



CROSS-PROGRAM LABS

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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ADMISSIONS GUIDANCE
ACADEMIC YEAR 2025/26

CROSS-PROGRAM LABS

Take advantage of our new cross-program Labs—short courses designed to help you expand your skill set and explore new areas of creativity. Open exclusively to Istituto Marangoni Miami students, these Labs are a great way to boost your portfolio and learn practical skills alongside students from other programs.

LAB SPECIFICS

Date: May 12, 2025

Duration: 8 weeks, 1 hour per week

Price: \$500 for students | \$700 for externals

LAB OFFERINGS

SEWING

In this lab, students will learn the basics of both hand and machine sewing. You'll practice different stitching techniques, understand how to follow patterns, and complete small projects like simple garments or accessories. This is a great opportunity to build foundational skills that support any creative discipline.



PHOTOGRAPHY

This lab teaches the essentials of photography, with a focus on using digital cameras, lighting setups, and composition. Students will learn how to shoot and edit images, apply visual storytelling techniques, and build confidence behind the lens—skills that are valuable for portfolios, branding, and social content.



DIGITAL & SOCIAL MEDIA IN FASHION LAB

Students in this lab will explore how digital and social media shape the fashion industry today. You'll learn how to use content creation tools, develop platform-specific strategies, and understand how to engage audiences through fashion-focused social media campaigns. Ideal for anyone interested in fashion marketing or brand building.

ILLUSTRATION AS ART AND DESIGN LAB

This lab introduces students to key drawing techniques including line work, proportion, perspective, and shading. You'll practice both traditional and modern illustration styles while learning how to express concepts, moods, and design ideas through drawing. It's perfect for students who want to improve their visual communication skills.

PHOTOSHOP FOR SOCIAL MEDIA

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