




MY PORTFOLIO EXPERIENCE

FASHION STYLING AND BUSINESS

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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ADMISSIONS GUIDANCE
ACADEMIC YEAR 2025/26

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TELL A FASHION STORY

In this pre-college course, you can learn the fundamentals of creating your fashion styling and business portfolio. Students will learn the basics of fashion styling, including color theory, trend analysis, fashion photography, and fundamental concepts of fashion business, such as marketing strategies, social media strategies, and brand management. Through engaging lessons and hands-on projects, you'll gain valuable insights and practical skills that lay the foundation for your future success in the fashion world.

EXPLORE IMAGE MANIPULATION

Experiment with digital editing tools to transform images and make them stand out. This is your chance to play with colors and effects, just like fashion experts do when they're creating a powerful look.

UNDERSTAND HOW TO INTERPRET A MOODBOARD

Discover how to analyze and create moodboards that capture the essence of a concept. You'll see how inspiration, color palettes, and themes come together to guide the direction of creative projects.

DISCOVER VISUAL MERCHANDISING

Get an introduction to the world of visual merchandising and how design, layout, and product presentation influence brand identity and customer experience. Explore how displays are crafted to tell a compelling story.

CURATE YOUR FIRST FASHION PHOTOSHOOT

Step behind the scenes and experience the excitement of organizing a professional fashion photoshoot. From styling to direction, you'll bring your creative ideas to life in front of the camera.