

istitutomarangoni
the school of fashion, art & design



BACHELOR OF FINE ARTS FASHION DESIGN

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

305-424-9434 

miami@immiami.com 

immiami.com 

ADMISSIONS GUIDANCE
ACADEMIC YEAR 2024/25

BACHELOR OF FINE ARTS FASHION DESIGN

Over the course of eight dynamic semesters, we guide you through a comprehensive curriculum that equips you with the expertise and knowledge required to excel in the ever-evolving fashion industry. In this program, you'll master every aspect of fashion design, from traditional techniques to cutting-edge digital methods. Beginning with hands-on skills like fashion illustration and pattern cutting, you'll progress to digital design and digital pattern cutting. Throughout the program, you'll explore advanced topics such as contemporary fashion analysis and construction research while also delving into fashion brand exploration. As you near the end of your journey, you'll focus on your final project and collection development, refining your portfolio and personal brand identity to confidently enter the fashion industry. Moreover, students are able to participate in fashion contests and extracurricular projects with brand partners in the fashion luxury sector, which will give them a real-life feel for their in-class projects. Guided by experienced faculty and industry professionals, this immersive program will transform your skills and prepare you to make your mark in the world of fashion.

SEMESTER I
Digital Design
Pattern Cutting Fundamentals I
Fashion Drawing Fundamentals
English Composition I
History of Art

SEMESTER II
Pattern Cutting Fundamentals II
Fashion Illustration Fundamentals
Advanced Digital Design
English Composition II
Trend Forecasting

SEMESTER III
Digital Pattern Cutting I
Fashion, Art, & Cultural Context
Research & Collection Fundamentals
Fabrics & Materials
Fashion Marketing: Principles & Practices

SEMESTER IV
Pattern Cutting Fundamentals III
Product Development
Fashion Brand Exploration
Critical Thinking
History of Dress & Costume

SEMESTER V
Contemporary Fashion Analysis
Construction Research & Development
Environmental Science
World History
College Mathematics I

SEMESTER VI
Research & Concept Development
Experimental Cutting
Sociology
Psychology
College Mathematics II

SEMESTER VII
Digital Pattern Cutting II
Final Collection Development I
Final Project Construction I
Ethics
Principles of Economics

SEMESTER VIII
Final Project Construction II
Final Collection Development II
Portfolio and Personal Brand Identity
Speech
Biology