

istitutomarangoni  
the school of fashion, art & design



# SUMMER CAMP

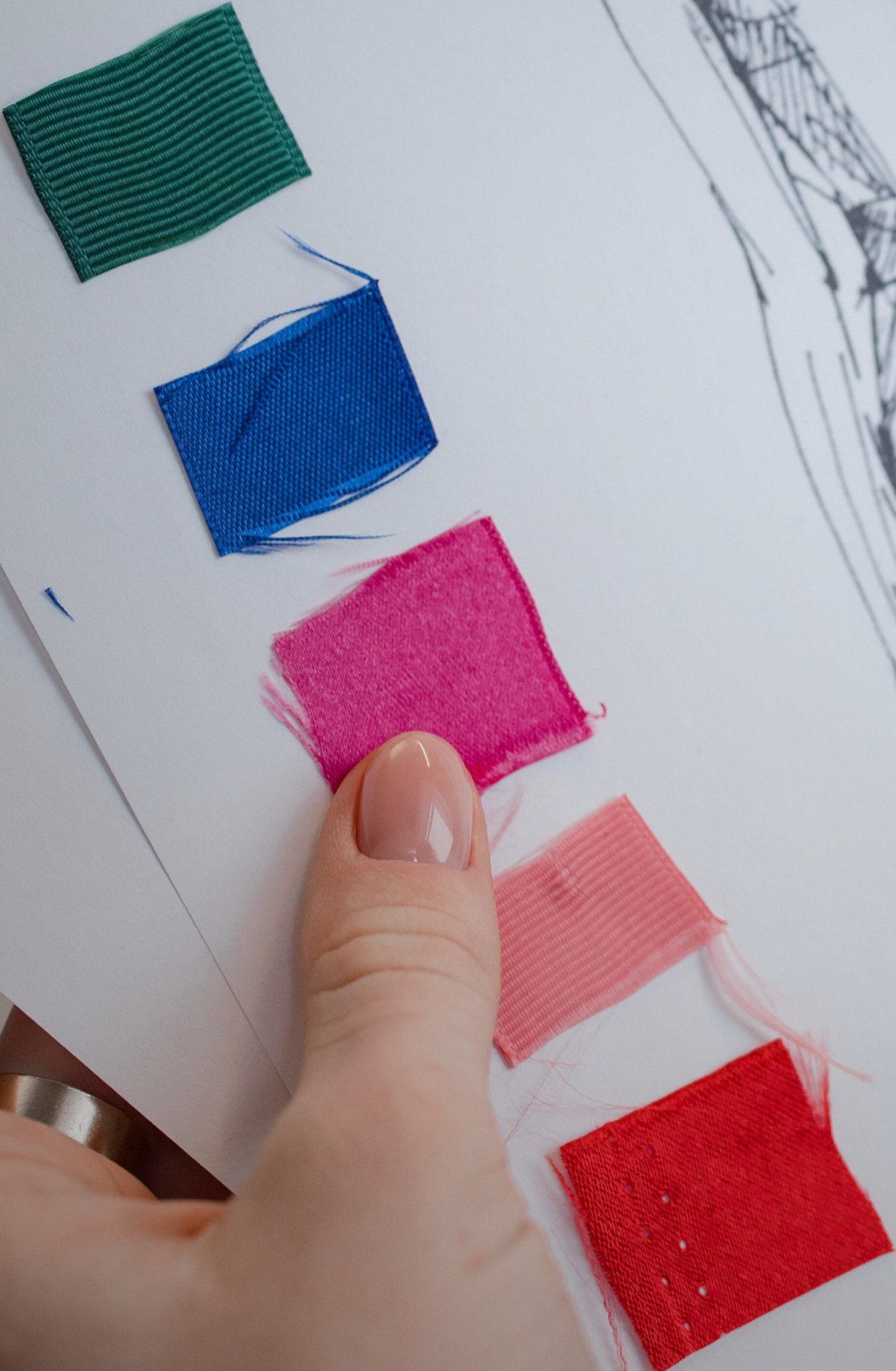
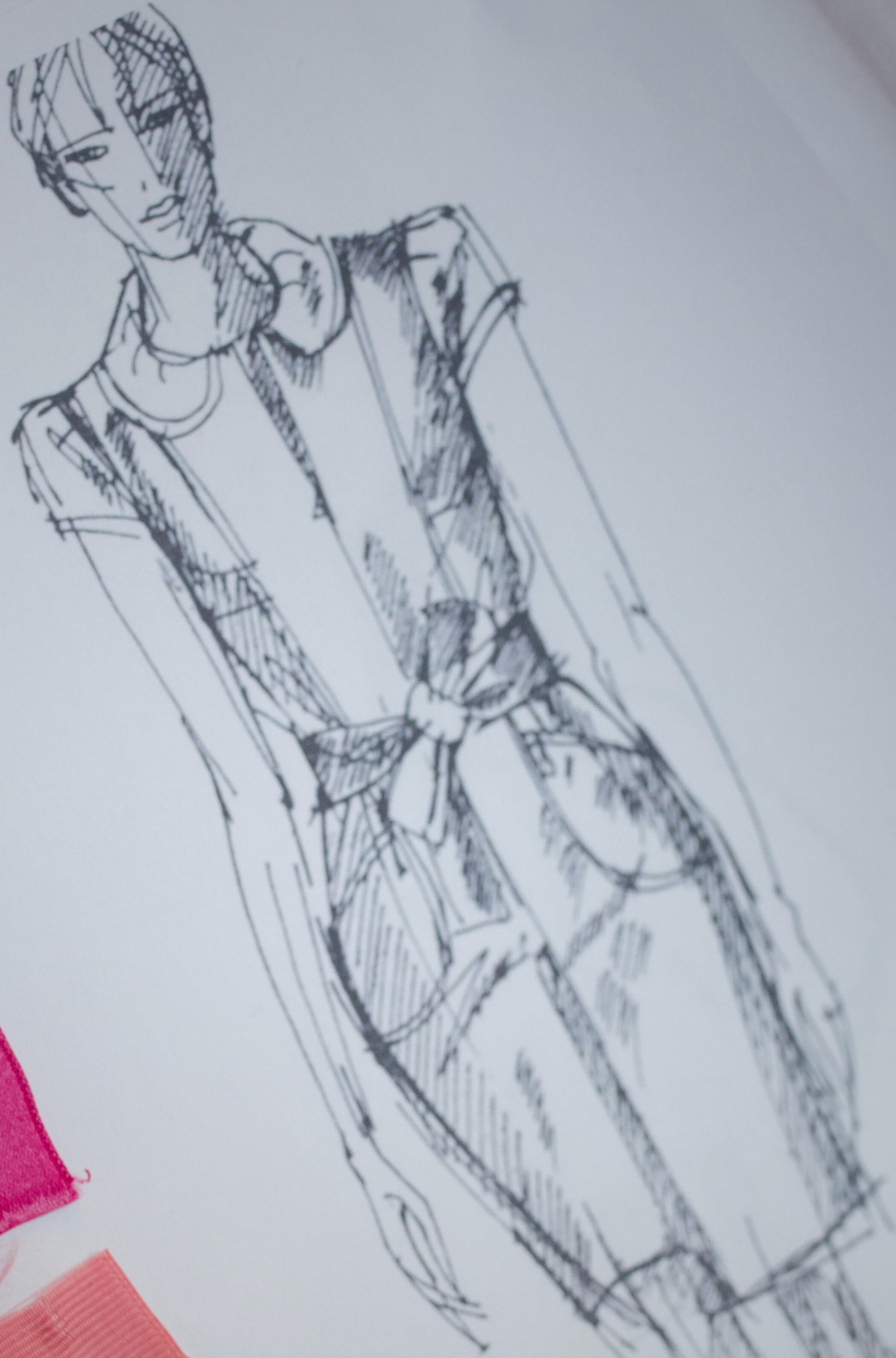
ISTITUTO MARANGONI MIAMI  
THE MIAMI SCHOOL OF FASHION AND DESIGN

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ADMISSIONS GUIDANCE  
ACADEMIC YEAR 2024/25



ISTITUTO MARANGONI MIAMI

# FASHION SUMMER CAMP



The Pre-College courses at The Miami School of Fashion and Design offer a comprehensive approach that integrates theoretical and practical applications, allowing the students to develop a profound understanding of the fashion disciplines. Our learning methods encompass interactive lectures showcasing the fundamentals, industry examples, and a practical approach within each fashion course. From fashion illustration and pattern cutting to sewing, photography, and building business plans, our curriculum covers a wide range of essential skills. At Istituto Marangoni Miami, sustainability is at the forefront of our values. We believe in teaching students to create sustainably, and this is a skill that is integrated into our pre-college courses. Through hands-on projects and discussions, students learn about sustainable practices and how they can apply them in the fashion industry. In this Fashion Summer Camp, students must submit a final project being their portfolio, an up-cycled garment, or a fashion styling and business project to add to their college application. Below are the Fashion Summer Camp course highlights.

**1**

### **Holistic Understanding**

Explore various aspects of the fashion and design industry, from its historical roots to contemporary trends, through engaging lectures and interactive workshops.

**2**

### **Practical Skill Development**

Develop practical skills such as fashion illustration, sewing, and photography, essential for pursuing further education or careers in the field.

**3**

### **Expert Guidance**

Learn from seasoned instructors and industry professionals, receiving personalized coaching and constructive feedback to refine your skills and deepen your understanding.

**4**

### **College-Level Rigor**

Experience the rigor of college-level education through dynamic coursework and hands-on projects, preparing you for the academic challenges ahead.

**5**

### **State-of-the-Art Facilities**

Access cutting-edge tools and facilities that foster an immersive learning environment, allowing you to apply your knowledge and skills in real-world scenarios.



# PROGRAM DESCRIPTION

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The Fashion Summer Camp course is tailored for students aged 14 to 18 who are looking for a pre-college course to understand the intricacies of the fashion industry. The program will delve into the main areas of fashion: design, styling, and business. Led by our higher education faculty, students have the opportunity to delve into fashion trends, acquire knowledge in textile selection and garment construction techniques, explore the pivotal role of marketing and branding in the fashion industry, and actively contribute to the development of their college fashion portfolio.

## SUBJECTS

### **FASHION ILLUSTRATION + PORTFOLIO BUILDING**

In Fashion Sketching class, you'll explore and improve your drawing skills, learn about basic figures and fashion illustration, and develop a sense of fabric movement, draping, and light reflections.

### **FASHION BUSINESS**

Students will learn how to develop ideas for a business, learning about excel, line sheets, how to write a mission statement for a business and the key elements of how the fashion business works through case study research.

### **COLOR THEORY + DIGITAL PRINT DESIGN**

Color Theory is a course that offers students a foundation in the processes and interactions of color. Students will address and apply the theories of color design to compositions and then develop mood boards and print designs for clothing.

### **TRENDS FOR FASHION**

Students will learn how to develop ideas for a business, learning about excel, line sheets, how to write a mission statement for a business and the key elements of how the fashion business works through case study research.

### **HISTORY OF FASHION PHOTOGRAPHY**

Exploring the history of photography is of significance to the stylist as the storyteller. Students will develop their unique fashion point of view and learn how to translate it into styling by pulling, sorting, and organizing images into mood boards.

### **FASHION STYLING**

Students will learn the roles and responsibilities of stylists and will take part in planning and staging a fashion photoshoot. The students will learn to provide professional fashion advice, learning from wardrobe styling, to creative direction, to media management.

### **UPCYCLING**

Students will learn to be creative and resourceful as they re-purpose used fabrics and trims into stylish new fashion items while being empowered about doing their part in reducing our carbon footprint.

### **FASHION SHOW PRODUCTION**

Students will learn to understand what goes into the production a fashion show from start to finish. From creating the garment to seeing it in a runway, choosing models, make up, accessories, and more.



# SCHEDULE

## WEEK 1

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 AM - 12:00 PM	HEADSHOTS // FASHION BUSINESS	FASHION STYLING	FASHION BUSINESS	SEWING // FASHION STYLING	SEWING // PORTFOLIO BUILDING
12:00 PM - 1:30 PM	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1:30 PM - 4:30 PM	TREND FORECASTING	FASHION ILLUSTRATION	FASHION PHOTOGRAPHY	FASHION STYLING	PORTFOLIO BUILDING

## WEEK 2

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 AM - 12:00 PM	ATELIER DESIGN	FASHION DESIGN // FASHION BUSINESS	FASHION LAB	PHOTOSHOOT // ATELIER	STYLING & MAKEUP
12:00 PM - 1:30 PM	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1:30 PM - 4:30 PM	SEWING	COLOR WORKSHOP	FASHION LAB	ATELIER	<b>FASHION SHOW</b>



# FACULTY





**AMY BERKOWITZ**  
PROGRAM LEADER



**ELISA CRISTILLI**  
STYLING PROFESSOR



**TARYN HIPWELL**  
FASHION CONSULTANT



**RAFAEL NUÑEZ**  
PHOTOGRAPHER



**ELLIOTT PRADA**  
ILLUSTRATOR & TEXTILE DESIGNER



**STEPHANIE DICKSTEIN**  
FASHION BUSINESS EXPERT



**NICOLE LEAVE**  
FASHION STYLIST



**INES BALZA**  
FASHION BUSINESS



# STUDENT TESTIMONIALS



## **DANIEL URIBE**

### **FASHION DESIGN STUDENT**

“My experience during the Fashion Summer Camp at Istituto Marangoni Miami was very fun and interesting. The teachers were extremely knowledgeable and taught us unique skills that will guide us through our fashion careers. With this course, I knew that Fashion Design was my path. Now, I am studying the BFA in Fashion Design at IMM.”



## **MIA CASTRO**

### **FASHION STYLING STUDENT**

“After attending 2 youth programs at Istituto Marangoni, I learned so much about what path I want to take in the industry, and even about my personal style. I was able to learn from experts in the Fashion Industry about design, styling and business. The team is insanely supportive and wise. Now, I am studying the BFA in Fashion Styling at IMM.”



## **BRUNA INNOCENTI**

### **HONORS AWARD | SUMMER CAMP 2022**

“I loved the freedom I had to express my ideas and complete my project the way I dreamed of! I loved the energy of the school and how all the teachers and students are always willing to help. I had never felt like I belonged anywhere related to school and at Marangoni Miami I finally felt that! I loved every second and would do it all over again.”



## **MARIA GUERRERO**

### **HONORS AWARD | SUMMER CAMP 2022**

“A perfect summer for me is when you meet new people, have fun, do what you love, and have the best outfits throughout it. The Marangoni Miami summer camp had every aspect that made my summer unforgettable and perfect. I had the best fashion classes with the nicest teachers, met friends for life, did what I love which is to learn about the fashion industry, and always had fun.”



# AFTER SCHOOL ACTIVITIES

# WEEK 1



## PARODI COSTUME COLLECTION MUSEUM

Interested in vintage pieces and fashion history? Visit Parodi Costume Collection Museum: a curated showroom dedicated to the conservation, restoration, exhibition, and research of the history of fashion design.



## WYNWOOD WALLS

Experience the essence of Miami's artistic scene by immersing yourself in the captivating displays of Wynwood Walls. As an outdoor art installation nestled in the heart of the Wynwood Arts District, this vibrant showcase offers a glimpse into the city's rich cultural landscape.



## ESCAPE ROOM

Students from our summer camp will have a blast through an exhilarating escape room challenge in Miami! Strengthen bonds with your classmates as you collaborate to conquer thrilling escape room challenges

# WEEK 2



## ICA MUSEUM AND GALLERY TOUR

Institute of Contemporary Art, Miami, also known as ICA Miami, is a contemporary art museum located in the Miami Design District in Miami, Florida, United States. It offers year-round free and open access to the most innovative art of our time.



## PARADOX MUSEUM

Wynwood Walls is a renowned outdoor art installation located in the Wynwood Arts District of Miami, Florida. It's a dynamic and ever-evolving exhibition space that showcases vibrant street art and murals created by both local and international artists.



## MINI GOLF IN WYNWOOD

Get those game faces ready, Campers! We're kicking up the competition with mini golf- perfect for friendly banter and a great opportunity for you to wear your most fashionable mini golf outfit, of course. It's a whole vibe!

\* These activities are all optional and students must register to each activity in order to participate

\* These activities are not included in the tuition fees

\* All the after-class activities are organized by our Student Services team and will be chaperoned

\* There will be a dinner every night (optional). This activity is not included in the tuition fees

\* Activity schedule is subject to change

\* To participate, have your parent/guardian email: [s.fortezza@immiami.com](mailto:s.fortezza@immiami.com)



# ACCOMODATIONS

# HOTELS NEAR THE SCHOOL:



## HAMPTON INN & SUITES WYNWOOD DESIGN DISTRICT

Address: 3450 Biscayne Blvd, Miami, FL 33137

Distance from the school: 0.3 Miles

Phone Number: +17865810600

Price:

- King Standard Room: \$159 + tax

- Double Queen Standard: \$179 + tax



## AC HOTEL MIAMI WYNWOOD

Address: 3400 Biscayne Boulevard Miami, FL, 33137

Distance from the school: 0.3 Miles

Phone Number: +17862090005

Price:

- King Standard Room: \$159 + tax

- Double Queen Standard: \$179 + tax

\* Rates listed above are valid from January 1, 2024 until December 31, 2024

\* Rates are NET, Non-Commissionable

\* All reservations must be guaranteed with a credit card prior to arrival.

\* Cancellation Policy: The cancellation policy is 48 hours prior to the day of arrival

\* Rates quoted are not applicable for groups of 10 rooms or more per night.

\* Please contact the sales department for more information on booking group rooms.

# LUNCH:



**SANDWICH  
MONDAY**



**TACO  
TUESDAY**



**PIZZA  
WEDNESDAY**



**PASTA  
THURSDAY**



**SALAD  
FRIDAY**

\*Lunch is included in tuition

\*Lunch is subject to change



# OUR CITY GUIDE





# MIAMI DESIGN DISTRICT

The Miami Design District is not just a neighborhood; it's a living canvas where art, fashion, and design converge to create a unique and vibrant atmosphere. At Istituto Marangoni Miami, we're proud to call the Miami Design District our home. Our campus is where you'll unleash your creativity, connect with industry professionals, and gain hands-on experience in the world of fashion and design. As a student here, you'll have the privilege of being part of this vibrant neighborhood, drawing inspiration from its art, design, and culture. The Miami Design District will become an extension of your classroom, where creativity knows no bounds.



## WYNWOOD

Wynwood Walls is a renowned outdoor art installation located in the Wynwood Arts District of Miami, Florida. It's a dynamic and ever-evolving exhibition space that showcases vibrant street art and murals created by both local and international artists. The walls serve as a canvas for artistic expression, and visitors can explore the area to admire the diverse range of colorful and thought-provoking artworks.



## BRICKELL

Brickell is a vibrant urban neighborhood located in the heart of Miami, Florida. It's known for its impressive skyline, upscale condominiums, and bustling financial district. It offers a mix of luxury living, fine dining, cultural attractions, and proximity to the beautiful waters of Biscayne Bay. Brickell is a popular destination for young professionals and those seeking a dynamic city lifestyle in Miami.



## SOUTH BEACH

Known for its beautiful sandy beaches, vibrant nightlife, and Art Deco architecture, South Beach is a popular destination for tourists and locals alike, offering a unique blend of culture, entertainment, and relaxation. Visitors can explore Ocean Drive with its colorful buildings and neon signs, sunbathe along the beach, and dine at world-class restaurants.



## LITTLE HAVANA

Experience the rich Cuban culture of Miami by visiting Little Havana. Enjoy authentic Cuban cuisine, live music, and the lively atmosphere of Calle Ocho. Calle Ocho, or Eighth Street, is the heart of Little Havana. It's lined with colorful buildings, street vendors selling cigars and coffee, and lively music playing from open windows. The street comes alive with the sounds of salsa music and the aroma of Cuban coffee.



## CORAL GABLES

Coral Gables is famous for its Mediterranean-style architecture, upscale amenities, and attractions such as Miracle Mile for shopping and dining, the Coral Gables Museum, and the scenic Venetian Pool. With tree-lined streets and historic landmarks, it offers a charming escape from the hustle and bustle of Miami. House watching is everyone's favorite thing to do at the Gables.



## KEY BISCAYNE

Key Biscayne is a tranquil barrier island just south of Miami Beach, known for its pristine beaches, outdoor activities, and attractions like the historic Cape Florida Lighthouse and Miami Seaquarium. Visitors can also enjoy breathtaking views of the Miami skyline and explore the lush landscapes of Bill Baggs Cape Florida State Park. The area gives an island vibe to contrast the hectic city at times.



# HOW TO APPLY

# A STEP-BY-STEP GUIDE ON HOW TO APPLY:

Istituto Marangoni Miami is a place where dreams of a thriving career in fashion come to life. Our globally renowned institution invites you to explore the vibrant world of fashion through a spectrum of opportunities and experiences. With our personalized admissions process, our dedicated admissions representatives will guide you every step of the way, from helping you explore the perfect program to assisting you with your application. Below is a step-by-step guide to for your application:

- 1 Explore Programs**  
 Explore our diverse range of programs catering to program areas such as: Fashion Design, Fashion Business, or Fashion Styling.
- 2 Identify Your Interest**  
 Schedule an appointment with an Admissions Specialist to go over your program of interest.
- 3 Application Submission**  
 Access our online application portal and fill in the required details at “[www.immiami.com/apply](http://www.immiami.com/apply)”.
- 4 Accommodations**  
 Start preparing for your exciting journey by researching accommodations and planning your stay in Miami.
- 5 Enrollment and Orientation**  
 Confirm your assistance to the program with your admissions representative and RSVP for Orientation.
- 6 Prepare for Class Start**  
 Get ready to dive into a world of creativity, exploration, and skill-building as classes begin at Istituto Marangoni Miami.

## APPLICATION DEADLINES:

**Applications are received on a space-available basis.**

**Class Starts Academic Year 2024/25**

- Summer Camp:
  - June 10th, 2024 - June 21st, 2024
  - June 24th, 2024 - July 5th, 2024
  - July 8th, 2024 - July 19th, 2024
  - July 22nd, 2024 - August 2nd, 2024
  - August 5th, 2024 - August 16th, 2024

## PROGRAM REGISTRATION:

**Fashion Summer Camp**

- Application Form
- Tuition Payment \$2,500 USD
- ID

## TAKE THE NEXT STEP

<b>VISIT OUR CAMPUS</b> <a href="http://IMMIAMI.COM/VISIT">IMMIAMI.COM/VISIT</a>	<b>SCHEDULE A VIRTUAL MEETING</b> <a href="http://IMMIAMI.COM/VIRTUALMEET">IMMIAMI.COM/VIRTUALMEET</a>	<b>CALL ADMISSIONS</b> +1 305-424-9434	<b>APPLY NOW</b> <a href="http://IMMIAMI.COM/APPLY">IMMIAMI.COM/APPLY</a>
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[IMMIAMI.COM/APPLY](https://IMMIAMI.COM/APPLY)