


ISTITUTO
MARANGONI
MIAMI



SUMMER CAMP

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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ADMISSIONS GUIDANCE
ACADEMIC YEAR 2025/26

ISTITUTO MARANGONI MIAMI

FASHION SUMMER CAMP



The Pre-College courses at The Miami School of Fashion and Design offer a comprehensive approach that integrates theoretical and practical applications, allowing the students to develop a profound understanding of the fashion disciplines. Our learning methods encompass interactive lectures showcasing the fundamentals, industry examples, and a practical approach within each fashion course. From fashion illustration and pattern cutting to sewing, photography, and building business plans, our curriculum covers a wide range of essential skills. At Istituto Marangoni Miami, sustainability is at the forefront of our values. We believe in teaching students to create sustainably, and this is a skill that is integrated into our pre-college courses. Through hands-on projects and discussions, students learn about sustainable practices and how they can apply them in the fashion industry. In this Fashion Summer Camp, students must submit a final project being their portfolio, an up-cycled garment, or a fashion styling and business project to add to their college application. Below are the Fashion Summer Camp course highlights.

1**Holistic Understanding**

Explore various aspects of the fashion and design industry, from its historical roots to contemporary trends, through engaging lectures and interactive workshops.

2**Practical Skill Development**

Develop practical skills such as fashion illustration, sewing, and photography, essential for pursuing further education or careers in the field.

3**Expert Guidance**

Learn from seasoned instructors and industry professionals, receiving personalized coaching and constructive feedback to refine your skills and deepen your understanding.

4**College-Level Rigor**

Experience the rigor of college-level education through dynamic coursework and hands-on projects, preparing you for the academic challenges ahead.

5**State-of-the-Art Facilities**

Access cutting-edge tools and facilities that foster an immersive learning environment, allowing you to apply your knowledge and skills in real-world scenarios.



PROGRAM DESCRIPTION

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The Fashion Summer Camp course is tailored for students aged 14 to 18 who are looking for a pre-college course to understand the intricacies of the fashion industry. The program will delve into the main areas of fashion: design, styling, and business. Led by our higher education faculty, students have the opportunity to delve into fashion trends, acquire knowledge in textile selection and garment construction techniques, explore the pivotal role of marketing and branding in the fashion industry, and actively contribute to the development of their college fashion portfolio.

SUBJECTS

FASHION PHOTOGRAPHY

Explore the fundamentals of fashion photography, learning techniques in composition, lighting, and capturing editorial-style images for portfolios.

TRENDS FORECASTING & RESEARCH METHODS

Learn how to analyze fashion trends, understand forecasting techniques, and anticipate shifts in the fashion industry.

STREETWEAR TRENDS FOR FASHION

Dive into the evolution of streetwear, exploring its cultural impact and influence on high fashion and emerging trends.

BRANDING & MARKETING STRATEGIES FOR FASHION

Develop strategic branding techniques and marketing approaches tailored to the fashion industry, with a focus on digital engagement and consumer behavior.

FASHION ILLUSTRATION

Master fundamental and advanced illustration techniques, focusing on sketching, movement, and conceptual design to bring fashion ideas to life.

ATELIER: GARMENT DECONSTRUCTION TECHNIQUES

Learn innovative garment deconstruction methods, exploring sustainability and upcycling to create unique, reimagined fashion pieces.

ATELIER STUDIO: STREETWEAR UPCYCLING

Transform old garments into new, fashion-forward streetwear pieces using sustainable upcycling techniques and creative design experimentation.

HOW TO CREATE A FASHION DIGITAL PORTFOLIO

Build a visually compelling digital portfolio that effectively showcases your fashion work, creativity, and technical skills.

SOCIAL MEDIA FOR FASHION BRANDS: THE STYLIST AS THE STORYTELLER

Understand how stylists and brands leverage social media storytelling to engage audiences and build a distinctive online presence.

PHOTOSHOOT PLANNING & EXECUTION

Learn the full process of executing a fashion editorial photoshoot, from mood board creation to styling, photography, and post-production editing.

PORTFOLIO DESIGN: LAYOUT & COMPOSITION

Develop a professional digital portfolio with strong layout and composition, ensuring a polished presentation of your work.

BRANDING & MARKETING FOR GEN Z

Discover branding and marketing strategies tailored to Gen Z consumers, focusing on authenticity, digital engagement, and trends.

SNEAKER UPCYCLING

Learn to reimagine and redesign sneakers, incorporating sustainable fashion practices to create unique, personalized footwear.

FINAL PORTFOLIO PRESENTATION & AWARDS

Present your completed fashion portfolio, receive professional feedback, and celebrate achievements in an awards ceremony.



SCHEDULE

WEEK 1

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 AM - 12:00 PM	Headshots // Fashion Photography	Streetwear Trends for Fashion	Fashion Illustration I	Atelier: Deconstruction Techniques I	Portfolio Building
12:00 PM - 1:30 PM	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1:30 PM - 4:30 PM	Trend Forecasting & Research Methods	Branding & Marketing Strategies	Fashion Illustration II	Atelier: Deconstruction Techniques II	Social Media for Fashion Brands

WEEK 2

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 AM - 12:00 PM	Atelier: Streetwear Upcycling I	Photoshoot Planning & Mood Boards	Editorial Photoshoot Execution	Branding & Marketing for Gen Z	Digital Portfolio Completion
12:00 PM - 1:30 PM	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
1:30 PM - 4:30 PM	Atelier: Streetwear Upcycling II	Portfolio Design: Layout & Composition	Editorial Photoshoot Execution	Sneakers Upcycle	Final Portfolio Presentation // Awards



FACULTY



AMY BERKOWITZ
FASHION PROGRAM LEADERS | EVENTS &
COMPETITIONS



MARIO BRAGHIERI
DEAN OF FASHION



LAURA SORDO
STREET STYLE FASHION



NATHALIE TESSIER
FASHION BUSINESS PROGRAM LEADER



KARLA GUIDI
FASHION STYLING PROGRAM LEADER



EYAN ALLEN
GRADUATE PROGRAM LEADER



JUANITA CRARY
FASHION STYLIST



NICOLE LEAVE
FASHION STYLIST



JORGE CASTILLO
FASHION PHOTOGRAPHER




JEFF CARVAHLO
FASHION BUSINESS



ELLIOTT PRADA
FASHION ILLUSTRATION



SARAH WATSON-BAIK
FASHION STYLING

A high-angle photograph of two women in a professional setting. The woman on the left has long blonde hair and is wearing a grey blazer over a white turtleneck. She holds a white coffee cup with a black lid. The woman on the right has long dark hair and is wearing a dark blue sleeveless top. They are both looking down at a large sheet of paper on a table, which contains several fashion sketches of dresses. The woman on the right is pointing at a specific sketch with her right index finger. The background is a plain, light-colored wall.

STUDENT TESTIMONIALS



DANIEL URIBE

FASHION DESIGN STUDENT

“My experience during the Fashion Summer Camp at Istituto Marangoni Miami was very fun and interesting. The teachers were extremely knowledgeable and taught us unique skills that will guide us through our fashion careers. With this course, I knew that Fashion Design was my path. Now, I am studying the BFA in Fashion Design at IMM.”



MIA CASTRO

FASHION STYLING STUDENT

“After attending 2 youth programs at Istituto Marangoni, I learned so much about what path I want to take in the industry, and even about my personal style. I was able to learn from experts in the Fashion Industry about design, styling and business. The team is insanely supportive and wise. Now, I am studying the BFA in Fashion Styling at IMM.”



BRUNA INNOCENTI

HONORS AWARD

“I loved the freedom I had to express my ideas and complete my project the way I dreamed of! I loved the energy of the school and how all the teachers and students are always willing to help. I had never felt like I belonged anywhere related to school and at Marangoni Miami I finally felt that! I loved every second and would do it all over again.”



MARIA GUERRERO

HONORS AWARD

“A perfect summer for me is when you meet new people, have fun, do what you love, and have the best outfits throughout it. The Marangoni Miami summer camp had every aspect that made my summer unforgettable and perfect. I had the best fashion classes with the nicest teachers, met friends for life, did what I love which is to learn about the fashion industry, and always had fun.”



AFTER SCHOOL ACTIVITIES

WEEK 1



PARODI COSTUME COLLECTION MUSEUM

Interested in vintage pieces and fashion history? Visit Parodi Costume Collection Museum: a curated showroom dedicated to the conservation, restoration, exhibition, and research of the history of fashion design.



WYNWOOD WALLS

Experience the essence of Miami's artistic scene by immersing yourself in the captivating displays of Wynwood Walls. As an outdoor art installation nestled in the heart of the Wynwood Arts District, this vibrant showcase offers a glimpse into the city's rich cultural landscape.



ESCAPE ROOM

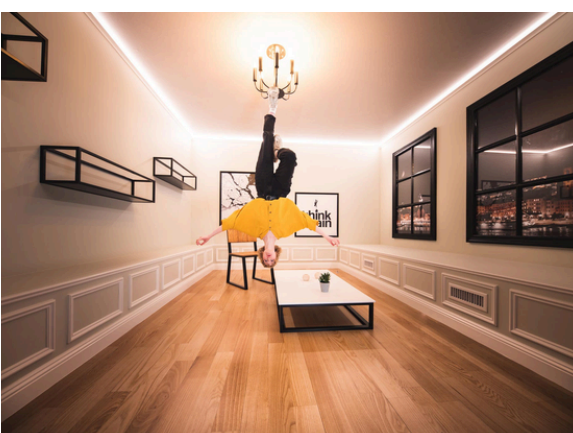
Students from our summer camp will have a blast through an exhilarating escape room challenge in Miami! Strengthen bonds with your classmates as you collaborate to conquer thrilling escape room challenges

WEEK 2



ICA MUSEUM AND GALLERY TOUR

Institute of Contemporary Art, Miami, also known as ICA Miami, is a contemporary art museum located in the Miami Design District in Miami, Florida, United States. It offers year-round free and open access to the most innovative art of our time.



PARADOX MUSEUM

The Paradox Museum is a captivating blend of art, science, and wonder. Imagine stepping into a space where reality seems to bend and twist, where what you see might not always be what it appears to be.



MINI GOLF IN WYNWOOD

Get those game faces ready, Campers! We're kicking up the competition with mini golf- perfect for friendly banter and a great opportunity for you to wear your most fashionable mini golf outfit, of course. It's a whole vibe!

- * These activities are all optional and students must register to each activity in order to participate
- * These activities are not included in the tuition fees
- * All the after-class activities are organized by our Student Services team and will be chaperoned
- * There will be a dinner every night (optional). This activity is not included in the tuition fees
- * Activity schedule is subject to change
- * To participate, have your parent/guardian email: s.fortezza@immiami.com



ACCOMODATIONS

HOTELS NEAR THE SCHOOL:



HAMPTON INN & SUITES WYNWOOD DESIGN DISTRICT

Address: 3450 Biscayne Blvd, Miami, FL 33137
Distance from the school: 0.3 Miles
Phone Number: +17865810600
Price:
- King Standard Room: \$159 + tax
- Double Queen Standard: \$179 + tax



AC HOTEL MIAMI WYNWOOD

Address: 3400 Biscayne Boulevard Miami, FL, 33137
Distance from the school: 0.3 Miles
Phone Number: +17862090005
Price:
- King Standard Room: \$159 + tax
- Double Queen Standard: \$179 + tax

- * Rates listed above are valid from January 1, 2024 until December 31, 2024
- * Rates are NET, Non-Commissionable
- * All reservations must be guaranteed with a credit card prior to arrival.
- * Cancellation Policy: The cancellation policy is 48 hours prior to the day of arrival
- * Rates quoted are not applicable for groups of 10 rooms or more per night.
- * Please contact the sales department for more information on booking group rooms.

LUNCH:



SANDWICH
MONDAY



TACO
TUESDAY



PIZZA
WEDNESDAY



PASTA
THURSDAY



SALAD
FRIDAY

*Lunch is included in tuition
*Lunch is subject to change



OUR CITY GUIDE



MIAMI DESIGN DISTRICT

The Miami Design District is not just a neighborhood; it's a living canvas where art, fashion, and design converge to create a unique and vibrant atmosphere. At Istituto Marangoni Miami, we're proud to call the Miami Design District our home. Our campus is where you'll unleash your creativity, connect with industry professionals, and gain hands-on experience in the world of fashion and design. As a student here, you'll have the privilege of being part of this vibrant neighborhood, drawing inspiration from its art, design, and culture. The Miami Design District will become an extension of your classroom, where creativity knows no bounds.



WYNWOOD

Wynwood Walls is a renowned outdoor art installation located in the Wynwood Arts District of Miami, Florida. It's a dynamic and ever-evolving exhibition space that showcases vibrant street art and murals created by both local and international artists. The walls serve as a canvas for artistic expression, and visitors can explore the area to admire the diverse range of colorful and thought-provoking artworks.



BRICKELL

Brickell is a vibrant urban neighborhood located in the heart of Miami, Florida. It's known for its impressive skyline, upscale condominiums, and bustling financial district. It offers a mix of luxury living, fine dining, cultural attractions, and proximity to the beautiful waters of Biscayne Bay. Brickell is a popular destination for young professionals and those seeking a dynamic city lifestyle in Miami.



SOUTH BEACH

Known for its beautiful sandy beaches, vibrant nightlife, and Art Deco architecture, South Beach is a popular destination for tourists and locals alike, offering a unique blend of culture, entertainment, and relaxation. Visitors can explore Ocean Drive with its colorful buildings and neon signs, sunbathe along the beach, and dine at world-class restaurants.



LITTLE HAVANA

Experience the rich Cuban culture of Miami by visiting Little Havana. Enjoy authentic Cuban cuisine, live music, and the lively atmosphere of Calle Ocho. Calle Ocho, or Eighth Street, is the heart of Little Havana. It's lined with colorful buildings, street vendors selling cigars and coffee, and lively music playing from open windows. The street comes alive with the sounds of salsa music and the aroma of Cuban coffee.



CORAL GABLES

Coral Gables is famous for its Mediterranean-style architecture, upscale amenities, and attractions such as Miracle Mile for shopping and dining, the Coral Gables Museum, and the scenic Venetian Pool. With tree-lined streets and historic landmarks, it offers a charming escape from the hustle and bustle of Miami. House watching is everyone's favorite thing to do at the Gables.



KEY BISCAYNE

Key Biscayne is a tranquil barrier island just south of Miami Beach, known for its pristine beaches, outdoor activities, and attractions like the historic Cape Florida Lighthouse and Miami Seaquarium. Visitors can also enjoy breathtaking views of the Miami skyline and explore the lush landscapes of Bill Baggs Cape Florida State Park. The area gives an island vibe to contrast the hectic city at times.



HOW TO APPLY

A STEP-BY-STEP GUIDE ON HOW TO APPLY:

Istituto Marangoni Miami is a place where dreams of a thriving career in fashion come to life. Our globally renowned institution invites you to explore the vibrant world of fashion through a spectrum of opportunities and experiences. With our personalized admissions process, our dedicated admissions representatives will guide you every step of the way, from helping you explore the perfect program to assisting you with your application. Below is a step-by-step guide to for your application:

- 1

Explore Programs
Explore our diverse range of programs catering to program areas such as: Fashion Design, Fashion Business, or Fashion Styling.
- 2

Identify Your Interest
Schedule an appointment with an Admissions Specialist to go over your program of interest.
- 3

Application Submission
Access our online application portal and fill in the required details at “www.immiami.com/apply”.
- 4

Accommodations
Start preparing for your exciting journey by researching accommodations and planning your stay in Miami.
- 5

Enrollment and Orientation
Confirm your assistance to the program with your admissions representative and RSVP for Orientation.
- 6

Prepare for Class Start
Get ready to dive into a world of creativity, exploration, and skill-building as classes begin at Istituto Marangoni Miami.

APPLICATION DEADLINES:

Applications are received on a space-available basis.

Class Starts Academic Year 2025

- Summer Camp:
 - June 2nd - June 13th
 - June 16th - June 27th
 - June 30th - July 11th
 - July 14th - July 25th
 - July 28th - August 8th

PROGRAM REGISTRATION:

Fashion Summer Camp

- Application Form
- Tuition Payment- Domestic Students \$2,500 USD and International Students \$3,000 USD
- A \$500 deposit is required to secure a spot and will be applied toward the final program cost.
- Early Bird Discount
- Pay the full amount by March 31st and receive a \$500 discount!
- ID

TAKE THE NEXT STEP

VISIT OUR CAMPUS IMMIAMI.COM/VISIT	SCHEDULE A VIRTUAL MEETING IMMIAMI.COM/VIRTUALMEET	CALL ADMISSIONS +1 305-424-9434	APPLY NOW IMMIAMI.COM/APPLY
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