



## **Sara Battaglia and Istituto Marangoni Miami Present a Special Edition of "Red Collar" during Miami Art Week**

***Sara Battaglia brings iconic "Red Collar" collection to Art Week Miami in collaboration with Istituto Marangoni Miami (IMM), featuring special edition designs, celebrity and student reinterpretation exhibition.***

**Miami, FL — Art Basel 2024** – Italian designer Sara Battaglia will present her iconic "Red Collar" shirt capsule during Miami's Art Week this December, collaborating with Istituto Marangoni Miami to highlight this powerful symbol against violence toward women. The "Red Collar" shirt, instantly recognizable for its bold red collar, serves as a visible statement supporting survivors of gender-based violence and calls for global solidarity in addressing this issue.

As an educational initiative, the project involves 20 talented students from Istituto Marangoni, each tasked with reinterpreting the "Red Collar" shirt to bring fresh perspectives to its symbolic message. These unique designs will be showcased during Art Basel, offering a new lens on the theme of resilience and transformation. In addition to these student interpretations, special editions of the "Red Collar" shirt, reimagined by notable public figures who support Battaglia's cause, will be on display.

"We are honored to partner with Sara Battaglia on this powerful initiative to raise awareness about domestic abuse," said Hakan Baykam, President and CEO of Istituto Marangoni Miami. "This collaboration not only speaks out against violence but also offers our students an opportunity to engage with an issue of profound importance through fashion. I am confident they will bring remarkable creativity to Sara's designs, drawing attention from fashion enthusiasts and, hopefully, sparking meaningful conversations around this critical cause."

Each "Red Collar" shirt is crafted by Dritto Filo, an anti-violence center dedicated to rehabilitating women who have experienced violence and guiding them on a path to renewal. By providing employment and support, Dritto Filo empowers survivors to reclaim their lives and integrate back into society, making each shirt a profound emblem of resilience.

In a gesture of solidarity and support, the specially crafted "Red Collar" shirts—including those by Marangoni students and prominent figures—will be auctioned during the event, amplifying the project's message and furthering awareness on this essential cause. Proceeds will support Istituto Marangoni Miami's scholarship fund, aimed to support talented

and underprivileged students to pursue their careers in The Miami School of Fashion and Design.

“The Red Collar project is an emblem of education, solidarity, and rebirth”, said Sara Battaglia. “By collaborating with Istituto Marangoni Miami, we’re empowering the next generation of designers to use fashion as a platform for meaningful change, while supporting women who are on their own journey of renewal.”

For more information on Sara Battaglia and the Red Collar initiative, please contact: [press@sarabattaglia.com](mailto:press@sarabattaglia.com)