Biscayne Corridor, Downtown and Brickell.

HOURS OF OPERATION

<table>
<thead>
<tr>
<th>Monday - Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Hours</td>
<td>8:30 a.m. – 6:30 a.m.</td>
<td>Closed</td>
</tr>
<tr>
<td>Office Hour</td>
<td>9:00 a.m. – 12:30 p.m.</td>
<td>Closed</td>
</tr>
<tr>
<td>Library</td>
<td>Varies by semester, posted outside the library</td>
<td></td>
</tr>
</tbody>
</table>

ACADEMIC CALENDAR
2023 - 2024 Academic Catalog

<table>
<thead>
<tr>
<th>Fall 2023 (September 5, 2023 – December 15, 2023): 15 Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Day of Semester: Tuesday, September 5, 2023</td>
</tr>
<tr>
<td>Last Day of Drop/Add: Monday, September 11, 2023</td>
</tr>
<tr>
<td>Veterans Day Holiday: Friday, November 10, 2023 (School Closed)</td>
</tr>
<tr>
<td>Thanksgiving Holiday: Thursday, November 23, 2023 - Friday, November 24, 2023 (School Closed)</td>
</tr>
<tr>
<td>Last Day of Semester: Friday, December 15, 2023</td>
</tr>
<tr>
<td>Winter Break: Saturday, December 16, 2023 - Sunday, January 7, 2024 (No Classes)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spring 2024 (January 8, 2024 - April 26, 2024): 15 Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Day of Semester: Monday, January 8, 2024</td>
</tr>
<tr>
<td>Last Day of Drop/Add: Friday, January 12, 2024</td>
</tr>
<tr>
<td>Martin Luther King Jr. Holiday: Monday, January 15, 2024 (School Closed)</td>
</tr>
<tr>
<td>Presidents' Day Holiday: Monday, February 19, 2024 (No Classes)</td>
</tr>
<tr>
<td>Spring Break: Monday, March 25, 2024 - Sunday, March 31, 2024 (No Classes)</td>
</tr>
<tr>
<td>Good Friday Holiday: Friday, March 29, 2024 (School Closed)</td>
</tr>
<tr>
<td>Last Day of the Semester: Friday, April 26, 2024</td>
</tr>
<tr>
<td>Semester Break: Saturday, April 27, 2024 - Sunday, May 13, 2024 (No Classes)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Summer 2024 (May 13, 2024 - August 2, 2024): 12 Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Day of Semester: Monday, May 13, 2024</td>
</tr>
<tr>
<td>Last Day of Drop/Add: Friday, May 17, 2024</td>
</tr>
<tr>
<td>Memorial Day Holiday: Monday, May 27, 2024 (School Closed)</td>
</tr>
<tr>
<td>Juneteenth Holiday: Wednesday, June 19, 2024 (No Classes)</td>
</tr>
<tr>
<td>Independence Day Holiday: Thursday, July 4, 2024 (School Closed)</td>
</tr>
<tr>
<td>Last Day of the Semester: Friday, August 2, 2024</td>
</tr>
</tbody>
</table>
ADVISORY COMMITTEE

The Istituto Marangoni Miami Advisory Board includes the following well known fashion designers and fashion icons who provide their expertise to the school’s activities including its academic programs:

Miguel Enamorado is the Fashion Director of Interview Magazine.
Valerie Mattoz is the editor of Vogue Colombia, former editor of French fashion magazine, L’officiel.
Silvia Tcherassi is a Columbian Fashion Designer and is considered one of the most creative and innovative personalities in the industry. She received one of France’s highest honors, becoming Chevalier de l’ordre des Arts et des Lettres.

Wen Zhou is the CEO of 3.1 Phillip Lim and is recognized by her skills in fabric sourcing, production management and business judgment.

Esteban Cortazar is a Columbian-American fashion designer who grew up in Miami. According to his website, his body of work reads as he does - a maven of progressive, effortless, wild elegance. He has been referred to by Vogue as “the most uninhibited designer showing in Paris.” Esteban Cortazar’s collections are stocked in over 30 high end stores worldwide including Colette, Barney’s, Bergdorf Goodman, Lane Crawford, Browns, The Webster, Net-a-Porter and Matches.

Craig Robin is a Miami real estate developer whose distinctive approach to real estate development, passion for art and design, and commitment to innovation has unequivocally transformed Miami. Mr. Robin’s cultivated a vibrant community, the Miami Design District, where the school is located. He is also on the Board of Trustees of the Miami Art Museum and the recipient of the 2006 Design Patron Award from the Smithsonian Institution’s Cooper-Hewitt National Design Museum.

Oscar Feldenkreis is the President and Chief Executive Officer of Perry Ellis International, Inc. and services on the board of the American Apparel & Footwear Association and an advisory board member for the University of Pennsylvania’s Wharton School of Business Retail. He has extensive experience in the apparel industry and all aspects of the Perry Ellis International Inc. operations and markets served of it.

Carlo D’Amario is the CEO at Vivienne Westwood Ltd.

Kelly Talesma is the creative director for Vogue Mexico and Vogue Latin America.

Milan Vukmirovic is an influential figure in the fashion world and is currently the Editor-in-Chief and Founder of Fashion for Men bookmarker and Menswear Creative Director of Ports 196. Milan is also Fashion Photographer for editorials in Fashion For Men, L’Officiel Hommes, DETAILS, V Man, i+d and for advertising campaigns for clients such as Armani, Hugo Boss, Neil Barrett, Trussard and Chevignon. He is former design director for Gucci under Tom Ford and creative director at Jil Sander and Trussardi.

Paola Cademartori is a graduate of Istituto Marangoni in Milan and has extensive working experience in Versace’s style office. Paula is the founder and creative director of her own brand and is considered a promising name on the international fashion scene, igniting a remarkable growth that saw the label become one of the most prestigious multi-brand retailers and e-commerce platforms in the world. Paula has expanded her creative horizons by completing the seasonal collections with a footwear line and an extensive range of small leather goods.

Eva Huff is the Founder of Adira Consulting and previous CEO for Conde Nast Mexico and Latin America.

Johanna Ortiz is the Founder and Creative Director of Johanna Ortiz.

Maria Buccelatti is the Co-Founder of Faith Connexion.

ADMISSIONS

Congratulations on your decision to pursue an education in fashion design. The Istituto Marangoni Miami programs are highly specialized, and our Admissions Staff will provide guidance to you on our programs and the enrollment procedures as you work through the admissions process.

ADMISSIONS REQUIREMENTS

To apply for admission to Istituto Marangoni Miami undergraduate programs, an applicant must:

• Submit a fully completed and signed application for admission including a personal statement that describes the applicant’s professional accomplishments and goals; and
• A non-refundable application fee of US $100.

To enroll, an Applicant must complete the following:

• Complete a personal interview with an Admission Director or Assistant Director. An in-person interview is preferred, however, for prospective students who are not located in the Miami area, a telephone or Skype interview is acceptable.
• Provide evidence of high school completion, GED, or evidence of secondary education.
• Complete a personal statement essay in 500 words or less as to what attending Istituto Marangoni would mean for them and their future career in the fashion industry.
• Submit a Resume/CV with previous work experience or accomplishments
• Submit a fully completed and signed enrollment agreement.

Complete a Financial Plan with Student Financial Services.

Additional requirements for the graduate program.

In addition to the above requirements, applicants seeking admission to the graduate program must also provide:

• Evidence of the successful completion of a bachelor's degree program.
• An updated resume or curriculum vitae.
• Students may submit a portfolio or samples of work; however, these are optional. Students who choose to submit, please do not send originals. Portfolio work will not be returned.

ADMISSION DECISIONS

Undergraduate Programs

Applicants are assessed on an individual basis to determine their ability to successfully complete the course of study.

Istituto Marangoni Miami accepts students who demonstrate the motivation to complete the program, appropriate attitude, the ability to academically benefit from the instruction offered, employment potential, and a positive attitude toward the fashion industry.

Istituto Marangoni Miami does this individual assessment by:

• Reviewing students grades and schoolwork at previous institutions before attending Istituto Marangoni Miami and analyzing previous academic successes and shortcomings.
• Student portfolio assessments for our undergraduate programs take place monthly during meetings that are conducted via Zoom with Associate Dean, Joe Dell’Ino or the Head of Fashion Design Mario Braghiro. These are optional for applicants, but available to all candidates to be able to show their work directly to the academics’ team. This can impact their admission in a positive direction if they see they can benefit from the instruction offered at our institution.
• All students must complete an in-person or video Personal Assessment Admissions interview with a Director or Assistant Director of Admissions. Students are asked questions relating directly to our DNA at Istituto Marangoni Miami and are measured for motivation and passion for the fashion industry, appropriate attitude and culture fit with other students at the school, long term employment plans with their degree and how Istituto Marangoni Miami can best help get them there.

Graduate Programs

Applicants are assessed on an individual basis and review of the applicants’ academic credentials and the information contained in the application, both academic and personal. For this reason, applicants may also submit letters of recommendation in order to give the Institution a complete picture of the applicant, as a student and a person.

Meeting the minimum requirements does not guarantee admission to the institution. An applicant’s total undergraduate record including grades, educational objective and pattern of courses completed, as well as personal and professional goals will be considered.

Istituto Marangoni Miami does this individual assessment by:

• Reviewing students grades and schoolwork at previous institutions before attending Istituto Marangoni Miami and analyzing previous academic successes and shortcomings.
• Review applicants CV/Resume for work experience and related growth over the years showing that the candidate is hard-working and would benefit from a post-graduate education as well as being able to handle returning to college meanwhile working.
• All students must complete an in-person or video Personal Assessment Admissions interview with a Director or Assistant Director of Admissions. Students are asked questions relating directly to our DNA at Istituto Marangoni Miami and are measured for motivation and passion for the fashion industry, appropriate attitude and culture fit with other students at the school, long term employment plans with their degree and how Istituto Marangoni can best help get them there.
Denial of Admission Applicants who are denied admission are notified promptly and any fees paid are refunded, except the non-refundable application fee.

Istituto Marangoni Miami reserves the right to make exceptions on any Admissions decision and exceptions are at the sole discretion of the Campus Director and are on a case-by-case basis. The Director of Admissions reserves the right to request additional information to determine admissions eligibility for any applicants. Failure to provide additional documentation may affect your admission to the School.

READMISSION Students wishing to re-enroll at IMM following a withdrawal or dismissal may apply for readmission by contacting the Registrar’s office if it is within one academic year of the last date of attendance. Students who seek to re-enroll to the School after a period of non-enrollment of over one academic year are required to complete an application through admissions.

Readmission is granted on a space-available basis. The school reserves the right to refuse re-admittance based upon attendance, academic, financial, and social conduct history of the student during previous enrollment periods. As part of the re-entry approval process, all students are evaluated for Satisfactory Academic Progress (SAP). Students shall not be re-admitted if they cannot complete the program within the Minimum Timeframe (MTF) or re-establish appropriate SAP standing.

Students are responsible for meeting the requirements of the catalog in effect at the time of re-enrollment. A non-refundable application fee ($20 fee within one academic year, $100 fee over one academic year)

6. The student will be notified of the approval or denial decision regarding their readmission.

4. Verify previous colleges attended and/or add the names of any college you have attended since your last enrollment at Istituto Marangoni. (If you have attended another college since your last enrollment at Istituto Marangoni, submission of an official transcript is required.)

5. The Readmission Committee will evaluate and determine the students’ readmission eligibility and advise the Registrar or Admissions Director.

6. The student will be notified of the approval or denial decision regarding their readmission.

The following documentation must be submitted prior to the start of the semester you plan to attend: Please contact the Office of the Admissions/Financial Aid for specific deadline dates

1. A completed “Application for Readmission” form

2. A non-refundable application fees ($20 fee within one academic year, $100 fee over one academic year)

3. A short statement addressing the following: a) What year did you leave the school and what were the circumstances that prompted your departure? b) Why do you wish to return to Istituto Marangoni?

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TRANSFER OF CREDIT

1. A minimum grade of a “C” or “2.0” is required for each course being transferred into an undergraduate program and a grade of “B” or “3.0” is required for each course being transferred into a graduate program. Only courses in which grades

Denial of Admission Applicants who are denied admission are notified promptly and any fees paid are refunded, except the non-refundable application fee.

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5. The Readmission Committee will evaluate and determine the students’ readmission eligibility and advise the Registrar or Admissions Director.

6. The student will be notified of the approval or denial decision regarding their readmission.

TRANSFER OF CREDIT

The acceptance of transfer credits between institutions lies within the discretion of the receiving institution. Transfer credit shall be granted for courses taken at another institution only when the coursework involved and the level of the transfer applicant’s achievement in it permits the student to complete the remaining coursework successfully. Credits earned at other institutions may or may not be accepted by IMM. Likewise, credits earned at IMM may or may not be accepted by another institution depending on its programs, policies, and regulations.

Transfer credits will be evaluated using the following guidelines:

• Only credits earned at an institution that is accredited by an agency recognized by the United States Secretary of Education, or an accepted foreign equivalent (as determined through evaluation)

• An official transcript of the student’s coursework must be furnished directly by the institution where the coursework was completed before any application for transfer credits can be evaluated.

• Any credits earned at a foreign institution must have a credential evaluation completed indicating equivalency with IMM courses. The applicant may use any evaluation service listed on the National Association of Credential Evaluation Services (NACES) website and is for paying the cost of the evaluation.

• A minimum grade of a “C” or “2.0” is required for each course being transferred into an undergraduate program and a grade of “B” or “3.0” is required for each course being transferred into a graduate program. Only courses in which grades
were assigned will be considered. Credits earned as a result of a “pass/fail” option are not eligible for transfer.

- Completed courses must be at the same program level as the applicant’s program of enrollment.
- Transfer of credit must be completed prior to enrollment. Submitting an official transcript in a timely manner is the sole responsibility of the applicant.
- The Director of Education shall make the final determination on the acceptability of transfer credits. The above guidelines shall be used in evaluating all applications for transfer of credit; however, the institution reserves the right to accept or reject any or all transfer credits at its discretion.

A maximum of 50% of any program can be completed via transfer of credit.

Potential students wishing to receive credit for courses taken at other institutions will need to provide all required documents as part of the application process.

Transfer out of IMM
Transferability of credits earned at IMM is always up to the discretion of the receiving institution. IMM does not in any way imply or guarantee the transferability of credit into any other college or university.

Credit for Life Experience
IMM does not offer credit for life experience.

English Language Proficiency Policy
Administrative and instructional activities are conducted in English; therefore, Istituto Marangoni Miami requires that all students possess and demonstrate a minimum level of English language proficiency required to substantially benefit from the programs offered.

Proof of English language proficiency as evidenced by one of the following:
- Completion of K-12 and graduation from an educational system where English is the language of instruction.
- Completion of post-secondary education (i.e., degree earned) where English is the language of instruction.
- Completion of English 101 and 102 in a US post-secondary school, with a minimum grade of C.
- Submission of a TOEFL Score.
  - Paper: minimum 500
  - Internet based: minimum 61

Free practice tests are available at http://www.testpreppractice.net/toefl/

Istituto Marangoni Miami will accept alternative equivalents of TOEFL which include the following:
- American College Testing (ACT) - English: 19
- ELS Language Schools: Level 109
- EF International Language Schools: Level 106
- EF Set Certificate Plus: 61-70
- Michigan English Language Assessment Battery (MELAB or “Michigan Test”): 80
- Scholastic Aptitude Test (SAT)
  - Old SAT, Critical Reading: 440
  - New SAT, Writing/Language: 25 OR Evidence-based Reading/Writing: 440
- ACT (English/Writing or English Language Arts): 20
- University of Cambridge (U.K.) Local Examinations Syndicate
  - First Certificate in English (FCE) a.k.a. Level III - Grade A or B
  - Certificate in Advanced English (CAE) a.k.a. Level IV - Grade C (Pass)
  - Certificate in Proficiency of English (CPE) a.k.a. Level V - Grade C (Pass)
  - I.E.L.T.S. (a Cambridge University exam)- Level 6

Admissions Events
Every year Istituto Marangoni Miami hosts numerous events that allow prospective students and their families, high school teachers, counselors, and other interested groups to get information about the school. These events and activities are designed to provide the information necessary to make an informed decision about the programs, faculty, and student services offered by the School.

Open Houses
Prospective students and their families can visit the School, meet with faculty and get first-hand information about the facilities and the academic programs.

College Fairs
Istituto Marangoni Miami attends some of the major college fairs. At these events, numerous colleges will come together at a convention-style event, allowing prospective students to visit a wide variety of educational institutions.

High School Presentations
Our Admissions team travels to high schools to give presentations about the fashion programs offered at the school.
ACADEMIC PROGRAMS OVERVIEW

Istituto Marangoni Miami offers the following academic programs.

Undergraduate Programs
Each undergraduate program offers general education coursework and core program courses.

Associate of Applied Science program in Fashion Business
The program provides students the chance to engage in the fashion industry from both a creative and business perspective, giving them an understanding of how the fashion industry came into existence, as well as familiarizing them with the way it works today, in order to anticipate business development and change in the near future. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths with the fashion business industry - the mastermind that is both creative and entrepreneurial.

Associate of Applied Science program in Fashion Design
The program provides students the chance to engage in the fashion industry from both a creative and business perspective. This unique program forms multidisciplinary profiles capable of pursuing and developing careers in the areas of design, garment construction and trend forecasters, meeting a growing demand for creative and business skills in the fashion industry - the mastermind that is both designer and manager.

Associate of Applied Science program in Fashion Styling
The program provides students the chance to engage in the fashion industry from both a creative and business perspective enhancing the students' skills, and encouraging them on how to rationalize ideas and develop their ability to visualize and communicate creative outcomes proficiently. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths a fashion stylist can undertake in professional practice such as: Trend Forecasting, Advertising and Visual Merchandising.

Bachelor of Fine Arts in Fashion Business
The overall aim of the Fashion Business program is to provide students with an in depth understanding of the principles of business practice, management and marketing, via an in-depth exploration of how these principles operate within the confines of fashion and luxury.

Bachelor of Fine Arts in Fashion Design
This program trains skilled fashion designers capable of using techniques in clothing manufacture, as well as being able to respond to new demands in the fashion and luxury industry. The fashion designer is the source of creative ideas and new trends, not only in clothing, but also in textiles, fabrics and accessories.

Bachelor of Fine Arts in Fashion Styling
The Fashion Styling program aims to provide students with creative, transferable skills and subject specific expertise in trend forecasting, analysis and interpretation of style and brands, visual communication and merchandising: they will learn to apply these skills to the present and emerging technologies in today’s fashion communication industry, while also gain an understanding of operations and business practices within the global fashion, luxury and design industry.

Graduate Programs

Master of Arts program in Fashion & Luxury Brand Management
This program aims to provide in-depth knowledge of management and branding, specifically for the fashion and luxury goods industries. This program is for participants that have previous undergraduate level study or proven work experience, completing the program with advanced branding and management skills for various positions within the fashion, luxury and creative industries.

Master of Arts in Digital Communication & Social Media Strategy
This program is aimed at participants that have previous undergraduate level study or similar, or proven work experience, completing the course with skills in social media management for the fashion and luxury industries, with the ability to apply key digital communication channels and theories across all written, virtual and social media campaigns.
ASSOCIATE OF APPLIED SCIENCE IN FASHION BUSINESS

Program Length
This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full-time continuous enrollment. The program is comprised of 60 semester credit hours.

Program Objective
The Associate in Applied Science in Fashion Business degree aims to provide a solid base in key skills of the fashion business industry. Alongside general education requirements, the program provides students the chance to engage in the fashion industry from both a creative and business perspective, giving them an understanding of how the fashion industry came into existence, as well as familiarizing them with the way it works today, in order to anticipate business development and change in the near future. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths within the fashion business industry - the mastermind that is both creative and entrepreneurial. Over the course of four semesters, students gain insight into the world of business and economics, and their applications in a fashion context, enabling the students to employ basic quantitative analysis methods to analyze various economic and business data to produce sound business decisions. Graduates will be prepared for entry-level positions in the fashion industry. This program also prepares students with the key skills for entry onto the school’s Bachelor of Fine Arts program in Fashion Business.

Program Description
The Associate in Applied Science degree in Fashion Business is designed for students who have an interest in gaining an in-depth understanding of the marketing processes in business, with particular focus on appropriate communication strategies that may be applied to fashion and luxury industries. Core classes range from product design and development, manufacturing, trend watching, awareness of seasonal buying, and consumer behavior. Students become familiar with the main design factors and concepts behind the world of luxury products, including product area, brand and category positioning, understanding how companies overcome production challenges while taking into consideration strategic issues such as ethics and ‘green supply chain’ management, as well as distribution and retailing, specifically related to luxury fashion. Students are exposed to good knowledge and understanding of theories of business, and the key economic concepts, and their applications in both macro and micro economic analysis of the Fashion Business and its environment, together with an analysis of the impact of technology on fashion marketing. Cultural and historical analysis of art and dress further contextualizes and underpins the development of creative skills. Managers with both communication and management skills are rare. Today companies recognize and acknowledge the way fashion professionals ‘think’ as a strategic asset, an alternative to traditional management methods and approaches toward company growth.

Associate of Applied Science in Fashion Business
Total Semester Hours Required: 60
Total Clock Hours Required: 900

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<td>SPC201</td>
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</table>

Total Hours: 60 900

Courses above are listed alphabetically by course number.
Course numbers with an asterisk (*) denotes general education course.
General education requirements for the AAS in Fashion Business is 15 semester credits.
ASSOCIATE OF APPLIED SCIENCE IN FASHION DESIGN

Program Length
The program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full-time continuous enrollment. The program is comprised of 60 semester credit hours.

Program Objective
The Associate in Applied Science in Fashion Design degree aims to provide a solid base in key skills of the fashion design industry.

Alongside general education requirements, the program provides students the chance to engage in the fashion industry from both a creative and business perspective. This unique program forms multidisciplinary profiles capable of pursuing and developing careers in the areas of design, garment construction and trend forecasters, meeting a growing demand for creative and business skills in the fashion industry - the mastermind that is both designer and manager.

Over the course of four semesters, students are presented with exciting new challenges that will improve their critical independent thinking and develop their creative and business skills.

Graduates will be prepared for entry-level positions in the fashion industry. This program also prepares students with the key skills for entry onto the school’s Bachelor of Fine Arts program in Fashion Design.

Program Description
The Associate in Applied Science degree in Fashion Design is designed for students who have a clear interest in design and are prepared to learn skills in the disciplines of the fashion design industry, as well as key notions in garment construction and research.

Core classes range from basic drawing techniques in shape, light and shadow, moving on to study stylized fashion design and the human figure, as well as digital design techniques. Pattern cutting and digitalization, key to innovative design and creative ideas, are paramount throughout the program. Students are introduced to the role of the pattern cutter, and to the art of constructing garments, by learning and exploring traditional techniques as well as through contemporary technologies. Through creative and visual research, students discover the world of trends, and the role and influence of visual representation.

The study of fabrics and materials takes an in-depth look at fabric properties and sustainability and how they are used in the industry. Cultural and historical analysis of art and dress further contextualizes and underpins the development of creative skills.

Students gain an understanding of the business of fashion, looking at marketing principles, practices, communication strategies and product development. Managers with both design and management skills are rare. Today companies recognize and acknowledge the way designers ‘think’ as a strategic asset, an alternative to traditional management methods and approaches toward company growth.

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<th>Course Code</th>
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</tbody>
</table>

Total Hours: 60 900

Courses above are listed alphabetically by course number.
Course numbers with an asterisk (*) denotes general education course.
General education requirements for the AAS in Fashion Design is 15 semester credits.
ASSOCIATE OF APPLIED SCIENCE IN FASHION STYLING

Program Length
The program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. The program is comprised of 60 semester credit hours.

Program Objective
The Associate in Applied Science in Fashion Styling degree aims to provide a solid base in key skills of the fashion styling industry.

Alongside general education requirements, the program provides students the chance to engage in the fashion industry from both a creative and business perspective enhancing the students' skills, and encouraging them on how to rationalize ideas and develop their ability to visualize and communicate creative outcomes proficiently. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths a fashion stylist can undertake in professional practice such as: Trend Forecasting, Advertising and Visual Merchandising.

Over the course of four semesters, students are presented with exciting new challenges that will improve their critical independent thinking and develop their creative and fashion communication skills through digital media such as websites, blogs and social networks (from the history to the current Social Media influences).

Graduates will be prepared for entry-level positions in the fashion industry. This program also prepares students with the key skills for entry onto the school's Bachelor of Fine Arts program in Fashion Styling.

Program Description
The Associate in Applied Science degree in Fashion Styling is designed for students who have an interest in gaining an in-depth understanding of the diverse professional path careers undertaken by a fashion stylist within the industry, as well as key notions in visual research and the editorial industries.

Core classes range from resources such as fashion shows, photography, visual merchandising and advertising campaigns.

Students will also gain an understanding of sustainability and ethics in the fashion industry. Visual and verbal communication skills will be developed and supported through the use of digital technologies, as well as gaining an in-depth understanding of the new media environments and their contemporary applications. Through creative and visual research, students discover the world of trends, and the role and influence of visual representation.

Students are introduced to a brief historical overview to the emergence of criticism as well as looking at criticism in practice, investigating how to write for blogs, national press, and fashion magazines. Cultural and historical analysis of art and dress further contextualizes and underpins the development of creative skills.

Students gain an understanding of the business of fashion, looking at marketing principles, practices, communication strategies and merchandising. Managers with both communication and management skills are rare. Today companies recognize and acknowledge the way fashion professionals ‘think’ as a strategic asset, an alternative to traditional management methods and approaches toward company growth.

### Course Requirements

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</table>

**Total Hours:** 60 900

Courses above are listed alphabetically by course number.

Course numbers with an asterisk (*) denotes general education course.

General education requirements for the AAS in Fashion Styling is 15 semester credits.
### Bachelor of Fine Arts in Fashion Business

**Program Length**
The program takes eight (8) semesters to complete and can be completed in approximately 3 years of full time continuous enrollment. The program is comprised of 120 semester credit hours.

**Program Objective**
The Bachelor of Fine Arts in Fashion Business aims to provide students with a thorough knowledge and understanding of the different methods, processes, and types of businesses that are part of the wider picture of the global fashion industry.

The fashion business manager studies the fashion scene, analyses the competition, and evaluates product development, planning, promotion and sales channels, collaborating with all business areas including design, production, marketing and sales departments. Fashion business professionals are able to evaluate the intrinsic characteristics of the garment or product, the evolution of consumer habits, lifestyles and the needs of the market. They understand techniques of sales and marketing, the target audience and setting a price range, and are skilled in coordinating business partners and employees.

The overall aim of the Fashion Business program is to provide students with an in-depth understanding of the principles of business practice, management and marketing, via an in-depth exploration of how these principles operate within the confines of fashion and luxury.

**Program Description**
This program addresses all issues related to the marketing and development strategies of a brand, identifying the values that characterize the fashion identity of a company (equity).

From a strategic and market-oriented blend of the main perspectives in fashion business, the program covers business strategy, budgeting, finance, product development, fashion marketing, communication, branding, retail operations, global distribution channels, as well as customer relationship management and CSR.

Fashion is an industry in constant evolution; therefore, both time-tested and contemporary marketing strategies are analyzed in order to achieve business goals. Students learn brand marketing and development strategies, identifying the values that characterize the identity and ‘signature’ of a product or brand. By studying cultural, sociological and historical dynamics in fashion, they understand the influence of trends in different countries and realities and their impact on sales performance. The course looks at current issues in the industry including sustainability and new media digital marketing (virtual platforms, e-commerce, social media) working to define a commercial proposal that meets the demands of the fashion industry of today. Key focus is also given to competitor evaluation and analysis techniques. Through the principles of economics and finance, students are able to measure profitability, ensure compliance with budgets and strategies, and implement specific cost control systems.

At the end of the program, students undertake a research project resulting in a business plan for a start-up, or for existing brand development. This course teaches real-world business skills.

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**Total Hours:** 120 1800

Courses above are listed alphabetically by course number.
Course numbers with an asterisk (*) denotes general education course.
General education requirements for the BFA in Fashion Business is 45 semester credits.
BACHELOR OF FINE ARTS IN FASHION DESIGN

Program Length
The program takes eight (8) semesters to complete and can be completed in approximately 3 years of full time continuous enrollment. The program is comprised of 120 semester credit hours.

Program Objective
The Bachelor of Fine Arts in Fashion Design aims to form future professionals for the engaging fashion industry.

Today's fashion designers are catalysts of creativity, forming new trends, responding to consumer demands, industry developments and new technology, from initial design right through to the finished garment. Students learn a breadth of skills and knowledge in design, pattern cutting and garment technology, for womenswear, menswear, and elements of fashion accessories design. The program encourages students to develop an individual style, necessary to build a solid future in fashion.

Graduates will be equipped to deal with existing and emerging technologies in today's apparel manufacturing and retailing environments and have an understanding of business practices within the global clothing industry. In the final year students work as independent practitioners, completing the course with the necessary skills to progress onto industry placement, postgraduate study, or as independent self-employed professionals.

Program Description
This program trains skilled fashion designers capable of using techniques in clothing manufacture, as well as being able to respond to new demands in the fashion and luxury industry. The fashion designer is the source of creative ideas and new trends, not only in clothing, but also in textiles, fabrics and accessories.

Starting with skills in sketching and fashion drawing, this course moves on to address key notions and advanced techniques in fashion design and fabric and clothing manufacturing, as well as cultural studies in the history of dress, and the fashion system. Working directly from their own illustrated ideas, students progress on to collection design and garment making; selecting the most appropriate materials, analyzing fabrics, applying draping and pattern cutting techniques, and final garment construction.

Students learn how to create collections and work on an accurate analysis of materials and fabrics, integrating communication codes and influences that may come from personal experiences, art, cinema and design to name just a few. Research approaches to creative and original product development are key throughout.

Students are also encouraged to experiment with new approaches in the industry that are evolving today, including renewable and sustainable resources, innovative materials and new technologies, building an individual style and nurturing creative and professional abilities to design womenswear and menswear collections, with an eye constantly attuned to new style codes, key production methods are also covered. They understand the fashion business and know how to calculate production costs to meet the needs of the target consumer and anticipate trends, while respecting the brand’s image or client brief.

The study of trends encourages students to create an innovative and contemporary individual collection. In the final year of the course, the best collections may be showcased.

### Bachelor of Fine Arts in Fashion Design

- **Total Semester Hours Required:** 120
- **Total Clock Hours Required:** 1800

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**Total Hours:** 120 1800

Courses above are listed alphabetically by course number.
Course numbers with an asterisk (*) denotes general education course.
General education requirements for the BFA in Fashion Design is 45 semester credits.
BACHELOR OF FINE ARTS IN FASHION STYLING

Program Length
The program takes eight (8) semesters to complete and can be completed in approximately 3 years of full-time continuous enrollment. The program is comprised of 120 semester credit hours.

Program Objective
The Bachelor of Fine Arts in Fashion Styling forms future professionals and ‘creatives’ with the ability to work within the fashion system in areas of visual communication such as publishing, advertising, visual merchandising, trend or style forecasting and blogging.

The fashion stylist is an expert in fashion communication and must be able to define and produce a winning combination of component parts in order to create an image or ‘look’ to emphasize the style of a brand, a magazine or a person.

This can be achieved through the careful use of clothes, accessories, hair and make-up, through atmosphere and location and through the knowledge and analysis of contemporary and future trends. The skills lie in interpreting the soul of an article of clothing, or product, and communicating it through a unique style.

The Fashion Styling program aims to provide students with creative, transferable skills and subject specific expertise in trend forecasting, analysis and interpretation of style and brands, visual communication and merchandising: they will learn to apply these skills to the present and emerging technologies in today’s fashion communication industry, while also gaining an understanding of operations and business practices within the global fashion, luxury and design industry.

Program Description
Presenting contemporary and future trends, enhancing the collections of designers, informing and inspiring their readers: this is the exciting mission of the fashion stylist. By the end of the program students will gain the ability to recognize different styles and trends, clearly define their personal vision of a product, and propose innovative and professional ideas successfully.

By understanding, the role and responsibilities of the professional stylist students learn how to pull together, organize and lead a team of experts to ensure the direction of what goes in the fashion magazines, appears online, or on the catwalk, communicates the right messages, at the right time, and to the right target audience.

From a solid base in styling, this course moves on to explore multiple areas of the fashion industry where management of the creative process is core practice. Students are encouraged to develop their own ideas and experiment in producing a different variety of visual outcomes, such as fashion editorials, viral videos, brand image and marketing proposals, interactive and print advertising campaigns, and social media visual contents. The course covers key skills in fashion styling, PR and media planning, fashion production management, business planning, time management, and advertising deadlines and budgets. Cultural studies in the history of design, dress and fashion culture provide the necessary skills to make a critical assessment of a brand or client’s lifestyle and legacy.

Students are encouraged to decode stereotypes and to think about image positioning from a different perspective in order to discover their own unique personal style. The ultimate goal is the independent creation of a professional styling portfolio that fully expresses the personality and skills of the student.

Bachelor of Fine Arts in Fashion Styling
Total Semester Hours Required: 120
Total Clock Hours Required: 1800

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Total Hours: 120
Total Clock Hours: 1800

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Course numbers with an asterisk (*) denotes general education course.
General education requirements for the BFA in Fashion Styling is 45 semester credits.
MASTER OF ARTS IN FASHION & LUXURY BRAND MANAGEMENT

Program Length
This program is 36 semester credits and takes four (4) semesters to complete and can be completed in 1.5 years of full time and continuous enrollment. Courses are either one, two or three semester credits and the total program is 36 semester credits.

Upon completion, graduates will receive a Master of Arts in Fashion & Luxury Brand Management.

Program Description
The task of the brand manager is not only to attract and retain consumers, but also to improve the practical and organizational management of a brand within the fashion organization - this course addresses both areas; luxury branding together with business management and organization skills.

Participants learn how to adapt communication, marketing and promotional techniques to reach goals and sales targets, and fully apply the key strategies of luxury businesses. As well as concentrating on the intangible elements: customer relationships, the impact of social media and the consumer ‘experience’, the course makes a critical analysis of the more tangible elements of branding; product attributes (quality, features, and design), and the difference between brand image and brand identity, packaging and labelling.

A successful brand manager works on all these aspects. They become experts in making key branding decisions including brand extension and brand repositioning and learn how to detect any weaker products in a collection. Analysis of the target audience and marketing mix provides a solid grounding for brand strategy development together with research on how companies in the fashion and luxury market develop their own interpretation of brand positioning and devise innovative strategies.

The impact of social media has changed the face of communication and this course looks at finding the right balance between corporate brand image, enabling participants to network through new media and viral platforms – key to the success of luxury brands today. Along with the study of past styles and the analysis of current trends and forecasts related to “future-fashion”, participants are able to question how aesthetic expressions and interpretations of social and cultural trends influence positioning and brand image.

This stimulating course prepares participants with specialized knowledge in Brand Management to support a future career in the fashion, luxury and creative industries.

At the master’s degree level, intensive coursework and home study may be assigned.

Areas of study include:
• Luxury brand analyses and marketing strategies
• Strategic branding and innovation management
• Media planning and digital communication
• Product creativity and production
• Contemporary issues in fashion
• Performance management, growth and market entry
• Commercialization and retail in luxury
• Research methodologies

Program Objective
The Master of Arts (MA) program in Fashion & Luxury Brand Management aims to provide in-depth knowledge of management and branding, specifically for the fashion and luxury goods industries. This program is for participants that have previous undergraduate bachelor degree, completing the program with advanced branding and management skills for various positions within the fashion, luxury and creative industries.

Over the course of two years participants are taught how to motivate, create desire, and build consumer loyalty through various channels in merchandising, marketing and communication in order to meet the expectations of a luxury brand’s vision and strategy.
**Master of Arts in Digital Communication and Social Media Strategy**

**Program Length**
This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. Courses are either one, two or three semester credits. The program is comprised of 36 semester credit hours.

**Program Objective**
The Master of Arts in Digital Communication & Social Media Strategy degree aims to provide an advanced and up-to-date knowledge of the role of social media platforms and how they are changing engagement between brands and consumers, specifically for the fashion and luxury goods industries.

This program is aimed at participants that have previous undergraduate level study or similar, or proven work experience, completing the course with skills in social media management for the fashion and luxury industries, with the ability to apply key digital communication channels and theories across all written, virtual and social media campaigns.

Over the course of 1.5 years participants are taught how to motivate, create desire, and build consumer engagement through omni-channel strategies channels in social media, digital campaigns, and communication in order to meet the expectations of a luxury brand's global vision and strategy.

**Program Description**
The Master of Arts in Digital Communication & Social Media Strategy is for professionals who are involved in many areas of the fashion system and those playing a very important role inside Fashion Houses, from creative direction, strategic positioning, communication planning and social media management.

The Digital Revolution is strongly impacting the Fashion Industry, generating a strong increase in professionalism, attention to engagement measurement and an incredible fragmentation of the traditional touch points, creating new, challenging, professional opportunities. This postgraduate level course trains participants to anticipate and respond to developments in social media management, immersive digital experiences, creative direction and new digital consumer behaviors.

Through the exploration of the major theories and debates that dominate the contemporary fashion industry, they learn how the impact of digital technologies has changed the face of consumer engagement and this program looks at finding the right balance between different strategic and immersive activities, together with tools including viral platforms, social media, and using video and virtual reality to engage with final clients and intermediaries.

With a mix of lectures, real simulation projects, industry testimonials and written and oral practice, students will get an advanced and up-to-date knowledge of the digital languages, tools and process. Participants will develop the intellectual skills to understand how technological advances and emergence of new platforms are changing the way brands and consumers communicate and interact, as well as being encouraged to evaluate the role of creativity in digital advertising and assess creative strategies and execution choices of different campaigns on a variety of social media platforms. Along with professional direct links with fashion companies, industry projects and guest speakers all contribute to provide a detailed insight into the realities, and the opportunities, of social media management and digital communication.

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<td>3</td>
<td>45</td>
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<td>DCS534</td>
<td>Email Marketing Strategies</td>
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<td>15</td>
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<td>DCS535</td>
<td>New Digital Tools</td>
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<td>30</td>
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<td>DCS536</td>
<td>Creative Content &amp; Digital Writing</td>
<td>3</td>
<td>45</td>
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<td>DCS537</td>
<td>Graphic Design, Layout and Post Productions</td>
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<td>DCS538</td>
<td>Experiential Media</td>
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<td>DCS602</td>
<td>Capstone Project</td>
<td>6</td>
<td>180</td>
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Total Hours: 36 630

This program is offered face to face.
COURSE NUMBERING SYSTEM

The number by which a course is designated indicates the level of the course:

100-299: Lower-division courses
Courses for associate’s and bachelor’s degree students in first and second year of study. These are primarily introductory and beginning courses without prerequisites.

300-499: Upper-division courses
Courses for bachelor’s degree students in their third and fourth year of study that typically require the completion of prerequisite courses.

500-599: Graduate courses.
Courses for master’s degree students, not open to undergraduate students

Course Prefixes
ADV Advertising
ARH Art History
BSC Biology
BUS Business/Fashion
COM Communications
DCS Digital Communications/Social Media
DRA Drawing
ECO Economics
ENC English Composition
ENV Environmental Science
FAS Fashion Styling
HIS History
LMB Fashion/Luxury Brand Management
MAC Mathematics
PAT Pattern Cutting/Atelier
PHI Philosophy
PHO Photography
PRO Project
PSY Psychology
RES Research
SOC Sociology
SPC Speech
TEX Textiles
TRE Trends
VME Visual Merchandising
WHO World History
WRI Writing/Thesis

Course descriptions are in alphabetical order by Course Number. The credit hours awarded for each course are noted.
BUS110 PRINCIPLES OF BUSINESS III
Three (3) semester credits
This course introduces the students to the key factors of success for businesses by understanding the economic challenges, exploring the different markets in relation with supply and demand, and by presenting a general overview of the success scenario. By the end of the course the students will learn key business principles and understand the development of business strategies, as well as be able to discuss the vital factors specific to luxury business.
Prerequisite(s): BUS100

BUS200 FASHION MARKETING: PRINCIPLES AND PRACTICES
Three (3) semester credits
Through the recognition and understanding of the principles and practices of the main marketing tools, students develop a professional approach to the various marketing communications strategies that are applied in the fashion industry. The course looks at creative marketing in the contemporary fashion industry, considering traditional methods to online digital techniques in advertising and promotion.
Prerequisite(s): None

BUS205 FASHION COMMUNICATION
Three (3) semester credits
This course provides an in-depth explanation of the principles and practices of the main marketing tools used in the fashion and luxury industry today. Following on from the Fashion Marketing Principles and practices, students develop a more professional approach to the communication strategies that are applied in industry, as well as the influence of communication tools in today’s fashion marketing.
Prerequisite(s): BUS200

BUS210 THE BUYING ARENA
Three (3) semester credits
This course looks at the buying process, working from concept to consumer in relation to varied customer and market environments. Students analyze the buying function, looking at different business responsibilities, learning how to determine what assortments to buy and which resources to select to produce a successful buying strategy. At the end of the course, students will understand the relationship between buying and their importance within the fashion industry.

BUS215 PRODUCTION 360
Three (3) semester credits
This course introduces the students to the world of the Fashion Production processes, by means of exploring product creation, textiles, Sustainable marketing, ethical and corporate responsibilities. The students will understand the basic elements of textiles and materials necessary to create a fashion product and analyze production processes as well as understanding the manufacturing process, artisans versus industrial and global versus local production.
Prerequisite(s): None

BUS220 PRODUCT DEVELOPMENT
Three (3) semester credits
This course teaches students how different types of fashion organizations manage product design and development through strategy, supply chain and logistics, manufacturing processes and technology, and distribution and retailing. They will become familiar with different steps in supply chain management for the production of a fashion product and will identify and manage critical business factors in the design, development, and production of a fashion collection.
Prerequisite(s): None

BUS315 DIGITAL BRANDING STRATEGIES
Three (3) semester credits
As part of this course, students will learn the appropriate digital visual frameworks used to explain the components of brands, branding and communication in line with emotional branding. They will also evaluate the elements of different types of brand marketing campaigns with a focus on fashion brands and innovative branding, such as sustainability, diversity and responsible fashion.
Prerequisite(s): BUS305

BUS320 FASHION BUYING
Three (3) semester credits
This course provides students with an advanced knowledge into the role and responsibilities of the Fashion Merchandiser within different fashion organizations. Students are introduced to the terminology of operating statements, inventory retail methods, planning seasonal purchases, calculating markups, turnover, stock-sales ratios, open-to-buy, markdowns and terms of sale.
Prerequisite(s): BUS210

BUS325 SUPPLY CHAIN MANAGEMENT
Three (3) semester credits
Building on an understanding of fashion theory, innovation and digitalization in the buying and product development processes, students will understand the relationship between supply chain management strategies for luxury brands and fashion products. Students investigate the design, planning, execution and evaluation of fashion and luxury supply chains, and by understanding the role of the supply chain manager, they learn how products travel from the design studio, to the showroom and store.
Prerequisite(s): None

BUS330 LUXURY BUSINESS MODELS
Three (3) semester credits
In this course students explore the new luxury business markets and their strategies for the creation, communication, and delivery of contemporary luxury products and services.Participants will understand the relationship between digital and innovative business models, the integration of AI and VR as well as sustainability into luxury business models. Students explore new communication, marketing, and promotional techniques to reach sales goals and apply the key strategies of luxury businesses.
Prerequisite(s): None

BUS401 OMNICHANNEL DISTRIBUTION
Three (3) semester credits
This course explores the Omnichannel world system and that enables customers to complete a purchase and receives orders from any channel they choose. They will understand the needs necessary to meet the demands of the Omnichannel shopper and the compatible delivery system with all channels. They will explore how the e-commerce sector has transformed and why the Omnichannel distribution model has come out as an effective solution for any retailer.
Prerequisite(s): None

BUS405 FASHION RETAIL MANAGEMENT
Three (3) semester credits
This course provides students with an advanced knowledge and understanding of the role and responsibilities of the retailer in analyzing successful retail strategies across varied fashion organizations. Students will develop astute commercial awareness of retail theories and practices related to the management of fashion products for today’s markets.
Prerequisite(s): None

BUS410 FINANCE AND MANAGEMENT CONTROL
Three (3) semester credits
This course provides an in-depth understanding of Business Finance and Management Control, with the aim of developing students’ skills in financial analysis, their ability to relate accounting, finance, and costings within a fashion context. The topics discussed capitalize on the principles of business of, economic and accounting, with a more in-depth focus on finance and management control.
Prerequisite(s): EC0210

BUS415 STRATEGIC MANAGEMENT IN FASHION
Three (3) semester credits
This course provides students with the tools to critically examine the impact of evolving macro and micro environmental factors, on the competitive strategies of fashion organizations. Students will analyze the key stages in formulating, developing and implementing various strategies in marketing, operations, finance, and human resources, and plan and recommend an appropriate course of action within a given scenario as part of an assessed group project.
Prerequisite(s): None

COM100 DIGITAL DESIGN
Three (3) semester credits
This course teaches the basic notions of digital graphics for the field of Fashion Design. Through the study and the use of a variety of computer applications, students acquire the tools to work on digital graphic retouching and elaboration of images, with the purpose of presenting their creative ideas to a client or professional public. Students also learn how to use key software packages to create visual documents and presentations.
Prerequisite(s): None

COM200 ADVANCED DIGITAL DESIGN
Three (3) semester credits
This course teaches students the basics of visual design communication and presentation skills using Photoshop and InDesign software to create and present their ideas.
Prerequisite(s): COM100

COM210 INTERACTIVE DESIGN
Three (3) semester credits
This course teaches students how to create a range of graphic and CAD design skills to develop and build a personal online digital visual research journal and mini magazine.
Prerequisite(s): None

COM310 GRAPHIC DESIGN
Three (3) semester credits
This course teaches students how to create a magazine that encompasses their own graphic vision; by providing an understanding of how digital publishing is changing
Prerequisite(s): None

COM402 PORTFOLIO AND PERSONAL BRAND IDENTIT
Three (3) semester credits
The course discusses the creation of a Personal Portfolio based on the student's visual identity. According to their career objectives, projects are selected, and presentation methodologies are defined. They study their own personal brand identity as well as the design of appropriate packaging. Material formats and different methodologies of print are analyzed with the aim of presenting work to a professional level.
Prerequisite(s): None

COM405 DIGITAL AND GRAPHIC WEB DESIGN
Three (3) semester credits
This course helps students extend their knowledge of multimedia; web and digital design, analyzing the basic components of digital design tools, among which vector graphics and animation. By combining an overall creative vision and technical skills, students will be able to produce a final project consisting in the creation of their own home page. The magazine will contain all the final project outcomes created by the students.
Prerequisite(s): None

COM410 NEW IMAGE FRONTIERS
Three (3) semester credits
During this course, students will edit and explore fashion images by exploring contemporary visual frontiers such as 2D & 3D combinations, AI and VR and video storytelling as well as an original and creative approach for producing a final visible body of work.
Prerequisite(s): None

COM417 VIDEOMAKING: FASHION FILM
Three (3) semester credits
This course will focus on the visual techniques students to the basic elements of visual storytelling. The focus is on understanding the mechanics of film-making such as on the knowledge that is required to produce a convincing narrative. Through an in-depth analysis of the different aspect of storytelling, students will explore the world of moving images, aiming to understand what it is needed to create a coherent, meaningful and aesthetic work. This course allows students to develop their own fashion styling subject and encourages personal direction using contemporary media. On this course, students will edit short fashion videos.
Prerequisite(s): None

DCS400 NEW DIGITAL MEDIA AND E-COMMERCE
Three (3) semester credits
This course critically analyses the role of digital marketing within business strategies of organizations operating in the fashion and luxury industries. Students will learn the latest E-commerce theories and practices that has changed the fashion industry, and will look at digital marketing’s influence on product sales, and consumer behavior.
Prerequisite(s): None

DCS526 INTERNET LAW & ETHICS 1CR
One (1) semester hour credit hours
Essential to the contemporary fashion industry, internet law and ethics is related to computer and information ethics and the key processes and institutions shaping the technology landscape, and how brands are adapting to accommodate emerging technologies and practices. The course explores issues such as consent, online privacy and, cybersecurity, intellectual property issues, domain name, copyrights, and social media regulations.
Prerequisite(s): None

DCS527 EXPERTIAL CONSUMER BEHAVIORS
Two (2) semester credit hours
The aim of this course is for participants to understand more about the current customer experience in a non-reducible physical (place and digital space) context. They are introduced to new customer experience frameworks by exploring the core constructs of the 7 Es (Experiences, Extensions, Extension, Empathy, Emotional touchpoints, Emo/Exic process) as well as strategies using online surveys, contexts, quizzes, and HTML5 games.
Prerequisite(s): None

DCS528 SOCIAL MEDIA MANAGEMENT & ANALYTICS
Three (3) semester credit hours
The Social media management and analytics course introduces participants to tools and practices used by social media, media and advertising teams to identify successful practices, target demographics, and analyze real-time consumer practices. The course explores how to grow business using these tools to close social media campaigns, A/B and to compare data from individual campaigns, posts, or pages.
Prerequisite(s): None

DCS529 COMMUNICATION STRATEGIES
Three (3) semester credit hours
This course explores the ever-evolving world of marketing communication strategies, drawing on fashion industry case studies to help students to develop a deeper understanding of success factors. Media planning and strategy, public relations, sales promotion, direct marketing and digital landscape, of communication, fashion advertising and creative communication strategies, as well as laws and regulations affecting communication marketing are included throughout the topics.
Prerequisite(s): None

DCS530 THE EVOLUTION OF FASHION MEDIA
One (1) semester credit hours
The evolving landscapes of media and fashion communication environment are explored by examining the most relevant mass media and digital environment. This course will enable students to understand the evolution of the digital landscape and its impact on fashion media.
Prerequisite(s): None

DCS531 RESEARCH METHODS
Two (2) semester credit hours
Research Methods supports students in developing the core competencies and academic rigor required for study at a graduate level. Through a series of lectures of theory and activities, students will be able to gain the theoretical and practical understanding needed to create effective coursework and capstone project proposals. Lectures will cover the reflective process, the review of literature relevant to the topics, and structuring research.
Prerequisite(s): None

DCS532 DIGITAL TECHNOLOGIES & CREATIVE DIRECTION
Three (3) semester credit hours
This course explores proven techniques from both brand and agency perspectives. Learn to develop strategy and to plan, execute, and manage campaigns from ideation through results. Learn how creative strategy is executed across all elements of the marketing mix including interactive marketing, promotion, advertising, traditional media, digital media, and experiential events. Learn to manage all elements effectively for consistent strategy and brand and for successful integration. During this course, engage in the creative process by building a cohesive campaign.
Prerequisite(s): None

DCS533 DIGITAL ADVERTISING & ONLINE MEDIA
Three (3) semester credit hours
Participants explore the world of Digital Advertising & Online Media by investigating the various distribution options of promotional content and by understanding the process of utilizing promotional material for online platforms such as social media, search engines, websites, and any other digital platforms. Students learn how to digitally take the business directly to where the consumer is, how to purchase advertising space for campaigns (pay-per-click), how to search engine optimize (SEO), how to integrate digital into traditional strategies, as well as how to create web banner ads, mobile ads, landing pages, interactive look books and digital media kits.
Prerequisite(s): None

DCS534 EMAIL MARKETING STRATEGIES
One (1) semester credit hour
Email marketing is the highly effective digital marketing strategy of nurturing emails to prospects and converting them into customers. This course will show how effective marketing emails convert prospects into customers, and turn one-time buyers into loyal fans. This course will further explore how to build an email list full of targeted customers, how to optimize your emails for the highest open rates and click-through-rates (CTR), and how to automate the email marketing process of nurturing your leads and turning prospects into customers.
Prerequisite(s): None

DCS535 NEW DIGITAL TOOLS
Two (2) semester credit hours
The main focus of this course is to get participants to identify the right digital tools and platforms to use for different businesses to succeed. Students will understand which tools are used for different tasks and how to apply them in an everyday environment. This is achieved by exploring programs, websites or online resources including Hubspot, Amrels, Google Adwords and Google Analytics.
Prerequisite(s): None

DCS536 CREATIVE CONTENT & DIGITAL WRITING
Three (3) semester credit hours
Digital culture describes how technology and the internet are transforming the way we interact as humans, and writing on social networks and messaging systems is very different from the traditional literary methods of the past. Today, face-to-face interaction is no longer based on copyright. All of the productions circulating on proprietary, social networks live on the basis of an economic model based on advertising, customer centricity, transparency and brevity. This course will help students make the transition from traditional writing to special attention to providing relevant content for specific target audiences and websites, and content containing keywords aimed at optimizing a website's SEO.
Prerequisite(s): None

DCS537 GRAPHIC DESIGN, LAYOUT AND POST PRODUCTIONS
Two (2) semester credit hours
Graphic design is all around us, in a myriad of forms, both on screen and in print, always made up of images and words to create a communication goal. This course exposes students to the fundamental skills required to make sophisticated graphic design: process, context, and execution through theoretical and practical methods. The goal of this course is to equip learners with a set of transferable formal and conceptual tools for “making and communicating” in the modern workplace. This core skill set will provide a starting point for further work in the fields of design, production, and editorial design.
Prerequisite(s): None

DCS538 EXPERIMENTAL MEDIA
Three (3) semester credit hours
Experimental Media, best described as an immersive experience, allows brands and businesses to form long-term connections with users. This course will take you through the process of how to use experimental media to socialize a product to build up a brand with a highly innovative, authentic, and sharable ways. A key objective of this course is to the development of an Experimental media campaign, one that provides the opportunity to take a close-and-personal brand experiences they crave; something traditional marketing efforts cannot always achieve.
Prerequisite(s): None

DCS602 CAPSTONE PROJECT
Six (6) semester credit hours
The capstone project represents the culmination of a student’s academic learning and may take a variety of different forms. Students may select a course of personal and professional interest and relevance and conduct an in-depth investigation into the topic. This project will meet with a designated supervisor to support them through the development of their project. Outcomes may be collected, a portfolio or a final paper or an academic paper that will be presented and orally defended to a panel of tutors and experts in the field.
Prerequisite(s): All DC500-level courses.

DRA105 FASHION DRAWING FUNDAMENTALS
Three (3) semester credits
The course analyses how to draw the human figure, both female and male with particular focus on anatomy, proportions and the stylized drawing of the selected figure. Details of the body and its movement in space are further elements of study. Students are supplied with transferable formal and conceptual tools to communicate and develop a fashion drawing, using different methods of hand illustration. This course introduces students to coloring techniques used for the communication of ideas, concepts and details in a fashion product.
Prerequisite(s): None

DRA205 FASHION ILLUSTRATION FUNDAMENTALS
Three (3) semester credits
The study and analysis of the main methodologies of manual rendering allows for a correct representation of matt and glossy effects, transparencies and textures of several fashion
ECO200  PRINCIPLES OF ECONOMICS
Three (3) semester credits
The class has the aim of studying the Production Companies as subjects, which develop an economic activity of market transactions and understand their structural and functional aspects. In order to do so, there will be illustrated the prevalent and innovative methods of Organization, Management tools and Control principles. At the end of the class, the student will have learnt main knowledge about Manufacturing Company System, which will help him to develop more effectively in his professional interest. There will be in-depth analysis through the “Case Study”.
Prerequisite(s): None

ECO210  MICROECONOMICS
Three (3) semester credits
This course introduces students to the world of business and economics in a fashion business context. Students learn key business and economic theories, looking at their influences and application via a Micro economic analysis of the fashion business and its industrial environments.
Prerequisite(s): None

ENC101  ENGLISH COMPOSITION I
Three (3) semester credits
This first required college-level writing course introduces students to effective written communication through mastery of the reading and writing process. This course will help students develop the necessary reading, writing, and critical thinking skills to write effective and informative essays and business reports. The course covers the reflective process, the review of literature, research methodologies, structuring research, and the composition of the final paper. Students will be able to analyze, interpret, and reference visual information, which is essential within the fashion industry.
Prerequisite(s): None

ENC202  ENGLISH COMPOSITION II
Three (3) semester credits
This second required college-level writing course focuses on the research process and advanced strategies for the analysis and evaluation of sources. Students will be able to write for a variety of audiences, in a variety of genres, and in a variety of formats. Students will learn to employ strategies for writing in a variety of business and professional contexts to include strategies for discussing, reviewing, developing, and organizing complex topics. Students will learn key business and economic theories, looking at their influences and application via a Micro economic analysis of the fashion business and its industrial environments.
LBM515 FASHION PRODUCT DEVELOPMENT
Three (3) semester credit hours
In order to develop a successful branded product and take it to market, students need a good understanding of the processes involved. In this course, they will develop essential product development skills for a given market. This course works in conjunction with The Role of Creativity to form a cohesive package of specialist learning. The range will be presented from concept to consumer, enabling students to understand the different stages involved in the application of the creative thinking, brand analysis and marketing strategies. The interpretation of key brand aesthetics, through to the development of unique and innovative products, and the importance of developing strategies for supply chain management will also be addressed, and the growing imperative for sustainable sourcing.
Prerequisite(s): None

LBM518 COMMERCIALIZATION & RETAIL
One (1) semester credit hour
New and evolving landscapes of the fashion retail environment are explored, through the analysis of innovative visual merchandising strategies for online retailing, bricks and mortar retailing, as key to contemporary commercialization strategies.
Prerequisite(s): None

LBM519 BRANDS & BRANDING STRATEGIES
Three (3) semester credit hours
Students will study the strategic brand management process. This starts with conducting brand audits to identify the strengths and weaknesses of brands, developing brand strategies, setting key performance indicators and defining execution plans. Branding topics such as brand equity, brand personality, brand identity and brand extensions will be studied, and students will be given the opportunity to research and critically analyze the application to luxury brands identifying key success developments and the opportunities for growth. The unit also explores contemporary branding strategies such as digital branding, brand value and the role of social media.
Prerequisite(s): None

LBM520 BUSINESS OF LUXURY
Three (3) semester credit hours
This course investigates the various meanings of luxury and provides an in-depth analysis of the main pitfalls, similarities and differences between Premium and Luxury concepts. The course looks at how luxury brands evolve to respond to changing habits and trends in consumption, without losing the DNA and their codes. Using examples and cases from the world of luxury, there is a strong focus on the main business models adopted by various luxury brands to grow as a global conglomerate or as independent.
Prerequisite(s): None

LBM523 MANAGING LUXURY
Three (3) semester credit hours
This course covers various aspects of luxury brand management, through understanding the concepts and strategies of luxury brand management. The course covers growth, market entry, life cycle of a brand, marketing communication and delivery. Through the course, students will be taught how to use different analytical tools to measure the success and effectiveness of their strategies. The course also includes an analysis of case studies from the consumer industry, and from the world of luxury.
Prerequisite(s): None

LBM524 CREATING, COMMUNICATING & DELIVERING LUXURY
One (1) semester credit hour
This course will apply strategies for the creation, communication and delivery of luxury, based on a critical analysis of the visual and experiential language of luxury. Students will explore the main ingredients required to create luxury, identify brand codes for communications strategies as well as formulate operating procedures to deliver coherent brand experiences at every touch point. How the luxury service culture strives to deliver wow experiences online and offline will be examined. Furthermore, students will examine the strong links between luxury brands, the arts and philanthropy. Here students will be given the opportunity to be entrepreneurial and revive or create a luxury brand.
Prerequisite(s): None

LBM525 FASHION ENTREPRENEURS
Two (2) semester credit hours
Embracing the process of creativity and growth, this course supports the development of entrepreneurial skills. The ability to identify and exploit professional opportunities is essential to work with luxury brands or for those who wish to establish their own brands. Concepts of selling and the preparation of the student to Digital Garment Making. Using CLO3D (visual third CAD software), the student will be able to reproduce and apply the techniques learned in the previous conventional garment-making classes. Initially, the course focuses on the mere software familiarization to eventual problem solving through the development of exercises taken for pictures or their own designs. Principles of rendering and animation will be reviewed.
Prerequisite(s): None

LBM501 CAPSTONE PROJECT
Six (6) semester credit hours
The capstone project represents the culmination of a student’s academic learning and may take a variety of forms. Students may select a course of personal interest and professional interest and relevance and conduct and document an in-depth investigation into the topic. Students will meet with a designated supervisor to support them through the development of their project. Outcomes may include a professional presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and examiners. The project will be assessed by a Final Project Board.
Prerequisite(s): All LBM 500-level courses.

MAC105 COLLEGE MATHEMATICS I
Three (3) semester credits
This course introduces students the basic concepts of college mathematics, preparation of students to include algebra and trigonometry. An understanding of the inductive method and review the foundations of geometric points, lines, and planes, solve linear equations, plus properties of forms. Students may select a course of personal interest to work with the creative process, they develop a fashion ‘taste’ and style, suitable for contemporary trends, and strengthen their own ‘creative maturity’. The capstone project represents the culmination of a student’s academic learning and may take a variety of forms. Students may select a course of personal interest and professional interest and relevance and conduct and document an in-depth investigation into the topic. Students will meet with a designated supervisor to support them through the development of their project. Outcomes may include a professional presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and examiners. The project will be assessed by a Final Project Board.
Prerequisite(s): None

MAC114 COLLEGE MATHEMATICS II
Three (3) semester credits
This course introduces the basic concepts of Euclidean geometry, properties of the triangles, coordinate geometry, solving problems of the circles and of tangents. Students will also explore the inductive method and review the foundations of geometric points, lines, and planes, solve linear equations, plus properties of forms. A strong emphasis is placed on improving students’ ability to learn and understand mathematical concepts.
Prerequisite(s): MAC105

PAT100 PATTERN CUTTING FUNDAMENTALS I
Three (3) semester credits
This course introduces the basic concepts of cutting and pattern making. Students will learn how to create patterns with a variety of tools to create two-dimensional patterns and transform them into 3D shapes. The basic techniques of pattern making apply to both the construction of simple garments such as skirts, trousers or dresses, and a more technical understanding of pattern cutting and design approaches.
Prerequisite(s): None

PAT105 PATTERN CUTTING FUNDAMENTALS II
Three (3) semester credits
This course aims to analyze all the phases involved in the creation and production of a fashion garment. Initially the course focuses on the basic techniques of pattern making for the creation of skirts and jackets. Subsequently, all aspects involved in garment making are considered both at artisanal and industrial level. An analysis of new production technologies, which are also used in the fashion industry, is also undertaken.
Prerequisite(s): PAT100

PAT115 DIGITAL PATTERN CUTTING
Three (3) semester credits
This course covers the basic pattern cutting techniques for the student to Digital Garment Making. Using CLO3D (visual third CAD software), the student will be able to reproduce and apply the techniques learned in the previous conventional garment-making classes. Initially, the course focuses on the mere software familiarization to eventual problem solving through the development of exercises taken for pictures or their own designs. Principles of rendering and animation will be reviewed.
Prerequisite(s): None

PAT200 PATTERN CUTTING FUNDAMENTALS III
Three (3) semester credits
This course is designed to provide students with an overview of the student pattern-making technical preparation. In this semester, the student will study 3D samples of his collection, combining them with appropriate material, trims, and prints. Proportions and details are analyzed for the professional representation of garments in 3D. The student will be introduced to the concepts of Colorway, Tech Spec, Nesting and Cost Sheet, not to only become a better pattern maker but also a better product manager.
Prerequisite(s): PAT115

PAT310 EXPERIMENTAL CUTTING
Three (3) semester credits
On this course students independently experiment with garment creation based on their own interpretation of a fashion theme. They start experimenting with shapes and materials, with the aim of designing innovative outfits with a particular focus on in-line techniques, as they develop the creative process, they develop a fashion ‘taste’ and style, suitable for contemporary trends, and strengthen their own ‘creative maturity’. The capstone project represents the culmination of a student’s academic learning and may take a variety of forms. Students may select a course of personal interest and professional interest and relevance and conduct and document an in-depth investigation into the topic. Students will meet with a designated supervisor to support them through the development of their project. Outcomes may include a professional presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and examiners. The project will be assessed by a Final Project Board.
Prerequisite(s): None

PAT402 CONSTRUCTION RESEARCH & DEVELOPMENT
Three (3) semester credits
This course has the objective to encourage students to experiment innovative shapes and silhouettes, using digital tools and techniques, and a particular focus on in-line techniques, as they develop the creative process, they develop a fashion ‘taste’ and style, suitable for contemporary trends, and strengthen their own ‘creative maturity’. The capstone project represents the culmination of a student’s academic learning and may take a variety of forms. Students may select a course of personal interest and professional interest and relevance and conduct and document an in-depth investigation into the topic. Students will meet with a designated supervisor to support them through the development of their project. Outcomes may include a professional presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and examiners. The project will be assessed by a Final Project Board.
Prerequisite(s): None

PAT404 FINAL PROJECT CONSTRUCTION I
Three (3) semester credits
This course moves forward on the development of stitches and finishes, and the various phases of fitting, final garments are made in fabric with the help of professional dressmakers and atelier workshops.
Prerequisite(s): PAT402
PHM300 ETHICS
Three (3) semester credits
This course will provide students with critical thinking skills while studying major theories of ethics. Ethics will be defined and analyzed to understand different points of view including religious, cultural, socio-economic and other influences allowing students to demonstrate effective reasoning skills to make decisions.
Prerequisite(s): None

PHM305 CRITICAL THINKING
Three (3) semester credits
This course, students will explore and help develop strategies for "learning to think" and "thinking for learning" using the process of deductive argument and the notion of validity. Students are expected to use methods for analyzing and evaluating their beliefs by developing an ideological framework.
Prerequisite(s): None

PHM100 PHOTOGRAPHY FUNDAMENTALS I
Three (3) semester credits
This course introduces the fundamentals of fashion photography including the role of photographic compositions, lighting and the use of the environment (studio) as well as discover key periods and styles in photographic history and analyze portrait photographers. Students will also work on and create different visual assignments (collections).
Prerequisite(s): None

PHM200 PHOTOGRAPHY FUNDAMENTALS II
Three (3) semester credits
Students will plan, organize and realize fashion photoshoots and learn how to collaborate effectively with photographers, makeup artists, hair stylists, and model agencies in managing and coordinating their projects. Students will also learn how to move forward in unfamiliar and unpredictable situations, model agencies cancelling models, changes in location availability, and will understand how to manage workloads and meet deadlines.
Prerequisite(s): PHM100

PRO410 FINAL PROJECT: STYLING & CREATIVE DIRECTION
Three (3) semester credits
This course gives the student the opportunity to critically research, thoroughly investigate, and gain expert knowledge of a specialist area within their subject practice. It is expected that the choice of subject will be able to sustain sufficient breadth and depth of enquiry, to review elements of the social, economic, cultural, and Historical implications of their area of study. During this course, students will be applying the core skills taught throughout the program with intrinsic knowledge and expertise to enhance abilities in self-direction, problem solving, planning and production of multiple visual supports. The dissertation will be supported by a portfolio, which includes edited fashion images and videos exploring visual frontiers as well as a website.
Prerequisite(s): None

PRO412 FINAL COLLECTION DEVELOPMENT I
Three (3) semester credits
The course assists students in the planning of a project that mirrors the needs of the fashion industry. By means of an acquired and researched project, the student must be able to analyze markets and trends, elaborate the correct connections and conceptualize the creative development. The final objective of the process is to create personalized collections with a style that can be associated to the brand DNA. Students will work on the principles of time management, work organization, problem solving, multi-disciplinary collaborations, and teamwork.
Prerequisite(s): RES400

PRO414 FINAL COLLECTION DEVELOPMENT II
Three (3) semester credits
This course allows students to develop an individual and professional collection for a Fashion Show. Through research, they will be given the opportunity to complete their final collection, making it highly professional and contemporary on the base of critical analysis. The project must include innovative and original creative solutions with an eye to the future. The subject prepares students for a profession in the fashion industry, allowing them to acquire the skills to manage a workload in an independent and organized way.
Prerequisite(s): PRO412

PRO420 FASHION ENTREPRENEURSHIP - THESIS
Three (3) semester credits
The aim of this course is to develop and launch a new brand or business concept within the fashion industry: to identify a gap in the market and apply appropriate business theories and processes in order to develop a sustainable business. The structure and content of a business plan depends on the nature of the business initiative and the target audience. Students will collaborate and manage a self-directed business project as a major component of their degree in Fashion Business.
Prerequisite(s): None

PSY201 PSYCHOLOGY
Three (3) semester credits
This introductory course will provide students with engaging research and experiential knowledge. Individual focused topics will include learning and memory, emotions, perception, personality, motivation, and behavior.
Prerequisite(s): None

RES400 RESEARCH & CONCEPT DEVELOPMENT
Three (3) semester credits
The main purpose of the course is to create an original collection with a strong individual imprint and personality by means of research and innovative creative experimentation. Importance is given to the aspects of aesthetic and image study. With an orientation towards marketing, students become conscious of markets and international trends, making their project highly professional and competitive.
Prerequisite(s): FAS320

SOC200 SOCIOLOGY
Three (3) semester credits
This course will provide students with a basic understanding of how society functions. It will examine social phenomena in terms of social forces, group relations and social structures. Sociological topics will include the social construction of knowledge, socialization and culture.
Prerequisite(s): None

SPC201 SPEECH
Three (3) semester credits
This course provides students with oral communication skills needed to develop stronger personal, professional, and educational presentation and experiential use of speaking. Students will apply theory and techniques to individual and group settings. Fulfills a Gordon Rule requirement.
Prerequisite(s): None

TEX200 FABRICS & MATERIALS
Three (3) semester credits
Students learn how to recognize, manipulate and 'read' the materials and fabrics used in the fashion industry. Fibers are classified and studied together with the main techniques of fabric manufacturing. The knowledge of their intrinsic properties including weaving, finishing and printing techniques, allows students to acquire the basic skills in order to identify a fabric and apply it to works in the fashion industry. The world of yarns, leather and materials are explored, with the aim of understanding the variety of technical/creative possibilities.
Prerequisite(s): None

TRE100 TREND FORECASTING
Three (3) semester credits
This course introduces students to the role of the trend forecaster, looking at trend prediction, as well as the various methods of forecasting in the Fashion and luxury industries. The theories, concepts and methods constitute a framework that will facilitate the student to understand, interpret and anticipate developments and change for the future. Researching seasonal trends, color, social and economic trends, consumer preferences and cultural indicators increase student's ability in successful analysis and review.
Prerequisite(s): None

VME400 VISUAL MERCHANDISING
Three (3) semester credits
This course explores Visual Merchandising within a fashion retail context, its strategies and purpose. Students will also explore the idea of visual merchandising aligned to the subject of fashion styling, contextualizing and using relevant processes in visual branded design for VM installations and outcomes. Students will research, design and present a Fashion Retail Window Concept and an In-store Retail Concept.
Prerequisite(s): None

WHO100 WORLD HISTORY
Three (3) semester credits
This course provides students with a general understanding of the changes that have taken place in the world since the appearance of humankind. This course covers the breakup of the Old World, the events of the Middle Ages in Europe, the rise of industrialization, the growth of imperialism, the two world wars, the changes in the post war world, and globalization. This course also introduces students to the economic, political and social processes in the world of today.
Prerequisite(s): None

WR100 FASHION WRITING
Three (3) semester credits
Students in this course gain a historical overview of the emergence of 'critique', or disciplined, systematic analysis of a written or oral works. They will be introduced to the practical side of the critic (blogger, national press, and fashion and art magazines) and learn key tools of the trade in order to put together a well-researched written critique. They will learn how to research, plan and produce articles, fashion reviews, reports, profiles (interviews) and press releases for exhibitions and fashion events.
Prerequisite(s): None

WR200 SOCIAL MEDIA & DIGITAL WRITING
Students gain an in depth understanding of the new media environments and their contemporary applications. They will analyze social media as an analytical tool to understand what is conveyed in a visual image, and will create a personal blog, supported by a digital research journal, using visual communication and presentation skills. In addition, the students focus on their own editorial policy, on categories and sub-categories which will be supported by writing pieces, images and videos.
Prerequisite(s): WR100
ACADEMIC YEAR
An academic year is defined as three consecutive semesters and is comprised of 45 weeks of instruction.

SEMESTER CREDIT SYSTEM
Istituto Marangoni Miami operates on a semester credit system and offers three semester starts per calendar year. Each semester is 15 weeks in length.

ACADEMIC INTEGRITY POLICY
Integrity is essential to an educational institution and to the entire educational experience. Individual students, faculty, and staff members must affirm this quality. The importance of integrity and ethics is an integral part of life at Istituto Marangoni Miami.

The Academic Integrity Policy requires that all members of the School conduct themselves honestly in all endeavors. Therefore, cheating, plagiarism and other acts contrary to academic integrity are unacceptable and will not be tolerated at Istituto Marangoni Miami. Appropriate action will be taken against dishonest students, faculty, staff, and administrators.

Self-expression is also an essential component to a rewarding and fulfilling educational experience. A school setting is an ideal forum for self-expression, voicing disagreement and challenging accepted traditions. However, while the goal of the School is to educate and encourage, it also must curtail behavior that adversely affects others. As such, Istituto Marangoni Miami’s policies require that such self-expression, although encouraged, must be delivered in a civil manner, exhibiting respect for others at all times.

Academic dishonesty: cheating and plagiarism
Istituto Marangoni Miami refers to the Turnitin Online Platform. Turnitin’s Originality Check helps instructors check students’ work for improper citation or potential plagiarism by comparing it against the world’s most accurate text comparison databases. All student work will be verified for authenticity before it is submitted to the professor. Cheating is defined as the attempt, successful or not, to give or obtain aid and/or information by illicit means in meeting any academic requirements, including examinations. Cheating includes falsifying reports and documents. Plagiarism is defined as the use, without proper acknowledgment, of the ideas, phrases, sentences, or larger units of discourse from another writer or speaker. Plagiarism includes the unauthorized copying of software and the violation of copyright laws.

An incident of cheating or plagiarism upon which a faculty member may take action will be an event which the faculty member witnesses or has written evidence to support. A faculty member must observe this evidence directly and may not take action solely on the report of another party.

Academic misconduct refers to any form of academic cheating and collusion. Examples include:
• Plagiarism (presenting the work of others as if it were your own).
• Submitting assignments downloaded from the internet.
• Commissioning another person to produce a piece of work without acknowledgement.
• Cheating in examinations.
• Colluding with others to submit work (including friends or family).
• Plagiarism is the most common form of cheating and is defined as stealing another person’s ideas and presenting them as though they were your own. Some examples include:
  • Copying from a textbook, journal article, thesis, essay or website without providing adequate reference to the author.
  • Reproducing original artwork, designs, film, sound or performance and presenting them as though they were your own.
  • Copying someone else’s program, database, webpage or multimedia presentation without acknowledging their work.

Throughout studies, students will be encouraged to reference the work of other artists, writers, designers or performers. Faculty will expect to find reference to the sources of your ideas in your supporting documentation, such as sketchbooks or initial drafts. This is an essential and valuable part of your education. As long as the source of the ideas is acknowledged, this is not plagiarism. There are different ways of doing this, for example:
• In an essay or assignment, when quoting another person’s words “put their words in quotation marks” and properly reference the author within the text and in the bibliography.
• In computer software show where the information has come from in the acknowledgements or credits, e.g. “program design – A. Brown, or graphics – J. Smith”.
• When using an artifact, put a caption against the object, e.g. “original photograph by Cartier-Bresson”.
• If presenting an original piece of work based on an existing design or work of art, quote the source, e.g. “after Rodin”, “after Eckersley”.
• If using a strategy of ‘appropriation’ (i.e. the deliberate and conscious use of the style and images of another artist) make sure you tell your Faculty what you are doing and why and acknowledge the strategy when submitting work for assessment.
• In a group project make sure all the members of the group are listed. If individuals undertake specific work within the project, make sure that this is acknowledged.
• In examinations do not copy another person’s work.
• Do not quote passages from a textbook or journal without acknowledging the source.
Failure to acknowledge the use of another person's ideas in your work may be considered a breach of the School's Academic Regulations; it may also constitute a breach of intellectual property rights, e.g. copyright. Such an offense is likely to lead to failure of that assignment and/or unit and serious or repeated offenses may lead to failure of the whole stage of the course, suspension or even expulsion. In addition, a breach of copyright may lead to legal action.

Procedures for Handling Cheating and Plagiarism
Any faculty member discovering a case of suspected cheating or plagiarism should make a responsible effort to confront the student with the evidence within working days. If the student can explain the incident to the satisfaction of the faculty member, no further action is warranted.

If the student denies cheating and the faculty member continues to believe cheating has occurred, the faculty member will send an Academic Dishonesty Form to the Program Leader (or academic leadership) of the appropriate area of study. This form is available in the office of the Academic Leadership. The Academic Leadership will hold a hearing in which the faculty member will present the evidence against the student, the student will also be present at the meeting. The Academic Leadership will decide who, in addition to the above, may be present at the hearing. The Academic Leadership will determine whether or not the evidence indicates that cheating/plagiarism has taken place.

If the student has admitted or has been found guilty of cheating or plagiarism, the following records will be kept:
• The faculty member will send an Academic Dishonesty Form to the Academic Leadership.
• The Academic Leadership will inform the student in writing that these forms have been sent.
• Records of the incident will be kept in the Office of the Academic Leadership.

This record shall be destroyed upon graduation or other forms of separation from the School if no further incidents of cheating or plagiarism occur.

If the records, in the Office of the Academic Leadership, indicate that the student has committed two offenses, both incidents become part of the student’s permanent academic record.

The faculty member shall decide how the student will be graded for the course in which cheating, or plagiarism occurred. The student may be required to retake the assignment or take a new examination. The student may receive a failing grade on the assignment or examination in question. The student may receive a failing grade for the course.

For a second or subsequent offense, the student shall be subject to suspension or dismissal from Istituto Marangoni Miami.

The student may appeal any of the above decisions in writing to the Academic Leadership within ten (10) working days.

Student Responsibilities Concerning Academic Dishonesty
Students are responsible for knowing the policies regarding cheating and plagiarism and the penalties for such behavior.

Failure of an individual faculty member to remind the student as to what constitutes cheating and plagiarism does not relieve the student of this responsibility. Students must take care not to provide opportunities for others to cheat. Students must inform the faculty member if cheating or plagiarism is taking place.

Course Attendance Policy
• Student Responsibility: Students are expected to attend and actively participate in all registered classes and sessions. They must be aware of and comply with each course’s attendance policy as outlined by the respective instructor in the course syllabus provided on the first day of class.
• Instructor Responsibility: Instructors hold the right to set an attendance policy for their courses. They are required to record attendance and can factor in absences when determining grades, as per their course policy.

Content Responsibility: Regardless of attendance, students are responsible for understanding all course content and completing all assignments, even if missed.

Make-up Work: Students may be given an opportunity to make up for the work missed during their absence.

Notification: If the missed content can't be replicated, the instructor may assign equivalent alternative coursework.

Attendance Exceptional Factors
Istituto Marangoni Miami defines exceptional factors as a serious illness or other exceptional and unpredictable cause of absence that may generate a negative effect on the student’s academic performance concerning his/her attendance or evaluation.

Examples of Exceptional Factors:
• Serious illness, injury, or hospitalization of the student (official medical documentation required)
• Bereavement (immediate family member)
• Victim of a crime or mandatory court attendance

Daily life presents minor difficulties that student have to cope with during his/her studies. This does not excuse you from missing class.

The following are NOT excused absences:
• Time management problems (missing a deadline, over-sleeping)
• Daily transportation problems
• Need for child care, sickles or other resources
• Loss of coursework
• Financial problems
• Moving one’s home
• Family celebrations, medical appointments or other events that the student can plan in advance
• Work Commitments
• Missed relation of the class or exam timetable
• Colds, headaches and other minor conditions

Leave of Absence
Students are expected to maintain continuous enrollment from the time they start their program until graduation. Students should consult with the Academic Leadership if a situation arises requiring them to interrupt their education to take a leave of absence. A student could interrupt their education by either withdrawing from the college or taking a Leave of Absence (LOA) for one semester. If there is a reasonable expectation the student will return when the LOA expires and after the request form has been submitted along with the supporting documentation, a LOA may be granted for the following reasons:
• Medical;
• Military;
• Death of an immediate family member; or
• Illness of a family member (spouse, child or parent)

A student requesting a LOA needs to be aware that:
1. A leave of absence has no effect on the student’s standards of progress. However, a leave of absence will have an effect on financial assistance and will extend the program completion time.
2. A student may start the process to request a LOA prior to the semester the student is requesting the leave. The request for the LOA should be received and approved prior to the last day of the Drop/Add period of the semester the student is requesting the leave.
3. Students who follow the college process and whose leave is approved in accordance with the policy need not apply for re-admission when they return. Re-admission may be denied based on crimes or other serious misconduct occurring during the leave that would have been grounds for suspension or expulsion had the student engaged in the conduct while enrolled.
4. Only one leave of absence may be granted to a student in a 12-month period and cannot exceed 180 days during a consecutive 12-month time frame.
5. A student returning from a LOA must attend classes within the first 7 (seven) days of the semester of return.

Failure to return from an approved leave of absence will result in withdrawal from the school.

COURSE LOAD
Undergraduate Students
Full-time students are those students who are registered for at least 12 credit hours in a semester.

Three quarter time students are those who are registered for a minimum of 9 credits and a maximum of 11 credits.

Half time students are those who are registered for a minimum of 6 credits and a maximum of 8 credits.

Less than half time students are those who are registered for less than five (5) credits.

Students who drop courses during a semester and reduce their course load will be re-classified in accordance with their reduced course load.

Graduate Students
Full-time students are those students who are registered for at least 8 credit hours a semester.

Half time students are those who are registered for a minimum of 4 credit hours.

Less than half time students are those who are registered for a minimum of 1 credit and a maximum of 3 credits.

CREDIT HOUR DEFINITION
Istituto Marangoni Miami a awards credit in the form of, a credit hour, as defined as an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than
1. One hour of classroom or direct faculty instruction and a minimum of two hours of out of class student work each class for the duration of the semester, or
2. At least an equivalent amount of work as required by academic standards to meet compliance of other academic activities as established by the institution including laboratory work, internships, practical, studio work, presentations, research, and other academic work leading to the award of credit hour completion.

One semester credit hour equals
15 Classroom hours of lecture OR 30 Laboratory hours OR
45 hours of practicum.

The formula for calculating the number of semester credit hours for each course is: (hours of lecture/15) + (hours of lab/30) + (hours of practicum/45)
ADD/DROP PERIOD
Istituto Marangoni Miami has established an Add/Drop Period which is defined as one week (five scheduled class days) from the first day of the semester. The Add/Drop Period is published on the Academic Calendar.

Students may make schedule changes during the Add/Drop Period by completing an Add/Drop Request Form and filing it with the Academic Office during the Add/Drop period. Following the last day of the Add/Drop Period, adding and changing courses may have financial implications. Courses that are dropped during the drop/add period will be removed from the student transcript. Please see the Academic Calendar for specific dates and the Refund Policy for more information.

GRADING SCALE AND POLICY
The grading scale for academic performance appears below. Unless otherwise indicated, each grade earned is calculated into the student’s cumulative grade point average (CGPA) and the credits assigned for the course taken are included in the calculation of total credit hours attempted.

Grading system
The grading system for academic performance appears on the following page. Unless otherwise indicated, each grade earned is calculated into the student’s cumulative grade point average (CGPA) and the credits assigned for the course taken are included in the calculation of total credit hours attempted.

Please note that the highest letter Grade a student may receive is an A.

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Numerical Value</th>
<th>GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>94 -100%</td>
<td>4</td>
</tr>
<tr>
<td>A-</td>
<td>90 - 93%</td>
<td>3.7</td>
</tr>
<tr>
<td>B+</td>
<td>87 - 89%</td>
<td>3.33</td>
</tr>
<tr>
<td>B</td>
<td>86 - 85%</td>
<td>3</td>
</tr>
<tr>
<td>B-</td>
<td>80 - 82%</td>
<td>2.7</td>
</tr>
<tr>
<td>C+</td>
<td>77 - 79%</td>
<td>2.3</td>
</tr>
<tr>
<td>C</td>
<td>76 - 74%</td>
<td>2</td>
</tr>
<tr>
<td>C-</td>
<td>73 - 75%</td>
<td>1.7</td>
</tr>
<tr>
<td>D+</td>
<td>67 - 69%</td>
<td>1.3</td>
</tr>
<tr>
<td>D</td>
<td>60 - 66%</td>
<td>1</td>
</tr>
</tbody>
</table>

Other Grades
Incomplete: At the discretion of the instructor, a student may be assigned a temporary grade of incomplete (I) to allow the student more time to complete missing coursework or to take a required exam. Upon completion of the work or exam, the earned grade replaces the grade of “I” and is calculated into the grade average for the level and for the CGPA. If the missing work or exam is not completed within two weeks from the last day of the course, a grade of “F” will be assigned and computed into the final grade average for the course and into the CGPA.

TR/Transfer: A grade of TR is assigned for a student’s successful transfer of credits earned from an accredited institution. A grade of TR is not calculated in the CGPA but will be included in both credits attempted and completed hours for completion rate.

W/Withdraw: A student who withdraws from the institution after the drop/add period but before the mid-point (50% or half-way point) of a course will be assigned a grade of W for the course. The W grade is not included in the calculation of the CGPA but will be considered attempted but not earned hours for completion rate.

W/Withdraw Passing: A student who withdraws from the institution after the mid-point of a course and who had earned a passing grade by the time of the withdrawal will be assigned a grade of WP for the course. The WP grade is not included in the calculation of the CGPA but will be considered attempted but not earned hours for completion rate.

WF/Withdraw Failing: A student who stops attending after the mid-point of a course and who withdraws after the mid-point of a course and who has earned a failing grade by the time of the withdrawal will be assigned a grade of WF for the course. The WF grade is not included in the calculation of the CGPA but will be considered attempted but not earned hours for completion rate.

Prerequisite and Core Courses: Students must earn a grade of C (2.0) to successfully complete prerequisite courses and core fashion courses. Any grade lower than a C (2.0) will require the course to be repeated.

Course Substitution: Istituto Marangoni Miami may, on rare occasion, allow a student to substitute a course in their program of study for another similar course. The student should request a course substitution in writing with the Academic Leadership. The request will be considered, and the student will be notified of the decision in writing. The College reserves the right to initiate a course substitution. For more information, please see the Academic Leadership.

Repeat Courses: Students may repeat courses as required. Courses that are repeated are included in the calculation of both attempted and earned hours for the completion rate. The final grade earned will be included in the CGPA. A student who has successfully completed a course but wishes to improve the grade received in the course, may also repeat the course. If the course is repeated, the grade earned for the last time the course is taken replaces the previous grade when the overall GPA is calculated. All attempts will remain on the academic record.

Grade Point Average (GPA)
Each letter grade has a point value. To compute the grade point value for a course, multiply the grade point value by the number of credit hours. For example, a “B” in a 3-credit hour course is equal to 9 points. To calculate a GPA, add the total grade point values for all courses and divide that figure by the total number of credit hours attempted.

Grade Appeal Procedures
Istituto Marangoni Miami has a Grades Committee to address requests for revision of academic grade(s). This Grades Committee consists of the Director and two instructors. The Grades Committee members are proposed every semester by the Director and approved by the President. The Committee establishes its internal decision-making procedure that will be made public.

The instructor responsible for the course is the only person who may make a grade change and he or she must notify the Registration Department when and if the change is made. When a student appeals a grade, the student will provide the faculty member with a copy of all petitions. A challenge to a grade received in a course, comprehensive examination, or other graduation requirement will be considered only when the student alleges that the grade received reflects other than appropriate academic criteria, that is, achievement and proficiency in the subject matter as stated in the course syllabus.

A student who deems it appropriate to challenge a grade will proceed as follows:
- If the grade challenged is in a course, the student will first discuss the matter with the instructor teaching the course in an effort to resolve the grievance informally.
- If the grievance is not settled, the student may then file the Grade Appeal Form with the Director.
- The form must be filed no later than ninety (90) calendar days after the date on which the grade was due in the Registrar’s Office.
- The Director will make an informal investigation, hearing both the student and the instructor, and attempt an informal reconciliation.
- The Director will render a decision within thirty (30) calendar days and inform the student and instructor in writing.
- If the student wishes to appeal the decision of the Director, he or she may request that the Grades Committee investigate the decision.
- The Grades Committee will make a formal investigation, hearing both the student and instructor.
- The Committee will reach a decision within thirty (30) calendar days and notify the student, the instructor, and the Director in writing.
- The decision will be either that the grade will stand, or that the faculty member will change the grade as recommended by the Grades Committee.
- The student and/or the faculty member may appeal the decision of the Grades Committee to the Director no later than five (5) working days after the Committee’s decision.
- The Director’s decision shall be final.

GRADUATION POLICY
To graduate, a student must meet all the following:
- Maintain at least a 2.0 GPA.
- Successfully completed all the required coursework for their major; and
- Satisfied all their financial obligations to Istituto Marangoni Miami.

The Student Services Office will provide students with a diploma upon satisfactory completion of the program and graduation requirements.

SYLLABI AND STUDENT EVALUATION
For every course offered at Istituto Marangoni Miami, the professor is to provide to the students at the beginning of the course a course syllabus that contains the following written information: (i) the method of evaluation and (ii) course requirements and value towards the final grade.

DEADLINE EXTENSION POLICY
Deadline extensions for exams, projects and assignments are not to be granted unless there is an exceptional factor involved. Any student work accepted after this date requires an explanation or documentation of the exceptional factor involved.

SAVING WORK
It is the student’s responsibility to save his or her work. The student should save and verify multiple copies prior to leaving the classroom. The teacher is in no way responsible for work saved on the hard drives, nor is he or she required to give an extension on work improperly saved. Local and network drives at the University, including all computers in the labs, will be purged regularly and should never be used by students for long-term storage. These drives are available for student use during class and lab sessions, but all data will be deleted on a daily basis.

Students are expected to backup all work. Loss, theft, and computer failure are not acceptable excuses for not saving work.
SATISFACTORY ACADEMIC PROGRESS (SAP) POLICY

SAP Definition
Each student enrolled must demonstrate that he or she is making satisfactory academic progress toward the completion of his or her chosen program of study. The criteria that each student must meet to qualify as making "Satisfactory Academic Progress" are defined below. A student who is failing to meet this criterion at any point outlined below will not meet the standard of "Satisfactory Academic Progress". Any of three remedies may be applied if a student is not making Satisfactory Academic Progress. These are as follows: academic warning, academic probation and/or dismissal from the program of study.

Academic Warning: Students not meeting qualitative or quantitative measures at the end of a semester will be placed on academic warning for one semester and will receive written notification from the Director or Education through their student email. A student may continue with their enrollment while on academic warning. If after the warning semester, the student succeeds and meets all SAP measures, they will be removed from academic warning. If after the warning semester, the student fails to meet any SAP measurement, they will be placed on academic probation.

Academic Probation: A student will be placed on academic probation if they do not meet SAP requirements at the end of the academic warning semester. The student must meet with the Academic Leadership. If after the probation semester, the student succeeds and meets all SAP measures, they will be removed from academic probation. If the student fails to meet any SAP measurement, they will be academically dismissed from the program of enrollment. Once dismissed, the student may appeal the decision directly to the Director of Academics. If a student is dismissed, they may appeal the decision.

The definition of Satisfactory Academic Progress has both qualitative (GPA and completion rate) and quantitative criteria (maximum time frame) that must be met. The student must meet both of these sets of criteria to make Satisfactory Academic Progress. Unmet satisfactory academic progress also affects scholarship eligibility.

Grade Point Average: A student must meet an overall cumulative grade point average at the end of each semester. The minimum cumulative GPA requirement depends on the student’s academic level (undergraduate or graduate). The minimum requirements are outlined in the chart below.

Complete Rate: A completion rate is the total number of credit hours successfully completed divided by the total number of credit hours attempted. Credits counted in the completion are not only courses taken but courses that are transferred into the program. The minimum requirements depend on the student’s academic level and are outlined below.

Maximum Time Frame: The published length of an academic program and the number of credit hours attempted is the measure of maximum time frame. A student is expected to complete a degree program within a certain time frame. Courses counted in maximum time frame calculation are not only courses taken but courses transferred into the program. For both undergraduate and graduate programs the maximum time frame cannot exceed 150% of the published length of the program.

<table>
<thead>
<tr>
<th>Undergraduate Programs</th>
<th>Graduate Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Programs &amp; Levels</td>
<td>Associate and bachelor’s Degrees</td>
</tr>
<tr>
<td>Total Credit Hours Attempted</td>
<td>1-15</td>
</tr>
<tr>
<td>Required Completion Rate</td>
<td>66.7%</td>
</tr>
<tr>
<td>Minimum Cumulated Grade Point Average</td>
<td>1.75</td>
</tr>
<tr>
<td>Maximum Time Frame</td>
<td>150% of the specific degree programs published length</td>
</tr>
</tbody>
</table>

Change of Program and SAP
Students who contemplate a change from one program to another should discuss this possibility with the Academic Leadership to determine the effect such a change would make on the student’s satisfactory academic progress. If a student changes his/her program only the semester credit hours that are common to both programs will be accepted toward the new program. All credits attempted and earned that are counted toward the new program will be used for satisfactory academic progress calculations.

Additional Program and SAP
Students who wish to enroll in an additional program must apply for admission. Upon acceptance, all courses previously attempted that are common to the additional program will be calculated toward SAP requirements.

Withdrawal from a Course and SAP
If the student withdraws from a course after the drop/add period, they will receive a withdrawn grade in the course as indicated below. The last day of physical attendance determines how the grades are recorded for the semester. If the last day of attendance is within the first half of the semester, a grade of "W" is given. If the last day of attendance is within the second half of the semester, the student will receive a "WP" if their grade calculation is passing or a "WF" if their grade calculation is failing. The grade of "W" "WP" and "WF" has no effect on the student’s cumulative GPA but will be considered has attempted hours and calculated toward SAP requirements.

Readmission after SAP Dismissal
If the student was not making satisfactory academic progress in his or her program of study as of the last semester enrolled, the student will not be readmitted into the same program. Readmission into a different program will not be accepted, unless the student makes an appeal in writing concerning the institution’s determination to the Academic Leadership (as provided below in the Appeal section) and the Academic Leadership grants the student’s appeal. The Academic Leadership will consider mitigating circumstances in addressing the appeal as well as the student’s ability to successfully complete the new program. If the Academic Leadership grants the appeal, then the student will be placed on academic probation during the student’s next semester of attendance in any program of study.

If the student is given permission for readmission, the student must agree in writing to the terms for readmission outlined by the institution and must execute a new Enrollment Agreement. The student must also pay all current tuition, fees and any other costs associated with the student’s program of study.

Appealing a Determination of Unsatisfactory Academic Progress
If it is determined that a student is failing to make satisfactory academic progress in his or her program of study, the student may appeal the determination in writing to the Academic Leadership within 5 business days of notification of SAP status. The student’s appeal must provide details concerning the circumstances affecting the student’s academic progress (such as serious illness or injury befalling the student, the death of a close relative of the student or any other mitigating circumstances) that may influence the institution’s decision to terminate or not to readmit the student into his or her program of study.

The Academic Leadership will consider the appeal to determine whether the mitigating circumstances explained in the student’s written appeal are mitigating circumstances that will allow the student to remain enrolled in or readmitted to another program of study despite the student’s failure to conform to the requirements of Satisfactory Academic Progress. The determination of the student’s appeal will be made by the discretion of the Academic Leadership in conformity to the principles and standards described in this catalog and will be final and binding on the student. If the Academic Leadership decides in favor of the student’s appeal, the student will be placed either on academic probation during the student’s next semester of attendance in a program of study.

Veterans and Dependent Students and SAP
Maximum time frame is not applicable to veteran and dependent students for determination of satisfactory academic progress. A student must be terminated from VA educational benefits when not meeting satisfactory standards of progress. The student may be re-certified only after achieving satisfactory standards of progress.
FREEDOM OF ACCESS/ NON-DISCRIMINATION

Istituto Marangoni Miami is open to all students who are qualified according to the published admission standards. The School encourages applications from qualified applicants of both sexes, from all cultural, racial, religious, and ethnic groups. The School is committed to non-discrimination with respect to race, creed, color, religion, age, disability, sex, sexual orientation, marital status, national origin, veteran status, political affiliations or opinions. All School employees have a responsibility to maintain their work free of discrimination.

All acts of discrimination must be documented in writing, specifying the basis for discrimination. The complainant must enumerate all types of discrimination in the statement, identify the offender, and turn in the complaint to School Officers. In absence of a written complaint, the employee or faculty member who received the complaint must document it in a memorandum to be referred to Student Development or Human Resources, as appropriate. Unless the complainant signs it, it will be an informal complaint.

Istituto Marangoni Miami will investigate all complaints. Investigations may include interviews, preparation of statements, reports with summary of the investigation, description of investigation process, findings and recommendations. Reports will be kept confidential.

The School may attempt conciliation between the parties involved. If conciliation is not achieved, the designated official from the school will issue a formal report. Final reports shall be issued within 60 days of receiving the complaint. The alleged offender and complainant will be notified in writing of the outcomes, and procedures for appeal. Upon this final report, corrective action, including sanctions, will be considered and implemented.

STUDENT RECORDS

Students should be aware that student records submitted to the School become the property of the School and shall not be released to third parties. The school reserves the right to use the records, as it deems appropriate. A hold shall be placed on the records of any student that owes an obligation to the School. A student may not register or receive a transcript from the School until the obligation is paid in full to the School and the hold is properly removed. Removal of a hold may take approximately two (2) business days.

Maintenance of Student Records

Official academic records are maintained in the Registration Department. Included are admission applications and associated documentation, the registration forms for each semester in residence; the records of grades and credits received in courses at this institution or accepted here from other institutions; and other documents directly relating to the student’s academic progress and status.

Transcript Requests

Provided a hold does not exist, a student may request a transcript from the registrar office by completing and delivering a transcript request form. The School will release the transcript to the student. Transcript requests may be made in person or by mail. The School will charge US $25.00 for official transcripts, and US $5.00 per non-official transcript. Official and non-official transcript request may take approximately five (5) to ten (10) business days to process.

Students’ right to know

The School has policies that ensure that students have access to records as provided under federal and state law. Istituto Marangoni Miami is in compliance with Student Right to Know Act (PL. 101-542). The following policies describe student rights in this regard. Please contact the Student Services Office for further questions regarding a student’s rights to access his/her records.

Amendment of Records

A student who believes that information contained in his or her records is inaccurate, misleading, or in violation of the privacy or other rights of the student, may request that the Istituto Marangoni Miami official who maintains the records amend them. The official who maintains the records has a responsibility to consult with appropriate officials of the School for further determination or confirmation. If the School decides to refuse to amend the education records of the student in accordance with the request, it will so inform the student of the refusal, and advise the student of the right to a hearing.
Students aggrieved by a violation of this policy may file a grievance by reporting the conduct to the School Director. All allegations of sexual harassment of or by a student, faculty member, or any other School personnel will be promptly and thoroughly investigated by the School Officers.

Istituto Marangoni Miami recognizes sexual harassment as an insidious practice and will not tolerate sexual harassment in any form. Persons known to be sexually harassing others will be dealt with severity and vigour. Any individual who violates any portion of this policy shall be subject to disciplinary action up to and including discharge.

It is improper conduct for an Istituto Marangoni Miami faculty member to engage in a romantic or sexual relationship with a student. This includes the faculty member’s class or for an employee to engage in a romantic or sexual relationship with a student that is under the employee’s supervision. Romantic or sexual relationships between any faculty member and a student then enrolled in the faculty member’s class (including supervised student activities for which academic credit is given) or between any school employee and a student enrolled in the school may appear to be coercive and are discouraged. Even when no coercion is present, such relationships create an appearance of impropriety and favoritism, which can impair the academic experience of all students in the school environment. Istituto Marangoni Miami, romantic and sexual relationships between a faculty member or an employee and a student are subject to the prohibition against sexual harassment.

ANTI-HAZING POLICY
In compliance with Florida law, Istituto Marangoni Miami defines hazing as any act which whether physical, mental, emotional or psychological, which subjects another person, voluntarily or involuntarily, to anything that may abuse, mistreat, degrade, humiliate, cause harm or in any way subject him or her, or which results in any harm, to that person.

Istituto Marangoni Miami's computing facilities are provided for the use of registered users. All computer users are responsible for using the facilities in an effective, efficient, ethical and lawful manner. The School views the use of computer facilities as a privilege, not a right, and seeks to protect legitimate computer users by imposing sanctions on those who abuse the privilege.

This policy provides guidelines for the appropriate and inappropriate use of the computing resources of Istituto Marangoni Miami. It applies to all users of the School’s computing resources, including students, faculty, employees, alumni and guests of the School.

The School under certain circumstances, such as an internal investigation, may retrieve emails, as they are subject to subpoena and discovery in legal proceedings. Respect for others’ privacy dictates that students should not try to access another individual’s messages or files.

The School views the use of computer facilities as a privilege, not a right, and seeks to protect legitimate computer users by imposing sanctions on those who abuse the privilege.
A statement of offense and decision will be placed in the student’s file in the Registration Department. If while on disciplinary probation a student is found responsible for a further infraction of School policies/regulations, the student will be subject to the possibility of suspension/expulsion from Istituto Marangoni Miami.

Suspension. The status of suspension indicates the suspension/separation of the student from Istituto Marangoni Miami for a stated time due to serious or repeated violations of the rules or for undesirable conduct on the part of the student. A student will be permitted to re-register for courses after a semester probation period. The Academic Leadership may impose suspension after the first time of offense in the decision file sharing.

Expulsion. The School Director reserves the right to expel a student in cases of serious infraction of disciplinary rules. This status, the most serious disciplinary action taken by the School, indicates the immediate, involuntary and permanent separation of a student from Istituto Marangoni Miami because of established gross misconduct on the part of a student. After notice of expulsion, a student must leave the campus immediately. The expelled student does not have the privilege to apply for readmission to Istituto Marangoni Miami. Statement of offense and decision will be placed in the student’s file in the Registration Department. A student’s transcript will include documentation of expulsion.

Appeals to Disciplinary Standings
A student may appeal any of the above decisions in writing to the Academic Leadership within 10 working days.

Disciplinary Records.
Istituto Marangoni Miami will retain disciplinary records for one year after graduation. The School reserves the right to keep records for a longer period of time if so, specified in the sanction letter.

STUDENT GRIEVANCE PROCEDURE
If any student deems it necessary to file a grievance against an Istituto Marangoni Miami employee, he or she must report such incident to the Academic Service & Student Support Office. Every effort will be made to protect the privacy of any parties involved. The student is entitled and encouraged to have an informal discussion with the Academic Leadership as a first step. If an informal conversation does not result in a satisfactory resolution, or if you are not comfortable speaking about the matter with the Academic Leadership, then the student should discuss the situation with the School Director. In cases of discipline, the Academic Leadership may impose disciplinary sanctions on the student. Any complaint that is not in writing, that is, a verbal complaint, is considered an informal complaint.

After an informal discussion, if the student wishes to file a formal grievance, he/she may submit such in writing to the School Director. However, before filing a formal charge, the complaining party should first make a good faith effort to meet and confer with the party against whom he or she has a complaint in an effort to resolve the matter. The formal report should contain a statement of the incident, the facts and circumstances surrounding the incident, the party involved, the date of the incident, the position and title of the party against whom the complaint is directed, and the names of any witnesses to the incident. The Student Grievance Procedure allows the School to determine the validity of the complaint.

A written complaint should be submitted to the Academic Leadership within ten working days from the date the student was made aware of the incident. The school will work diligently to resolve the incident in a timely manner and will inform the student of the status of the complaint.

Upon receipt of a written formal complaint by a student, the School Director will consider the complaint. After such an investigation, the School Director will make a determination as to whether the grievance has merit as alleged. If the alleged grievance is deemed justified, Istituto Marangoni Miami will take whatever steps it deems appropriate to correct any grievance suffered by the complaining student.

Istituto Marangoni Miami recognizes that students may have legitimate complaints relating to their course, the services or facilities provided, or other students, or the staff and it will take such complaints seriously and deal with them in confidence and without prejudice. All students also have a right to appeal their results.

Please note that all students should access their IM email account on a regular basis, as it will be used to communicate important information regarding the grievance procedure, tuition fees, award ceremonies and other matters, including Exceptional Factors claims. Complaints, and appeals.

Istituto Marangoni Miami wants students to experience good learning opportunities and services. It expects that they will inform academic staff when any aspect of the learning opportunities or services it provides do not match what they were led to believe they would experience. The School views complaints by students as important feedback: when things are not right it encourages students to complain constructively, so that it can remedy matters as quickly as possible so that the School can enhance what it offers students and so that the effects on students’ learning and progress are minimized.

Grievance Procedure Response Time Frame:
30 days from Initial Investigation
60 days for final determination

Students who feel a grievance is unresolved may refer their grievance to:
Executive Director, Commission for Independent Education 325 West Gaines Street, Suite #1144 Tallahassee, FL 32399-0400 850.245.3200 or toll free at 888.224.6884
Remedies
If it is determined that such grievance has appropriate support, the persons or departments that are responsible for such violation will be dealt with in an appropriate manner by the supervisors or directors of such persons or programs, in accordance with applicable provisions, if any, of contracts, employment regulations, faculty and employee handbooks, or the like.

Review by a Representative Committee
The student may appeal this determination to an appeals committee consisting of members of the administration, faculty and student body. This committee has the right to review the determinations and to reverse or amend such decisions.

CAMPUS SAFETY AND SECURITY
The school has the utmost concern for the safety of each student, faculty member, and staff. All students, employees, and visitors should promptly report crimes in progress, accidents, and any other emergencies to local law enforcement by dialing 911.

Digital Badge
Student are provided a digital badge application during the orientation session. This digital badge app is downloaded on the student’s personal mobile phone and will be the student’s method to access the School. Students are required to check in at the reception upon entering the building and upon departure, using the bar code readers provided.

Should the student have problems with their digital badge, reception staff will allow access only after manual registration and presentation of a valid photo identification card.

In order to keep students, their belongings and the school’s resources safe at all times. Istituto Marangoni Miami requests that entry is not allowed to anyone other than Istituto Marangoni students and staff, unless expressed permission has been granted by school staff.

HEALTH AND SAFETY
The school acknowledges that it is its duty to ensure, so far as reasonably practicable, the health, safety and welfare of the students, staff, and anyone else who comes to the school. It is the policy of the school to provide and maintain, as far as reasonably practical, a working environment that is safe and without risk to health.

Consequently, the school will, when reasonably practical:
1. Provide and maintain safe and healthy working conditions.
2. Provide and maintain safe machinery.
3. Provide information, training and supervision to enable staff and students to perform their work safely.
4. Maintain high standards of health, safety and welfare in all School activities.

TOBACCO & ELECTRONIC CIGARETTE POLICY
The School wants to promote a healthful and clean work environment for students, employees, staff and visitors. In accordance with Florida’s Clean Air Act (FCAA), the use of tobacco, smoking, and electronic cigarettes, is prohibited in all School buildings. This includes, but is not limited to, any classroom, laboratory, library, faculty office, administrative offices, dining facility, or any other facility owned or controlled by the School. School administrators may subject to disciplinary action as well as any students, faculty members, or staff found in violation of this policy.
STUDENT & CAREER SERVICES

Under the supervision of the Academic Leadership, the School student services are in place to assist students with their various needs. The goal of effective and worthwhile student services is to assist students and to directly involve the students in the affairs of the institution, fostering a sense of community among students, faculty and administration.

ACADEMIC ADVISING
As previously mentioned, Istituto Marangoni Miami is an institution that emphasizes not only academic and professional growth, but also personal development and the nurturing of each student. Coordinators serve as liaisons between students and the faculty/administration. It is the role of the Student Service Officers and Program Leaders to advise and mentor students with regards to academic and professional decisions. In addition, each faculty member is receptive to developing a professional, yet personal relationship with each student. As such, the students should feel comfortable, if the need arises, to seek advice of a faculty member with regards to academic and professional matters.

GRADUATE EMPLOYMENT/CAREER SERVICES
Istituto Marangoni Miami Career Service Office provides career support for students at undergraduate and graduate level. The purpose of the Career Service is to bridge the gap between Istituto Marangoni Miami and the job market. To do so, mentoring and counseling activities are organized throughout the academic year. These comprise of workshop to be delivered within the classrooms, and individual meetings with eligible students.

During these individual meetings, resumes/CV’s and portfolios are revised and students are encouraged to talk about their career goals and expectations, while being advised on professional paths and on strategies to tackle the working world. In order to further enhance job market knowledge, the Career Service organizes seminars and round table discussions with fashion professionals, HR managers and head-hunters, usually on specific topics such as: career paths, personnel research methods and job figures. Internships opportunities may be offered to graduates.

Upon successful completion of studies, the Career Service supports alumni in the search for opportunities and recruitment initiatives for one year after their graduation. Companies addressing their recruitment needs to Istituto Marangoni Miami Career Service are offered a pre-selection of profiles that are suitable for their vacancies.

The Career Service also researches and develops additional contacts within the working world, for collaborations and resume/CV proposals to companies.

While the school will assist in job search, Istituto Marangoni Miami make no guarantee, expressed or implied, of future employment.

STUDENTS WITH DISABILITIES
Istituto Marangoni Miami does not discriminate on the basis of disability in the admission or access to, or operations of, its programs or activities.

This notice is provided as required by Title II of the Americans with Disabilities Act of 1990. Accommodations are granted on a case-by-case basis for those students who are eligible by showing sufficient documentation of disability in compliance with all Federal and State Laws. The school administrators will handle provisions of accommodations for students with disabilities in compliance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

Reasonable and specific accommodations are developed with each student based on current documentation from an appropriate licensed professional. All accommodations are individualized, flexible, and confidential based on the nature of the disability and the academic environment.

The school currently provides handicap access in its classrooms and facilities. Requests for other accommodations must be made to the Academic Leadership. On occasion, the Academic Leadership may work together with the School Director to resolve requests concerning academic adjustments.

With the goal of promoting integration and equality among the student population, the School provides individual assistance to students with documented disabilities. Brochures of disability is voluntary. Students with disabilities must request adjustments or other accommodations prior to the admissions/enrollment time frame of each semester and provide appropriate documentation to the Academic Leadership. Documentation received may be questioned if proper credentials are not provided, or if the diagnosis is without supporting data. The School maintains all records as confidential.

Upon review of the documentation, the Academic Leadership will develop a letter of acknowledgement of the disability and the appropriate accommodations that will be provided to the student. The Academic Leadership will contact the student’s professors to notify them of the authorized adjustments. In case the adjustments do not work, the student must notify Academic Leadership in order to ensure timely arrangements.

Students that require extra time for testing may take examinations under the supervision of the Academic Leadership, in agreement with the course professor. Students should allow two to three weeks for processing of additional aids or educational materials. The School provides these auxiliary aids and services on an individual basis. These aids and services may include, but are not limited to registration assistance, approval of reduced course load, letters to instructors outlining accommodation needs, note takers, testing accommodations, classroom and other facility accommodations, and assistance with accessibility issues.

Istituto Marangoni Miami will take into account the dates of requests for adjustments in the evaluation of grade appeals. Students should keep in mind that arrangements are provided to aid in the completion of course requirements, not to provide excuses for missing assignments or other coursework. All students may appeal grades. For this process, please refer to Procedure for Grade Appeals.

Appeal Disability Documentation Decision
The student may appeal any decision related to a requested accommodation or auxiliary aid to the Academic Leadership who will respond to the student appeal not later than ten (10) days upon submission of a student’s appeal. Such an appeal must be made in writing to the Academic Leadership not later than ten (10) days following the decision as to a requested accommodation or aid. Any position paper, brief, medical documentation or other written material, which the student desires to be reviewed by the Academic Leadership, shall be submitted together with the notice of appeal. The Academic Leadership shall investigate, respond to the notice of appeal in writing, stating the decision, together with the reasons for either affirming or reversing the previous decision as to an accommodation or auxiliary aid.
FACULTY & STAFF

FULL TIME STAFF

President & Chief Executive Officer Hakan Baykam
Chief Financial Officer Giorgio Invernizzi
VP of Campus Operations Roger Hoss
Executive VP Eva Hughes
PR & Communication Brenda Diaz De La Vega

ACADEMIC DEPARTMENT

Associate Vice President of Academics Michael Johnson
Dean of Design Thelma Lazo Flores, PhD
Associate Dean of Fashion Joe De Piro
Dean of Executive Education and Professional Studies Keanan Duffy
FT Faculty/Program Leader - Workshops, Portfolio, Competitions Amy Berkowitz
FT Faculty/Program Leader - Fashion Design Mario Braghieri
FT Faculty/Program Leader - Fashion Styling Juanita Crary
FT Faculty/Program Leader - Master’s Programs Eyan Allen
FT Faculty/Program Leader - Fashion Business Nathalie Tessier
Academic Records Specialist Ivana Belmondo

STUDENT SERVICES

Director of Student Services Claudia De Cecchi
Director of Career Services Sara Ponteza
International Student Advisor OSO Francesca Cotrina
Executive Director of Engagement & Partnerships Liza Carbajo

STUDENT ACCOUNTING

Student Accounting Manager Francesco Ferrari
Director of Student Accounting Babette Perez
Student Accounting Specialist Karla Toledano

ADMISSIONS AND MARKETING

Social Media Manager Alejandra Madrid
Digital Marketing Manager Alex Gara
Marketing Coordinator Alejandra Taveras
Director of Undergraduate Programs Julienne Alvarado
Director of Vocational Programs Alessandra De La Pompa
Assistant Director – Graduate Programs Arlene Mejia Acosta
Associate Director – Admissions Alessandra Belloso
Associate Director – Admissions Yasmin Kayani
Associate Director – Admissions Amanda Pineda
Associate Director – Admissions Chris Lago
Associate Director – Admissions Katherine Ordonez
Associate Director – Admissions Elsa Cristalli

REGULATORY AFFAIRS & HR

VP of Regulatory Affairs Stephanie Iacullo, JD
Human Resource Generalist Laura Laverde

OPERATIONS

Director of Operations Giulia Camporese
Operations Coordinator Kaisa Vitaras
Receptionist Mercedes Vera
Receptionist Patricia Lopez

FACULTY

Name (first last) Degree
Amy Berkowitz (Full Time Faculty) M.A., Teaching - University of the Arts
Bachelor of Fine Arts - California Institute of Arts
Anabella Bergero (Adjunct Faculty) M.F.A., Fashion Design - Fashion Institute of Technology
B.A., Textile and Garment Design - Universidad de Palermo / Buenos Aires
Anthony Moreno (Adjunct Faculty) M.A., Liberal Studies, English Literature - Florida International University
B.S., Child Development, Psychology - Florida State University
Bradley Cummins (Adjunct Faculty) M.A., Branding - School of Visual Arts
B.A., Marketing - University of Colorado
Cece Feinberg (Adjunct Faculty) B.S., Business Management - Ithaca College
Edison Smitter (Adjunct Faculty) M.A., Web Designer – CDD Centro de Diseño Digital
B.A., Graphic Design – Mio Instituto Diseño
Eyan Allen (Full Time Faculty) M.A., Fashion Menswear - Royal College of Art in London
B.A., Fashion and Textiles - University of Central Lancashire
Freddy Suarez (Adjunct Faculty) M.C.B., Education - St. Thomas University
M.S., Math Education - Nova Southeastern University
Joe De Piro (Full Time Faculty) M.A., International Affairs & International Business - Columbia University
B.A., International Relations - University of Notre Dame
Jorge Castillo (Adjunct Faculty) M.A., Communication - University of Essen
B.A. Communication and Design - University of Essen
Juanita Crary (Full Time Faculty) MA, Journalism – Universidad de Los Andes
BA, Advertising – Universidad Jorge Tadeo Lozano
Karen Redding (Adjunct Faculty) M.S., Criminal Justice – University of Phoenix
B.S., Paralegal Studies – Jones College
Mariela Ortega (Adjunct Faculty) MA, Creative Management, Miami International University of Art & Design
BA, Istituto Marangoni London, Fashion Styling
Mario Braghieri (Full Time Faculty) M.A., Fashion Design - Manchester University
Marta Meyerhans (Adjunct Faculty) MA, Luxury Brand Management - Istituto Marangoni Miami
MBA, London Business School
BA, Art History - University of Vermont
Matilda Kalaveshi (Adjunct Faculty) MBA, Florida International University BBA; Florida International University
Mena Lombard (Adjunct Faculty) BS, Business Areas of teaching: Fashion Styling
St. Catherine’s College Instituto Universitario Montevideo, Uruguay
Michelle Rofe (Adjunct Faculty) M.A., Graphic Design - Miami International University of Art and Design
B.A., Fashion Management & Design - Unik. of the Incarnate Word
Miriam Marquina (Adjunct Faculty) Ph.D., MCD Biology – University of Miami
B.S., Biology – University of Miami
Nathalie Tessier (Full Time Faculty) École Supérieure des Arts et Techniques de la Mode Fashion Design ESMOD Baccalaurial, Literature & Maths Lycée Albert de Mun
Roxana Frontini (Adjunct Faculty) MHT., Technology - Argentinian Catholic University
M.A., International Business – University of Alcalá De Henares
B.A., Business – St. Mary’s University
Saul Kapilovsky (Full Time Faculty) M.F.A., Fashion Design - Academy of Art University
BFA, Graphic Design – Pontificia Universidad Catolica del Peru
Sofia Agostini (Adjunct Faculty) MA, Fashion & Luxury Brand Management - IMM B.A., Mass Communications - Montevideo University
Veronica Buitron (Adjunct Faculty) BFA, Fine/Studio Arts - School of the Art Institute of Chicago
Victor Uphaus (Adjunct Faculty) M.S., Management - St. Thomas Univ.
MBA, St. Thomas University BA Political Science, Univ of Michigan
## TUITION AND FEE SCHEDULE

### DEGREE PROGRAMS

<table>
<thead>
<tr>
<th>Cost and Fees</th>
<th>Associate Degrees</th>
<th>Bachelor Degrees</th>
<th>MA Degrees Online</th>
<th>MA Degrees On Campus</th>
<th>MFA Degree On Campus</th>
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<tr>
<td>Semester Digital Resource Fees</td>
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<tr>
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### VOCATIONAL PROGRAMS

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<th>Level 3</th>
<th>Level 4</th>
<th>One Year Program</th>
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Due Date: Tuition and fees are due 30 days prior to the semester start or the date of enrollment, whichever is earlier, for any given semester.

### OTHER FEES

- **Textbooks**: $500 - $1000 per year. Textbooks not included in tuition.
- **Portfolio/Collection**: Cost varies. Will be required for BFA students in years 3 and 4.

### FINANCIAL AID

**SCHOLARSHIPS AND GRANTS**

Instituto Marangoni Miami offers a variety of awards each year to qualified students who have been admitted into degree programs. Currently, Instituto Marangoni Miami does not offer any federal or state financial aid programs.

A range of scholarships and grants are offered based on either academic achievement or financial need. Financial need is defined as the difference between the total cost of education at Instituto Marangoni Miami and the amount of money an applicant and his or her family are expected to make available from income and assets to meet those expenses.

For eligibility and award level details, along with a complete listing of internal scholarships, external scholarships, internal grants, and information on eligible veteran benefits, please visit:

https://www.institutomarangonimiami.com/financial-aid

**TALENT-BASED SCHOLARSHIPS**

**Fashion Business**

Applicants for this scholarship must tell and interpret a street style or a subculture of their city for a brand of their choice and to create a visual consumer profile by creating a picture-based representation of the target customer.

Incoming new students accepted at Instituto Marangoni Miami in an undergraduate fashion business degree program are...
eligible. Applicants must submit a project in a visual format showing the target consumer for the brand selected and the subculture. A 400-word project description must also be provided outlining the storytelling elements of the submitted work.

Fashion Design
Applicants for this scholarship are charged with rethinking how clothes are made and worn in a post-pandemic world, bringing forth their best design ideas, and submitting their work to Istituto Marangoni Miami.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate fashion degree program are eligible. Applicants must submit a personal essay (750-1,000 words), describing in their own words how an education at Istituto Marangoni Miami will help fulfill their educational and professional goals. They must also submit five (5) to seven (7) digital pieces of their most creative and innovative fashion-inspired work including drawings or photos. No physical artwork will be accepted.

Fashion Styling
Applicants for this scholarship are expected to tell and interpret a street style or a sub-culture of their city and submit a proposal that includes 10 shots or short Instagram video outputs created using a smartphone, a camera, or a Polaroid.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate fashion styling program are eligible. In addition to the visual submission, applicants must submit a 400-word project description outlining the storytelling elements of the submitted work.

MERIT-BASED SCHOLARSHIPS

Presidential Scholarship – Undergraduate
This scholarship is awarded to students who performed at an above-average capacity throughout their high school experience, as demonstrated through their GPA and Class Rank, and now want to pursue a degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must submit a portfolio of work showing continuous improvement and professional direction. A minimum H.S. GPA of 3.5 is required. Additionally, applicants must have graduated in the top 15% of their high school graduating class.

Presidential Scholarship – Graduate
This scholarship is awarded to students who have performed at an above-average capacity throughout their college experience, as demonstrated through their college GPA, and now want to pursue a graduate degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in a graduate degree program are eligible. Scholarship applicants must submit a 500-word essay as to how a graduate-level education will enhance their skills, knowledge, and opportunities. A minimum undergraduate GPA of 3.5 is required.

AFFILIATION SCHOLARSHIPS

National Art Honor Society Scholarship
This scholarship is awarded to students who were members of their high school’s National Art Honor Society (NAHS) organization, and now want to pursue a degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must be able to verify NAHS membership. A minimum H.S. GPA of 3.0 is required.

DASH Scholarship
This scholarship is awarded to Graduates of the Design & Architecture Senior High School ("DASH") beginning their enrollment at Istituto Marangoni Miami during the fall semester of the same year of their high school graduation.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must submit their DASH senior portfolio/project in a digital format and two letters of recommendation (two from teachers or one from an employer). Applicants must also submit a personal essay (1,000 – 1,500 words) that describes how they initially became interested in fashion, why they want to pursue a degree in fashion (design, styling, business), and what a full scholarship to IMM would mean to them.

Future Business Leaders of America (FBLA) Scholarship
This scholarship is awarded to students who were members of their high school’s Future Business Leaders of America (FBLA) organization, and now want to pursue a degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must be able to verify FBLA membership. A minimum H.S. GPA of 3.0 is required.

OTHER INSTITUTIONAL SCHOLARSHIPS

Sustainability Scholarship
This scholarship is awarded to students who are interested in improving the environmental impact of the fashion industry and making the industry more sustainable.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must submit a personal essay (500 words) explaining a current fashion practice that creates waste and what their plans would be to make this practice more sustainable in the future. A minimum H.S. GPA of 3.0 is required.

International Experience Scholarship
This scholarship is awarded to students who are graduating from a high school (secondary school) in a country outside of the United States and who seek to continue their education at the Istituto Marangoni Miami to gain experience in a new country while advancing their skills and knowledge in the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must submit official transcripts evaluated and translated (if needed) by a NACES-approved organization. A minimum H.S. GPA of 3.0 (or equivalent) is required.

Diversity in Fashion Scholarship
This scholarship is awarded to students who are considered “underrepresented” in the fashion industry, with the goal of increasing representation and opportunities for all ethnicities, races, and genders.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must submit a personal essay (500 words) explaining how they are part of an underrepresented group within the fashion industry and what being able to change that would mean to them and people of similar ethnicity, race, or gender. A minimum H.S. GPA of 3.0 is required.

Transfer Student Scholarship
This scholarship is awarded to students transferring into Istituto Marangoni Miami from a similar program at another institution.

Incoming transfer students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must have a minimum of 12 eligible transfer credits per IMM’s transfer credit policy. Official transcripts must be sent directly to Istituto Marangoni Miami from the original institution for evaluation.

Youth Program Graduate Scholarship
This scholarship is awarded to students who graduated from any of the Istituto Marangoni Miami Youth Programs, and now want to pursue a degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must have participated in one of IMM’s Youth Programs and completed the course. A minimum H.S. GPA of 3.0 is required.

INSTITUTIONAL GRANTS

Istituto Marangoni Miami also offers grants to eligible students. These grants are similar to institutional scholarships in that they do not require repayment. However, grants are need-based and not merit-based. These need-based grants are awarded to qualifying students during their first semester at IMM and are renewed every semester the student attends the school unless the terms and conditions of the grant are violated.

Students entering Istituto Marangoni Miami may request consideration for institutional grants by submitting their Declaration of Financial Need form through the online portal. Access to this portal is received after a formal application for admission to an undergraduate degree program is submitted. Applicants are given access to the online portal by their Application Coordinator who also assists them with completing all of the supporting documents required for acceptance at IMM, including the Declaration of Financial form.

Need-based grants are closely linked to family income and economic eligibility. A variety of measurements including the family’s expected contribution, the number of dependent family members, and student status are used to calculate the need-based grant qualifications.

All undergraduate applicants under the age of 24 are required to complete the form for themselves. Additionally, they must also include information regarding their Parent/Guardian/Sponsor and the financial support to be provided to the student for their education. Completion of the form requires attaching supporting bank documents to show the monetary means of both the applicant and the Parent/Guardian/Sponsor. Prior-year federal tax returns are also required to be provided.

Extended payment plan options are available to those who qualify for need-based grants.

All awards are based on a first-come, first-served basis and are dependent on the availability of funds.
FINANCIAL AND REFUND POLICIES

Financial Aid
Istituto Marangoni Miami does not currently participate in any federal or state financial aid programs.

Application Fee
The application fee of US $100 must be paid upon initial enrollment. The application fee is not refundable.

Tuition and Fees
Tuition is charged on a per credit basis, please see the Tuition and Fee Schedule section of this catalog for the tuition charges and a complete list of all program fees. Students are obligated for the semester in which they are enrolled and any previous semesters.

Student registration and payment process
Students are required to pay each semester’s tuition and fees in full on or before the last day of the Registration Period or have an approved payment plan in place for each semester’s total costs.

CANCELLATION POLICY

Student Right to Cancel
Cancellation Prior to the Start of Classes. A student may cancel their enrollment, for any reason. Cancellation can be made in person, by electronic mail, by Certified Mail. In the event of a student cancellation, all monies paid by an applicant, less the non-refundable application fee, will be refunded within 30 days, if:
1. Student cancels within three (3) business days of signing the enrollment agreement and making initial payment; or
2. Student cancels after signing the enrollment agreement, but before instruction begins; or
3. Student cancels within three (3) business days following the regularly scheduled orientation procedures; or
4. For students who enroll prior to visiting the campus will have an opportunity to cancel their enrollment within three (3) business days following a tour of Istituto Marangoni Miami’s facilities and inspection of equipment.

Cancellation After the Start of Classes. If a student cancels after the student starts class, he/she must provide written notice of the withdrawal to the School. The student will be responsible for the following:
1. The non-refundable application fee,
2. The cost of any textbooks or materials accepted during enrollment, and
3. Tuition as of the student’s last date of physical attendance, based on the refund policy below.

Istituto Marangoni Miami Right to Cancel
Cancellation of Class Start. Istituto Marangoni Miami reserves the right to cancel a start date due to any circumstances that it deems would be in the students’ best interest. Cancellation of a scheduled class start date for any program shall entitle the enrollee to elect either:
1. A guaranteed reservation in the next scheduled class for that program, or
2. Cancellation of enrollment with a full refund of all pre-paid tuition and fees (less non-refundable application fee). Refund will be made within thirty (30) days.

Cancellation/Termination of Student Enrollment. Istituto Marangoni Miami may terminate a student’s enrollment for one of the following reasons:
1. Insufficient academic progress, and/or
2. Non-payment of academic costs, and/or
3. Failure to comply with rules and policies established by the school as outlined in the Catalog and this Enrollment Agreement.

The date of withdrawal shall be deemed the last date of recorded attendance. All refunds and return of funds will be made within thirty (30) calendar days of the date of determination.

REFUND POLICY

Refund If Istituto Marangoni Rejects an Applicant.
Istituto Marangoni Miami will notify the student, in writing, of its or her acceptance or rejection. In the event that an applicant is rejected by the School, all tuition, fees, and other charges will be reversed, and any pre-payment of tuition and fees (less non-refundable application fee) will be refunded. Refunds will be made within 30 days of termination of the student’s enrollment or receipt of a Cancellation Notice from the student.

Refund Policy after the Start of Classes.
Istituto Marangoni Miami charges for tuition by the semester and has established an Add/Drop Period, which is one week (five scheduled class days) from the first day of the semester. The Add/Drop Period is published on the Academic Calendar. After the semester had started, the following refund policy applies:

During Add/Drop Period. If a student either drops or withdraws from a course(s) or the program during the Add/Drop period, the student will receive a refund for the tuition paid for that semester’s course(s) dropped. The student is required to properly notify the Student Financial Services Office using the appropriate form to establish the date that the student withdrew from the course(s).

After Add/Drop Period. Students who withdraw from a course(s) or the program after 20% of the course has passed will not receive a refund of any tuition paid unless the cancellation takes place due to exceptional circumstances, such as illness with a doctor’s excuse, military deployment, or death of an immediate family member. The 20% threshold is at the end of the third week of the semester/course.

If a student withdraws from a course(s) or the program after the add/drop period ends and before the 20% threshold of the semester/course the refund will be prorated based on last date of attendance. The following formula will be used to calculate prorated refunds:
Total course credits x per credit hour fee = total course cost / 15 weeks = per week cost multiplied by total weeks attended based on last date of attendance.

Last Date of Attendance/Termination Date. When calculating the refund due to a student, the last date of actual attendance by the student is used in the calculation unless earlier written notice was received.

VETERAN’S REFUND POLICY

The refund of the unused portion of tuition, fees, and other charges for veterans or eligible persons who fail to enter a course or withdraw or discontinue prior to completion will be made for all amounts paid which exceed the approximate pro-rata portion of the total charges that the length of the completed portion of the course bears to the total length of the course. The pro-rata will be determined on the ratio of the number of days or hours of instruction completed by the student to the total number of instructional days or hours in the course.

VETERANS - VA PENDING PAYMENT

In accordance with Title 38 US Code § 3679 subsection (e), any students using U.S. Department of Veterans Affairs (VA) Post 9/11 G.I. Bill® (Ch. 33) or Vocational Rehabilitation & Employment (Ch. 31) benefits, while payment to the institution is pending from the VA. This school will not:
• Prevent the student’s enrollment;
• Assess a late penalty fee to the student;
• Require the student to secure alternative or additional funding;
• Deny the student access to any resources (access to classes, libraries, or other institutional facilities) available to other students who have satisfied their tuition and fee bills to the institution.

However, to qualify for this provision, such students will be required to provide Istituto Marangoni Miami with a copy of his/her VA Certification of Eligibility (COE).
CONTACTS

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