



FASHION DESIGN ONE YEAR VOCATIONAL PROGRAM ISTITUTO MARANGONI MIAMI

ADMISSIONS GUIDANCE
Academic Year 2023/24

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FASHION DESIGN

ONE YEAR VOCATIONAL PROGRAM

The One Year Vocational Program in Fashion Design allows aspiring fashion designers to make their dream a reality. Through an intensive and fast-paced curriculum, Design students are able to delve into the fundamentals of the field learning fashion illustration, pattern cutting, fabrics and materials and history of dress. As the program progresses, design alumnus acquires a deep knowledge in garment construction, usage of digital design tools and ultimately creating their own fashion collection.

PROGRAM DESCRIPTION

LEVEL 1: FASHION DESIGN AND ILLUSTRATION

The students approach the fashion system through analysis of the international fashion industry and the analysis of basic garment construction while learning the fundamentals of fashion illustration. Understanding trends and markets enables to plan an appropriate range.

SUBJECTS

SKETCHING

Use a variety of drawing techniques and processes to communicate and develop fashion illustration. Learn sketching skills such as learning the female and male body proportions, detail sketching faces, moving body, hands and feet.

PATTERN CUTTING

Demonstrate an initial competence in the construction techniques associated with trousers and skirts. Learn the introductory skills of garment and textile technology and basic sewing and machine control exercises.

HISTORY OF DRESS

Analyze the relationship of art, fashion and style within their cultural context specifically of the 20th century. This will allow students gain insight on how culture has influenced fashion and understand trend movements throughout the years.



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PROGRAM DESCRIPTION

LEVEL 2: FASHION DESIGN COLLECTION

Students will explore simple garments such as shirts and dresses and develop an understanding of construction and cut techniques to create one fabric calico. Primary and secondary research from a variety of sources will be taught and feed into collection development.

SUBJECTS

INTRODUCTION TO FASHION COLLECTION

Students will develop original ideas through primary and secondary research in response to a given brief that will lead to a fashion collection. They will create a proposal by doing a research on trend analysis, collection board and finally, their collection presentation.

FABRICS AND MATERIALS

Students will experiment with various fabric manipulation and finishing techniques applicable to a contemporary fashion collection. With the program, they will be able to demonstrate an initial competence in recognizing fabrics and their intrinsic values.

PATTERN CUTTING

In correlation to their first pattern cutting class, students will demonstrate an ability to use sewing techniques to produce one complete finished outfit. They will learn how to create the garment that complements the garments created in their previous level including set in sleeves, classic shirt, fabric dyeing and printing, blouse with shoulder pin tucks, raglan sleeves, deep dive into pattern construction and fitting process.

DIGITAL DESIGN

General Introduction about the software and to the tools and mechanism. Students will learn how to create a layout and how to create the charts and the mood boards and collages to help them present their final collection project for the semester.



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ONE YEAR VOCATIONAL PROGRAM

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LEVEL 3: CUT AND CONSTRUCTION

In this level, students will explore their own design and collections, applying know-how and knowledge progressively gained. They will investigate the contemporary visual aesthetics to achieve a sensibility to trends and the market. Students will demonstrate skills of 3D construction and silhouette development. Defining a variety of fabric finishing, such as printing and dyeing, students will move forward in their professional approach as designers.

SUBJECTS

COLLECTION DESIGN

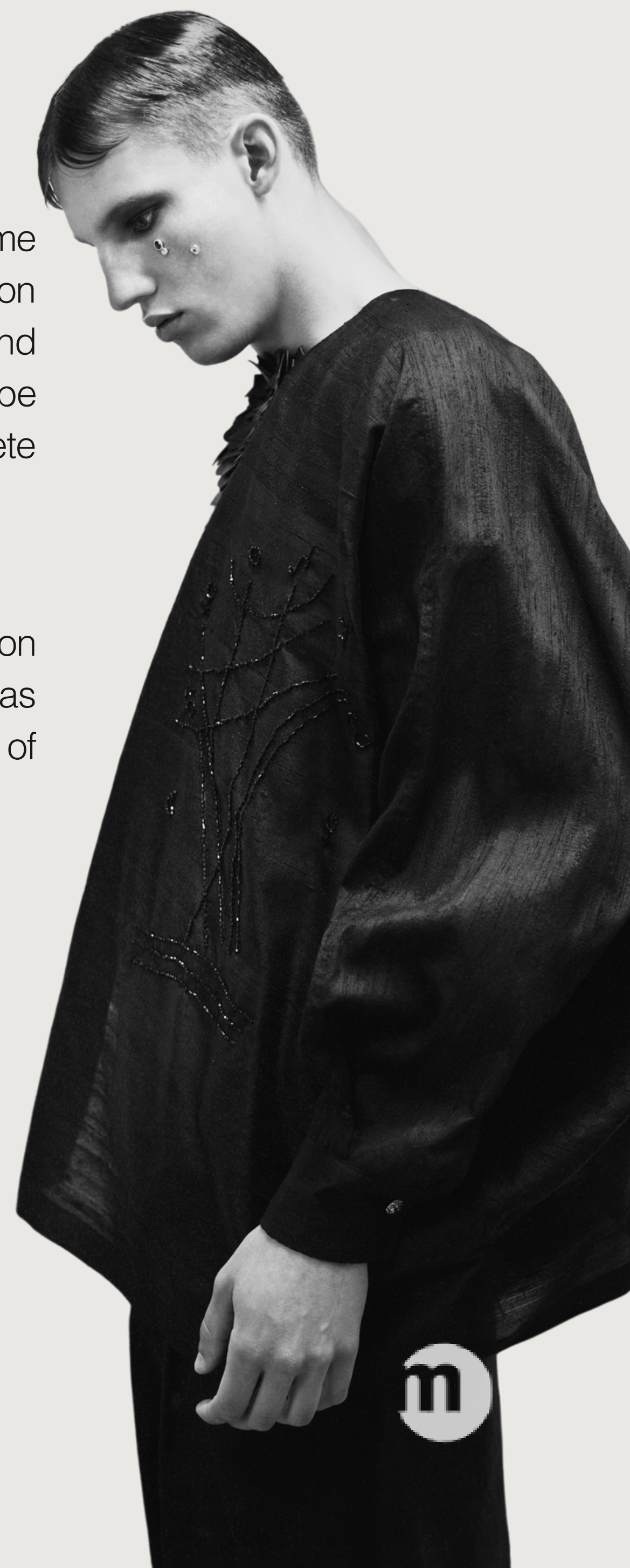
Students will investigate and analyse a contemporary fashion theme to develop original concepts as a starting point to design a fashion collection. They will have a deep understanding about their brand identity and art applied to collection development and will be assessed on their fashion illustration techniques and complete collection presentation.

VISUAL COMMUNICATION

Students will use a wide range of CAD skills to present a fashion collection. Students will gain expertise in the technical tools such as Photoshop and Adobe Illustrator to present their final assignment of communication boards and technical charts about their collections.

CONSTRUCTION

With their base knowledge on pattern cutting, this class will seamlessly go into teaching them capabilities in garment construction techniques associated with silhouettes and details. Students will have hands on practice in creating a kimono, a raglan, a classic blazer, and elaborate an outfit using all skills that were learned.



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LEVEL 4: FINAL DESIGN PROJECT

Students will work on their final project to create a collection based on a contemporary fashion analysis, developing 3 outfits each for a final show catwalk presentation. In this unit they will apply their pattern cutting knowledge to independently construct garments. Recognizing the qualities in fabrics and innovative materials to achieve future textile solutions.

SUBJECTS

FINAL DESIGN PROJECT

Experiment new creative ideas and innovation in fashion design and manage a range plan proposal. Negotiate effectively design intentions and contribute skills to the development and realisation of a collection.

DIGITAL ILLUSTRATION

Integrate key graphic and CAD design skills to produce a fashion design portfolio. Students acquire proficiency in creating captivating and expressive digital illustrations for fashion design, gaining skills in digital drawing techniques, color theory, and composition.

CONSTRUCTION

Students delve into the art and techniques of creating garments, learning essential skills such as pattern-making, fabric selection, and sewing. Through hands-on projects, they develop proficiency in constructing high-quality garments with precision and attention to detail.

FABRIC QUALITIES AND INNOVATION

Students explore the vast world of textiles while also study innovative textile technologies and sustainable materials, gaining a deep understanding of how fabric choices can impact design, functionality, and environmental considerations within the fashion industry.

