Miami

**Istituto Marangoni Miami
3704 NE 2nd Avenue
Miami, Florida 33137**

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2024-2025 Catalog

CATALOG DISCLOSURES

Publication date: November 14th, 2024

The information contained in this catalog was accurate at the time of publication. Following publication, any catalog information may change without notice, including without limitation, the information regarding tuition, fees, costs, class schedules, the student calendar, the program outline, the course descriptions, curricula, faculty, advisory committees, student services, administrative policies, program objectives and career opportunities for graduates of the program. New courses as well as course changes are included in this edition of the catalog.

This catalog is published to inform students and others of Istituto Marangoni Miami's academic programs, policies, calendar, tuition, fees, administration, and faculty. The information provided is current and accurate as of the date of publication. Istituto Marangoni Miami cannot assure that changes will not occur that will affect this information.
In this Catalog, the words "Student", "I", "me", and "my" means the person who has applied, has been accepted, and/or who is attending Istituto Marangoni Miami in one of the education programs described in this Catalog. The words "Institute" and "school" means Istituto Marangoni Miami.

Istituto Marangoni Miami expects its students to read and understand the information published in this document and in any subsequent addenda identified as belonging to this catalog. Failure to read and understand this catalog will not excuse any student from the application of any requirement or regulation published herein. Furthermore, it is the responsibility of each student to remain apprised of current graduation requirements of his/her program.

Istituto Marangoni Miami makes all decisions regarding recruitment, hiring, promotion and all other terms and conditions of employment without discrimination on grounds of race, color, creed or religion, sex or sexual orientation, gender identity, genetic information, national origin, age, physical or mental disadvantage, or other factors, which cannot lawfully be the basis for an employment decision.

Istituto Marangoni Miami affirms its policy of administering all educational programs and related supporting services and benefits in a manner that does not discriminate because of a student's race, color, creed or religion, sex or sexual orientation, gender identity, genetic information, national origin, age, physical handicap, or any other characteristic.

Istituto Marangoni Miami Inc. is licensed by the Commission for Independent Education, Florida Department of Education, 325 West Gaines Street, Suite 1414, Tallahassee Florida 32399, License #5827. Additional information regarding the institution may be obtained by contacting the Commission:
Toll Free Telephone: 1-888-224-6684 Fax: 1-850-245-3233

MESSAGE FROM THE CEO & PRESIDENT

I couldn't have chosen a better plan than Miami to open the first Istituto Marangoni of the Americas. This city lives and breathes energy, colors, and mixed cultures.
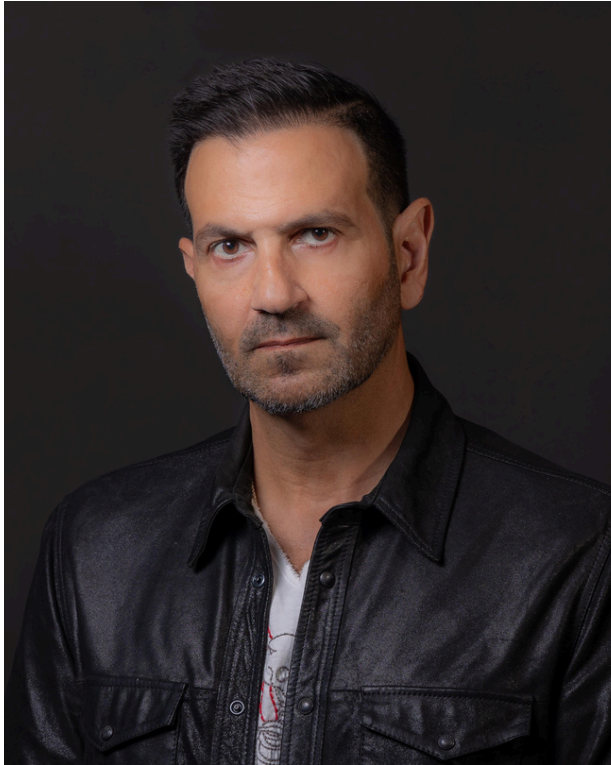
As Istituto Marangoni Miami, we bring the Italian style of teaching fashion into the American systems. This merge creates a cultural synergy that can only be found at the Miami School of Fashion.

By combining the Italian way of teaching, which is very connected to hand-crafting, with the American way of doing business, we encourage our students to develop an entrepreneurial mindset where they feel confident to transform their creative ideas into real, tangible projects.

I see Miami as on of the most dynamic and culturally enriched cities in the world. Here, we have all the elements to make it the next Fashion Hub, and this is already happening.

Hakan Baykam
CEO & President

WELCOME TO ISTITUTO MARANGONI MIAMI

Welcome to Istituto Marangoni Miami, the only fashion school in the United States where you can learn to do fashion the Italian way. With a highly qualified academic team, combining European instructors and prominent local professionals, the School offers undergraduate and graduate programs to meet the need of the art, design and fashion industries in the Miami, Florida area.

Whether you are attending college for the first time, returning to college, preparing to enter the job market, or currently working in the fashion industry and seeking to broaden your skill set, I am pleased that you have chosen Istituto Marangoni Miami to pursue your educational and career goals!

In today's fashion world, to be successful you need creativity, a positive attitude, and professionalism along with a solid educational background. Istituto Marangoni Miami is an icon for fashion that has never stopped believing in the value of training by updating and reinventing our programs to ensure they are cutting edge and in line with the international market needs. We are excited about our next round of graduates and watching them accomplish their vision and goals in the future.

While you are a Marangoni student, we invite you to learn from the many varied experiences you will have, both on campus and at school sponsored events. As we know, most creative individuals are open to new experiences and to new ideas and we encourage you to use those experiences within your formal coursework as you pursue excellence in your formal knowledge, technical skills, and your professional abilities within the fashion industry. Finally, we ask that you contribute to the learning process with fellow students. Students benefit from formal instruction andthe respectful exchange of ideas, experiences, opinions and perspectives in our classrooms and labs.

Thank you for choosing Istituto Marangoni Miami.

Roger Hosn
VP of Campus Operations

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ABOUT US
DESIGNING THE FUTURE

Located in Miami's vibrant Design District, Istituto Marangoni Miami is globally recognized as a prime destination for arts, design, and fashion. The school provides an unparalleled environment for innovation, inspiration, and creativity, helping emerging trendsetters express their creativity while acquiring essential industry skills to build promising futures in the fashion and design world. Istituto Marangoni Miami offers Associate degrees, Bachelor's degrees, Graduate degrees, and Vocational programs. Our faculty, comprised of industry experts, is dedicated to nurturing the next generation of creatives, bringing a wealth of knowledge and experience to the classroom.

ABOUT ISTITUTO MARANGONI MIAMI

Istituto Marangoni Miami, independent of Istituto Marangoni, received initial approval to operate by the Florida Commission on Independent Education in November 2017 and opened its doors in January 2018 to new students.

Istituto Marangoni Miami is an independently-owned US-based institution, operating in compliance with US Education Laws and the standards of all regulatory oversight bodies. Istituto Marangoni is not responsible for any information on Istituto Marangoni Miami's website.

With a highly qualified academic team, combining European instructors and prominent local professionals, the School offers a two-year Associate of Applied Science in Fashion Styling, Fashion Business, Fashion Design, and Kitchen and Bath Design, four-year Bachelor's degree in Fashion Design, Fashion Styling, Fashion Business, and Interior Design, and Master of Art Degrees in Fashion & Luxury Brand Management, Digital Communication & Social Media Strategy, Fashion Design, and a Master of Fine Arts in Interior Design as well as a number of professional vocational programs throughout the academic year.

The Design District, one of Miami's most uplifting areas, has risen to worldwide fame as a prime destination for arts, design, and fashion. Once part of Buena Vista and neighboring Wynwood and the Upper East Side areas, the Design District is now home to over 130 art galleries, high- profile creative and architectural showrooms, luxury fashion houses, antique dealers, restaurants, and cafés.

As part of this young and exciting community, Istituto Marangoni Miami brings its fashion finesse to emerging trend- minded talents who want to express their creativity while learning key industry skills.

The Miami School of Fashion offers students an unprecedented opportunity for innovation, inspiration, and creativity to build a promising future within the fashion and design industry.

Approvals / Licensing
Istituto Marangoni Miami Inc. is a private institution organized as a for profit corporation under the Laws of the State of Florida and Licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding this institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400, toll-free telephone number (888)224- 6684.

Veterans' Educational Training
The Florida Bureau of State Approving Agency has approved Istituto Marangoni - Miami for veterans' educational training.

Accreditation
Istituto Marangoni Miami School is currently not accredited.

Ownership & Governance
Istituto Marangoni Miami is owned by Istituto Marangoni Miami, Inc. and is a separate corporate entity and operates independently from other Istituto Marangoni schools. Istituto Marangoni Miami Inc. is a private institution, organized as a for profit corporation, under the Laws of the State of Florida and operated by its President and Chief Executive Officer, Hakan Baykam. Istituto Marangoni Miami Inc. is controlled by a Board of Directors, whose members include CEO Hakan Baykam, CFO Giorgio Invernizzi, and three independent directors: David Schreiber, Xavier Soulard, and Vincent Tucci.

Statement of Purpose
The purpose of Istituto Marangoni Miami is to provide educational programs to students taught by professionals who are passionate about their work and who are willing to share their expertise, teaching and guiding young talents in the fashion, design, and creative industries. Educational programs that encompass the essence of fashion and design is the core expression of Istituto Marangoni Miami.

Where theory is taught alongside practice, students will learn that creativity is a gift to be continuously nurtured and stimulated, with both passion and dedication. It is the same passion for the world of fashion and design with which our instructors teach. Istituto Marangoni Miami's programs are designed to respond to the needs of the industry today and are constantly monitored to ensure our curriculum coincides with those industry-based standards.

Mission & Goals

Istituto Marangoni Miami's mission is to nurture global talent through dynamic fashion education, blending modern standards with 'Italianess.' We strive to excel in luxury fashion and design, inspiring students through their creativity, innovation, and academic legacy, shaping the global landscape while supporting creative industries worldwide. Our goal is to create a unique learning environment that fosters artistic expression, technical proficiency, and a deep understanding of the fashion industry's intricacies.

At Istituto Marangoni Miami, we are dedicated to providing a comprehensive education that combines theoretical knowledge with practical experience. Our curriculum is designed to reflect the latest trends and technologies in fashion and design, ensuring that our students are well-prepared to meet the demands of the ever-evolving industry. We emphasize the importance of sustainability and ethical practices, encouraging our students to consider the impact of their work on the environment and society.

Our vision is to be a leading institution in fashion education, recognized for our commitment to excellence and our ability to produce graduates who are not only skilled professionals but also visionary leaders in the fashion world. We aim to cultivate a global network of alumni who are influential in various sectors of the creative industries, contributing to the advancement of fashion and design on a global scale. We are dedicated to shaping the future of fashion through education, innovation, and a deep respect for the artistic legacy of the past.

NON-DISCRIMINATION POLICY

Istituto Marangoni Miami is a post-secondary educational institution that admits academically qualified students without regard to sex, age, race, national origin or handicap and afford them all rights, privileges, programs and other opportunities generally available to students at the school. Istituto Marangoni Miami does not discriminate on the basis of sex, age, race, color, sexual orientation, national origin or handicap in admissions, employment services or access to its programs and activities.

FACILITIES

The School was carefully designed to meet the specific needs of students, faculty, and staff. Classrooms are equipped with cutting-edge technological and audio- visual devices to provide students with an outstanding educational experience. Istituto Marangoni Miami is located at 3704 NE 2nd Avenue, Miami FL 33137. The school operates in seven- story, 21,957 square feet, leased building in the Design District. The Design district is located a few minutes from Downtown, South Beach and the Miami International Airport, and is a neighborhood dedicated to innovative fashion, design, and architecture.

The space is divided into a reception area, classrooms, offices, learning center, library and labs. The School features different classrooms, including:

- Design classrooms: Formatted to meet our students' needs for drawing and design.
- Pattern-cutting studios: Home of the Fashion Design courses, studios are equipped with sewing machines, irons, and mannequins, among other features to enhance hands-on, experiential learning.
- Theory classrooms: Face-to-face instructional lectures are offered in an academic environment.
- Computer labs: Equipped with the finest computer machines and software to provide our students with access to the latest fashion technology

The facility is equipped to accommodate the needs of the School's students, faculty and staff. Classrooms contain adequate seating and traditional educational equipment applicable to the specific educational area. In addition, several classrooms contain technological and audio- visual devices to provide students with an educational experience. The School facility also includes labs and small classrooms, where faculty may hold smaller learning sessions. Students have access to the School library's computer lab, which holds computers and high speed Internet connections.

Istituto Marangoni Miami students have access to a wide array of creative learning experiences, resources and facilities as they progress through their program of study.

PARKING

Two large public parking areas are located next to the school for student, staff and administrative use, although this is not parking allocated specifically for the School. The Design District is served by the free trolley system that connects the area with nearby Midtown, the Biscayne Corridor, Downtown and Brickell.

HOURS OF OPERATION

	Monday - Friday	Saturday	Sunday
School Hours	8:30 a.m. -	8:30 a.m. -	Closed
	9:00 p.m.	12:30 p.m.	
Office Hour	9:00 a.m.	Closed	
	6:00 p.m.		
Library	8:30 a.m. - 9:00 p.m.		

DEGREE PROGRAMS ACADEMIC CALENDAR
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SPRING 2025 (JANUARY 6TH, 2025 - APRIL 25TH, 2025)

First Day	Monday January 6th, 2025
Last Day to Add/Drop	Friday, January 10th, 2025
Martin Luther King Jr. - No Classes	Monday January 20th, 2025
President's Day - No Classes	Wednesday, February 17th, 2025
Spring Break - No Classes	Monday March 24, 2025 - March 28, 2025
Good Friday - No Classes	Friday, April 18th, 2025
Last Day of the Term	Friday, April 25th, 2025
Term Break	Monday, April 28, 2025 – Friday, May 9, 2025

SUMMER 2025 (MAY 12TH, 2025 - AUGUST 1ST, 2025)

First Day	Monday, May 12th, 2025
Last Day to Add/Drop	Monday, May 16th, 2025
Memorial Day - No Classes	Monday, May 26th, 2025
Juneteenth - No Classes	Wednesday, June 19th, 2025
Independence Day - No Classes	Thursday, July 4th, 2025
Last Day of the Term	Friday, August 1st, 2025
Team Break	Monday, August 4th - Friday, September 5, 2025

FALL 2025 (SEPTEMBER 8, 2025 – DECEMBER 19, 2025)

First Day	Monday, September 8, 2025
Last Day to Add/Drop	Friday, September 12, 2025
Veteran's Day - No Classes	Tuesday, November 11, 2025
Thanksgiving Holiday	Thursday, November 27, 2025 – Friday, November 28, 2025
Last Day of the Term	Friday, December 19, 2025

VOCATIONAL ACADEMIC CALENDAR
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WINTER 2025 (JANUARY 6TH, 2025 - MARCH 21ST, 2025)

First Day	Monday January 6th, 2025
Martin Luther King Jr. Holiday - No Classes	Monday January 20th, 2025
President's Day - No Classes	Wednesday, February 17th, 2025
Last Day of the Term	Friday, March 21st, 2025
Term Break	Monday, March 24, 2025 – Friday, April 1, 2025

SPRING 2025 (APRIL 7TH, 2025 - JUNE 20TH, 2025)

First Day	Monday, April 7th, 2025
Memorial Day - No Classes	Monday, May 26th, 2025
Juneteenth - No Classes	Thursday, June 19th, 2025
Last Day	Friday, June 20th, 2025
Term Break	Monday, June 23 – Friday, July 4, 2025

SUMMER 2025 (JULY 7TH, 2025 - SEPTEMBER 19, 2025)

First Day	Monday, July 7, 2025
Labor Day - No Classes	Monday, September 1, 2025
Last Day of the Term	Friday, September 19, 2025
Term Break	Monday, September 22, 2025 – Friday, October 3, 2025

FALL 2025 (OCTOBER 6, 2025 - DECEMBER 19, 2025)

First Day	Monday, October 6, 2025
Veteran's Day - No Classes	Monday, November 11, 2025
Thanksgiving - No Classes	Thursday, November 28, 2025 – Friday, November 29, 2025
Last Day of the Term	Friday, December 19, 2025

INTERNATIONAL ADVISORY BOARD

OUR CONNECTION TO THE INDUSTRY

At Istituto Marangoni Miami, we take pride in our esteemed Advisory Board, a curated group of distinguished professionals who are our invaluable allies in the fashion industry. Comprising industry leaders, trendsetters, and innovators, our Advisory Board provides us with unparalleled insights into the latest trends and shifts within the dynamic world of fashion and design. Their expert guidance and forward-thinking perspectives ensure that our programs remain at the cutting edge of industry standards, preparing our students for successful careers. By bridging the gap between academia and the professional world, our Advisory Board helps us continually refine and enhance our curriculum, fostering an environment of excellence and relevance at Istituto Marangoni Miami.

INTERNATIONAL ADVISORY BOARD

Istituto Marangoni Miami's International Advisory Board includes the following well known fashion designers and fashion icons who provide their expertise to the school's activities including its academic programs:

Eva Hughes is the Executive Vice President and Co-Chair of Advisory Board at Istituto Marangoni Miami. Eva is the former Editor-in-Chief for Vogue México and LaTam and Former Founder and CEO of Conde Nast México and LaTam.

Alexandre Birman a prominent Brazilian designer, is the CEO of Arezzo & Co., one of the largest shoe companies in Brazil, which encompasses brands like Schutz, Anacapri, and his own luxury line, Alexandre Birman.

Danielle Garno is a seasoned litigation and transactional attorney specializing in fashion law and complex civil litigation, including white-collar defense and fraud.

Edgardo Osorio is the Founder and Creative Director of Aquazzura, brings a global perspective to luxury footwear.

Elizabeth Gilbert is a political advisor and documentary producer, specializing in government affairs, fundraising, and event management.

Francisco Costa was the creative director of Calvin Klein Collection's womenswear line for 13 years. Francisco Costa's minimal aesthetic and idiosyncratic color palette won the designer widespread critical acclaim.

Isabelle Bassalian is an architect, designer, and current Vice President of Design at The Sapir Organization, a leading real estate development firm based in New York and Miami.

Julieta Sopeña is the Head of LATAM & US Offshore Marketing at Schroders. She was born in Paris and later moved to Buenos Aires, where she grew up with her parents and sister.

Laure Hériad Dubreuil infused French sophistication into Miami by opening her iconic South Beach boutique in June 2009 amid a retail crisis.

Lucas Chavez Alcorta, with an MBA in completed the MBA in Creative Leadership at the Berlin School, and two decades of experience in Marketing, Advertising, BI, Fashion Marketing, and Public Relations across competitive markets in Latin America including Chile, Colombia, Mexico, and Peru. He spearheads the marketing strategy for South America's largest retailer and one of the most competitive e-commerce platforms in the region: Falabella.

Marile Lopez serves as the Chief Financial Officer at Jorge Luis Lopez Law Firm, representing municipal governments and top corporate entities at various governmental levels.

Rosa Tous is the corporate vice president of TOUS Jewelry, a renowned global jewelry and accessories brand founded by her family in Spain. Since joining the family business, Rosa has played a pivotal role in propelling TOUS from a local store into an international powerhouse with a presence in over 50 countries.

Miguel Enamorado is the Fashion Director of Interview Magazine.

Valerie Mattos is the editor of Vogue Colombia, former editor of French fashion magazine, L'offiiciel.

Wen Zhou is the CEO of 3.1 Phillip Lim and is recognized by her skills in fabric sourcing, production management and
business judgment.

Silvia Tcherassi, a true trailblazer, innovator, and trendsetter, Silvia Tcherassi is one of the leading figures in fashion. She has been awarded one of France's highest honors –the Officier de L'Ordre Arts et Lettres (Officer of the Order of Arts and Letters), a distinction bestowed on leaders of the international arts community for their "contribution and commitment to cultural service." The pioneer of the Latin flair—according to WWD—was born in Colombia, on the shores of the Caribbean.

Esteban Cortazar is a Columbian-American fashion designer who grew up in Miami. According to his website, his body of work reads as he does - a maven of progressive, effortless, wild elegance. He has been referred to by Vogue as "the most uninhibited designer showing in Paris." Esteban Cortázar's collections are stocked in over 30 high end stores worldwide including Colette, Barneys, Bergdorf Goodman, Lane Crawford, Browns, The Webster, Net-a-Porter and Matches.

Craig Robins is a Miami real estate developer whose distinctive approach to real estate development, passion for art and design, and commitment to innovation has unequivocally transformed Miami. Mr. Robins cultivated a vibrant community, theMiami Design District, where the school is located. He is also on the Board of Trustees of the Miami Art Museum and the recipient of the 2006 Design Patron Award from the Smithsonian Institution's Cooper-Hewitt National Design Museum.

Oscar Feldenkreis is the President and Chief Executive Officer of Perry Ellis International, Inc. and services on the board of the American Apparel & Footwear Association and an advisory board member for the University of Pennsylvania's Wharton School of Business Retail. He has extensive experience in the apparel industry and all aspects of the Perry Ellis International Inc. operations and markets served of it.

Carlo D'Amario is the CEO at Vivienne Westwood Ltd.

Kelly Talamas is the creative director for Vogue Mexico and Vogue Latin America.

Milan Vukmirovic is an influential figure in the fashion world and is currently the Editor-in-Chief and Founder of Fashion for Men bookmazine and Menswear Creative Director of Ports 196. Milan is also Fashion Photographer for editorials in Fashion For Men, L'Officiel Hommes, DETAILS, V Man, i-D and for advertising campaigns for clients such as Armani, Hugo Boss, Neil Barrett, Trussardi and Chevignon. He is a former design director for Gucci under Tom Ford and creative director at Jil Sander and Trussardi.

Paula Cademartori is a graduate of Istituto Marangoni in Milan and has extensive working experience in Versace's style office. Paula is the founder and creative director of her own branch and is considered a promising name on the international fashion scene, igniting a remarkable growth that saw the label increase its presence in the most prestigious multi-brand retailers and e-commerce platforms in the world. Paula has expanded her creative horizons by completing the seasonal collections with a footwear line and an extensive range of small leather goods.

Johanna Ortiz is the Founder and Creative Director of Johanna Ortiz.

Maria Buccelatti is the Co-Founder of Faith Connexion.

ADMISSIONS

THE START OF YOUR CREATIVE CAREER

For those looking to start their career in fashion or design, Istituto Marangoni Miami offers a holistic and individualized admissions process that makes this dream attainable. The school is dedicated to uncovering and fostering each applicant's unique creative potential, providing a supportive pathway from application to enrollment. With a focus on guiding candidates through every step, Istituto Marangoni Miami ensures a seamless transition into their innovative programs. Prospective students are invited to embark on their journey toward a successful career in fashion and design, supported by a process designed to highlight their strengths and aspirations.

ADMISSIONS

At Istituto Marangoni Miami, we recognize each applicant's unique potential. Our assessment process considers their motivation, attitude, academic potential, employment prospects, and perspective on the fashion industry. This holistic approach ensures that we accept students who are academically capable and share our passion for fashion. We look forward to welcoming passionate and driven individuals to our community, ready to embark on a journey of growth and discovery in the fashion industry.

ADMISSIONS REQUIREMENTS

UNDERGRADUATE PROGRAMS

1. **Online Application:** Submit a fully completed and signed application for admission along with a non-refundable application fee of USD $100.
2. **Identification:** Provide a copy of a valid US government-issued identification.
3. **Academic Records:** Submit official high school transcripts and a high school diploma, GED, or equivalent secondary education evidence.
4. **Foreign Transcript Evaluation and Translation:** If applicable, submit an official evaluation and translation from a NACES accredited institution.
5. **Personal Statement:** Write a personal statement essay (500 words or less) on what attending Istituto Marangoni would mean for your future career in the fashion industry.
6. **Resume/CV:** Provide a resume or CV detailing previous work experience or accomplishments.
7. **English Proficiency:** If applicable, submit English language test scores.
8. **Portfolio:** If applicable, submit a portfolio of your work.
9. **Finance Declaration Form:** Complete a financial plan with Student Financial Services.
10. **Enrollment Agreement:** Submit a fully completed and signed enrollment agreement.

GRADUATE PROGRAMS

In addition to the above requirements, applicants for our Graduate Programs must also provide:

1. **Bachelor's Degree:** Evidence of successful completion of a bachelor's degree program.
2. **Updated Resume/CV:** Provide an updated resume or curriculum vitae.
3. **Portfolio or Work Samples:** Optional – Students may submit a portfolio or samples of work. Please do not send originals, as portfolio work will not be returned.
4. **Personal Assessment Admissions Interview:** Complete a virtual personal admissions interview with the Admissions Director or Assistant Director.

VOCATIONAL PROGRAMS

1. **Online Application:** Submit a fully completed and signed application for admission.
2. **Registration Fee:** If applying to the One Year Vocational Program, students must pay a $3,000 USD registration fee that will be deducted by the total tuition price. If applying to a stand-alone level, students must pay a $1,000 USD registration fee that will be deducted by the total tuition price.
3. **Identification:** Provide a copy of a valid US government-issued identification.
4. **Resume/CV:** Provide a resume or CV detailing previous work experience or accomplishments.

If student is international, they must submit the following:

1. **English Test:** Evidence their english proficiency.
2. **Bank Statement:** Statement must evidence at least double the amount of tuition.
3. **Notarized Sponsor Letter:** If bank statement is not from the applicant, a notarized sponsor letter must be submitted.

ADMISSION DECISIONS

UNDERGRADUATE PROGRAMS

Applicants are assessed on an individual basis to determine their ability to successfully complete the course of study. At Istituto Marangoni Miami, we conduct this individual assessment by:

1. **Reviewing Academic Records:** We analyze students' grades and schoolwork from previous institutions, evaluating both academic successes and areas needing improvement.
2. **Personal Statement:** Applicants are required to submit a personal statement that helps us understand their motivation, aspirations, and reasons for choosing Istituto Marangoni Miami. This essay provides insight into the applicant's passion for the fashion industry and their long-term career goals.
3. **Resume/CV:** We review the applicant's resume or CV to assess their previous work experience, extracurricular activities, and any relevant accomplishments. This helps us gauge their readiness for our rigorous programs and their potential to contribute to our community.
4. **Portfolio (if applicable):** For programs that require a demonstration of creative skills, we evaluate the applicant's portfolio to assess their artistic ability, creativity, and technical proficiency. This helps us understand their potential and fit for the program.
5. **Interview:** Selected applicants may be invited to interview with a member of our admissions team. This interview allows us to further explore their motivations, attitudes, and cultural fit with our institution. It also gives applicants the opportunity to ask questions and learn more about our programs.
6. **Letters of Recommendation:** While optional, applicants may submit letters of recommendation to provide additional context about their academic abilities, character, and potential for success in our programs.

This holistic assessment process ensures that we select students who are academically capable and demonstrate the drive, passion, and commitment needed to thrive in the fashion industry.

GRADUATE PROGRAMS

Applicants are assessed individually based on a comprehensive review of their academic credentials and the information provided in their application, both academic and personal. To offer a complete picture of the applicant as a student and individual, letters of recommendation may also be submitted.

Meeting the minimum requirements does not guarantee admission. An applicant's entire undergraduate record, including grades, educational objectives, and course patterns, as well as personal and professional goals, will be considered.

At Istituto Marangoni Miami, we conduct this individual assessment by:

1. **Reviewing Academic Records:** We analyze students' grades and schoolwork from previous institutions, evaluating both academic successes and areas needing improvement.
2. **Evaluating the CV/Resume:** We assess work experience and professional growth over the years, considering the candidate's ability to manage post-graduate education alongside employment.
3. **Conducting a Virtual Personal Assessment Admissions Interview:** All applicants must complete an interview with a Director or Assistant Director of Admissions. During this interview, we explore the candidate's motivation and passion for the fashion industry, attitude, and cultural fit within our school community, long-term employment goals, and how Istituto Marangoni Miami can support their career aspirations.

This thorough evaluation process ensures we accept students who are not only academically capable but also possess the drive and passion to thrive in the fashion industry.

DENIAL OF ADMISSION

Applicants who are denied admission are notified promptly and any fees paid are refunded, except the non-refundable
application fee.

Istituto Marangoni Miami reserves the right to make exceptions on any Admissions decision and exceptions are at the sole
discretion of the Campus Director and are on a case-by-case basis. The Director of Admissions reserves the right to request additional information to determine admissions eligibility for any applicants. Failure to provide additional documentation may affect your admission to the School.

READMISSION

Students wishing to re-enroll at IMM following a withdrawal or dismissal may apply for readmission by contacting the Registrar's office if it is within one academic year of the last date of attendance.
Student who seeks to re-enroll to the school after a period of non-enrollment of over one academic year are required to
complete an application through admissions.

Readmission is granted on a space-available basis. The school reserves the right to refuse re- admittance based upon
attendance, academic, financial, and social conduct history of the student during previous enrollment periods. As part of the reentry approval process, all students are evaluated for Satisfactory Academic Progress (SAP). Students shall not be readmitted if they cannot complete the program within the Maximum Timeframe (MTF) or re-establish appropriate SAP standing.

Students are responsible for meeting the requirements of the catalog in effect at the time of re- enrollment.

- Same Program (within one academic year): Will be charged tuition at the original tuition rate reflected on the original enrollment agreement less the amount charged on the prior period of enrollment (Charges plus or minus any tuition adjustments).
- Different/New Program/Over one academic year: Will be charged tuition at the current catalog rate for the program of enrollment. A tuition credit will be determined for the student's prior period of enrollment.

Students must be in good financial standing to return to Istituto Marangoni. If the student has a Student Account Services hold on their account, it must be cleared for eligibility of readmission before it can be submitted to the Readmission Committee.

The following documentation must be submitted prior to the start of the semester you plan to attend: Please contact the Office of the Admissions/Financial Aid for specific deadline dates.

1. A completed "Application for Readmission" form
2. A non-refundable application fees ($20 fee within one academic year, $100 fee over one academic year)
3. A short statement addressing the following: a) What year did you leave the school and what were the circumstances that
4. prompted your departure B) Why do you wish to return to Istituto Marangoni?
5. Verify previous colleges attended and/or add the names of any college you have attended since your last enrollment at
6. Istituto Marangoni. (If you have attended another college since your last enrollment at Istituto Marangoni, submission of
7. an official transcript is required.)
8. The Readmission Committee will evaluate and determine the students' readmission eligibility and advise the Registrar or Admissions Director
9. The student will be notified of the approval or denial decision regarding their readmission.

Readmission Application Deadline Dates:
▪ Spring - December 1
▪ Summer - April 15
▪ Fall - June 15

INTERNATIONAL STUDENT ADMISSIONS
Istituto Marangoni Miami is not authorized under federal law to enroll non-immigrant international students.

The School defines an international student applicant for admission as any nonimmigrant of the United States* who requires an appropriate student visa to enroll into an academic program in the U.S.

*Naturalized US Citizens, legal permanent residents of the US, residents of US territories, refugees to the US, as well as nonimmigrant aliens granted asylum to the US are not considered international students.

TRANSCRIPTS

Istituto Marangoni Miami recommends that applicants request any/all transcripts at the same time as you submit your application. Transcripts will be held on file if they arrive before your application form.

NOTE: Any official transcripts, either high school or college, become part of the admission process and will not be returned to the student.

PROOF OF HIGH SCHOOL

The applicant must possess a standard high school diploma from an accredited institution, GED equivalent, or a home-study certificate or transcripts from a home-study program that is equivalent to high school level and is recognized by the student's
home state. Applicant must provide official documentation of graduation in form of a transcript. A transcript is considered
official only when each issuing institution provides the transcript directly to the Admissions Office.
Certificates of attendance, special high school diplomas or modified high school diplomas are not acceptable to establish
proof of high school graduation.

Official Transcript
Students who wish to have Advanced Placement (AP) credits considered for college credit must provide request and official
high school transcript. The transcript must include the date of graduation. Transcripts marked as issued to students are not
considered "official".
The Admissions Specialist can provide assistance on the obtainment of official high school transcripts.

If a student has completed at least 12 credits and earned a GPA of 2.0 or better or has earned a degree from an accredited U.S. institution, an official transcript from the institution attended can substitute for the official high school or
GED transcript.

Home School
Due to the diverse nature of home school requirements from state to state; Istituto Marangoni Miami requires the following
materials to evaluate a student's academic history for acceptance:
- Transcripts from a nationally recognized and accredited home school program - OR –
- Detailed home-school transcripts (course titles, brief description of each course content, a grade or performance assessment for each course, details on duration of study, and expected graduation date) and a second academic indicator such as the SAT, ACT, GED, or college GPA (where 12 or more credits were completed at a single institution).

International High School Transcripts
To provide proof of graduation and equivalency to American Institutions, if the transcripts are not prepared in English, an English language translation(s) of official education transcripts and diplomas is required. The cost for the official credential evaluation of post-secondary, non-U.S. transcripts and diplomas by a National Association of Credential Evaluation Services (NACES) is the applicant's responsibility. The evaluation must be of all official copies of all educational transcripts and diplomas. "Official" means transcripts sent directly from the Institution that is confirming the academic record of the applicant. The only exception to this requirement is if the International High School is regionally or nationally accredited by an American regional accrediting body or approved national accrediting body.

Other forms of proof of high-school equivalency will be considered on a case-by-case basis.

College Transcripts
Official transcripts must be sent to the Admissions Office prior to the program start for the purposes of determining transfer of credit opportunities and for scheduling.

Applicants seeking to enroll in the graduate program are required to hold a bachelor's degree. Official transcripts must be sent to the Admissions Office prior to acceptance into the graduate program. Istituto Marangoni Miami does not permit transfer credit into the graduate program.

Advanced Standing
Istituto Marangoni Miami does not award academic or advanced standing for acquired life experience or prior experiential learning.

Advanced Prior Learning | Interior Design Vocational Program

IMM acknowledges the prior study or work experience of a Vocational Program Applicant, particularly those with advanced credits or have completed degrees in Interior Design and Architecture.

The Advance Prior Learning or APL gives the applicant an opportunity to submit evidence of work significantly fulfilling the learning outcomes specified in the program. Submissions can be based on prior study or work experience. If APL or advanced standing is successfully awarded, the length of the program will be reduced. IMM offers two types of advanced standing – general advanced standing or exempt advanced standing. Exempt advanced standing is normally given to those with transcript submissions.

For every APL application, submitted documents matching the required learning outcomes will be reviewed and evaluated by an Academic Committee. The assessment for APL will be in multiple forms of project portfolio, design process document evidenced by use of required software, professional certification, essay, and design presentation decks.

Veteran's Credit for Previous Education or Training
Istituto Marangoni Miami is required to maintain a written record of the previous education and training of the veteran or eligible person and clearly indicate that appropriate credit has been given for previous education and training, with the training period shortened proportionately, and the veteran or eligible person so notified. This means that records of all prior education and training must be obtained, evaluated, and credit granted toward the student's program as appropriate, regardless as to whether or not the student wants that credit transferred.

TRANSFER OF CREDIT

The acceptance of transfer credits between institutions lies within the discretion of the receiving institution. Transfer credit shall be granted for courses taken at another institution only when the coursework involved and the level of the transfer applicant's achievement in it permits the student to complete the remaining coursework successfully. Credits earned at other institutions may or may not be accepted by IMM. Likewise, credits earned at IMM may or may not be accepted by another institution depending on its programs, policies, and regulations.

Transfer credits will be evaluated using the following guidelines:
- An official transcript of the student's coursework must be furnished directly by the institution where the coursework was completed before any application for transfer credits can be evaluated.
- Any credits earned at a foreign institution must have a credential evaluation completed indicating equivalency with IMM courses. The applicant may use any evaluation service listed on the National Association of Credential Evaluation Services (NACES) website and is for paying the cost of the evaluation.
- A minimum grade of a "C" or "2.0" is required for each course being transferred into an undergraduate program and a grade of "B" or "3.0" is required for each course being transferred into a graduate program. Only courses in which grades were assigned will be considered. Credits earned as a result of a "pass/fail" option are not eligible for transfer.
- Completed courses must be at the same program level as the applicant's program of enrollment. ▪ Transfer of credit must be completed prior to enrollment. Submitting an official transcript in a timely manner is the sole responsibility of the applicant.
- The Vice President of Academics shall make the final determination on the acceptability of transfer credits. The above guidelines shall be used in evaluating all applications for transfer of credit; however, the institution reserves the right to accept or reject any or all transfer credits at its discretion.

A maximum of 50% of any program can be completed via transfer of credit.

Potential students wishing to receive credit for courses taken at other institutions will need to provide all required documents as part of the application process.

Transfer out of IMM
Transferability of credits earned at IMM is always up to the discretion of the receiving institution. IMM does not in any way imply or guarantee the transferability of credit into any other college or university.

Credit for Life Experience
IMM does not offer credit for life experience.

ENGLISH TEST

- The English Language Proficiency Policy entails that all administrative and instructional activities are conducted in English; therefore, Istituto Marangoni Miami requires that all students possess and demonstrate a minimum level of English language proficiency required to substantially benefit from the programs offered.

Proof of English language proficiency as evidenced by one of the following:
  - Completion of K-12 and graduation from an educational system where English is the language of instruction.
  - Completion of post-secondary education (i.e., degree earned) where English is the language of instruction.
  - Completion of English 101 and 102 in a US post- secondary school, with a minimum grade of C.
  - Submission of a TOEFL Score.
    - Paper: minimum 500
    - Internet based: minimum 61

Free practice tests are available at http://www/testpreppractice.net/toefl/

Istituto Marangoni Miami will accept alternative equivalents of TOEFL which include the following:
  - American College Testing (ACT) - English: 19
  - ELS Language Schools: Level 109
  - EF International Language Schools: Level 106
  - EF Set Certificate Plus: 61-70
  - Michigan English Language Assessment Battery (MELAB or "Michigan Test"): 80
  - Scholastic Aptitude Test (SAT)
    - Old SAT, Critical Reading: 440
    - New SAT, Writing/Language: 25 OR Evidence-based Reading/Writing: 440
  - ACT (English/Writing or English Language Arts): 20
  - University of Cambridge (U.K/) Local Examinations Syndicate

Admissions Events
Every year Istituto Marangoni Miami hosts numerous events that allow prospective students and their families, high school teachers, counselors, and other interested groups to get information about the school. These events and activities are designed to provide the information necessary to make an informed decision about the programs, faculty, and student services offered by the School.

Open Houses
Prospective students and their families can visit the School, meet with faculty and get first-hand information about the facilities and the academic programs.

College Fairs
Istituto Marangoni Miami attends some of the major college fairs. At these events, numerous colleges will come together at a convention-style event, allowing prospective students to visit a wide variety of educational institutions.

High School Presentations
Our Admissions team travels to high schools to give presentations about the fashion programs offered at the school.

COMPUTER SYSTEM REQUIREMENTS

ENSURING A SMOOTH LEARNING EXPERIENCE

To ensure a seamless and productive learning experience at Istituto Marangoni Miami, it is essential that students meet our computer system requirements. These specifications are designed to support the digital tools and platforms used throughout our programs. We recommend using a computer with a modern processor, sufficient RAM, and ample storage to handle software applications, course materials, and online resources effectively. Additionally, a reliable internet connection is crucial for accessing course content, participating in virtual classes, and engaging with online assignments. Meeting these requirements will help you fully engage with our curriculum and make the most of your educational experience.

TECHNOLOGY REQUIREMENTS FOR STUDENTS

The computers offered at Istituto Marangoni Miami include Apple iMac 24-inch M1 model (2021) with 8 GB RAM, running macOS Ventura 13.5, providing students with a powerful and reliable platform for their creative projects.

The computers offered for Interior Design at Istituto Marangoni Miami include the HP Victus Laptop and MSI M16, providing students with powerful and versatile tools equipped with advanced features to support their design and creative endeavors.

Students access the e-learning platform "Canvas" with a personal account and password. Navigating the e-learning platform does not require any installation of software or advanced computer skills.

For best performance, students should access Canvas with a computer that supports the most recent browser versions. It is recommended to use a computer five years old or newer with at least 1GB of RAM.

OPERATING SYSTEM	INTERNET SPEED
Canvas only requires an operating system that can run the latest compatible web browsers. Your computer operating system should be kept up to date with the latest recommended security updates and upgrades.	Along with compatibility and web standards, Canvas has been carefully crafted to accommodate low bandwidth environments. It is recommended to have a minimum Internet speed of 512kbps.

Mobile Devices

The Canvas interface was optimized for desktop displays, so using small form factors such as phones may not be a pleasant experience in using Canvas. For the best user experience, please

download the Canvas mobile applications. The Canvas mobile applications require Android 6.0 or later and iOS 13.0 or later.

Mobile Browsers

Visit the Apple store or the Play store to download mobile browsers. The following major browsers are compatible with mobile devices:

iOS

Safari (default browser with limited Canvas support)
Chrome

Android

Chrome (default browser with limited Canvas support)
Internet
Firefox
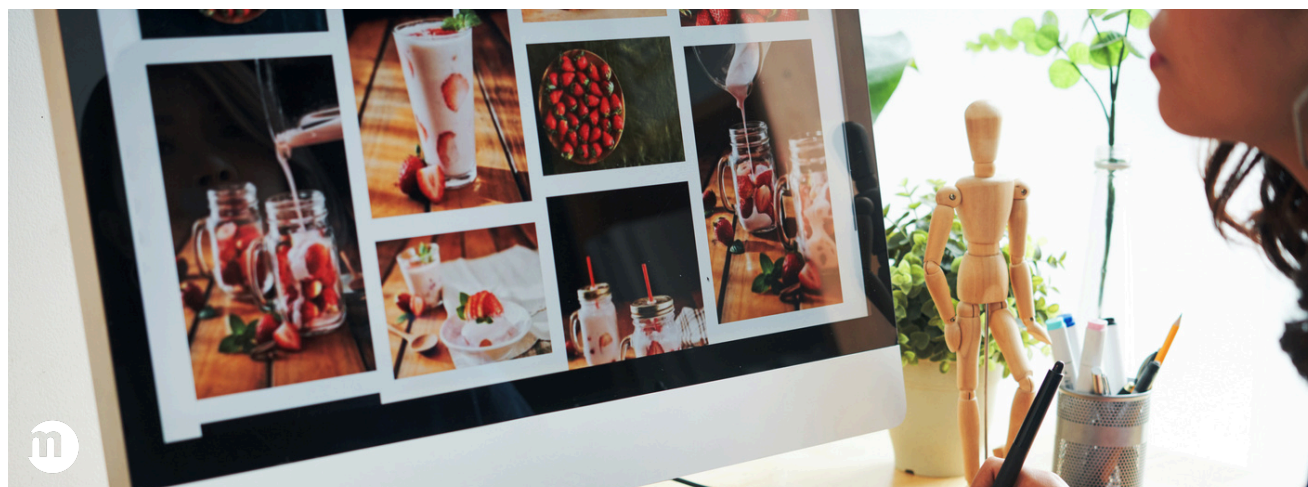
ACADEMIC PROGRAM OVERVIEW

A PORTFOLIO OF POSSIBILITIES

Our diverse array of programs in fashion design, fashion business, fashion styling, interior design, and more, offer aspiring creatives a dynamic platform to transform their passion into a thriving career. Led by industry-leading professionals and backed by a curriculum that blends theory with hands-on experience, our programs prepare students to navigate the ever-evolving landscape of the fashion and design industries. Whether you aspire to create cutting-edge fashion collections, shape the future of retail, or design immersive interior spaces, our programs provide the skills, knowledge, and resources you need to succeed.

UNDERGRADUATE

Associate of Applied Science in Fashion Design

Associate of Applied Science in Fashion Business

Associate of Applied Science in Fashion Styling

Associate of Applied Science in Kitchen & Bath Design

Bachelor of Fine Arts in Fashion Design

Bachelor of Science in Fashion Business

Bachelor of Fine Arts in Fashion Styling

Bachelor of Fine Arts in Interior Design

GRADUATE

Master of Arts in Fashion and Luxury Brand Management

Master of Arts in Digital Communication and Social Media Strategy

Master of Arts in Fashion Design

Master of Fine Arts in Interior Design

ONLINE

Online Master of Arts in Fashion & Luxury Brand Management

Online Master of Arts in Digital Communication and Social Media Strategy

ACADEMIC PROGRAMS OVERVIEW

Istituto Marangoni Miami offers the following academic programs.

UNDERGRADUATE PROGRAMS

Each undergraduate program offers general education coursework and core program courses.

Associate of Applied Science in Fashion Business

The program provides students the chance to engage in the fashion industry from both a creative and business perspective, giving them an understanding of how the fashion industry came into existence, as well as familiarizing them with the way it works today, in order to anticipate business development and change in the near future. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths with the fashion business industry - the mastermind that is both creative and entrepreneurial.

Associate of Applied Science in Fashion Design

The program provides students the chance to engage in the fashion industry from both a creative and business perspective. This unique program forms multidisciplinary profiles capable of pursuing and developing careers in the areas of design, garment construction and trend forecasters, meeting a growing demand for creative and business skills in the fashion industry - the mastermind that is both designer and manager.

Associate of Applied Science in Fashion Styling

The program provides students the chance to engage in the fashion industry from both a creative and business perspective enhancing the students' skills, and encouraging them on how to rationalize ideas and develop their ability to visualize and communicate creative outcomes proficiently. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths a fashion stylist can undertake in professional practice such as: Trend Forecasting, Advertising and Visual Merchandising.

Associate of Applied Science in Kitchen and Bath Design

This program offers comprehensive training in the specialized field of kitchen and bath design. Students will gain practical skills and theoretical knowledge in areas such as space planning, design principles, and the selection of materials and finishes. The curriculum includes hands-on projects, CAD software training, and an understanding of plumbing and electrical systems. Graduates will be prepared to create functional and aesthetically pleasing kitchen and bath environments, ready to enter the industry with the expertise needed to meet client needs and industry standards.

Bachelor of Science in Fashion Business

The overall aim of the Fashion Business program is to provide students with an in depth understanding of the principles of business practice, management and marketing, via an in-depth exploration of how these principles operate within the confines of fashion and luxury.

Bachelor of Fine Arts in Fashion Design

This program trains skilled fashion designers capable of using techniques in clothing manufacture, as well as being able to respond to new demands in the fashion and luxury industry. The fashion designer is the source of creative ideas and new trends, not only in clothing, but also in textiles, fabrics and accessories.

Bachelor of Fine Arts in Fashion Styling

The Fashion Styling program aims to provide students with creative, transferable skills and subject specific expertise in trend forecasting, analysis and interpretation of style and brands, visual communication and merchandising: they will learn to apply these skills to the present and emerging technologies in today's fashion communication industry, while also gain an understanding of operations and business practices within the global fashion, luxury and design industry.

Bachelor of Fine Arts in Interior Design

The Bachelor of Fine Arts in Interior Design program offers a comprehensive curriculum that combines creative design principles with practical skills, preparing students to excel in the dynamic field of interior design. Through hands-on projects and industry collaborations, students gain expertise in creating aesthetically pleasing and functional interior spaces.

GRADUATE PROGRAMS

Master of Arts in Fashion & Luxury Brand Management
This program aims to provide in-depth knowledge of management and branding, specifically for the fashion and luxury goods industries. This program is for participants that have previous undergraduate level study or proven work experience, completing the program with advanced branding and management skills for various positions within the fashion, luxury and creative industries.

Master of Arts in Digital Communication & Social Media Strategy
This program is aimed at participants that have previous undergraduate level study or similar, or proven work experience, completing the course with skills in social media management for the fashion and luxury industries, with the ability to apply key digital communication channels and theories across all written, virtual and social media campaigns.

Master of Arts in Fashion Design
This program is a critical exploration that investigates the fashion system as an important cultural and visual language, through studio-based projects that incorporate the research and exploration of ecological, social and economic phenomena. Students will collaborate, through external engagements, with industry partners, benefiting from access to high-profile designers and corporations as well as organizations concerned with human and planetary welfare.

Master of Fine Arts in Interior Design
The first-professional MFA Interior Design program can be completed in two years with a total of 75 credits of specialized interior design courses. All courses are offered onsite and disseminated over the spectrum of problem-based design learning, theoretical and historical knowledge, regulatory codes and standards, visualization skills and technical proficiency, material specifications and construction details, professional practices, and internship opportunities among many others.

DISTANCE EDUCATION

Online Master of Arts in Digital Communication & Social Media Strategy
This program is aimed at participants that have previous undergraduate level study or similar, or proven work experience, completing the course with skills in social media management for the fashion and luxury industries, with the ability to apply key digital communication channels and theories across all written, virtual and social media campaigns.

Online Master of Arts in Fashion & Luxury Brand Management
This program aims to provide in-depth knowledge of management and branding, specifically for the fashion and luxury goods industries. This program is for participants that have previous undergraduate level study or proven work experience, completing the program with advanced branding and management skills for various positions within the fashion, luxury and creative industries.

UNDERGRADUATE PROGRAMS

ENHANCING YOUR CREATIVE CAREER

At Istituto Marangoni Miami, our graduate programs offer a rigorous and immersive experience for those seeking to deepen their expertise in fashion and design. These programs combine advanced academic coursework with hands-on learning, guided by a faculty of industry leaders and innovators. Our curriculum focuses on the latest trends, sustainability practices, and creative strategies, preparing students for leadership roles in the global fashion industry. Through collaborative projects and real-world applications, our graduate programs help you build a strong professional network and develop a distinctive edge in the competitive fashion landscape. Elevate your career with a graduate education that bridges academic excellence and practical experience.

ASSOCIATE OF APPLIED SCIENCE IN FASHION BUSINESS

Program Length
This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. The program is comprised of 60 semester credit hours.

Program Objective
The Associate in Applied Science in Fashion Business degree aims to provide a solid base in key skills of the fashion business industry.

Alongside general education requirements the program provides students the chance to engage in the fashion industry from both a creative and business perspective, giving them an understanding of how the fashion industry came into existence, as well as familiarizing them with the way it works today, in order to anticipate business development and change in the near future. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths with the fashion business industry - the mastermind that is both creative and entrepreneurial. Over the course of four semesters, students gain insight into the world of business and economics, and their applications in a fashion context, enabling the students to employ basic quantitative analysis methods to analyze various economic and business data to produce sound business decisions. Graduates will be prepared for entry-level positions in the fashion industry. This program also prepares students with the key skills for entry onto the school's Bachelor of Fine Arts program in Fashion Business.

Program Description
The Associate in Applied Science degree in Fashion Business is designed for students who have an interest in gaining an in depth understanding of the marketing processes in business, with particular focus on appropriate communication strategies that may be applied to fashion and luxury industries. Core classes range from product design and development, manufacturing, trend watching, awareness of seasonal buying, and consumer behavior. Students become familiar with the main design factors and concepts behind the world of luxury products, including product area, brand and category positioning, understanding how companies overcome production challenges while taking into considerations strategic issues such as ethics and 'green supply chain' management, as well as distribution and retailing, specifically related to luxury fashion. Students are exposed to good knowledge and understanding of theories of business, and the key economic concepts, and their applications in both macro and micro economic analysis of the Fashion Business and its environment, together with an analysis of the impact of technology on fashion marketing. Cultural and historical analysis of art and dress further contextualizes and underpins the development of creative skills. Managers with both communication and management skills are rare. Today companies recognize and acknowledge the way fashion professionals 'think' as a strategic asset, an alternative to traditional management methods and approaches toward company growth.

ASSOCIATE OF APPLIED SCIENCE IN FASHION BUSINESS

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS100	Principles of Business I	3	45
BUS105	Fashion Branding Fundamentals	3	45
COM100	Digital Design	3	45
ENC101	English Composition I	3	45
ARH100	History of Art	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS110	Principles of Business II	3	45
BUS200	Fashion Marketing: Principles and Practices	3	45
HIS100	History of Dress and Costume	3	45
ECO210	Microeconomics	3	45
FAS200	Fashion, Art, and Cultural Design	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS205	Fashion Communication	3	45
TRE100	Trend Forecasting	3	45
COM200	Advanced Digital Design	3	45
MAC105	College Mathematics I	3	45
SPC201	Speech	3	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS210	The Buying Arena	3	45
BUS215	Production 360	3	45
BUS220	Product Development	3	45
TEX200	Fabrics & Materials	3	45
ECO210	Principles of Economics	3	45

	TOTAL HOURS:	60	900

ASSOCIATE OF APPLIED SCIENCE IN FASHION DESIGN

Program Length
This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. The program is comprised of 60 semester credit hours.

Program Objective
The Associate in Applied Science in Fashion Design degree aims to provide a solid base in key skills of the fashion design industry.

Alongside general education requirements, the program provides students the chance to engage in the fashion industry from both a creative and business perspective. This unique program forms multidisciplinary profiles capable of pursuing and developing careers in the areas of design, garment construction and trend forecasters, meeting a growing demand for creative and business skills in the fashion industry - the mastermind that is both designer and manager.

Program Description
The Associate in Applied Science degree in Fashion Design is designed for students who have a clear interest in design and are prepared to learn skills in the disciplines of the fashion industry, as well as key notions in garment construction and research.

Core classes range from basic drawing techniques in shape, light and shadow, moving on to study stylized fashion design and the human figure, as well as digital design techniques. Pattern cutting and digitalization, key to innovative design and creative ideas, are paramount throughout the program. Students are introduced to the role of the pattern cutter, and to the art of constructing garments, by learning and exploring traditional techniques as well as through contemporary technologies. Through creative and visual research, students discover the world of trends, and the role and influence of visual representation.

The study of fabrics and materials takes an in-depth look at fabric properties and sustainability and how they are used in the industry. Cultural and historical analysis of art and dress further contextualizes and underpins the development of creative skills.

Students gain an understanding of the business of fashion, looking at marketing principles, practices, communication strategies and product development. Managers with both design and management skills are rare. Today companies recognize and acknowledge the way designers 'think' as a strategic asset, an alternative to traditional management methods and approaches toward company growth.

ASSOCIATE OF APPLIED SCIENCE IN FASHION DESIGN

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
COM100	Digital Design	3	45
PAT100	Pattern Cutting Fundamentals I	3	45
DRA105	Fashion Drawing Fundamentals	3	45
ARH100	History of Art	3	45
ENC101	English Composition I	3	45

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
PAT105	Pattern Cutting Fundamentals II	3	45
DRA205	Fashion Illustration Fundamentals	3	45
COM200	Advanced Digital Design	3	45
TRE100	Trend Forecasting	3	45
MAC105	College Mathematics I	3	45

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
PAT115	Digital Pattern Cutting I	3	45
FAS200	Fashion Art & Cultural Context	3	45
FAS205	Fashion Research & Collection Fundamentals	3	45
TEX200	Fabrics & Materials	3	45
BUS200	Fashion Marketing: Principles & Practices	3	45

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
PAT200	Pattern Cutting Fundamentals III	3	45
BU220	Product Development	3	45
HIS100	History of Dress & Costume	3	45
SOC200	Sociology	3	45
SPC201	Speech	3	45

	TOTAL HOURS:	60	900

ASSOCIATE OF APPLIED SCIENCE IN FASHION STYLING

Program Length
The program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. The program is comprised of 60 semester credit hours.

Program Objective
The Associate in Applied Science in Fashion Styling degree aims to provide a solid base in key skills of the fashion styling industry.

Alongside general education requirements, the program provides students the chance to engage in the fashion industry from both a creative and business perspective enhancing the students' skills, and encouraging them on how to rationalize ideas and develop their ability to visualize and communicate creative outcomes proficiently. This unique program forms multidisciplinary profiles capable of pursuing and developing diverse career paths a fashion stylist can undertake in professional practice such as: Trend Forecasting, Advertising and Visual Merchandising.

Over the course of four semesters, students are presented with exciting new challenges that will improve their critical independent thinking and develop their creative and fashion communication skills through digital media such as websites, blogs and social networks (from the history to the current Social Media influences).

Graduates will be prepared for entry-level positions in the fashion industry. This program also prepares students with the key skills for entry onto the school's Bachelor of Fine Arts program in Fashion Styling.

Program Description
The Associate in Applied Science degree in Fashion Styling is designed for students who have an interest in gaining an in depth understanding of the diverse professional path careers undertaken by a fashion stylist within the industry, as well as key notions in visual research and the editorial industries.

Core classes range from resources such as fashion shows, photography, visual merchandising and advertising campaigns.

Students will also gain an understanding of sustainability and ethics in the fashion industry. Visual and verbal communication skills will be developed and supported through the use of digital technologies, as well as gaining an in depth understanding of the new media environments and their contemporary applications. Through creative and visual research, students discover the world of trends, and the role and influence of visual representation.

Students are introduced to a brief historical overview to the emergence of criticism as well as looking at criticism in practice, investigating how to write for blogs, national press, and fashion magazines. Cultural and historical analysis of art and dress further contextualizes and underpins the development of creative skills.

Students gain an understanding of the business of fashion, looking at marketing principles, practices, communication strategies and merchandising. Managers with both communication and management skills are rare. Today companies recognize and acknowledge the way fashion professionals 'think' as a strategic asset, an alternative to traditional management methods and approaches toward company growth.

ASSOCIATE OF APPLIED SCIENCE IN FASHION STYLING

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
FAS105	Fashion Styling Fundamentals	3	45
FAS210	Fashion Styling: Visual Research	3	45
PHO100	Photography Fundamentals I	3	45
TRE100	Trend Forecasting	3	45
FAS110	Business of Styling	3	45

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
BUS200	Fashion Marketing: Principles and Practices	3	45
COM100	Digital Design	3	45
ENC101	English Composition I	3	45
HIS100	History of Dress and Costume	3	45
PHO200	Photography Fundamentals II	3	45

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
WRI100	Fashion Writing	3	45
ADV100	Visual Merchandising & Advertising in Styling	3	45
ARH100	History of Art	3	45
TEX200	Fabrics & Materials	3	45
SPC201	Speech	3	45

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
COM200	Advanced Digital Design	3	45
FAS200	Fashion, Art, and Cultural Context	3	45
MAC105	College Mathematics I	3	45
SOC200	Sociology	3	45
WRI200	Social Media & Digital Writing	3	45

	TOTAL HOURS:	60	900

ASSOCIATE OF APPLIED SCIENCE IN KITCHEN & BATH DESIGN

Program Length
The program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. The program is comprised of 60 semester credit hours.

Program Objective
The Associate in Applied Science in Kitchen and Bath Design (KBD) program aims to provide students with a distinct body of knowledge and specialized exposure to the theory and practice essential to the design of kitchens and bathrooms. Students will be able to understand and immerse themselves in strategies of sustainability, innovation and industrial advancement, global design and culture, and social impact while working on safe, aesthetically pleasing, and functional kitchen and bath spaces.

The students will explore the rigor of kitchen and bath space planning within the contexts of design philosophy, pragmatic preparation, and professional perspectives; and through multiple layers of design thinking and studio-based methods. Students will have hands-on experience alongside the thoughtful use and consideration of guidelines in planning and construction, universal design and access standards, codes and sustainable conservation, trends and technology, products and materials, design presentations and digital modeling, and business and project management.

Over the course of four semesters, students gain an in-depth understanding of the creative principles, processes, and professional practices that embody the specialized discipline of kitchen and bath design and innovation. With the evolving value of design in the market economy, students will be able to be part of the professional industry with their creative, technical, methodical, and business skills.

Description
In a span of four semesters and the combination of 45 credits of design courses and 15 credits of general education, the students will rigorously learn within structured program that supports their knowledge, comprehension, application, analysis, synthesis and evaluation of kitchen and bath design and planning.

Through lectures and discussions, creative exercises and projects, demonstrations and case studies, assessments and field trips, and presentations and critiques; the student will be able to
- Identify and interpret the fundamental topics of cabinetry and fittings, finishes and materials, fixtures and equipment, lighting and electrical, construction and plumbing among many others.
- Translate academic knowledge and technical proficiency in kitchen and bath design and planning.
- Apply the theory and practice of universal design, codes, accessibility standards both in new construction and renovation.
- Illustrate their creative ability in addressing solutions towards problem-based projects and design challenges in kitchen and bath design.
- Analyze information and propose solutions that encompass the ethical, social, cultural, and professional issues around the kitchen and bath design industry.
- Organize and compose relevant solutions to space planning, construction, business and project management relevant to the kitchen and bath design industry.

The KBD program at Istituto Marangoni Miami is currently affiliated and recognized by the National Kitchen and Bath Association which represents a huge network of designers, retailers, remodelers, manufacturers, distributors, fabricators, installers, and other industry professionals (NKBA 2023). With the structured curriculum, focused body of knowledge, and additional industry-based experience in kitchen and bath design, the students can get the training for their planned NKBA certification. Upon completion of the program and acquiring two years of experience, students will be able to distinguish themselves by being NKBA-certified professionals.

The job opportunities that await the graduates of this KBD program include kitchen designers and bathroom designers of all types of built environments, manufacturer representatives, and major brand distributor designers, Others can enter the industry as entrepreneurs and managers in the areas of special kitchen and bath fabrication businesses, luxury brand kitchen and bath construction, kitchen and bath design and renovations, custom-built kitchen and bath fixture and installations among many others.

ASSOCIATE OF APPLIED SCIENCE IN KITCHEN AND BATH DESIGN

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
KBD101	Kitchen and Bath Design Fundamentals	3	45
KBD102	Rapid Visualization and Drawing Techniques	3	45
KBD103	Kitchen and Bath Standards and Applications	3	45
KBD104	Architectural Drafting	3	45
MAC105	College Mathematics I	3	45

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
KBD201	Kitchen and Bath Design I	3	45
KBD202	Interior Finishes and Materials	3	45
KBD203	Digital Presentation Techniques I	3	45
KBD204	AutoCAD for Kitchen and Bath Design	3	45
ENC101	English Composition I	3	45

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
KBD301	Kitchen and Bath Design II	3	45
KBD302	Lighting Design	3	45
KBD303	Digital Presentation Techniques II	3	45
KBD304	Business of Kitchen and Bath Design	3	45
PHI305	Critical Thinking	3	45

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
KBD401	Kitchen and Bath Design III	3	45
KBD402	Construction and Systems Design for Kitchen and Bath	3	45
KBD403	Kitchen and Bath Design Internship	3	45
WHO100	World History	3	45
ENV209	Environmental Science	3	45

	TOTAL HOURS:	60	900

BACHELOR OF SCIENCE IN FASHION BUSINESS

Program Length
The program takes eight (8) semesters to complete and can be completed in approximately 3 years of full time continuous enrollment. The program is comprised of 120 semester credit hours.

Program Objective
The Bachelor of Science in Fashion Business aims to provide students with a thorough knowledge and understanding of the different methods, processes, and types of businesses that are part of the wider picture of the global fashion industry.

The fashion business manager studies the fashion scene, analyses the competition, and evaluates product development, planning, promotion and sales channels, collaborating with all business areas including design, production, marketing and sales departments. Fashion business professionals are able to evaluate the intrinsic characteristics of the garment or product, the evolution of consumer habits, lifestyles and the needs of the market. They understand techniques of sales and marketing, the target audience and setting a price range, and are skilled in coordinating business partners and employees.

The overall aim of the Fashion Business program is to provide students with an in depth understanding of the principles of business practice, management and marketing, via an in-depth exploration of how these principles operate within the confines of fashion and luxury.

Program Description
This program addresses all issues related to the marketing and development strategies of a brand, identifying the values that characterize the fashion identity of a company (equity).

From a strategic and market-oriented blend of the main perspectives in fashion business, the program covers business strategy, budgeting, finance, product development, fashion marketing, communication, branding, retail operations management, global distribution channels, as well as customer relationship management and CSR.

Fashion is an industry in constant evolution; therefore, both time-tested and contemporary marketing strategies are analyzed in order to achieve business goals. Students learn brand marketing and development strategies, identifying the values that characterize the identity and 'signature' of a product or brand. By studying cultural, sociological and historical dynamics in fashion, they understand the influence of trends in different countries and realities and their impact on sales performance. The course looks at current issues in the industry including sustainability and new media digital marketing (virtual platforms, e- commerce, social media) working to define a commercial proposal that meets the demands of the fashion industry of today. Key focus is also given to competitor evaluation and analysis techniques. Through the principles of economics and finance, students are able to measure profitability, ensure compliance with budgets and strategies, and implement specific cost control systems.

At the end of the program, students undertake a research project resulting in a business plan for a start- up, or for existing brand development. This course teaches real-world business skills.

BACHELOR OF SCIENCE IN FASHION BUSINESS

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS100	Principles of Business I	3	45
BUS105	Fashion Branding Fundamentals	3	45
COM100	Digital Design	3	45
ARH100	History of Art	3	45
ENC101	English Composition I	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS110	Principles of Business II	3	45
BUS200	Fashion Marketing: Principles & Practices	3	45
HIS100	History of Dress & Costume	3	45
ECO200	Principles of Economics	3	45
ENC102	English Composition II	3	45

SEMESTER III			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS205	Fashion Communication	3	45
COM200	Advanced Digital Design	3	45
TRE100	Trend Forecasting	3	45
MAC105	College Mathematics	3	45
SPC201	Speech	3	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS210	The Buying Arena	3	45
BUS215	Production 360	3	45
BUS220	Product Development	3	45
TEX200	Fabrics & Materials	3	45
PHI300	Ethics	3	45

SEMESTER V			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS325	Supply Chain Management	3	45
BUS401	Omnichannel Distribution	3	45
BUS405	Fashion Retail Management	3	45
BUS320	Fashion Buying	3	45
FAS200	Fashion, Art, and Cultural Context	3	45

SEMESTER VI			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS415	Strategic Management in Fashion	3	45
BUS426	Value & Green Marketing Planning	3	45
COM430	New Digital Media & E-Commerce	3	45
WHO100	World History	3	45
ECO210	Microeconomics	3	45

SEMESTER VII			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS315	Digital Branding Strategies	3	45
VME400	Visual Merchandising	3	45
PSY201	Psychology	3	45
PHI305	Critical Thinking	3	45
BCS105	Biology	3	45

SEMESTER VIII			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BUS330	Luxury Business Models	3	45
BUS410	Finance and Management Control	3	45
PRO420	Fashion Entrepreneurship - Thesis	3	45
ENV209	Environmental Science	3	45
MAC114	College Mathematics II	3	45

	TOTAL HOURS:	120	1800

BACHELOR OF FINE ARTS IN FASHION DESIGN

Program Length

The program takes eight (8) semesters to complete and can be completed in approximately 3 years of full time continuous enrollment. The program is comprised of 120 semester credit hours.

Program Objective

The Bachelor of Fine Arts in Fashion Design aims to form future professionals for the engaging fashion industry. Today's fashion designers are catalysts of creativity, forming new trends, responding to consumer demands, industry developments and new technology, from initial design right through to the finished garment. Students learn a breadth of skills and knowledge in design, pattern cutting and garment technology, for womenswear, menswear, and elements of fashion accessories design. The program encourages students to develop an individual style, necessary to build a solid future in fashion.

Graduates will be equipped to deal with existing and emerging technologies in today's apparel manufacturing and retailing environments and have an understanding of business practices within the global clothing industry. In the final year students work as independent practitioners, completing the course with the necessary skills to progress onto industry placement, postgraduate study, or as independent self-employed professionals.

Program Description

This program trains skilled fashion designers capable of using techniques in clothing manufacture, as well as being able to respond to new demands in the fashion and luxury industry. The fashion designer is the source of creative ideas and new trends, not only in clothing, but also in textiles, fabrics and accessories.

Starting with skills in sketching and fashion drawing, this course moves on to address key notions and advanced techniques in fashion design and fabric and clothing manufacturing, as well as cultural studies in the history of dress, and the fashion system. Working directly from their own illustrated ideas, students progress on to collection design and garment making; selecting the most appropriate materials, analyzing fabrics, applying draping and pattern cutting techniques, and final garment construction.

Students learn how to create collections and work on an accurate analysis of materials and fabrics, integrating communication codes and influences that may come from personal experiences, art, cinema and design to name just a few. Research approaches to creative and original product development are key throughout.

Students are also encouraged to experiment with new approaches in the industry that are evolving today, including renewable and sustainable resources, innovative materials and new technologies, building an individual style and nurturing creative and professional abilities to design womenswear and menswear collections, with an eye constantly attuned to new style codes, key production methods are also covered. They understand the fashion business and know how to calculate production costs to meet the needs of the target consumer and anticipate trends, while respecting the brand's image or client brief.

The study of trends encourages students to create an innovative and contemporary individual collection. In the final year of the course, the best collections may be showcased.

BACHELOR OF FINE ARTS IN FASHION DESIGN

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
COM100	Digital Design	3	45
PAT100	Pattern Cutting Fundamentals I	3	45
DRA105	Fashion Drawing Fundamentals	3	45
ENC101	English Composition I	3	45
ARH100	History of Art	3	45

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
PAT105	Pattern Cutting Fundamentals II	3	45
DRA205	Fashion Illustration Fundamentals	3	45
COM200	Advanced Digital Design	3	45
ENC102	English Composition II	3	45
TRE100	Trend Forecasting	3	45

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
PAT115	Digital Pattern Cutting I	3	45
FAS200	Fashion, Art, & Cultural Context	3	45
FAS205	Fashion Research & Collection Fundamentals	3	45
TEX200	Fabrics & Materials	3	45
BUS200	Fashion Marketing: Principles & Practices	3	45

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
PAT200	Pattern Cutting Fundamentals III	3	45
BUS220	Product Development	3	45
FAS315	Fashion Brand Exploration	3	45
PHI305	Critical Thinking	3	45
HIS100	History of Dress & Costume	3	45

SEMESTER V			
Course Code	Course Title	Semester Credits	Clock Hours
FAS320	Contemporary Fashion Analysis	3	45
PAT402	Construction Research & Development	3	45
ENV209	Environmental Science	3	45
WH0100	World History	3	45
MAC105	College Mathematics I	3	45

SEMESTER VI			
Course Code	Course Title	Semester Credits	Clock Hours
RES400	Research & Concept Development	3	45
PAT310	Experimental Cutting	3	45
SOC200	Sociology	3	45
PSY201	Psychology	3	45
MAC114	College Mathematics II	3	45

SEMESTER VII			
Course Code	Course Title	Semester Credits	Clock Hours
PAT305	Digital Pattern Cutting II	3	45
PRO412	Final Collection Development I	3	45
PAT404	Final Project Construction I	3	45
PHI300	Ethics	3	45
ECO200	Principles of Economics	3	45

SEMESTER VIII			
Course Code	Course Title	Semester Credits	Clock Hours
PAT406	Final Project Construction II	3	45
PRO414	Final Collection Development II	3	45
COM402	Portfolio and Personal Brand Identity	3	45
SPC201	Speech	3	45
BCS105	Biology	3	45

	TOTAL HOURS:	120	1800

BACHELOR OF FINE ARTS IN FASHION STYLING

Program Length
The program takes eight (8) semesters to complete and can be completed in approximately 3 years of full time continuous enrollment. The program is comprised of 120 semester credit hours.

Program Objective
The Bachelor of Fine Arts in Fashion Styling forms future professionals and 'creatives' with the ability to work within the fashion system in areas of visual communication such as publishing, advertising, visual merchandising, trend or style forecasting and blogging.

The fashion stylist is an expert in fashion communication and must be able to define and produce a winning combination of component parts in order to create an image or 'look' to emphasize the style of a brand, a magazine or a person.

This can be achieved through the careful use of clothes, accessories, hair and make-up, through atmosphere and location and through the knowledge and analysis of contemporary and future trends. The skills lie in interpreting the soul of an article of clothing, or product, and communicating it through a unique style.

The Fashion Styling program aims to provide students with creative, transferable skills and subject specific expertise in trend forecasting, analysis and interpretation of style and brands, visual communication and merchandising: they will learn to apply these skills to the present and emerging technologies in today's fashion communication industry, while also gain an understanding of operations and business practices within the global fashion, luxury and design industry.

Program Description
Presenting contemporary and future trends, enhancing the collections of designers, informing and inspiring their readers: this is the exciting mission of the fashion stylist. By the end of the program students will gain the ability to recognize different styles and trends, clearly define their personal vision of a product, and propose innovative and professional ideas successfully.

By understanding, the role and responsibilities of the professional stylist students learn how to pull together, organize and lead a team of experts to ensure the direction of what goes in the fashion magazines, appears online, or on the catwalk, communicates the right messages, at the right time, and to the right target audience.

From a solid base in styling, this course moves onto explore multiple areas of the fashion industry where management of the creative process is core practice. Students are encouraged to develop their own ideas and experiment in producing a different variety of visual outcomes, such as fashion editorials, viral videos, brand image and restyling proposals, interactive and print advertising campaigns, and social media visual contents. The course covers key skills in fashion copywriting, PR and media planning, fashion production management, business planning, time management, and advertising deadlines and budgets. Cultural studies in the history of design, dress and fashion culture provide the necessary skills to make a critical assessment of a brand or client's lifestyle and legacy.

Students are encouraged to decode stereotypes and to think about image positioning from a different perspective in order to discover their own unique personal style. The ultimate goal is the independent creation of a professional styling portfolio that fully expresses the personality and skills of the student.

BACHELOR OF FINE ARTS IN FASHION STYLING

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
FAS105	Fashion Styling Fundamentals	3	45
FAS210	Fashion Styling Visual Research	3	45
PHO100	Photography Fundamentals I	3	45
TRE100	Trend Forecasting	3	45
FAS110	Business of Styling	3	45

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
COM100	Digital Design	3	45
DRA205	Fashion Marketing: Principles and Practices	3	45
COM200	History of Dress and Costume	3	45
ENC102	Photography Fundamentals ll	3	45
TRE100	English Composition I	3	45

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
PAT115	Fashion Styling Production	3	45
FAS200	Fashion Writing	3	45
FAS205	History of Art	3	45
TEX200	World History	3	45
BUS200	English Composition II	3	45

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
PAT200	Fashion, Art, and Cultural Context	3	45
BUS220	Advanced Digital Design	3	45
FAS315	Editorial Styling & Photography	3	45
PHI305	Critical Thinking	3	45
HIS100	Psychology	3	45

SEMESTER V			
Course Code	Course Title	Semester Credits	Clock Hours
FAS320	Graphic Design	3	45
PAT402	Interactive Design	3	45
ENV209	Social Media and Digital Writing	3	45
WH0100	Visual Merchandising & Advertising in Styling	3	45
MAC105	Ethics	3	45

SEMESTER VI			
Course Code	Course Title	Semester Credits	Clock Hours
RES400	Videomaking: Fashion Film	3	45
PAT310	Fashion Campaign & Photography	3	45
SOC200	Fabrics & Materials	3	45
PSY201	Sociology	3	45
MAC114	Environmental Science	3	45

SEMESTER VII			
Course Code	Course Title	Semester Credits	Clock Hours
PAT305	Advertising Art & Direction	3	45
PRO412	Digital and Graphic Web Design	3	45
PAT404	Biology	3	45
PHI300	College Mathematics I	3	45
ECO200	Speech	3	45

SEMESTER VIII			
Course Code	Course Title	Semester Credits	Clock Hours
PAT406	Creative & Art Direction	3	45
PRO414	Final Major Project: Styling & Creative Direction	3	45
COM402	New Image Frontiers	3	45
SPC201	College Mathematics ll	3	45
BCS105	Principles of Economics	3	45

	TOTAL HOURS:	120	1800

BACHELOR OF FINE ARTS IN INTERIOR DESIGN

Program Length
The program takes eight (8) semesters to complete and can be completed in approximately 3 years of full time continuous enrollment. The program is comprised of 120 semester credit hours.

Program Objective
The Bachelor of Fine Arts in Interior Design (BFA ID) degree aims to professionally provide students with an inclusive body of knowledge bridging theory and practice essential to the interior design of all types of built environments. The program is strategically organized to prepare students of interior design in embracing the tenets and paradigms that purposely create functional spaces for the enhancement of the quality of life, productivity optimization, and protection of public users in the context of health, welfare, and safety.

Students will be able to identify and interpret the design principles, creative processes, and methodical strategies as they immerse themselves in all types of lectures, laboratory, and studio-based courses. The students will discover specific standards and planning guidelines while exploring the various interior typologies that include residential spaces, commercial office spaces, retail spaces, training centers, museums and exhibit spaces, performance theaters and audiovisual presentation facilities, healthcare facilities and elderly homes, hotels and restaurants, libraries and educational environments, etc.

Programmatically guided by the institutional mission and core qualities of collaborative spirit and diversity, sustainability and conservation, innovation and industrial advancement, global design and culture, and equity and social impact; all the courses are academically planned to follow the taxonomy of design learning and practice.

The current program content is significantly aligned with the Council for Interior Design Accreditation -professional accreditation standards of 2022 to eventually prepare the program to apply for national accreditation by CIDA after one cohort of graduation to allow prospective graduates to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam), and the Florida Department of Business and Professional Regulation, Board of Interior Design.

With strategic alignment for future CIDA accreditation, students will find themselves competitive and ready for entry-level interior design practice, proceed to future advanced study, and apply for membership in professional interior design organizations. The design courses embody the CIDA standards such as global context, collaboration, business practices and professionalism, human-centered design, design process, communication, history, design elements and principles, light and color, products and materials, environmental systems and human wellbeing, construction, and regulations & guidelines. Each individual course will use appropriate standards as part of the learning outcomes.

Program Description
The program can be completed in four years with a total of 120 credits. Seventy-eight credits of interior design courses are disseminated over the spectrum of problem-based design learning, theoretical and historical knowledge, regulatory codes and standards, visualization skills and technical proficiency, material specifications and construction details, professional practices and internship opportunities among many others. On the other hand, the forty-two credits of general education courses are set to provide a wide breadth of learning opportunities and critical thinking skills that design students can significantly use to recognize behaviors of users, connect needs with available resources, and apply models to frame resolutions in the built environment.

Over the course of four semesters, students gain an in-depth understanding of the creative principles, processes, and professional practices that embody the specialized discipline of interior design and innovation. With the evolving value of design in the market economy, students will be able to be part of the professional industry with their creative, technical, methodical, and business skills.

For the completion of the BFA Interior Design degree, students will be required to submit a Capstone Project. The latter is informed by a written thesis manifesting the rigorous research of an evidence-based design for a chosen topic, supported by case studies, and field surveys. Students are expected to develop the Capstone with the inclusion of a programmatic design solution, strategic space and furniture planning; components of lighting design; application of codes and building systems; specifications of furniture, finishes, and materials; and interior details of essential structures and custom-built furniture. Upon satisfactory conclusion of the Capstone, each student will also receive hands-on training and instruction from credentialled faculty and industry professionals to compose a portfolio to apply for an internship to prospective employers.

Career opportunities awaiting graduates of the BFA Interior Design include interior designer, design consultant, space planner, design entrepreneur, facilities manager, event designer, furniture designer, textile designer, manufacturer's representative, furniture retail representative, AutoCAD specialist, cabinet and hardware designer, lighting analyst, project manager, contract designer, staging specialist, set designer, trend forecaster among many others.

BACHELOR OF FINE ARTS IN INTERIOR DESIGN

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID101	Architectural Drafting	3	45
BID102	Drawing for Design	3	45
BID103	Interior Graphic Standards and Applications	3	45
ARH100	History of Art	3	45
ENC101	English Composition I	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID104	Interior Space Planning	3	45
BID105	Digital Design Graphics I	3	45
BID106	Interior Finishes and Materials	3	45
WHO100	World History	3	45
ENC102	English Composition II	3	45

SEMESTER III			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID201	Interior Environments I	3	45
BID202	AutoCAD for Interior Design	3	45
BID203	History of Interior, Furniture, and Visual Culture I	3	45
MAC105	Mathematics	3	45
SPC201	Speech	3	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID204	Interior Environments II	3	45
BID205	Digital Design Graphics II	3	45
BID206	History of Interior, Furniture, and Visual Culture II	3	45
MAC114	Mathematics II	3	45
ENV209	Environmental Science	3	45

SEMESTER V			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID301	Interior Environments III	3	45
BID302	Building Codes, Regulations, and Systems	3	45
BID303	Building Information Modeling for Interior Design	3	45
ECO200	Principles of Economics	3	45
HUM200	Special Topics in Humanity	3	45

SEMESTER VI			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID304	Interior Environments IV	3	45
BID305	Lighting Design and Acoustics	3	45
BID306	Digital Design Graphics III	3	45
PSY201	Psychology II	3	45
PHI300	Ethics	3	45

SEMESTER VII			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID401	Interior Environments V	3	45
BID402	Interior Detailing and Documentation	3	45
BID403	Sustainability in Interior Design	3	45
BID404	Interior Design Research	3	45
PHI305	Critical Thinking	3	45

SEMESTER VIII			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
BID405	Construction Documents	3	45
BID406	Professional Practice in Interior Design	3	45
BID407	Interior Design Internship	3	45
BID408	Capstone in Interior Design	3	45
SOC200	Sociology	3	45
	TOTAL HOURS:	120	1800

GRADUATE PROGRAMS
ENHANCING YOUR CREATIVE CAREER

At Istituto Marangoni Miami, our graduate programs offer a rigorous and immersive experience for those seeking to deepen their expertise in fashion and design. These programs combine advanced academic coursework with hands-on learning, guided by a faculty of industry leaders and innovators. Our curriculum focuses on the latest trends, sustainability practices, and creative strategies, preparing students for leadership roles in the global fashion industry. Through collaborative projects and real-world applications, our graduate programs help you build a strong professional network and develop a distinctive edge in the competitive fashion landscape. Elevate your career with a graduate education that bridges academic excellence and practical experience.

MASTER OF ARTS IN FASHION & LUXURY BRAND MANAGEMENT

Program Length
This program is 36 semester credits and takes four (4) semesters to complete and can be completed in 1.5 years of full time and continuous enrollment. Courses are either one, two or three semester credits and the total program is 36 semester credits.

Upon completion, graduates will receive a Master of Arts in Fashion & Luxury Brand Management.

Program Description
The task of the brand manager is not only to attract and retain consumers, but also to improve the practical and organizational management of a brand within the fashion organization - this course addresses both areas; luxury branding together with business management and organization skills.

Participants learn how to adapt communication, marketing and promotional techniques to reach goals and sales targets, and fully apply the key strategies of luxury businesses. As well as concentrating on the intangible elements: customer relationships, the impact of social media and the consumer 'experience', the course makes a critical analysis of the more tangible elements of branding; product attributes (quality, features, and design), and the difference between brand image and brand identity, packaging and labelling.

A successful brand manager works on all these aspects. They become experts in making key branding decisions including brand extension and brand repositioning and learn how to detect any weaker products in a collection. Analysis of the target audience and marketing mix provides a solid grounding for brand strategy development together with research on how companies in the fashion and luxury market develop their own interpretation of brand positioning and devise innovative strategies.

The impact of social media has changed the face of communication and this course looks at finding the right balance between corporate brand image, enabling participants to network through new media and viral platforms – key to the success of luxury brands today. Along with the study of past styles and the analysis of current trends and forecasts related to "future-fashion", participants are able to question how aesthetic expressions and interpretations of social and cultural trends influence positioning and brand image.

This stimulating course prepares participants with specialized knowledge in Brand Management to support a future career in the fashion, luxury and creative industries.

At the master's degree level, intensive coursework and home study may be assigned.

Areas of study include:
▪ Luxury brand analyses and marketing strategies
▪ Strategic branding and innovation management
▪ Media planning and digital communication
▪ Product creativity and production
▪ Contemporary issues in fashion
▪ Performance management, growth and market entry
▪ Commercialization and retail in luxury
▪ Research methodologies

Program Objective
The Master of Arts (MA) program in Fashion & Luxury Brand Management aims to provide in-depth knowledge of management and branding, specifically for the fashion and luxury goods industries.
This program is for participants that have previous undergraduate bachelor degree, completing the program with advanced branding and management skills for various positions within the fashion, luxury and creative industries.

Over the course of two years participants are taught how to motivate, create desire, and build consumer loyalty through various channels in merchandising, marketing and communication in order to meet the expectations of a luxury brand's vision and strategy.

MASTER OF ARTS IN FASHION & LUXURY BRAND MANAGEMENT

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM511	Future of Fashion	2	45
LBM515	Developing Brand Identities	1	45
LBM514	Research Methods	2	45
LBM512	Strategic Marketing and Retail Analysis	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM513	Communication Strategies	3	45
LBM517	Fashion Product Development	3	45
LBM19	Brands & Branding Strategies	3	45
LBM518	Commercialization & Retail	1	45

SEMESTER III			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM522	Business of Luxury	3	45
LBM523	Managing Luxury	3	45
LBM516	Role of Design & Creativity	2	45
LBM524	Creating, Communicating & Luxury	1	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM525	Fashion Entrepreneurs	2	45
LBM521	Intellectual Property Rights	1	45
LBM601	Capstone Project	6	45

	TOTAL HOURS:	36	675

MASTER OF ARTS IN DIGITAL COMMUNICATION & SOCIAL MEDIA STRATEGY

Program Length
This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. Courses are either one, two or three semester credits. The program is comprised of 36 semester credit hours.

Program Objective
The Virtual Master of Arts in Digital Communication & Social Media Strategy degree aims to provide an advanced and up-to-date knowledge of the role of social media platforms and how they are changing engagement between brands and consumers, specifically for the fashion and luxury goods industries.

This program is aimed at participants that have previous undergraduate level study or similar, or proven work experience, completing the course with skills in social media management for the fashion and luxury industries, with the ability to apply key digital communication channels and theories across all written, virtual and social media campaigns.

Over the course of 1.5 years participants are taught how to motivate, create desire, and build consumer engagement through omni-channel strategies channels in social media, digital campaigns, and communication in order to meet the expectations of a luxury brand's global vision and strategy.

Program Description
The Virtual Master of Arts in Digital Communication & Social Media Strategy is for professionals who are involved in many areas of the fashion system and those playing a very important role inside Fashion Houses, from creative direction, strategic positioning, communication planning and social media management.

The Digital Revolution is strongly impacting the Fashion Industry, generating a strong increase in professionalism, attention to engagement measurement and an incredible fragmentation of the traditional touch points, creating new, challenging, professional opportunities. This postgraduate level course trains participants to anticipate and respond to developments in social media management, immersive digital experiences, creative direction and new digital consumer behaviors.

Through the exploration of the major theories and debates that dominate the contemporary fashion industry, they learn how the impact of digital technologies has changed the face of consumer engagement and this program looks at finding the right balance between different strategic and immersive activities, together with tools including viral platforms, social media, and using video and virtual reality to engage with final clients and intermediaries.

With a mix of lectures, real simulation projects, industry testimonials and written and oral practice, students will get an advanced and up-to-date knowledge of the digital languages, tools and process. Participants will develop the intellectual skills to understand how technological advances and emergence of new platforms are changing the way brands and consumers communicate and interact, as well as being encouraged to evaluate the role of creativity in digital advertising and assess creative strategies and execution choices of different campaigns on a variety of social media platforms. Along with professional direct links with fashion companies, industry projects and guest speakers all contribute to provide a detailed insight into the realities, and the opportunities, of social media management and digital communication.

MASTER OF ARTS IN DIGITAL COMMUNICATION & SOCIAL MEDIA STRATEGY

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
LBM511	Internet Law & Ethics	1	45
LBM515	Experiential Consumer Behaviors	2	45
LBM514	Social Media Management & Analytics	3	45
LBM512	Research Methods	2	45

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
LBM513	Communication Strategies	3	45
LBM517	The Evolution of Fashion Media	1	45
LBM19	Digital Technologies & Creative Direction	3	45
LBM518	New Digital Tools	2	45

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
LBM522	Digital Advertising & Online Media	3	45
LBM523	Creative Content & Digital Writing	3	45
LBM516	Graphic Design, Layout & Post Productions	3	45
LBM524	Email Marketing Strategies	1	45

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
LBM525	Capstone Project	6	45
LBM521	Experiential Media	3	45

	TOTAL HOURS:	36	675

MASTER OF ARTS FASHION DESIGN

Program Length
This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. Courses are either one, two or three semester credits. The program is comprised of 36 semester credit hours.

Program Objective
The Master of Fine Arts in Fashion Design aims to provide students with a thorough knowledge and understanding of the design methodology and processes of the luxury fashion ecosystem that are part of the wider picture of the global fashion industry.

Students will explore the philosophy of fashion through fashion design trend research and innovative concept study through blue sky thinking. Students will demonstrate an in-depth knowledge of the international fashion market and be able to make informed predictions about future trends. Inspirational research and out of the box concepts are fundamental to all stages of the design process.

The objective of the Master of Arts in Fashion Design program is to provide students with an in depth understanding of the principles of fashion via an in-depth exploration of how these principles operate within the confines of fashion and luxury. Students will obtain the skills required to design and create a luxury collection. The course will involve fashion design, trend and concept studies, creative concepts and storytelling, color, mood and inspiration boards. Research directional digital fashion design and blue-sky thinking, resulting in a fully illustrated portfolio. This will all be part of their final exam.

Program Description
This program is a critical exploration that investigates the fashion system as an important cultural and visual language, through studio-based projects that incorporate the research and exploration of ecological, social and economic phenomena. Students will collaborate, through external engagements, with industry partners, benefiting from access to high-profile designers and corporations as well as organizations concerned with human and planetary welfare.

Students will develop effective Design Vocabulary in order to articulate a design identity through major projects and take courses that refine a student's visual language in media including film, photography, essays, ephemera and performance. Students will create an advanced design portfolio as a critical exploration that investigates the fashion system as an important cultural visual language through creative design projects, incorporating research and exploration modern fashion in the luxury sector.

At the end of the program, students will deliver a 4,000 word (minimum) creative capstone & research, based on a research topic involving the theory of a subject or area of study. The capstone will allow the student to demonstrate expertise in their major or area of study. The course will Introduces the main theories and concepts of Research as it relates to the subject. Students will understand the philosophy of research and development, obtaining the skills required to create a written capstone. Students will build international visibility by presenting an innovative runway collection of 6 to 8 styled runway-ready looks to a panel of industry leaders in fashion, design, and art.

This course teaches real-world design and construction skills and students will build their entrepreneurship skills and will get support in launching a company or brand through courses focused on professional practice as well as robust post-graduation professional consultation for alumni.

MASTER OF ARTS IN FASHION DESIGN

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
MAFD510	Innovative Pattern Cutting & Design I	2	30
MAFD512	Advanced Portfolio Design I	2	30
MAFD514	Future of Fashion & Sustainability	2	45
MAFD517	Industry Project and Luxury Fashion I	2	30

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
MAFD511	Innovative Pattern Cutting & Design II	2	30
MAFD513	Advanced Portfolio Design II	2	30
MAFD515	Creating, Communicating & Delivering Luxury	3	45
MAFD518	Industry Project and Luxury Fashion II	2	30

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
MAFD516	Entrepreneurship in Fashion & Design	3	45
MAFD519	Capstone/Creative Capstone	6	90

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
MAFD520	Final Runway Collection Research & Development	9	135

	TOTAL HOURS:	36	675

MASTER OF ARTS IN FASHION INNOVATION & LUXURY E-COMMERCE

Program Length

This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. Courses are either one, two or three semester credits. The program consists of 36 semester credit hours.

Program Objective

The Master of Arts in Fashion Innovation & Luxury E-Commerce degree aims to provide an advanced and up-to-date knowledge on how to analyze the fashion and luxury market digital environment, to capitalize on new ideas and develop them effectively into e-business and digital solutions. This program is aimed at participants that have previous undergraduate level study, a creative or business background, ready to apply the knowledge in fashion development projects and interact at Master level, or proven work experience.

Over the course of eighteen months participants are taught how to become future entrepreneurs and managers, as well as the essential digital and innovation knowledge, that represents today's most relevant skill in the market, as companies face the new strategic challenges and business imperatives of the digital economy.

Program Description

The Master of Arts in Fashion Innovation & Luxury E-Commerce aims at training the fashion business entrepreneurs, managers and creative directors by giving participants the tools and knowledge necessary to investigate the most innovative and recent technologies in the modern retail environment. With these learned skills and knowledge, graduates will be able to drive the digital revolution within any organization and face the many challenges in global markets with leadership and new approaches applied to customer-centric experience. Focus is placed on the impact of digital technologies for both online and offline retailing, integrating the various channels and experiences, while conducting a deep and comprehensive study of the entire fashion cycle from the blockchain to the marketing and multi-channel sales strategies.

Participants will understand that the strategic development of the fashion business environment is linked to the capability of understanding the tech-savy nomad consumers and global citizens of an omnichannel world. The entrepreneurs of the future must familiarize themselves with the broad aspects of the new digital environment like blockchain, retail technologies and the digital transformation within the luxury sector. During the course students will analyze digital marketing strategies and platforms to create innovative digital fashion business concepts, while constantly studying the impact, influence and relationship digital technology has on the industry, and the consumer. While AR & AI and new consumer approaches in selling are covered, this program is not technical in nature and does not require a computer programming or software development background or previous course work.

The course equips students with relevant skills needed to question how fashion items are both made and sold, responding to digital and innovation challenges in terms of consumer requests, sustainability, and augmentation as well as also understanding how the different key roles; creatives, buyers, marketing professionals, and retailers, all interact in a digital and interconnected world. The course equips students with relevant skills needed to be ready and skilled to face the challenges of tomorrow, applicable to many professional fields in the Fashion Industry.

MASTER OF ARTS IN FASHION INNOVATION & LUXURY E-COMMERCE

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
FIL526	Internet Law & Ethics	1	15
FIL540	Contemporary Fashion History	2	30
FIL541	Digital Marketing Analytics	3	45
FIL542	E-Commerce Marketing & Management	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
FIL543	Emerging Digital Platforms	1	15
FIL544	Research Methods	2	30
FIL545	Omnichannel E-Commerce	3	45
FIL546	E-Commerce Website Design & Digital Merchandising	3	45

SEMESTER III			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
FIL547	Corporate Social Responsibility Strategies	1	15
FIL548	Fintech & Blockchain	2	30
FIL549	Digital Luxury Transformation	3	45
FIL550	Digital Luxury Consumers	3	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
FIL551	Emerging Retail Technologies	1	15
FIL552	Virtual and Digital Fashion	2	30
FIL 603	Capstone Project	6	180

	TOTAL HOURS:	36	630

MASTER OF ARTS IN DESIGN MANAGEMENT

Program Length

This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. Courses are either one, two or three semester credits. The program consists of 36 semester credit hours.

Program Description

Over the course of three semesters, students gain an in-depth understanding of the creative principles & processes, and professional practices that embody the specialized discipline of design management for creative industries. Master of Art in Design Management graduates are required to complete 36 credits to complete the program.

The program is strongly structured to allow for ample opportunities to professionally grow outside the traditional classroom, and actively engage in weekly discourse. In combination with the required professional experience, the curriculum satisfies an educational setting for both international and US-based students.

The immense growth of creative industries is predicated by a relevant design management education, adequate professional experience, and essential exposure to management skills and organizational leadership. Students can relate the course content to their previous creative disciplines and push them to discover and embrace these important interconnections. Students are expected to develop a thesis with the inclusion of a programmatic creative framework, strategic planning with the essential components of organizational set-up, marketing strategies, financial analysis and funding resources; and project management defined by policy and ethics. The curriculum is designed for full-time online study online with an optional brief residency during Design Management Thesis defense.

Graduates of the Master of Arts in Design Management are also given the opportunity to take an elective in Taxonomy of Design Teaching and Learning and be initially armed with the necessary skills to participate in teaching opportunities. The Graduate Internship course is also available in the third semester to provide additional professional exposure in organizational settings and creative problem-solving.

Further, graduates of this degree program are provided with the necessary skills to participate in leading their creative discipline into the 21st century. Professionals can work in corporate settings, creative agencies, educational institutions, and government entities. Those who choose to work in private settings include art directors, brand managers, creative directors, design strategists, media managers, and studio managers among many others. One can also shift their passion for design management into other directions such as joining forces with major brands in collaborative projects, being a mover of progressive organizations, and being an entrepreneur in driving the growth of an organization.

Program Objective

The mission of the Master of Art in Design Management is to provide a broad-based and holistic curriculum for the management of creative industries, so students can be well-prepared to competently function and lead professionally in a progressively multifaceted world. Creative industries cover architecture, advertising, theater and performing arts, design, films, multimedia, publishing, music, media, radio and television. All make up the increasingly major economic force and activity in the US, Asia, UK and Western Europe.

With the creative industry being a vital source of employment and business growth, the focus of the program is to provide the student with the ability to identify the key points and priorities, frame the forces of culture and creative directions, propose a structure and agenda for growth, strategically lead, and manage an organization. The curriculum emphasizes research and analysis applied to a wide range of creative industries, considering the magnitude of potential collaboration through the growing presence of intelligent environments. Students also learn to understand the ethical procedures in global practices, the communication defined by technological advancement and the economics of the needed interface therein while engaging in case studies. Further, students explore through projects the extent of sustainable design and the fostering of gains through continuous innovation, and the stretch of social responsibility across cultures while bringing more opportunities to developing countries.

Students will be able to identify and interpret the design principles, creative processes, and methodical strategies as they immerse in multiple lectures, virtual discourses, synchronous seminars, collective projects, open critiques, and live presentations. This critical preparation will grant anyone to intensely assume a leadership role in any type of creative industry, expand the students' knowledge beyond their specific disciplines of design, and understand the human conditions and circumstances within a given workplace environment. The program prepares a foundation that gives students the tools to succeed in their careers, positively influence societies, and inspire the undertakings in the global community.

Faculty teaching in the Master of Arts in Design Management courses at Istituto Marangoni will broaden the students' experience by familiarizing them with multiple tools for converting ideas into research projects. The unique and experiential substance of the faculty's discipline in the areas of strategic management, intelligent environments, intercultural communications, leadership styles, financial analysis, design innovation, marketing strategies, policy and ethics, academic writing, statistics and methods of contextual research, design and project management will be integral to the programmatic compass of this degree.

MASTER OF ARTS IN DESIGN MANAGEMENT

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MDM501	Strategic Management for Creative Industries	3	45
MDM502	Management of Intelligent Environments	3	45
MDM503	Intercultural Communication and Leadership	3	45
MDM504	Financial Analysis and Management	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MDM505	Academic Writing and Research Methodologies	3	45
MDM506	Design Innovation and Marketing Strategies	3	45
MDM511	Policy and Ethics in Design Management	3	45
MDM512	Statistics and Methods of Contextual Research	3	45

SEMESTER III			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MDM513	Design and Project Management	3	45
MDM514	Graduate Internship	3	45
MDM52X	Graduate Design Elective (Choose from any of the following electives DPM521 or DPM522 or DPM523)	3	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MDM600	Design Management Thesis	3	45

ELECTIVES			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MDM521	Taxonomy of Teaching and Learning	(3)	(45)
MDM522	Green Management and Sustainable Development	(3)	(45)
MDM523	Grant Writing and Management	(3)	(45)

	TOTAL HOURS:	36	540

MASTER OF FINE ARTS IN INTERIOR DESIGN

Program Length
This MFA program takes five (5) semesters to complete in fast-track mode or seven (7) semesters in a comparable learning progression sequence. The program can be completed in approximately 2.5 years of full time continuous enrollment. All courses are three semester credits with each course constituting 45 credit hours.The program is comprised of 75 semester credit hours.

Program Objective
The Master of Fine Arts in Interior Design (MFA ID) degree is a first-professional degree designed for a student with a prior degree in a non-design discipline. The program is only focused on design courses to professionally provide students with a broad-based body of knowledge bridging theory and practice essential to the interior design of various types of built environments, both residential and contract. Students will identify and examine specific and detailed standards and strategic planning guidelines while exploring the various interior typologies that include residential spaces, commercial office spaces, retail spaces, training centers, museums and exhibit spaces, performance theaters and audiovisual presentation facilities, healthcare facilities and elderly homes, hotels and restaurants, libraries and educational environments, etc.

The students will engage in the discovery, understanding, application, analysis, synthesis, and evaluation which all are integral in following the taxonomy of design learning and practice.
The program is strategically organized to prepare students of interior design in embracing the tenets and paradigms that purposely create functional spaces for the enhancement of the quality of life, productivity optimization, and protection of public users in the context of health, welfare, and safety. Students will be able to identify and interpret the design principles, creative processes, and methodical strategies as they immerse themselves in multiple lectures, laboratory, and studio-based courses.

Programmatically guided by the institutional mission and core qualities of collaborative spirit and diversity, sustainability and conservation, innovation and industrial advancement, global design and culture, and equity and social impact; the courses will be aligned with industry expectations and enriched by existing collaborations.

The current program content is significantly aligned with the Council for Interior Design Accreditation -professional accreditation standards of 2022 to eventually prepare the program to apply for national accreditation by CIDA after one cohort of graduation to allow prospective graduates to sit for the National Council for Interior Design Qualification Examination (NCIDQ Exam), and the Florida Department of Business and Professional Regulation, Board of Interior Design.

With strategic alignment for future CIDA accreditation, students will find themselves competitive and ready for entry-level interior design practice, proceed to undertake a design teaching career, and apply for membership in professional interior design organizations. The design courses embody the CIDA standards such as global context, collaboration, business practices and professionalism, human-centered design, design process, communication, history, design elements and principles, light and color, products and materials, environmental systems and human wellbeing, construction, and regulations & guidelines. Each individual course will use appropriate standards as part of the learning outcomes.

Program Description
The first-professional MFA Interior Design program can be completed in two years with a total of 75 credits of specialized interior design courses. All courses are offered onsite and disseminated over the spectrum of problem-based design learning, theoretical and historical knowledge, regulatory codes and standards, visualization skills and technical proficiency, material specifications and construction details, professional practices, and internship opportunities among many others.

It is expected that the student for the MFA Interior Design program will bring in the equivalent of forty-five credits of general education courses for block transfer. The program's emphasis is on creativity, effective verbal and oral communication skills, strong visualization and critical thinking, technical proficiency and research competency.

Over the course of four semesters and one summer, students gain an in-depth understanding of the creative principles, processes, and professional practices that embody the specialized discipline of interior design and innovation. With the evolving value of design in the market economy and the expanding diaspora in the global landscape, students will be able to be part of the professional industry with their creative, research, technical, methodical, and business skills. The MFA Interior Design is differentiated from the BFA Interior Design with the scale of research-inspired design and project resolutions.

For the completion of the MFA Interior Design degree, students will be required to submit a Capstone Project. The latter is informed by a written thesis manifesting rigorous research of an evidence-based design for a chosen topic, supported by case studies, and field surveys. Students are expected to develop the Capstone with the inclusion of a programmatic design solution, strategic space and furniture planning; components of lighting design; application of codes and building systems; specifications of furniture, finishes, and materials; and interior details of essential structures and custom-built furniture. Upon satisfactory conclusion of the Capstone, each student will also receive hands-on training and instruction from credentialled faculty and industry professionals to compose a portfolio to apply for an internship to prospective employers. Graduates of the MFA Interior Design program is given the opportunity to take an elective in Taxonomy of Design Teaching and Learning and be equipped with the necessary skills to participate in leading the interior design discipline into the future.

Career opportunities awaiting graduates of the MFA Interior Design include interior designer, design consultant, space planner, design entrepreneur, facilities manager, event designer, furniture designer, textile designer, manufacturer's representative, furniture retail representative, AutoCAD specialist, cabinet and hardware designer, lighting analyst, project manager, contract designer, staging specialist, set designer, trend forecaster, adaptive reuse specialist, accessibility specialist, and sustainability reviewer among many others.

MASTER OF FINE ARTS IN INTERIOR DESIGN

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MID501	Design Studio I	3	45
MID502	Drawing for Design	3	45
MID503	Interior Materials and Specifications	3	45
MID504	Concept Development and Digital Visualization	3	45
MID505	History and Visual Culture in the Built Environment I	3	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MID506	Design Studio II	3	45
MID507	Design for Health and Sustainability	3	45
MID508	Textile Design	3	45
MID509	Computer-Aided Design for Interiors	3	45
MID510	History and Visual Culture in the Built Environment II	3	45

SUMMER			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MID511	Design Studio III	3	45
MID512	Lighting Design and Acoustics	3	45
MID513	Advanced Graphic Communications I	3	45
MID514	Interior Codes and Regulations	3	45
MID515	Interior Detailing and Documentation	3	45

ALTERNATIVE SUMMER PROGRAM			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MID522	Evidence-based Design Research	3	45
MID524	Industry Based Learning	3	45
MID530	Elective	3	45

SEMESTER III			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MID521	Design Studio IV	3	45
MID522	Evidence-based Design Research	3	45
MID523	3D Modelling for Construction	3	45
MID524	Industry Based Learning	3	45
MID525	Professional Practice and Project Management	3	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
MID526	Environment and Behavior	3	45
MID527	Building Systems and Construction	3	45
MID528	Advanced Graphic Communications II	3	45
MID530	Elective	3	45
MID600	Graduate Interior Design Thesis	3	45

	TOTAL HOURS:	75	1260

DISTANCE EDUCATION
LEARNING ANYTIME, ANYWHERE

At Istituto Marangoni Miami, our distance education programs offer unparalleled flexibility and accessibility, allowing students to pursue advanced degrees in fashion and design from anywhere in the world. Our Master's programs are meticulously crafted to deliver the same rigorous curriculum and hands-on learning experiences as our on-campus offerings. Through a dynamic virtual platform, students can engage with industry-expert instructors, participate in interactive projects, and collaborate with peers globally. Whether you are aiming to enhance your professional skills or pivot to a new career, our distance education programs provide the tools, resources, and support to help you achieve your academic and professional goals, all from the convenience of your preferred location. This programs allow you to learn at your own pace, network with people all over the world, to enhance your learning on your discipline of choice, and experience a mentorship approach of education from our expert faculty.

ONLINE MASTER OF ARTS IN FASHION & LUXURY BRAND MANAGEMENT

Program Length
This program is 36 semester credits and takes four (4) semesters to complete and can be completed in 1.5 years of full time and continuous enrollment. Courses are either one, two or three semester credits and the total program is 36 semester credits.

Upon completion, graduates will receive a Master of Arts in Fashion & Luxury Brand Management.

Program Description
The task of the brand manager is not only to attract and retain consumers, but also to improve the practical and organizational management of a brand within the fashion organization - this course addresses both areas; luxury branding together with business management and organization skills.

Participants learn how to adapt communication, marketing and promotional techniques to reach goals and sales targets, and fully apply the key strategies of luxury businesses. As well as concentrating on the intangible elements: customer relationships, the impact of social media and the consumer 'experience', the course makes a critical analysis of the more tangible elements of branding; product attributes (quality, features, and design), and the difference between brand image and brand identity, packaging and labelling.

A successful brand manager works on all these aspects. They become experts in making key branding decisions including brand extension and brand repositioning and learn how to detect any weaker products in a collection. Analysis of the target audience and marketing mix provides a solid grounding for brand strategy development together with research on how companies in the fashion and luxury market develop their own interpretation of brand positioning and devise innovative strategies.

The impact of social media has changed the face of communication and this course looks at finding the right balance between corporate brand image, enabling participants to network through new media and viral platforms – key to the success of luxury brands today. Along with the study of past styles and the analysis of current trends and forecasts related to "future-fashion", participants are able to question how aesthetic expressions and interpretations of social and cultural trends influence positioning and brand image.

This stimulating course prepares participants with specialized knowledge in Brand Management to support a future career in the fashion, luxury and creative industries.

At the master's degree level, intensive coursework and home study may be assigned.

Areas of study include:
▪ Luxury brand analyses and marketing strategies
▪ Strategic branding and innovation management
▪ Media planning and digital communication
▪ Product creativity and production
▪ Contemporary issues in fashion
▪ Performance management, growth and market entry
▪ Commercialization and retail in luxury
▪ Research methodologies

Program Objective
The Master of Arts (MA) program in Fashion & Luxury Brand Management aims to provide in-depth knowledge of management and branding, specifically for the fashion and luxury goods industries.
This program is for participants that have previous undergraduate bachelor degree, completing the program with advanced branding and management skills for various positions within the fashion, luxury and creative industries.

Over the course of two years participants are taught how to motivate, create desire, and build consumer loyalty through various channels in merchandising, marketing and communication in order to meet the expectations of a luxury brand's vision and strategy.

ONLINE MASTER OF ARTS IN FASHION & LUXURY BRAND MANAGEMENT

SEMESTER I			
Course Code	Course Title	Semester Credits	Clock Hours
LBM511	Future of Fashion	2	45
LBM515	Developing Brand Identities	1	45
LBM514	Research Methods	2	45
LBM512	Strategic Marketing and Retail Analysis	3	45

SEMESTER II			
Course Code	Course Title	Semester Credits	Clock Hours
LBM513	Communication Strategies	3	45
LBM517	Fashion Product Development	3	45
LBM19	Brands & Branding Strategies	3	45
LBM518	Commercialization & Retail	1	45

SEMESTER III			
Course Code	Course Title	Semester Credits	Clock Hours
LBM522	Business of Luxury	3	45
LBM523	Managing Luxury	3	45
LBM516	Role of Design & Creativity	2	45
LBM524	Creating, Communicating & Luxury	1	45

SEMESTER IV			
Course Code	Course Title	Semester Credits	Clock Hours
LBM525	Fashion Entrepreneurs	2	45
LBM521	Intellectual Property Rights	1	45
LBM601	Capstone Project	6	45

	TOTAL HOURS:	36	675

ONLINE MASTER OF ARTS IN DIGITAL COMMUNICATION & SOCIAL MEDIA STRATEGY

Program Length

This program takes four (4) semesters to complete and can be completed in approximately 1.5 years of full time continuous enrollment. Courses are either one, two or three semester credits. The program is comprised of 36 semester credit hours.

Program Objective

The Virtual Master of Arts in Digital Communication & Social Media Strategy degree aims to provide an advanced and up-to-date knowledge of the role of social media platforms and how they are changing engagement between brands and consumers, specifically for the fashion and luxury goods industries.

This program is aimed at participants that have previous undergraduate level study or similar, or proven work experience, completing the course with skills in social media management for the fashion and luxury industries, with the ability to apply key digital communication channels and theories across all written, virtual and social media campaigns.

Over the course of 1.5 years participants are taught how to motivate, create desire, and build consumer engagement through omni-channel strategies channels in social media, digital campaigns, and communication in order to meet the expectations of a luxury brand's global vision and strategy.

Program Description

The Virtual Master of Arts in Digital Communication & Social Media Strategy is for professionals who are involved in many areas of the fashion system and those playing a very important role inside Fashion Houses, from creative direction, strategic positioning, communication planning and social media management.

The Digital Revolution is strongly impacting the Fashion Industry, generating a strong increase in professionalism, attention to engagement measurement and an incredible fragmentation of the traditional touch points, creating new, challenging, professional opportunities. This postgraduate level course trains participants to anticipate and respond to developments in social media management, immersive digital experiences, creative direction and new digital consumer behaviors.

Through the exploration of the major theories and debates that dominate the contemporary fashion industry, they learn how the impact of digital technologies has changed the face of consumer engagement and this program looks at finding the right balance between different strategic and immersive activities, together with tools including viral platforms, social media, and using video and virtual reality to engage with final clients and intermediaries.

With a mix of lectures, real simulation projects, industry testimonials and written and oral practice, students will get an advanced and up-to-date knowledge of the digital languages, tools and process. Participants will develop the intellectual skills to understand how technological advances and emergence of new platforms are changing the way brands and consumers communicate and interact, as well as being encouraged to evaluate the role of creativity in digital advertising and assess creative strategies and execution choices of different campaigns on a variety of social media platforms. Along with professional direct links with fashion companies, industry projects and guest speakers all contribute to provide a detailed insight into the realities, and the opportunities, of social media management and digital communication.

ONLINE MASTER OF ARTS IN DIGITAL COMMUNICATION & SOCIAL MEDIA STRATEGY

SEMESTER I			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM511	Internet Law & Ethics	1	45
LBM515	Experiential Consumer Behaviors	2	45
LBM514	Social Media Management & Analytics	3	45
LBM512	Research Methods	2	45

SEMESTER II			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM513	Communication Strategies	3	45
LBM517	The Evolution of Fashion Media	1	45
LBM19	Digital Technologies & Creative Direction	3	45
LBM518	New Digital Tools	2	45

SEMESTER III			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM522	Digital Advertising & Online Media	3	45
LBM523	Creative Content & Digital Writing	3	45
LBM516	Graphic Design, Layout & Post Productions	3	45
LBM524	Email Marketing Strategies	1	45

SEMESTER IV			
Course Code	**Course Title**	**Semester Credits**	**Clock Hours**
LBM525	Capstone Project	6	45
LBM521	Experiential Media	3	45

	TOTAL HOURS:	36	675

VOCATIONAL PROGRAMS

ENHANCE YOUR CREATIVE SKILLS

Istituto Marangoni Miami's Vocational Program allows you to learn through a tailored curriculum that attends to the needs of the disciplines of fashion design, fashion business, fashion styling, and interior design. The Miami School of Fashion and Design Vocational Programs allow students to have flexibility in their program offerings. If you are interested in studying shorter fashion courses, the One-Year fashion and design programs are designed in four progressive levels, spanning 11 weeks each. The one-year vocational program is highly recommended as it will shape you into the capable professional that the industry demands. This program lets students enhance their continuing education in fashion by equipping them with professional skills in their chosen field and providing them with valuable industry experience. Through project-based learning, students engage in practical projects, industry partnerships, and hands-on workshops. Our learning methods are designed to foster creativity, critical thinking, and practical application. Our industry-driven curriculum ensures that students receive comprehensive training in current industry trends and practices, effectively serving as a job training program. Students who take advantage of internship opportunities, collaborative learning settings, and individualized industry mentoring from seasoned faculty members graduate with the abilities, know-how, and contacts necessary to thrive in the rapidly evolving fashion and design industry. Studying our Fashion and Design Vocational programs will shape you into the professional you have always aspired to be. Additionally, our state-of-the-art facilities and resources provide students with access to the latest technologies and tools used in the field.

ONE-YEAR PROGRAM IN FASHION BUSINESS

Program Length
The duration of this program is 52 weeks.

Program Description
For those with limited time available, this One-Year Program in Fashion Business provides the technical and theoretical concepts related to digital marketing for fashion. Participants explore the key skills necessary to define the digital marketing plan for fashion and luxury companies, create communication and omni-channel strategies, and understand how to put them into action. Management, social media, content management, brand storytelling, merchandising and buying are just some of the elements that make a successful business and digital marketing manager.

In this program participants discover how through understanding the product development of a collection, familiarizing themselves with some of the key sales channels for brand positioning, and being introduced to the main indicators for measuring financial performance, companies can determine the best strategies to optimize the economic, production, distribution, and digital aspects of the brand.

Taking a fashion collection or luxury product from the design studio through to omni-channel distribution is a complex operation working in collaboration with design, production, and sales teams.

This program covers the main processes involved in collection and retail distribution, including a study of the target audience, and the importance of price brackets for sales performance. The power of communication, the seduction of the brand and the creation of 'aspirational desire' in fashion products are also investigated in relation to brand storytelling, digital PR and visual display in both traditional and online media. The participants explore key digital marketing channels and look at the relevant tools necessary to communicate a bespoke authentic, aspirational, and emotional message, aimed at sustaining and consolidating the brand image.

Through touching on new sustainable marketing attitudes evolving today in the fashion and luxury industries, and the ever-growing role of technologies such as artificial intelligence and virtual reality, the participant more than ever understands the interactive customer experience and journey. At the end of this program participants can apply the theoretical knowledge and skills acquired in business and fashion management to enhance their own digital marketing agenda.

Program Objective
The One-Year Program in Fashion Business is a vocational program intended to provide a good knowledge of the technical and theoretical concepts related to fashion, design, styling, and business, meeting the needs of those with limited time available, or for participants that have either little or no prior experience or relevant study.

Upon completion of this program, students will be able to demonstrate skills, knowledge, and abilities in the following areas:
• Marketing communication channels
• Digital marketing & new media
• Principles of business and management in fashion
• Fashion PR, promotion and brand storytelling
• Key aspects of fashion buying, merchandising and visual display

Graduates completing the program are prepared for career opportunities including the following:
• Fashion Marketing Manager
• Social Media Manager
• Fashion Merchandiser
• Fashion Communication Manager
• Omni-Channel Manager

ONE-YEAR PROGRAM IN FASHION BUSINESS

PROGRAM OUTLINE		
Course Code	**Course Title**	**Clock Hours**
VP102	Digital Design I Photoshop	33
VP103	Trend Forecasting	33
VP104	Introduction to Fashion	33
VP105	History of Dress	33
FB106	Fashion Marketing	33
VP202	Visual Merchandising	33
FB201	Principles of Business II	33
VP204	Social Media Strategy	33
FB206	Fashion Buying	33
VP302	Fashion Essentials	33
VP203	Digital Design Illustrator	33
FB301	Fashion Branding	33
FB302	E-Commerce & Digital Marketing	33
FB303	Financial Management	33
FB304	Creative Research & Business Research	33
FB305	Industry Project	33
FB306	Product Development	33
FB403	International Consumer Behavior	33
FB404	Public Relations & Event Planning	33
FB406	Green Marketing	33
FB407	Final Project - Your Business Plan	33
VP405	Fashion Show Production	33
VP406	Luxury Business & Client Experience	33

ONE-YEAR PROGRAM IN FASHION DESIGN

Program Length
The duration of this program is 52 weeks.

Description
Working on a limited time frame, the One-Year Program in Fashion Design provides the key technical and theoretical concepts related to fashion design and the fashion industry, looking at womenswear, menswear, and accessories design, as well as an introduction to the study of materials and fabrics, and research applied to the individual design process. From freehand drawing techniques and the basics of cut and construction, participants quickly progress onto more technical aspects of fashion design such as fabric analysis, garment structure, and an introduction to manufacturing and production.

Through an understanding of how to analyze design and styling, participants will learn how to autonomously carry out individual creative research, develop innovative design proposals, as well as managing the influences and needs of the market, or requests from a client brief or brand image. Participants will develop illustration skills, explore, and research new trends, as well as analyze the contemporary fashion business while reflecting on personal experience, culture, art, and design as sources of inspiration.

In today's realities fashion designers are researchers of creativity and constantly seeking inspiration for new design ideas. The Fashion Design Intensive Course encourages participants to develop their own individual 'visual language', expressing their style through professional presentation methods and via a final portfolio of designs, incorporating basic graphic design techniques in visual communication fundamental in today's fashion and luxury markets.

The main notions of market research support the creation of original ideas in different contexts and cultures, while trend analysis and forecasting skills show how to stay ahead of new movements and influences in fashion. With key fashion design skills participants are ready to move forward in the fashion design and luxury industries.

Program Objective
The One-Year Program in Fashion Design is a vocational program intended to provide good knowledge of the technical and theoretical concepts related to fashion, design, styling, and business, meeting the needs of those with limited time available or for participants that have either little or no prior experience or relevant study.

Upon completion of this program, students will be able to demonstrate skills, knowledge, and abilities in the following areas:
- Fashion illustration and collection design
- Cut and construction
- Fabric knowledge
- Communication skills
- Trends in the fashion industry
- Collection and brand analysis
- Research approaches
- Design portfolio presentation

Graduates completing the program are prepared for career opportunities, including the following:
- Fashion designer
- Textile designer
- Fashion illustrator
- Fashion colorist
- Pattern maker
- Fashion consultant

ONE-YEAR PROGRAM IN FASHION DESIGN

PROGRAM OUTLINE		
Course Code	**Course Title**	**Clock Hours**
FD101	Fashion Drawing I	66
FD102	Pattern Cutting I	33
FD104	Introduction Digital Pattern I & Clo 3D	33
VP104	Introduction to Fashion	33
VP105	History of Dress	33
FD201	Fashion Illustration	33
FD202	Collection Sketching	33
FD204	Digital Pattern II & Clo 3D	33
FD205	Fabrics & Materials	33
VP203	Digital Design Illustrator	33
FD301	Construction	66
FD302	Visual Communication	33
FD303	Digital & 3D Tools	33
FD304	Industry Project	66
FD401	Branding & Marketing	18
FD402	Atelier	33
FD406	Atelier Studio Time	33
FD403	Personal Project	66
FD404	Collection Styling VI	15
VP306	Product Development	33

ONE-YEAR PROGRAM IN FASHION STYLING

Program Length
The duration of this program is 52 weeks.

Description
The One-Year Program in Fashion Styling focuses on visual communication, investigating the many different aspects of fashion styling, using images and multimedia content to persuade, inspire, and create an emotional response. Participants are trained in essential technical and theoretical aspects related to the development of creative content for fashion (photography, video, styling, and art direction). The work of a fashion stylist must be both strategic and creative: attentive to the historical context and culture of fashion, to current trends and developments in the industry, and yet remaining consistent with a client's brief or brand identity.

During the course, through the introduction to key processes in creating and developing professional visual content using different media, participants understand how to interpret the latest trends in fashion through lighting, accessories, poses, and props, translating style in a contemporary way alongside technical and aesthetic aspects.

Researching the interaction between fashion, design, and art further enhances the participant's knowledge of trends and current fashion aesthetics. The exploration of key historical moments in fashion and image, as well as looking at styling from different contexts and cultures, assists in the participants' creative thinking to produce striking and innovative image proposals.

Program Objective
The One-Year Program in Fashion Styling is intended to provide good knowledge of the technical and theoretical concepts related to fashion, design, styling, and business, meeting the needs of those with limited time available or for participants that have either little or no prior experience or relevant study.

Upon completion of this program, students will be able to demonstrate skills, knowledge, and abilities in the following areas:
• Production & Digital Editing
• Visual Communication & Publishing
• Graphic Design
• Styling Development & Analysis
• Building a Professional Portfolio

Graduates completing the program are prepared for career opportunities, including the following:
• Fashion Stylist
• Digital Content Manager
• Art Director
• Fashion Photographer
• Social Media Director

ONE-YEAR PROGRAM IN FASHION STYLING

Course Code	Course Title	Clock Hours
PROGRAM OUTLINE		
FS101	Fashion Styling I	33
VP102	Digital Design - Photoshop	33
FS103	Fashion Photography	33
VP103	Trend Forecasting	33
FS106	Visual Research	33
VP105	History of Dress	33
FS201	Personal Fashion Styling	33
FS202	Fashion Styling II	33
FS203	Lifestyle Photography	33
VP204	Social Media Strategy	33
FS205	Fashion Writing	33
VP202	Visual Merchandising	33
VP302	Fashion Essentials	33
VP301	Fashion Branding	33
FS302	Magazine Layout	33
FS304	Photography - Editing & Retouching	33
FS305	Fashion Styling III	33
FS401	Fashion Styling IV	33
FS402	Video & Fashion Film	33
FS404	E-Commerce Visual Merchandising	33
FS406	Editorial Creative Direction	33
FS407	Digital Portfolio	33
VP405	Fashion Show Production	33

ONE-YEAR PROGRAM IN INTERIOR DESIGN

Program Length
The duration of this program is 52 weeks.

Description
For those with limited time available, the One-Year Program in Interior Design provides the technical and theoretical concepts related to interior spaces. Students learn that planning an interior space means creating a story of styles, moods, color and light, reflecting contemporary lifestyle living, or interpreting a theme from a given design brief.

Participants begin looking at various interior styles for domestic space, including the impact of furnishings, materials and fabrics, patterns, colors and shades, progressing onto more complex projects in commercial retail, and leisure spaces (e.g., restaurants, bars, leisure clubs).

Through looking at the methodologies in developing a concept, and the applicable representation techniques of an interior design project participants understand how to introduce the concept and vision of a luxury brand in their designs and analyze various design trends, different furniture styles and the concepts of scale and proportion.

As well as having key design skills, successful interior designers respond to the 'identity' of a space by taking on-board the physical and performance needs of the space in question. Participants work toward producing 'sensations' by investigating the relationship between location, building, design and space researching and analyzing their influences on emotions combined with functionality. With an introduction to technical drawing skills (CAD) and freehand sketching techniques participants can demonstrate perspective in design proposals and prepare project layouts.

They learn how to evaluate and prepare interior color charts and manage their own sketchbook of research and mood boards. Key historical moments in interior design further assist creative thinking, and development of their own individual style and 'signature' in a design proposal.

Throughout the course, focus is given to residential and commercial space users and their specific needs within the context of health, welfare, and safety in the built environment.

Program Objective
The One-Year Program in Interior Design is intended to provide good knowledge of the technical and theoretical concepts related to spatial design, product styling, and business. It meets the needs of those with limited time available or for participants with little or no prior experience or relevant study.

Upon completion of this program, students will be able to demonstrate skills, knowledge, and abilities in the following areas:
• Illustration techniques for interiors
• Interiors in fashion, luxury and retail
• Brand image and interior representation
• Professional presentation of layout
• Analysis of color and mood, style and wellbeing
• Creation of professional portfolio
• Design cultures and research
• Emotional design
• Definition of lifestyles
• Creative research methods

Graduates completing the program are prepared for career opportunities including the following:
• Interior designer public / private
• Retail designer
• Event designer
• Exhibition designer
• Consultant for Interiors

ONE-YEAR PROGRAM IN INTERIOR DESIGN

Course Code	Course Title	Clock Hours
PROGRAM OUTLINE		
ID101	Interior Design Fundamentals	33
ID103	History of Art, Design, and Visual Culture I	33
ID104	Drawing Techniques	33
ID106	Computer Aided Design	33
ID107	Materials for Interior Design	33
ID201	Design Project I	33
ID202	3D Digital Modelling	33
ID203	History of Art, Design, and Visual Culture II	33
ID204	Interior Graphic Standards	33
ID205	Digital Rendering Techniques	SketchUp	33
ID206	Intermediate Digital Design	33
ID301	Research and Concept Development	33
ID302	Design Project II	33
ID302L	LAB	33
ID304	Advanced Digital Design	33
ID305	Design for Sustainability	33
ID306	Lighting Design	33
ID401	Sensorial and Experience Design	33
ID401L	LAB	66
ID403	Advanced Visual Presentation	33
ID404	Business of Interior Design	33
ID405	Industry-Based Learning	33

COURSE DESCRIPTIONS

EXPLORE OUR COURSES

Discover the full spectrum of our educational offerings at Istituto Marangoni Miami. Our course catalog is meticulously organized to showcase the classes within each program, arranged in alphabetical order for your convenience. Whether you're interested in Fashion Design, Fashion Business, Fashion Styling, Interior Design, or any of our specialized Master's programs, our detailed course descriptions provide insight into the comprehensive curriculum that shapes our students into industry-ready professionals. Explore the diverse range of courses and find the perfect fit for your creative and professional aspirations.

COURSE DESCRIPTIONS

COURSE NUMBERING SYSTEM

The number by which a course is designated indicates the level of the course:

100-299: Lower-division courses
Courses for associate's and bachelor's degree students in first and second year of study. These are primarily introductory and beginning courses without prerequisites.

300-499: Upper-division courses
Courses for bachelor's degree students in their third and fourth year of study that typically require the completion of prerequisite courses.

500-599: Graduate courses.
Courses for master's degree students, not open to undergraduate students

Course Prefixes
ADV Advertising
ARH Art History
BSC Biology
BUS Business/Fashion
COM Communications
DCS Digital Communications/Social Media
DRA Drawing
ECO Economics
ENC English Composition
ENV Environmental Science
FAS Fashion Styling
HIS History
LMB Fashion/Luxury Brand Management
MAC Mathematics
PAT Pattern Cutting/Atelier
PHI Philosophy
PHO Photography
PRO Project
PSY Psychology
RES Research
SOC Sociology
SPC Speech
TEX Textiles
TRE Trends
VME Visual Merchandising
WHO World History
WRI Writing/Thesis
Course descriptions are in alphabetical order by Course Number. The credit hours awarded for each course are noted.

ADV100   VISUAL MERCHANDISING & ADVERTISING IN STYLING
Three (3) semester credits
Students will also explore the idea of visual merchandising aligned to the subject of fashion styling, contextualizing and using relevant processes in visual branded design for VM installations and outcomes. This course also analyses the most important advertising campaigns in the luxury and mass-market fashion sectors, through the study of the fundamentals of contemporary communication. Students will learn all concepts related to developing, promoting and selling an idea through styling.
Prerequisite(s): None

ADV310   ADVERTISING ART & DIRECTION
Three (3) semester credits
This course explores the differences between advertising versus advertorials and understanding the contemporary art direction scene of the fashion industry. Students understand and apply concepts related to developing, promoting, and selling an idea through styling. They will research, develop, and plan industry standard campaign and catalogue pages proposals from ideation to editing for hypothetic clients in reaction to advertising briefs.
Prerequisite(s): None

ARH100   HISTORY OF ART
Three (3) semester credits
This course introduces students to the historical and intellectual content of western art through an evolution of History of Art from ancient times to the end of Late Middle Ages in Europe. The analysis is set in an extended historical, social, political and cultural context. The relationship between art and society, in centuries, is also studied to elaborate comparisons between history and the contemporary cultural world.
Prerequisite(s): None

BID101: ARCHITECTURAL DRAFTING
Three (3) semester credits
This course introduces students to the fundamental principles and techniques of architectural drafting, focusing on developing the skills necessary to create precise technical drawings and blueprints for interior design projects.

BID102: DRAWING FOR DESIGN
Three (3) semester credits
Students explore various drawing techniques and tools relevant to interior design, emphasizing sketching, rendering, and visualization skills essential for communicating design concepts effectively.

BID103: INTERIOR GRAPHIC STANDARDS AND APPLICATIONS
Three (3) semester credits
This course covers the application of graphic standards specific to interior design, including symbols, codes, and conventions used in architectural drawings and specifications.

BID104 INTERIOR SPACE PLANNING
Three (3) semester credits
This course is designed to prepare students for space planning practices in small-scale residential and commercial spaces with demonstrated application of fundamental design elements, principles and processes. Students will understand and apply knowledge of anthropometrics and ergonomics, programming processes, building elements and systems, furniture layout, and design development through basic visual presentation.
Prerequisite(s): None

BID105: DIGITAL DESIGN GRAPHICS I
Three (3) semester credits
In this course, students will explore both two-dimensional and three-dimensional skill sets to develop and communicate their design so-

tions. Students will learn rapid visualization and basic tools for image manipulation and presentations.
Prerequisite(s): None

BID106: INTERIOR FINISHES AND MATERIALS
Three (3) semester credits
This course gives emphasis to multiple types of finishes for interior environments while referencing materials and specifications, standards and certifications, procurement and product lifecycle, furniture and furnishings, and equipment for both residential and commercial typologies of spaces.

BID201: INTERIOR ENVIRONMENTS I
Three (3) semester credits
This course is designed to lead students to residential design typologies from concept development, the programming process, space planning, and design resolutions. Students are expected to apply the principles of human factors, accessibility, universal design, sustainability and residential standards and codes.

BID202: AUTOCAD FOR INTERIOR DESIGN
Three (3) semester credits
The course focuses on the value of AutoCAD, the analytical thought process that goes with it, functional commands, and features of the software, and demonstrates how to use the tool to complete any interior design or space planning project.

BID203: HISTORY OF INTERIORS, FURNITURE AND VISUAL CULTURE I
Three (3) semester credits
The course will investigate the historical and social concepts of architecture, interiors, and furniture, from ancient times through the late twentieth century. It provides an integrated and interdisciplinary overview of architectural details, architectural and interior surface treatments, space planning, interior architectural features, motifs, color, lighting, textiles, and decorative accessories.

BID204: INTERIOR ENVIRONMENTS II
Three (3) semester credits
This course is designed to lead students to office or retail interiors from concept development, the programming process, space planning, and design resolutions. Students are expected to apply the principles of human factors, accessibility, universal design, sustainability, wellness and commercial standards and codes.

BID205: DIGITAL DESIGN GRAPHICS II
Three (3) semester credits
In this course, students will creatively explore multiple software, media and methods in imaginatively communicating interior design presentations, digital manipulations and rendering techniques. Students will learn systems in ordering and sequencing their thought processes through print and digital presentation boards.

BID206: HISTORY OF INTERIORS, FURNITURE AND VISUAL CULTURES II
Three (3) semester credits
The course will examine an integrated approach to history from Art Nouveau to the Present times. Focused on the survey of architecture, interiors, furniture, and decorative arts, the holistic approach shares the sociocultural context, economic and political underpinnings, and technical innovations of the period and place and their impact on interior design.

BID301: INTERIOR ENVIRONMENTS III
Three (3) semester credits
This course is designed to lead students to educational or athletic interiors from concept development, the programming process, space planning, and design resolutions. Students are expected to apply the principles of human factors, accessibility, universal design, sustainability, wellness and commercial standards and codes.

BID302: BUILDING CODES, REGULATIONS, AND SYSTEMS
Three (3) semester credits
This course addresses codes and regulations affecting interior spaces. Students will address various building-specific regulations such as occupancy load, construction types, fire codes, sprinkler requirements, egress and stairs, passive and active approaches to conservation; and mechanical, plumbing and HVAC systems.

BID303: BUILDING INFORMATION MODELING AND INTERIOR DESIGN
Three (3) semester credits
The course focuses on a broad overview of the Building Information Modeling (BIM) process. The course prepares the student in the design integration of BIM to most of the building disciplines: architectural, interior design, structural, mechanical, plumbing and electrical.

BID305 LIGHTING DESIGN AND ACOUSTICS
Three (3) semester credits
Students will gain an understanding of the fundamentals of natural and artificial lighting design and principles of acoustics applied in residential and commercial typologies of space.
Prerequisite(s): None

BID306: DIGITAL DESIGN GRAPHICS III
Three (3) semester credits
In this course, students will advance in creatively diversifying the use of multiple software, media and methods, and imaginatively communicating large-format interior design presentations, competition-level digital manipulations and rendering techniques. Students will learn systems in crafting their narratives, ordering and sequencing their thought processes through print and digital presentation boards.

BID401: INTERIOR ENVIRONMENTS V
Three (3) semester credits
This course is designed to lead students to museums, performance facilities and hospitality interiors from concept development, the programming process, space planning, and design resolutions. Students are expected to apply the principles of human factors, accessibility, universal design, sustainability, wellness, adaptive reuse and commercial standards and codes.

BID402: INTERIOR DETAILING AND DOCUMENTATION
Three (3) semester credits
This course focuses on preparing the student to conceptualize and realize their designs through the accurate use of interior details, annotations, and construction specifications. Students learn the assemblies of walls and ceilings, floor patterns and transitions, cabinet and millwork, doors, and custom-built furniture among many others.

BID403: SUSTAINABILITY IN INTERIOR DESIGN
Three (3) semester credits
Students will gain an understanding of sustainable design strategies and practices as they impact built environments. The course will give emphasis to the use of renewable resources; design considerations affecting climate change; innovative use of energy, lighting and water; environmental quality and interior rating systems for better design decisions.

BID405: CONSTRUCTION DOCUMENTS
Three (3) semester credits
The course focuses on the design and execution of contract documents for interior spaces used for residential and commercial purposes. Students will demonstrate their skills in presenting furniture, furnishing and equipment contracts, detailing concepts, and construction specifications.

BID406: PROFESSIONAL PRACTICE IN INTERIOR DESIGN
Three (3) semester credits
Students will gain an understanding of the professional standards in facilitating one's entry to the creative industry, professional licensure and networking with affiliated organizations, open collaboration and professional development courses, project management and allied design opportunities, design entrepreneurship in the delivery of products and services among many others.

BID407: INTERIOR DESIGN INTERNSHIP
Three (3) semester credits
The course is developed to give the student an opportunity to gain an additional body of knowledge in interior design, enhance technical skills, and apply the learned theories within an approved creative association and supervised time frame.

BID408: CAPSTONE IN INTERIOR DESIGN
Three (3) semester credits
This final course manifests the undergraduate capstone design project developed by the student from dedicated research. The final work must unveil a rigorous design project that embodies a holistic representation of all the programmatic courses in interior design. The final project must provide a seamless connection between discernible objectives and resolutions which are visually and orally presented to a professional body of designers.

BUS110 PRINCIPLES OF BUSINESS II
Three (3) semester credits
This course introduces the students to the key factors of success for businesses by understanding the economic challenges, exploring the different markets in relation with supply and demand, and by presenting a general overview of the success scenario. By the end of the course the students will know how to adopt key business principles and understand the development of business strategies, as well as be able to discuss the vital factors specific to luxury business
Prerequisite(s): BUS100

BSC105 BIOLOGY
Three (3) semester credits
This course is for non-science majors to provide students with the basic biology concepts; selected topics will include cell concept, evolution, genetics and ecology. The students are expected to use the scientific method of thinking to analyze and make informed decisions about the environment.
Prerequisite(s): None

BUS100 PRINCIPLES OF BUSINESS I
Three (3) semester credits
During this course, the students will recognize the importance of the principles of fashion business and be able to analyze a variety of factors affecting the industry structure as well as understanding the current global economic situation. They will also be introduced to market structures, assumptions and characteristics.
Prerequisite(s): None

BUS105 FASHION BRANDING FUNDAMENTALS
Three (3) semester credits
The course introduces students to the world of brands; to branding strategies and their application within the world of fashion and luxury. During the course students will examine the different theoretical frameworks and complex nature of brands, gaining a solid understanding of brand management, and analyzing the influence that brands have on the success of a fashion organization, from mass markets and fast fashion, through to luxury.
Prerequisite(s): None

BUS110 PRINCIPLES OF BUSINESS II
Three (3) semester credits
This course introduces the students to the key factors of success for businesses by understanding the economic challenges, exploring the different markets in relation with supply and demand, and by presenting a general overview of the success scenario. By the end of the course the students will know how to adopt key business principles and understand the development of business strategies, as well as be able to discuss the vital factors specific to luxury business
Prerequisite(s): BUS100

BUS200   FASHION MARKETING: PRINCIPLES AND PRACTICES
Three (3) semester credits
Through the recognition and understanding of the principles and practices of the main marketing tools, students develop a professional approach to the various marketing communications strategies that are applied in the fashion industry. The course looks at creative marketing in the contemporary fashion industry, considering traditional methods to online digital techniques in advertising and promotion.
Prerequisite(s): None

BUS205   FASHION COMMUNICATION
Three (3) semester credits
This course provides an in-depth explanation of the principles and practices of the main communication tools used in the fashion and luxury industry today. Following on from the Fashion Marketing Principles and practices, students develop a more professional and systematic approach to the communication strategies that are applied in industry, as well as the influence of communication tools in fashion and luxury marketing.
Prerequisite(s): BUS200

BUS210   THE BUYING ARENA
Three (3) semester credits
This course looks at the buying process, working from 'concept to consumer' in relation to varied customer and market environments. Students analyze the buying function, looking at different buyers' responsibilities; learning how to determine what assortments to buy an which resources to select to produce a successful buying strategy. At the end of the course, they will understand the role of buyers and their importance within the fashion industry.

BUS215 PRODUCTION 360
Three (3) semester credits
This course introduces the students to the world of the Fashion Production processes, by means of exploring product creation, textiles, Sustainable marketing, Ethic and corporate responsibilities. The students will understand the basic elements of textiles and materials necessary to create a fashion product and analyze production processes as well as understanding the manufacturing process, artisanal versus industrial and global versus local production.
Prerequisite(s): None

BUS220 PRODUCT DEVELOPMENT
Three (3) semester credits
This course teaches students how different types of fashion organizations manage product design and development through studying supply chain and logistics, manufacturing processes and technology, and distribution and retailing. They will become familiar with different steps in supply chain management for the production of a fashion product and will identify and manage critical business factors in the design, planning, development and production of a fashion collection.
Prerequisite(s): None

BUS315 DIGITAL BRANDING STRATEGIES
Three (3) semester credits
As part of this course, students will be learning the appropriate digital visual frameworks used to explain the complex nature of brands, branding and communication in line with emotional branding. They will also evaluate the elements of different types of brand marketing campaigns with a particular focus on fashion brands and innovative branding, such as sustainability, diversity and responsible fashion.
Prerequisite(s): BUS205

BUS320 FASHION BUYING
Three (3) semester credits
This course provides students with an advanced knowledge and understanding of the role and responsibilities of the Fashion Merchandiser within different fashion organizations. Students are introduced to the terminology of operating statements, inventory retail methods, planning seasonal purchases, calculating markups, turnover, stock-sales ratios, open-to-buy, markdowns and terms of sale.
Prerequisite(s): BUS210

BUS330 LUXURY BUSINESS MODELS
Three (3) semester credits
In this course students explore the new luxury business markets and their strategies for the creation, communication and delivery of contemporary luxury products and services. Participants learn the relationship between digital and innovative business models, the integration of AI and VR as well as sustainability into luxury business models. Students explore new communication, marketing, and promotional techniques to reach sales goals and apply the key strategies of luxury businesses.
Prerequisite(s): None

BUS401 OMNICHANNEL DISTRIBUTION
Three (3) semester credits
This course explores the Omni channel world and system that enables customers to complete a purchase and receive orders from any channel they choose. They will understand the needs necessary to meet the demand of Omni channel shopping and the compatible delivery system with all channels. They will explore how the e-commerce sector has evolved and why the Omni channel distribution model has come out as an effective solution for any retailer.
Prerequisite(s): None

BUS405 FASHION RETAIL MANAGEMENT
Three (3) semester credits
This course provides students with an advanced knowledge and understanding of the role and responsibilities of the retailer by analyzing successful retail strategies across varied fashion organizations. Students will develop astute commercial awareness of retail theories and practices required in the management of fashion products for today's markets.
Prerequisite(s): None

BUS410 FINANCE AND MANAGEMENT CONTROL
Three (3) semester credits
This course provides an in-depth understanding of Business Finance and Management Control, with the aim of developing students' skills in financial analysis, and their ability to relate accounting, finance, and costings within a fashion context. The topics discussed capitalize on the principles of business, of economics and accounting, with a more in-depth focus on finance and management control.
Prerequisite(s): EC0210

BUS415 STRATEGIC MANAGEMENT IN FASHION
Three (3) semester credits
This course provides students with the tools to critically examine the impact of evolving macro and micro environmental factors, on the competitive strategies of fashion organizations. Students will analyze the key stages in formulating, developing and implementing various strategies in marketing, operations, finance, and human resources, and plan and recommend an appropriate course of action within a given scenario as part of an assessed group project.
Prerequisite(s): None

BUS426 VALUE & GREEN MARKETING PLANNING
Three (3) semester credits
This course helps the students develop an awareness of green marketing and new guerilla marketing strategies that form part of the current fashion industry panorama.
Prerequisite(s): None

COM100 DIGITAL DESIGN
Three (3) semester credits
This course teaches the basic notions of digital graphics for the field of Fashion Design. Through the study and the use of a variety of computer applications, students acquire the tools to work on photographic retouching and elaboration of images, with the purpose of presenting their creative ideas to a client or professional public. Students also learn how to use key software packages to create visual documents and presentations.
Prerequisite(s): None

COM210 INTERACTIVE DESIGN
Three (3) semester credits
During this course, the students will apply a range of graphic and CAD design skills to develop and build a personal online digital visual research journal and mini magazine.
Prerequisite(s): None

COM310 GRAPHIC DESIGN
Three (3) semester credits
This course teaches students how to create a magazine that encompasses their own graphic vision; by providing an understanding of how digital publishing is changing magazine design, learning how to retouch and edit images and how to output the magazine to print and/or digital media. Students will be proficient in the use of computer aided design software, e.g., Photoshop, Illustrator and InDesign and will become skilled in producing a professionally fashion magazine layout. Final work produced during the Editorial Styling & Photography course will also be retouched and edited in this course.
Prerequisite(s): None

COM402 PORTFOLIO AND PERSONAL BRAND IDENTITY
Three (3) semester credits
The course discusses the creation of a Personal Portfolio based on the student's visual identity. According to their career objectives, projects are selected, and presentation methodologies are defined.

They study their own personal brand identity as well as the design of appropriate packaging. Materials, formats and different methodologies of print are analyzed with the aim of presenting work to a professional level.
Prerequisite(s): None

COM405 DIGITAL AND GRAPHIC WEB DESIGN
Three (3) semester credits
This course helps students extend their knowledge of multimedia; web and digital design, analyzing the basic components of digital design tools, among which vector graphics and animation. By combining an overall creative vision and web design techniques, students will be able to produce a final project consisting in the creation of their own home page. The magazine will contain all the final project outcomes created by the students.
Prerequisite(s): None

COM410 NEW IMAGE FRONTIERS
Three (3) semester credits
During this course, students will edit and explore fashion images by exploring contemporary visual frontiers such as 2D & 3D combinations, AI and VR and video storytelling as well as developing innovative and creative approaches for producing a final visual body of work.
Prerequisite(s): None

COM417 VIDEO MAKING: FASHION FILM
Three (3) semester credits
This course introduces students to the basic elements of visual storytelling. The focus is on understanding the mechanisms of narration as much as on the knowledge that is required to produce a convincing narrative. Through an in-depth analysis of the different aspects of storytelling, students will explore the world of moving images, aiming to understand what it is needed to create a coherent, meaningful and aesthetic work. This course allows students to develop their own fashion styling subject and encourages personal direction using contemporary media. In this course, students will edit short fashion videos.
Prerequisite(s): None

COM430 NEW DIGITAL MEDIA AND E-COMMERCE
Three (3) semester credits
This course critically analyzes the role of digital marketing within business strategies of organizations operating in the fashion and luxury industries. Students will learn the latest E-commerce theories and practices that have changed the face of today's retail business and will look at digital marketing's influence on product sales, and consumer behavior.
Prerequisite(s): None

DCS526 INTERNET LAW & ETHICS 1CR
One (1) semester credit hour
Essential to the contemporary fashion industry, internet law and ethics is related to computer and information ethics and the key processes and institutions shaping the technology landscape, and how brands are adapting to accommodate emerging technologies and practices. The course explores issues such as participant knowledge and consent, online privacy and, cybersecurity, intellectual property issues, domain name, copyrights, and social media regulations.
Prerequisite(s): None

DCS528 SOCIAL MEDIA MANAGEMENT & ANALYTICS
Three (3) semester credit hours
The Social media management and analytics course introduces participants to tools and practices used by social media, marketing, and communications teams to identify successful practices, target demographics, and analyze real-time consumer practices. The course explores how to grow businesses by measuring the effectiveness of social media campaigns, A/B testing and to compare data from individual campaigns, posts, or pages.
Prerequisite(s): None

DCS529 COMMUNICATION STRATEGIES
Three (3) semester credit hours
This course explores the ever-evolving world of marketing communication strategies, drawing on fashion industry case studies to help students to develop a deeper understanding of success factors. Media planning and strategy, public relations, sales promotions, direct marketing, CSR, the digital landscape of communications, fashion advertising and creative communication strategies, as well as laws and regulations associated with marketing communications are included amongst the topics.
Prerequisite(s): None

DCS530 THE EVOLUTION OF FASHION MEDIA
One (1) semester credit hour
The evolving landscapes of media and fashion communication environments are explored by examining the most relevant mass media such as: print (magazines, newspapers, catalogs); broadcast (TV, radio, video, film); and the Internet (Web sites, blogs, podcasts, social media, YouTube). Through analysis, participants will also understand the evolution of the digital landscape and its impact on fashion media.
Prerequisite(s): None

DCS531 RESEARCH METHODS
Two (2) semester credit hours
Research Methods supports students in developing the core competencies and academic rigor required for study at postgraduate level. Through a series of lectures and activities, students will be able to gain the theoretical and practical understanding needed to create effective coursework and capstone project proposals. Lectures will cover the reflective process, the review of literature, research methodologies, structuring research.
Prerequisite(s): None

DCS532 DIGITAL TECHNOLOGIES & CREATIVE DIRECTION
Three (3) semester credit hours
This course explores proven techniques from both brand and agency perspectives. Learn to develop strategy and to plan, execute, and manage campaigns from ideation through results analysis. Study how creative strategy is executed across all elements of the marketing mix, including interactive marketing, promotion, advertising, traditional media, digital media, social media, and experiential events. Learn to manage all elements effectively for consistent strategy and branding and for successful integration. During this course, engage in the creative process by building a cohesive campaign.
Prerequisite(s): None

DCS533 DIGITAL ADVERTISING & ONLINE MEDIA
Three (3) semester credit hours
Participants explore the world of Digital Advertising & Online Media by investigating the various distribution options of promotional content and by understanding the process of utilizing promotional material for online platforms such as social media, search engines, websites, and any other digital platforms. Students learn how to digitally take the business directly to where the consumer is, how to purchase advertising space for campaigns (pay-per-click), how to search engine optimize (SEO), how to integrate digital into traditional marketing strategies, as well as how to create web banner ads, mobile ads, landing pages, interactive lookbooks and digital media kits.
Prerequisite(s): None

DCS534 EMAIL MARKETING STRATEGIES
One (1) semester credit hour
Email marketing is the highly effective digital marketing strategy of sending emails to prospects and customers. This course will show how effective marketing emails convert prospects into customers, and turn one-time buyers into loyal, raving fans. This course will further explore how to build an email list full of targeted customers, how to optimize your emails for the highest open rates and click-through rates (CTR), and how to automate the email marketing process of nurturing your leads and turning prospects into customers.
Prerequisite(s): None

DCS535 NEW DIGITAL TOOLS
Two (2) semester credit hours
The main focus of this course is to get participants to identify the right digital tools and platforms necessary for businesses to succeed. Students will understand which tools are used for different tasks and how to apply them in an everyday environment. This is achieved by exploring programs, websites or online resources including Hubspot, Ahrefs, Google Adwords and Google Analytics.
Prerequisite(s): None

DCS536 CREATIVE CONTENT & DIGITAL WRITING
Three (3) semester credit hours
Digital culture describes how technology and the internet are shaping the way that we interact as humans, and writing on social networks and messaging systems is very different from the traditional literary methods of the past. Today, a large part of a writer's work is no longer based on copyright. All of the productions circulating on proprietary social networks live on the basis of an economic model based on advertising, customer centricity, transparency and brevity. This course will help students make the transition from traditional to digital writing, paying special attention to providing relevant content for specific target audiences and websites, and content containing keywords aimed towards improving a website's SEO.
Prerequisite(s): None

DCS537 GRAPHIC DESIGN, LAYOUT AND POST PRODUCTIONS
Three (3) semester credit hours
Graphic design is all around us, in a myriad of forms, both on screen and in print, always made up of images and words to create a communication goal. This course exposes students to the fundamental skills required to make sophisticated graphic design: process, context, and communication through image-making and typography. The goal of this course is to equip learners with a set of transferable formal and conceptual tools for "making and communicating" in the field of graphic design. This core skill set will provide a starting point for further work in interface design, motion graphics, and editorial design
Prerequisite(s): None

DCS538 EXPERIENTIAL MEDIA
Three (3) semester credit hours
Experiential Media, best described as an immersive experience, allows brands and businesses to form long term connections with consumers. This course will take you through the process of how to use experiential media to bring a product to life by reaching consumers in more innovative, authentic, and shareable ways. A key objective of this course is to the development of an Experiential media campaign, one that gives customers the up-close-and-personal brand experiences they crave; something traditional marketing efforts cannot always achieve.
Prerequisite(s): None

DCS602 CAPSTONE PROJECT
Six (6) semester credit hours
The capstone project represents the culmination of a student's academic learning and may take a variety of forms. Students may select a course of personal and professional interest and relevance and conduct and document an in-depth investigation into the topic. Students will meet with a designated supervisor to support them through the development of their project. Outcomes may be a final collection, a product, a presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and experts in the field.
Prerequisite(s): All DCS 500-level courses.

DRA105 FASHION DRAWING FUNDAMENTALS
Three (3) semester credits The course analyzes how to draw the human figure, both female and male with particular focus on anatomy analysis, proportions and the stylized drawing of the selected figure. Details of the body and its movement in space are further elements of study. Students are supplied with the fundamental tools to communicate and develop a fashion drawing, using different methods of hand illustration. This course introduces students to coloring techniques used for the communication of ideas, concepts and details in a fashion product.
Prerequisite(s): None

DRA205 FASHION ILLUSTRATION FUNDAMENTALS
Three (3) semester credits
The study and analysis of the main methodologies of manual rendering allows for a correct representation of matt and glossy efeeffects, transparencies and textures of several fashion fabrics. By means of practical examples and a study based on observation of photographic images, fashion shows and illustrations, students acquire the fundamental techniques of fashion drawing using a variety of tools. The use of coloring techniques and further experimentation with proportions allow students to build on their own individual illustration style. Prerequisite(s): DRA105

ECO200 PRINCIPLES OF ECONOMICS
Three (3) semester credits
The class has the aim of studying the Production Companies as subjects, which develop an economic activity of market transformation, showing their structural and functioning aspects. In order to do so, there will be illustrated the prevalent and innovative methods of Organization, Management tools and Control principles. At the end of the class, the student will have learnt main knowledge about Manufacturing Company System, which will help him to develop insights in topics of sectoral interest. There will be in-depth analysis through the "Case Study".
Prerequisite(s): None

ENC101 ENGLISH COMPOSITION I
Three (3) semester credits
This first required college level-writing course introduces students to effective written communication through mastery of the writing process to include personal and professional contexts to include strategies for discussing, reviewing, development and structure, rhetorical strategies, organizational approaches, interpretive modes, of various written forms. Students will begin academic research skills to connect to their own writing and interests. This course fulfills a Gordon Rule requirement.
Prerequisite(s): None

ENC202 ENGLISH COMPOSITION II
Three (3) semester credits
This second required college level writing course focuses on the research process and advanced strategies for the analysis and evaluation of sources. Students will increase their knowledge of the writing process by composing informative and persuasive essays using a research process. Additionally, this course will emphasize the need for writing accuracy and the revision process using the conventions of standard edited American English. This course fulfills a Gordon Rule requirement.
Prerequisite(s): ENC101

ENV209 ENVIRONMENTAL SCIENCE
Three (3) semester credits
This course provides students with an introduction to environmental factors and provides a foundation for real life issues for the scientific aspects affecting sustainability, environmental policies, economics and the awareness of personal choices.
Prerequisite(s): None

FAS105 FASHION STYLING FUNDAMENTALS
Three (3) semester credits
Students will be provided with an introduction to professional aspects of the fashion styling industry. They will gain a real understanding of the diversity of professional roles undertaken by a stylist. Students will get their first experience of organizing a fashion photo- shoot. The course also includes an introduction to the basic style 'wardrobe' through an historical and cultural analysis of information.
Prerequisite(s): None

FAS110 BUSINESS OF STYLING
Three (3) semester credits
Students are introduced to learning about the professional aspects of the fashion styling industry, career and employment opportunities. By the end of this course, the students will gain an in-depth understanding of the creative and production process, and professionalism within the fashion industry.
Prerequisite(s): None

FAS200 FASHION, ART AND CULTURAL CONTEXT
Three (3) semester credits
This course will present students with a comprehensive critical analysis and evaluation of fashion intended as a socio-cultural global phenomenon and provide them with the theoretical knowledge necessary to interpret fashion practices in relation to art movements and other cultural manifestations. On completion of the course students will have attained a sense of the cultural and global dimension of the fashion industry, of the challenging yet close relation it has established with art and have developed an informed sensibility with regards to all the above.
Prerequisite(s): None

FAS205 FASHION RESEARCH & COLLECTION FUNDAMENTALS
Three (3) semester credits
This course discusses the basic steps involved in the design of a fashion idea. Starting with an accurate analysis of international fascating" in the field of graphic design. This core skill set will provide a starting point for further work in interface design, motion graphics, and editorial design
Prerequisite(s): None

FAS305 FASHION STYLING PRODUCTION
Three (3) semester credits
This course is a learning and practice platform that allows students to research, plan and organize photo shoots inspired by individual interests in the social, and/or cultural spheres. Students will work through a series of 'styling challenges' in a highly critical and exciting context learning how to question, reflect, provoke, work on error, and produce, through an often-surprising process of personal and creative development. Students will take inspiration from a variety of different sources such as exhibitions, films, music, politics, society etc., and transform this inspiration into concepts for their fashion 'stories'. This course also introduces other professional aspects of the fashion styling industry including client awareness, competitors, markets and consumers.
Prerequisite(s): None

FAS310 EDITORIAL STYLING & PHOTOGRAPHY
Three (3) semester credits
This course gives students the possibility to work from a self-initiated brief, which in turn provides an opportunity to display their personal skills and knowledge. Independence at this level is essential and collaborating in a team is crucial for students wishing to work in the area of styling within the fashion industry. The variety of outcomes required presents a unique opportunity for the student to create a portfolio of work expressing their individualism and professionalism. Students will plan, organize and realize contemporary fashion editorials; all edited and presented in their final portfolio.
Prerequisite(s): None

FAS315 FASHION BRAND EXPLORATION
Three (3) semester credits
This course they study an existing brand from a social, economic, global and ethical perspective. Students will learn how to design and develop a collection for a brand taking into account their DNA, customer, market segmentation and aesthetic. On completion of the course, students are able to design a collection for a brand.
Prerequisite(s): None

FAS320 CONTEMPORARY FASHION ANALYSIS
Three (3) semester credits
The objective of this course is to give students insights or references that can complement and enrich their creative research by looking at contemporary cultural, sustainable and ethical issues and through surface exploration, manipulations and enhancement. They will be able to compose a range of ideas, concepts, solutions and arguments in response to a self-initiated contemporary concept, while critically assessing information from a variety of sources.
Prerequisite(s): None

FAS325 FASHION CAMPAIGN & PHOTOGRAPHY
Three (3) semester credits
Students explore a variety of areas within the Fashion advertising industry to develop a multi-channel campaign. By the end of the course, the students will be able to finalize a complete multi-channel campaign involving holistic communication strategies (i.e., editorial, advertorial, press release, stop motion, etc.)
Prerequisite(s): None

FAS402 CREATIVE & ART DIRECTION
Three (3) semester credits
In this course, the students will understand how to elucidate brand messages and values through written and visual elements and to tap into the cultural zeitgeist and establish a brand vision that translates globally.
Prerequisite(s): ADV310

FB106 FASHION MARKETING
Understand and define the relevance of marketing within the fashion system and identify the different elements of the marketing process.

FB201 PRINCIPLES OF BUSINESS II
Adopt key business principles and understand the development of business strategies.

FB202 PRODUCTION 360
Understand the basic elements of textiles and materials necessary to craft a fashion product and analyze production and logistic processes.

FB206 FASHION BUYING
Understand buyers' role importance and buying process in the fashion industry.

FB206 FASHION BUYING
Understand buyers' role importance and buying process in the fashion industry.

FB301 FASHION BRANDING
Express a whole understanding of the brand identity and its development in relation to marketing and communication.

FB302 E-COMMERCE & DIGITAL MARKETING
Understand the basics of digital marketing and E-Commerce to create a website and a digital marketing strategy for a brand.

FB303 FINANCIAL MANAGEMENT
Evaluate the financial aspects involved in strategic business planning.

FB304 CREATIVE RESEARCH & BUSINESS RESEARCH
Examine the interaction between the fashion industry and the fashion market, identifying the values and the strategies.

FB305 INDUSTRY PROJECT
Create the marketing strategy of a partner brand.

FB403 INTERNATIONAL CONSUMER BEHAVIOR
Demonstrate an understanding of cultural and sub-cultural influences on consumer behavior around the globe, and the role of marketing to people in different cultures.

FB404 PUBLIC RELATIONS AND EVENT PLANNING
The Fashion Public Relations and Event Planning course provides students with comprehensive knowledge and practical skills required to effectively manage public relations and plan successful fashion events in the dynamic fashion industry. Students will learn how to strategically promote fashion brands, establish positive relationships with the media and key stakeholders, and orchestrate memorable fashion events that generate buzz and enhance brand visibility.

FB406 GREEN MARKETING
The Green Marketing and Sustainability in Fashion course aims to provide students with a comprehensive understanding of the principles and practices of sustainability within the fashion industry. Through theoretical exploration, case studies, and practical projects, students will gain insights into the importance of sustainability, ethical considerations, and green marketing strategies in the fashion sector. This course will examine the challenges and opportunities associated with sustainable fashion and equip students with the knowledge and skills to promote and implement sustainable practices in industry.

FB407 FINAL PROJECT - YOUR BUSINESS PLAN
Generate an original business project, based on the acquired knowledge.

FD101 FASHION DRAWING I
Use a variety of drawing techniques and processes to communicate and develop fashion illustration.

FD102 PATTERN CUTTING I
Demonstrate an initial competence in the construction techniques associated with trousers and skirts.

FD104 INTRO DIGITAL PATTERN CUTTING I - CLO 3D
The Fashion Design with Clo3D course offers students a comprehensive introduction to the world of digital fashion design using the powerful software Clo3D. Through a combination of theoretical instruction, hands-on tutorials, and practical projects, students will learn how to bring their fashion designs to life in a virtual 3D environment. This course is designed to provide students with the necessary skills to create digital prototypes, visualize garments, simulate fabric behavior, and streamline the fashion design process.

FD201 FASHION ILLUSTRATION
Learn and apply more advanced drawing and fabric rendering techniques in order to create more professional illustrations.

FD202 COLLECTION SKETCHING
The first approach to a personalized sketching identity, the natural transition from illustrative to collection sketching.

FD203 PATTERN CUTTING II
Demonstrate an ability to use sewing techniques to produce one complete finished outfit.

FD204 DIGITAL PATTERN II - CLO 3D
Learn how to use a wider range of techniques applied to digital fashion and pattern making.

FD205 FABRICS AND MATERIALS
Demonstrate an initial competence in recognizing fabrics and their intrinsic values.

FD301 CONSTRUCTION
Demonstrate capabilities in garment construction techniques associated with silhouettes and details.

FD302 VISUAL COMMUNICATION
Use a wide range of CAD skills to present a fashion collection.

FD303 DIGITAL & 3D TOOLS
Learn how to experiment and cross-platform different software in order to create a professional digital fashion presentation.

FD304 INDUSTRY PROJECT
Investigate and analyze a contemporary fashion theme to develop original concepts as a starting point to design a fashion collection for a brand partner.

FD401 BRANDING & MARKETING
Learn how to promote and commercialize a brand startup.

FD402 ATELIER
Learn how develop and produce minimum 3 outfits from their final collection.

FD403 PERSONAL PROJECT
Study and development of a personal collection with the finalization to become their personal portfolio for the industry review.

FD404 COLLECTION STYLING
The students will go to the principle of styling to learn how to work a personalized image for their collection.

FD406 ATELIER STUDIO TIME
The Fashion Design Atelier course offers students an immersive and hands-on experience in the art of creating high-quality garments with a focus on craftsmanship, precision, and attention to detail. Through a combination of practical workshops, technical instruction, and creative exploration, students will develop the skills and techniques required to produce unique and refined fashion designs within a traditional atelier setting.

FS101 FASHION STYLING I
Categorize visuals, texts, and references related to the diverse roles of a professional fashion stylist. Understand the organization and preparation of a photoshoot.

FS103 FASHION PHOTOGRAPHY
Outline the processes involved in the organization of a photo shooting.

FS106 VISUAL RESEARCH
Develop visual research techniques to collate, generate and communicate new ideas and information in a reflective and professional manner.

FS201 PERSONAL FASHION STYLING
Understand how to create the most suitable image by choosing clothes and accessories that fit clients' body types and individual needs. Learn the ins and outs of building a personal styling clientele regarding full closet revamps, seasonal shopping, and outfitting.

FS202 FASHION STYLING II
Integrate all personal research and information to create a blog.

FS203 LIFESTYLE PHOTOGRAPHY
The Fashion Lifestyle Photography course is designed to provide students with a comprehensive understanding of capturing fashion and lifestyle images in a dynamic and visually appealing manner. Through a combination of theoretical instruction, hands-on practice, and creative projects, students will develop the skills and techniques necessary to create captivating fashion lifestyle photographs that communicate a brand's identity and aesthetic.

FS205 FASHION WRITING
The Fashion Writing course offers students an in-depth exploration of the art of fashion writing, equipping them with the skills and techniques necessary to create engaging and influential fashion content. Through a combination of theory, practical exercises, and

FIL540 CONTEMPORARY FASHION HISTORY

Two (2) semester credits

This course looks at key contemporary developments in fashion from the late 20th & 21st Century. Participants discover and understand the concept and definition of zeitgeist through exploring the relationships between designer fashions, popular culture, big business, hightech production, as well as traditional and social media. Fashion's interdisciplinary side is examined and a focus on smart textiles, technology, and sustainability will be taught by studying the works of designers such as Hussein Chalayan, Iris Van Herpen, and Stella McCartney among others. The course also delves into key contemporary issues defining today's fashion industry, and questions the rules and norms governing fashion up until today. These issues include gender, sexuality, status, ethnicity/diversity, and the changing concepts around beauty. Visual and literary representations will be used to illustrate each of these fashion issues and the significance each plays in today's contemporary society. Prerequisite(s): None

FIL541 DIGITAL MARKETING ANALYTICS

Three (3) semester credit hours

In the Digital Age, there are so many moving pieces to managing a brand and business, from the website, to Instagram, to the LinkedIn group... the list seems endless. As a result, we need to be more active, more vigilant, and more knowledgeable than ever to realize and prove maximum return-on-investment for establishing a successful brand. This course will examine key data analytics for monitoring your brand, social tracking, and defining the right metrics and key performance indicators (KPIs) that are a necessity with online and e-comm. Furthermore attribution reports and modeling will be presented to drive the results you want, using the magic combination of analyze, clarify and strategy.
Prerequisite(s): None

FIL542 E-COMMERCE MARKETING & MANAGEMENT

Three (3) semester credits

E-commerce is a proven disruptor in all industries, especially fashion. The first part of this course will explore the business models of fashion e-comm disruptors from Amazon and Zalando to ASOS and Stitch Fix. The class uses a structured framework for analyzing business models with numerous examples so that students can apply it to their own business or case study The second part of this course focuses on organizations' need to deliver their products at the hands of online consumers who purchase goods and services from websites, and who are even more demanding than customers who personally go to stores or department stores. This course will develop skills in logistic operations for delivery and the current challenges facing all virtual sales.
Prerequisite(s): None

FIL543 EMERGING DIGITAL PLATFORMS

One (1) semester credit hour

Digital platforms offer customers and businesses the ability to connect through online or mobile channel and become an integrated part of day-to-day activities. Consequently, many fashion brands are transitioning from a product orientation to a customer orientation, with a focus on delivering differentiated customer experiences to target markets. The objective of this course is to learn where your customers are, and create a corresponding digital platform strategy relevant for the market position and strategic objectives. This includes the creation of multi-sided platforms that bring together customers, brands and stakeholders to facilitate value exchange as part of the larger digital ecosystem.
Prerequisite(s): None

FIL544 RESEARCH METHODS

Two (2) semester credit hours

Research Methods supports students in developing the core com-petencies and academic rigor required for study at postgraduate level. Through a series of lectures and activities, students will be able to gain the theoretical and practical understanding needed to create effective coursework and capstone project proposals. Lectures will cover the reflective process, the review of literature, research methodologies, structuring research. Prerequisite(s): None

FIL545 OMNICHANNEL E-COMMERCE

Three (3) semester credits

Omnichannel is how retailers interact with customers in a seamless way, combining different channels at different stages of their purchase journey. Customers today want to place an order online and pick it up an hour later on their way to work or return at the store an order they had placed online. In this course you will learn how to attract omnichannel customers, what fulfillment options these customers expect, how retailers can leverage their online and brick and mortar presence, and what retailers need to support an omnichannel strategy. Students will spend time understanding and defining the customer journey and its impact on e-commerce and the store experience, through audience alignment and journey mapping exercises to prepare them for establishing how to get products into the hands of their consumers quickly and on the customer's terms.
Prerequisite(s): None

FIL546 E-COMMERCE WEBSITE DESIGN & DIGITAL MERCHANDISING

Three (3) semester credits

Participants learn how to develop a framework to design an online fashion store, starting with the content building using trust indicators, to branding, navigation, product descriptions, photography, payment and return policy. The importance of visual impression and aesthetics is emphasized, both for branding and to attract viewers, turn them into customers, and stimulate sales. Managing product descriptions, product tables, links, and updating pricing and photography are all taught as best practices, basically anything needed to maintain 'back-end' updates to a fashion e-commerce website.
Prerequisite(s): None

FIL547 CORPORATE SOCIAL RESPONSIBILITY STRATEGIES

One (1) semester credit hour

This course is designed for those who understand that topics such as social responsibility, climate change and environmental sustainability, ethics and morality, diversity and inclusion, and employee well-being have become integral components of leading a competitive and profitable company. Participants will learn how to leverage corporate structures to undertake CSR activities that have real public benefit, the relationship between philanthropy and corporate self-interest, and how ventures can assess whether they are doing good CSR, exploring topics including measurement, attribution, and cost benefit analysis. Finally, participants will learn from many examples of Corporate Social Responsibility across the world. This course will teach participants interested in developing a CSR project to conduct a wider search than they may have previously undertaken to identify lessons and solutions that they may adapt to their own setting.
Prerequisite(s): None

FIL548 BLOCKCHAIN & FINTECH

Two (2) semester credit hours Transparency and traceability are the precursors to change in the fashion industry, and fashion is moving to embrace circular practices now, more than ever before. Blockchain (digital ledgers) provides greater insight into the entire lifecycle of a garment, making it easier for fashion designers to create with circularity in mind. Fintech (short for "financial technology") is creating multiple ways to 'buy-now, pay-later', thus redefining traditional methods of payment. In this course you will

learn how digital technologies like Blockchain are disrupting fashion by increasing supply chain transparency, making circularity more feasible, and changing the way we consume clothes (moving from a 'throw-a-way culture', to one that more appreciates beautifully made products that carry a meaningful story). This course will provide participants with a good understanding of the technological, applicability, and limitations of these blockchain technologies.
Prerequisite(s): None

FFIL549 DIGITAL LUXURY TRANSFORMATION
Three (3) semester credits
For luxury brands, digital is proving to be an incredibly important channel, not just for sales or communication, but as a key element in building brand equity and engagement. The assumption that luxury shoppers will always prefer a tactile shopping experience with personalized customer service (to get all their money's worth), has now been challenged. Digital luxury isn't just about millennials, nearly all luxury shoppers have enthusiastically embraced the digital lifestyle. This course will explore these topics and more, drawing upon case studies from Chanel, Gucci and LVMH to digital natives such as Away and Peloton.
Prerequisite(s): None

FIL550 GLOBAL LUXURY CONSUMERS
Three (3) semester credits The world is a big and exciting place and Luxury brands must be ready, willing and able to adapt, both culturally and commercially, to different markets around the world. This course will dive deeply into the luxury fashion environments found in China, Japan, India, Brazil, Russia, Europe and the United States and students will learn how to combine branding with localization to deliver a superior experience. Particular attention will be given to the digital environments found in each region, starting with Asian luxury consumers, Chinese in particular, some of the most digitally active in the world, mostly on mobile. Throughout the course students will see the benefits and competitive advantages reaped by luxury brands when they are locally relevant and respectful towards the culture and differences found around the globe.
Prerequisite(s): None

FIL551 EMERGING RETAIL TECHNOLOGIES
One (1) semester credit hour
Fashion companies must evaluate and implement new technologies at a rapid pace in order to satisfy their customers' desires for an increasingly sophisticated retail experience, both in-store and on eCommerce sites. The goal of this course is to provide participants with the tools and strategies to navigate these shifting industry standards with confidence. From new methods for customer acquisition to the next generation of smart mirrors, this course touches on cutting edge technologies such as artificial intelligence and machine learning, and will provide a foundation for participants to assess the potential value of these innovations for their fashion business.
Prerequisite(s): None

FIL552 VIRTUAL AND DIGITAL FASHION
Two (2) semester credit hours
With Digital fashion on the rise, this course explores the how brands are moving towards virtual representations of their products and creating nonfungible tokens (NFTs). Participants will learn how brands are pushing creative boundaries and engaging new audiences through 3D design platforms such as CLO3D, Marvelous Designer, Browzwear, and Optitex, as well as how sustainability is becoming the new digital. At the end of the course students will gain

knowledge of how the industry has been disrupted through technology and digital retail platforms and brands such as Fabricant and Dress-X.
Prerequisite(s): None

FIL603 CAPSTONE PROJECT
Six (6) semester credit hours The capstone project represents the culmination of a student's academic learning and may take a variety of forms. Students may select a course of personal and professional interest and relevance and conduct and document an in-depth investigation into the topic. Students will meet with a designated supervisor to support them through the development of their project. Outcomes may be a final collection, a product, a presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and experts in the field.
Prerequisite(s): All FIL 500-level courses

FS101 FASHION STYLING I
Categorize visuals, texts, and references related to the diverse roles of a professional fashion stylist. Understand the organization and preparation of a photoshoot.

FS103 FASHION PHOTOGRAPHY
Outline the processes involved in the organization of a photo shooting.

FS106 VISUAL RESEARCH
Develop visual research techniques to collate, generate and communicate new ideas and information in a reflective and professional manner.

FS201 PERSONAL FASHION STYLING
Understand how to create the most suitable image by choosing clothes and accessories that fit clients' body types and individual needs. Learn the ins and outs of building a personal styling clientele regarding full closet revamps, seasonal shopping, and outfitting.

FS202 FASHION STYLING II
Integrate all personal research and information to create a blog.

FS203 LIFESTYLE PHOTOGRAPHY
The Fashion Lifestyle Photography course is designed to provide students with a comprehensive understanding of capturing fashion and lifestyle images in a dynamic and visually appealing manner. Through a combination of theoretical instruction, hands-on practice, and creative projects, students will develop the skills and techniques necessary to create captivating fashion lifestyle photographs that communicate a brand's identity and aesthetic.

FS205 FASHION WRITING
The Fashion Writing course offers students an in-depth exploration of the art of fashion writing, equipping them with the skills and techniques necessary to create engaging and influential fashion content. Through a combination of theory, practical exercises, and

critical analysis, students will develop proficiency in various forms of fashion writing, including fashion journalism, fashion criticism, trend reporting, and brand storytelling.

FS302 MAGAZINE LAYOUT
The Fashion Styling Magazine Layout course is designed to provide students with the skills and knowledge necessary to create visually compelling and cohesive layouts for fashion magazines. Through a combination of theoretical instruction, hands-on projects, and industry insights, students will learn the art of fashion styling and its application in magazine design. This course will cover key design principles, visual storytelling techniques, and industry-standard software to develop magazine layouts that captivate readers and effectively showcase fashion content.

FS304 PHOTOGRAPHY - EDITING & RETOUCHING
The Fashion Photography Retouching and Editing course is designed to equip students with the skills and techniques necessary to enhance and refine fashion photographs in the post-production stage. Through a combination of theoretical instruction, hands-on exercises, and practical projects, students will learn the art of retouching and editing specifically tailored to the field of fashion photography. This course will cover industry-standard software and tools used for retouching, enabling students to create visually captivating images that meet professional standards.

FS305 FASHION STYLING III
Evidence of a diverse range of research from multiple sources, to inspire ideas for shoots. Plan, organize, and realize professional photo shootings.

FS401 FASHION STYLING IV
Present a professional body of work evidencing extensive research and innovative outcomes.

FS402 VIDEO + FASHION FILM
The Fashion Videomaking and Fashion Film course explores the art of creating captivating and visually stunning videos specifically tailored for the fashion industry. In this course, students will learn the techniques and skills required to produce compelling fashion films that showcase garments, tell stories, evoke emotions, and capture the essence of fashion brands. Through a combination of theory, technical instruction, and hands-on projects, students will develop proficiency in fashion videography, editing, and storytelling.

FS404 E-COMMERCE VISUAL MERCHANDISING
Understand the strategic display of products on a website to attract customers and make them engage.

FS406 EDITORIAL CREATIVE DIRECTION
Integrate advanced CAD techniques to inform final outcomes in a magazine format.

FS407 DIGITAL PORTFOLIO
The Fashion Styling Digital Portfolio course is designed to help students develop a professional and visually captivating digital portfolio that showcases their skills, creativity, and design aesthetics in the field of fashion styling. Through a combination of theoretical instruction, hands-on projects, and industry insights, students will learn the essential elements and strategies for creating a compelling digital portfolio tailored to the fashion industry.

HIS100 HISTORY OF DRESS AND COSTUME
Three (3) semester credits
This course covers the evolution of the History of Dress from ancient times to the present. Students study a wide historical, political, social and cultural context looking at aspects involved in sartorial cutting and construction, as well as the development of the productive systems of materials, accessories, jewels, hairstyles and makeup. The relationships between art and fashion are analyzed through the course of history, to make a comparison between past and contemporary fashion, dress and costume.
Prerequisite(s): None

HUM200 SPECIAL TOPICS IN HUMANITIES
Three (3) semester credits
A cross-disciplinary course examining a specific issue or topic of relevance in the evolving visual & performing arts and contemporary culture essential design studies. Students will expand critical thinking skills such as analyzing and synthesizing shifting trends and diverse lifestyles that impact evolutionary and market changes.
Prerequisite(s): None

ID101 INTERIOR DESIGN FUNDAMENTALS
This course is an introduction to space planning of residential design. Students understand both English and metric scale and the conventions of technical drawing standards. They develop design solutions supported by the knowledge of fundamental graphic standards.

ID103 HISTORY OF ART, DESIGN AND VISUAL CULTURE I
The course will develop the student's body of knowledge in the development of art, design, visual culture, object aesthetics, and function from historical precedents to mid-19th century. Students will review the survey of architecture, interiors, furniture, and decorative arts.

ID104 DRAWING TECHNIQUES
Students visually conceptualize ideas and solutions through basic drafting techniques, isometric drawing, and perspective drawings in two and three-dimensional formats. They also explore rapid sketching and basic rendering with graphite, sharpie, colored pencils, and markers. They are also introduced to terminology, line weights, and the use of scale.

ID105 INTRODUCTION TO DIGITAL DESIGN
This course is an introduction to multiple image manipulation techniques. Students will achieve basic competence in the use of dedicated software of Photoshop for practical application in interior design projects.

ID106 COMPUTER-AIDED DESIGN
This course is an introduction to the suitable application and professional practice of technical drawing conventions with the use of AutoCAD for space planning, basic interior details, and construction representations.

ID107 MATERIALS FOR INTERIOR DESIGN
This course is an introduction to understanding the use of various materials and processes, methods of procurement, basic codes and standards as compliance factors, fundamental principles as affecting product specifications, and project implementation of residential design and other typologies of spaces.

ID201 DESIGN PROJECT I
This course explores the use of various design methodologies as applied to an interior design project. Students are exposed to creating programming and design solutions of a two-story residence or small commercial typology.

ID202 3D DIGITAL MODELLING
Students will develop an understanding of 3D modeling software as a communication tool to represent design solutions in volumetric forms. They will also learn to augment the captured volumetric studies with camera and lighting techniques, and the application of colors, materials, and textures.

ID203 HISTORY OF ART, DESIGN AND VISUAL CULTURE II
The course will develop the student's body of knowledge through readings and reflective studies on the development of art, design, visual culture, object aesthetics, and function from the late 19th century to the present times. Students will be able to identify the meaning of a work of art or an object of design in its cultural context as they apply it to interior projects.

ID204 INTERIOR GRAPHIC STANDARDS
Students will develop an understanding of the fundamentals of human factors, anthropometric standards, construction details, ADA, universal design, codes and regulations as applied in interior spaces.

ID205 DIGITAL RENDERING TECHNIQUES (SKETCHUP)
The course will expose the students to learn the various ways of visualizing and illustrating interior spaces with the use of digital software. Students will be able to render interior perspective views using the appropriate materials, textures and color palettes.

ID206 INTERMEDIATE DIGITAL DESIGN
In this course, students achieve proficiency in the use of digital tools to create presentation boards in a book format and large poster formats. Student will explore all aspects of ready-to-press types of work, color palettes, infographic presentations, process design works, material boards, and specification binders.

ID301 RESEARCH AND CONCEPT DEVELOPMENT
Students will develop an understanding of multiple evidence-based design methods. The course will cover various theories and practices as a strategy for research, data collection, case studies, and analysis that informs contemporary design solutions for commercial design.

ID302 DESIGN PROJECT I
The course entails the evidence of research, design, presentation, and solution to a commercial interior project. Projects can vary from the workplace, educational, and institutional typologies.

ID302L LAB
This course is a support course for the laboratory and studio time of Design Project I.

ID304 ADVANCED DIGITAL DESIGN
The course explores the various presentation techniques with a review of software used in previous Levels. Students will explore alternative and cutting-edge methods by combining a variety of software and tools. Students will learn how to interface the digital tools for better rendering techniques.

ID305 DESIGN FOR SUSTAINABILITY
The course introduces the student to the body of knowledge essential to sustainable design procedures, eco-friendly materials, and life cycle analysis of products and materials. Students will be exposed to global metrics that present the qualitative and quantitative values of sustainable standards, principles, and practices.

ID306 LIGHTING DESIGN
The course explores the fundamentals of lighting for residential and commercial spaces. Students examine the value of light sources and determine quality lighting design environments and spaces. With the use of software and technical support documentation, they learn how to construct lighting scenarios.

ID401 SENSORIAL AND EXPERIENCE DESIGN
The course explores the application of a sensorial and experiential design theory to create a user-centered environment that improves well-being. Students work on projects associated with hospitality, resort and cruise ship interiors. Students will demonstrate their design ability to integrate interior graphic standards, technical aspects, and components.

ID401L LAB
This course is a support course for the laboratory and studio time of design projects being developed in the Sensorial and Experience Design.

ID403 ADVANCED VISUAL PRESENTATION
The course explores the various presentation techniques for complex spaces. The use of principles of walk-throughs and fundamentals of emerging technology is evidently utilized to create cutting-edge presentations. Students will explore various software and interface these digital tools for realistic interior presentations.

ID404 BUSINESS OF INTERIOR DESIGN
In this course, the students will be introduced to various professional careers that cross over art and design and other affiliated disciplines in textiles, furniture, lighting design, LEED accreditation, and construction management among many others. Students will learn how to develop a business plan, understand various market opportunities, and address entrepreneurial strategies.

ID405 INDUSTRY-BASED LEARNING
This course is designed to prepare the students for real projects and competitions within the professional industry. Students can engage in design and trade exhibitions associated with interior design, architecture, kitchen and bath, and cruise ship interiors. Competition-based projects such as furniture, furnishings, lighting, and other luxury items are also available for students' exploration during the given time frame.

KBD101 KITCHEN AND BATH DESIGN FUNDAMENTALS
Three (3) semester credits
This course will introduce the student to basic space planning, theories and practices associated with kitchen and bath design. Students are exposed to human factors, accessibility, universal design, ADA principles and safety considerations.

KBD102 RAPID VISUALIZATION AND DRAWING TECHNIQUES
Three (3) semester credits
In this course, students will explore manual drawing skills to communicate their concepts and design development.

KBD103 KITCHEN AND BATH STANDARDS AND APPLICATION
Three (3) semester credits
The emphasis of this course is to inform the students about various design standards and considerations as applied in kitchen and bath design. Students will understand human factors, centers of activity, work areas and triangles, layouts and safety standards, plumbing and mechanical considerations.

KBD103 KITCHEN AND BATH STANDARDS AND APPLICATION
Three (3) semester credits
The emphasis of this course is to inform the students about various design standards and considerations as applied in kitchen and bath design. Students will understand human factors, centers of activity, work areas and triangles, layouts and safety standards, plumbing and mechanical considerations.

KBD201 KITCHEN AND BATH DESIGN I
Three (3) semester credits
This course is designed to introduce the student to space planning, theories and practices associated with luxury kitchen and bath design. Students are exposed to a holistic approach to human factors, accessibility, universal design, ADA principles and safety considerations.

KBD202 INTERIOR FINISHES AND MATERIALS
Three (3) semester credits
This course will introduce the students to multiple types of finishes for kitchen and bath interiors while referencing the scope of materials and specifications, standards and certifications, procurement and product lifecycle, furniture and furnishings, and equipment for both residential and commercial typologies of spaces.

KBD204 AUTOCAD FOR KITCHEN AND BATH DESIGN
Three (3) semester credits
This course will introduce the student to the intrinsic value of AutoCAD in kitchen and bath design, the methodical thought process that goes with it, functional commands, and features of kitchen and bath design.

KBD302 LIGHTING DESIGN
Three (3) semester credits
This course will understand the fundamentals of natural and artificial lighting design and principles of acoustics applied in kitchen and bath design.

KBD401 KITCHEN AND BATH DESIGN III
Three (3) semester credits
This course is designed to introduce the student to space planning, theories and practices associated with commercial kitchen and bath design associated with hotels and restaurants. Students are exposed to a holistic approach to a broader set of users, human factors, accessibility, universal design, ADA principles and safety considerations, and mechanical and plumbing systems.

KBD402 CONSTRUCTION AND SYSTEMS DESIGN FOR KITCHEN AND BATH
Three (3) semester credits
The focus of the course is the development and execution of contract documents for kitchen and bath spaces proposed for residential and commercial purposes. Students will demonstrate their skills in presenting lighting design, fixtures and equipment, cabinetry and millwork, detailing concepts, and construction specifications.

KBD403 KITCHEN AND BATH DESIGN INTERNSHIP
Three (3) semester credits
The course is developed to give the student an opportunity to further expand the body of knowledge, refine technical skills in kitchen and bath design, and apply the learned theories within an approved creative association and supervised time frame.

LBM511 FUTURE OF FASHION
Two (2) semester credit hours
It is essential for students who study Fashion and Luxury Brand Management to be aware of the context in which the industry operates and the key drivers that impact that industry. This forward-looking course supports a core understanding of the world of luxury fashion, from micro and macro trends and forecasting, to the significant social and cultural movements that affect the industry, such as digitality, innovation, sustainability and ethical considerations, as well as emerging international fashion centers.
Prerequisite(s): None

LBM512 STRATEGIC MARKETING & RETAIL ANALYSIS
Three (3) semester credits
This course provides a strong theoretical framework from which to understand and apply fashion marketing techniques. Students will study marketing segmentation, targeting, positioning, planning and the marketing mix with particular reference to the retail environment, as well as analyzing fashion consumer markets and the principles of consumer behavior. Students will develop an understanding of different perspectives to fashion marketing and apply these to real world situations through project work.
Prerequisite(s): None

LBM515 DEVELOPING BRAND IDENTITIES
One (1) semester credits
Well produced, brand-appropriate presentation of work is considered a benchmark of professionalism in the luxury fashion industry. This course will support students in developing the ability to make sound judgements about how work may be persuasively presented and the different visual strategies that may be employed. An understanding of the principles of visual communication for a specialist and non-specialist audience are addressed through workshops in Adobe Photoshop, Illustrator and InDesign.
Prerequisite(s): None

LBM516 ROLE OF DESIGN AND CREATIVITY
Two (2) semester credits
Creative flair coupled with market awareness are advantageous in luxury brand management. This course supports students' ability to think critically and creatively in the proposal of innovative fashion products for a specified luxury brand. Based on in-depth brand and market research, students will generate and justify a well devised, brand-appropriate collection, building on trend forecasts and the application of personal design research, collection of fabric samples, developing a color story and mood board and producing technical information for the range.
Prerequisite(s): None

LBM517 FASHION PRODUCT DEVELOPMENT
Three (3) semester credits
In order to develop a successful branded product and take it to market, students need a good understanding of the processes involved. In this course, they will develop essential product development skills for a given market. This course works in conjunction with The Role of Creativity to form a cohesive package of specialist learning. The importance of developing effective strategies for supply chain management will also be addressed, and the growing imperative for sustainable sourcing.
Prerequisite(s): None

LBM518 COMMERCIALIZATION & RETAIL
One (1) semester credits
New and evolving landscapes of the fashion retail environment are explored, through the analysis of innovative visual merchandising strategies for online retailing, bricks and mortar retailing and omni-channel retailing, as key to contemporary commercialization strategies.
Prerequisite(s): None

LBM519 BRANDS & BRANDING STRATEGIES
Three (3) semester credits
Students will study the strategic brand management process. This starts with conducting brand audits to identify strengths and weaknesses of brands, developing brand strategies, setting key performance indicators and defining execution plans. Branding topics such as brand equity, brand personality, brand identity and brand extensions will be studied, and students will be given the opportunity to research and critically analyze the application to luxury brands identifying key success factors and pitfalls. The Unit

also explores contemporary branding topics such as digital branding, brand experience as well as rebranding, corporate social responsibility and globalization. The application of branding by fashion and luxury brands is an art which students will be able to master by being exposed to various frameworks, theories, case-studies and live projects. Students will develop their analytical, critical, research and communications skills but most importantly become creative problem solvers.
Prerequisite(s): None

LBM521 INTELLECTUAL PROPERTY RIGHTS
One (1) semester credits
Essential to the contemporary fashion brand, the concept of authorship is explored, as well as licensing rights and the protection of intellectual property. Other contractual instruments for developing brands are explored: joint ventures agreements, co-operation agreements, distribution and agency agreements, and other relevant provisions. The challenges of counterfeiting are also expounded.
Prerequisite(s): None

LBM522 BUSINESS OF LUXURY
Three (3) semester credits
This course investigates the various meanings of luxury and provides an in-depth analysis of the main pitfalls, similarities and differences between Premium and Luxury concepts. The course looks at how luxury brands evolve to respond to changing habits and trends in consumption, without losing their DNA and their codes. Using examples and cases from the world of luxury, there is a strong focus on the main business models adopted by various luxury brands to grow within a global conglomerate or as independent.
Prerequisite(s): None

LBM524 CREATING, COMMUNICATING & DELIVERING LUXURY
One (1) semester credits
This course will apply strategies for the creation, communication and delivery of luxury, based on a critical analysis of the visual and experiential language of luxury. Students will explore the main ingredients required to create luxury, identify brand codes for communications strategies as well as formulating operating procedures to deliver coherent brand experiences at every touch point. How the luxury service culture strives to deliver wow experiences online and offline will be analyzed. Furthermore, students will examine the strong links between luxury brands, the arts and philanthropy. Here students will be given the opportunity to be entrepreneurial and revive or create a luxury brand.
Prerequisite(s): None

LBM525 FASHION ENTREPRENEURS
Two (2) semester credits
Complementing the course in Creating, Communicating and Delivering Luxury, this course supports the development of entrepreneurial skills. The ability to identify and exploit professional opportunities is essential to work with luxury brands or for those who wish to establish their own brands. Concepts of self-branding and the strategic development of professional networks is also covered in this course.
Prerequisite(s): None

LBM601 CAPSTONE PROJECT
Six (6) semester credits
The capstone project represents the culmination of a student's academic learning and may take a variety of forms. Students may select a course of personal and professional interest and relevance and conduct and document an in-depth investigation into the topic.

Students will meet with a designated supervisor to support them through the development of their project. Outcomes may be a final collection, a product, a presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and experts in the field.
Prerequisite(s): All LBM 500-level courses.

MAC105 COLLEGE MATHEMATICS I
Three (3) semester credits
This course introduces students the basic concepts of college mathematics to include algebra and will follow a logical sequence for students to gain confidence in polynomials, equations, inequalities, the straight line, Cartesian coordinates, functions and graphs, systems of linear equations, logarithms and exponentials, matrix algebra, limit of a function, and derivative of a function and integral.
Prerequisite(s): None

MAC114 COLLEGE MATHEMATICS II
Three (3) semester credits
This course introduces the basic concepts of Euclidean geometry and non- Euclidean geometry utilizing a problem solving approach relevant to all majors. Students will explore the inductive method and review the foundations of geometric points, lines, segments; coverage of all 2-D figures; and an analysis of coordinates, vectors, and trigonometric relations.
Prerequisite(s): MAC105

LBM523 MANAGING LUXURY
Three (3) semester credits
This course covers various aspects of luxury brand management, through understanding the concepts and strategies of brand valuations, performance management, growth, and market entry. A range of tools, methods and techniques will be discussed and analyzed in the context of their usefulness to integrate theory into real life examples and cases from the luxury world. Together with the Business of Luxury, this course assesses the current opportunities and challenges facing luxury brands through a deep understanding of the critical success factors needed to succeed and grow in the luxury industry.
Prerequisite(s): None

MAFD510 INNOVATIVE PATTERN CUTTING & DESIGN I
Two (2) semester credits
Innovative pattern cutting & design: This course is structured to give you advanced training within innovative pattern making and construction, couture techniques and finishes, and CLO 3D digital garments simulation. Students will develop effective Design Vocabulary in order to articulate their design identity through shape, forms and structure. This course will Introduce the main theories and concepts of Innovative pattern cutting, fabrics and collection creation. Students will understand the philosophy of fashion design through creative pattern making technology and blue sky thinking.

MAFD511 INNOVATIVE PATTERN CUTTING & DESIGN II
Two (2) semester credits
The course follows MAFDM510 and builds on the knowledge learned in the previous course. Innovative pattern cutting & design: This course is structured to give you advanced training within innovative pattern making and construction, couture techniques and finishes, and CLO 3D digital garments simulation. Students will develop effective Design Vocabulary in order to articulate their design identity through shape, forms and structure. This course will introduce the main theories and concepts of Innovative pattern cutting, fabrics and collection creation. Students will understand the philosophy of fashion design through creative pattern making technology and blue sky thinking.
Prerequisite: MAFD510

MAFD512 ADVANCED PORTFOLIO DESIGN I
Two (2) semester credits
Advanced portfolio design is a critical exploration that investigates the fashion system as an important cultural visual language through creative design projects, incorporating research and exploration of modern fashion in the luxury sector. Creative industries have the ability to generate new ideas that excel and innovate. In order to succeed as a designer, you need to have an in-depth knowledge of fashion research, the market, and be able to make informed predictions about future trends. Inspirational research and out of the box concepts are fundamental to all stages of the design process. This course will introduce the main theories and concepts of Advanced portfolio design as it relates to fashion design. Students will understand, exploring the philosophy of fashion research through a digital portfolio and collection.

MAFD513 ADVANCED PORTFOLIO DESIGN II
Two (2) semester credits
The course follows MAFDM512 and builds on the knowledge learned in the previous course: Advanced portfolio design is a critical exploration that investigates the fashion system as an important cultural visual language through creative design projects, incorporating research and exploration of modern fashion in the luxury sector. Creative industries have the ability to generate new ideas that excel and innovate. In order to succeed as a designer, you need to have an in-depth knowledge of fashion research, the market, and be able to make informed predictions about future trends. Inspirational research and out of the box concepts are fundamental to all stages of the design process. This course will introduce the main theories and concepts of Advanced portfolio design as it relates to fashion design. Students will understand, exploring the philosophy of fashion research through a digital portfolio and collection.
Prerequisite: MAFD512

MAFD514 FUTURE OF FASHION & SUSTAINABILITY
Three (3) semester credits
Future of Fashion & Sustainability, digitization and creative individuality are major categories that will determine change and influential fashion trends. Luxury brands are embracing sustainability and digitization as the future of modern fashion and design. We are witnessing a move from not only using newly created materials and fabrics, but to focusing on up-cycled materials that will minimize our carbon footprint and reduce waste, ensuring that our clothing remains in circulation rather than ending up in a landfill. This course will introduce the main theories and concepts of the future of fashion, related to luxury brand management. Exploring sustainability, the production process, directional fashion design, technology and blue sky thinking. Students will understand the technology and creativity involved related to the luxury market. Developing the skills required to both communicate brand management, problem solving and solutions. The course will involve lectures, discussions, and in-class.

MAFD515 CREATING, COMMUNICATING & DELIVERING LUXURY
Three (3) semester credits
Luxury fashion and luxury product design has continued to be one of the most rapidly expanding and well-performing industries, with leading firms experiencing double-digit growth in the last few years. "A luxury lifestyle or item is deemed highly desirable within a culture or society. Luxury items tend to be sensitive to a person's income or wealth, meaning that as wealth rises, so do purchases of luxury items". This course is Creating, Communicating & Delivering Luxury. will introduce the main theories and concepts in luxury brand management, fashion design and marketing.

MAFD516: ENTREPRENEURSHIP IN FASHION & DESIGN
Three (3) semester credits
Entrepreneurship in fashion and design. Innovation is necessary to address the many challenges of our ever-evolving world. Entrepreneurship is the creation or extraction of economic value. With this definition, entrepreneurship is viewed as change, generally entailing risk beyond what is normally encountered in starting a business, which may include blue sky thinking within the creative sector. An entrepreneur is an individual who creates and/or invests in one or more businesses, bearing most of the risks and enjoying most of the rewards. This course will introduce the main theories and concepts of entrepreneurship in fashion and design. This course is designed to introduce students to the concept of entrepreneurship, and to be an experiential learning experience. Throughout the semester you will learn from industry experts, case-studies within disciplines such as fashion, management, sociology, and economic history.

MAFD517 INDUSTRY PROJECT AND LUXURY FASHION I
Two (2) semester credits
Industry project in luxury fashion. The world of fashion and the creative industries has the ability to generate new ideas that excel and innovate. In order to succeed as a designer, you need to have an in-depth knowledge of luxury fashion, research the market, and be able to make informed predictions about future trends. Inspirational research is fundamental to this and is a key element of all stages of the design process. This is one of the most exciting times in the design process because the designer starts from the beginning and can be at their most creative. This course will introduce the main theories and concepts of Industry projects in luxury fashion as it relates to high end, global fashion brands. Students will be informed by exploring the philosophy of luxury fashion and retail, research and collection development, obtaining the skills required to design and create an innovative, and directional collection. The course will involve innovative pattern cutting, garment construction, trend and concept studies, creative concepts and storytelling through mood and inspiration boards. Researching directional fashion design, digitization and CLO technology, styling and blue sky thinking.

MAFD518 INDUSTRY PROJECT AND LUXURY FASHION II
Two (2) semester credits
The course follows MAFDM517 and builds on the knowledge learned in the previous course: Industry project in luxury fashion. The world of fashion and the creative industries has the ability to generate new ideas that excel and innovate. In order to succeed as a designer, you need to have an in-depth knowledge of luxury fashion, research the market, and be able to make informed predictions about future trends. Inspirational research is fundamental to this and is a key element of all stages of the design rocess. This is one of the most exciting times in the design process because the designer starts from the beginning and can be at their most creative. This course will introduce the main theories and concepts of Industry projects in luxury fashion as it relates to high end, global fashion brands. Students will be informed by exploring the philosophy of luxury fashion and retail, research and collection development, obtaining the skills required to design and create an innovative, and directional collection.
Prerequisite: MAFD517

MAFD519 CAPSTONE/CREATIVE CAPSTONE
Six (6) semester credits
The capstone project represents the culmination of a student's academic learning and may take a variety of forms. Students may select a course of personal and professional interest and relevance

and conduct and document an in-depth investigation into the topic. Students will meet with a designated supervisor to support them through the development of their project. The outcome may be a final collection, a product, a presentation, a short film or an academic paper that will be presented and orally defended to a panel of tutors and experts in the field. Your Dissertation Supervisor is responsible for providing you with help and guidance throughout the preparation of your research proposal and dissertation.
Prerequisite: MAFD510, 511, 512, 513, 514, 515, 516, 517, 518.

MAFD520 FINAL RUNWAY COLLECTION RESEARCH & DEVELOPMENT
Nine (9) semester credits
Students will develop a visual creative design vocabulary in order to articulate a design identity through their final innovative collection. Students will build international visibility by presenting a luxury final collection to a panel of industry leaders in fashion, design, and art. Students will build their entrepreneurship skills and will get support in launching a company or brand through courses focused on professional practice, as well as a robust post-graduation professional consultation for alumni. This course will Introduces the main theories and concepts of final innovative runway collection, as it relates to luxury fashion. Students will be informed by exploring the philosophy of unconventional and inspirational concepts related to luxury fashion. Identifying and cultivating your personal design aesthetic through directional research of luxury design, innovative conceptual pattern making, draping and exploring new shapes and forms. The importance of a design journal, sketching by capturing ideas, fabric technology and innovation, recording inspiring literature and imagery, producing an innovative, directional runway collection.

MDM501: STRATEGIC MANAGEMENT FOR CREATIVE INDUSTRIES
The course is designed to lead students in the assessment, documentation, growth, and realization of strategic development plans for creative industries. Students are given essential exposure through planning tools and techniques that provide them the ability to implement short and long-term structures driven by comprehensive information.

MDM502: MANAGEMENT OF INTELLIGENT ENVIRONMENTS
This course focuses on understanding, managing, and strategically implementing intelligent design systems and information infrastructure in creative industries. Students are engaged in data collection, data analytics, and technology applications within the complex phenomenon of new information and communication technology.

MDM503: INTERCULTURAL COMMUNICATION AND LEADERSHIP
The purpose of this course is to prepare the student in leadership and organizational structures with the knowledge and skills in managing creative institutes through media and communication across cultures. The course also presents the fundamental tenets of leadership, intercultural communication, and internal governance informed by the foundational disciplines of business resources, demographics and regulatory considerations, values in collaboration and team building, and evolving technological platforms & market economy.

MDM504: FINANCIAL ANALYSIS AND MANAGEMENT
In this course, students will concentrate on understanding financial accounting, financial information and investments, and distinct decisions & operations of creative industries from multiple geographical entities and various global markets. The course will present the techniques of assessment and analysis defined by organizations where the student learns a broad array of tools, skills, and knowledge.

MDM505: ACADEMIC WRITING AND RESEARCH METHODOLOGIES
This course focuses on introducing the student to a methodical process of academic research and writing along with exposure to developing a design problem, using literature review and case studies, developing a systematic methodology, contextually analyzing collected data, and defining a conclusive summary leading to a final project.

MDM506: DESIGN INNOVATION AND MARKETING STRATEGIES
This course is designed to prepare the student to identify how innovation is framed and highlighted in organizations and identify ways to advocate innovation to clients and the outside world, from trade shows to small-scale conferences. The student will also understand various ways in which companies acquire innovation, including incubators or mergers. Further, the student will discover the conditions for innovation to happen every day, including space planning, time management, communication structures, and expectation management.

MDM511: POLICY AND ETHICS IN DESIGN MANAGEMENT
This course will focus on the plethora of policies, legal procedures, and ethical regulations surrounding creative industries. The student will be exposed to the understanding and values of contracts, memorandum of understanding, non-disclosure agreements, and intellectual copyright among many others.

MDM512: STATISTICS AND METHODS OF CONTEXTUAL RESEARCH
In this course, the students will be exposed to the multiple methods of contextual research essential in the strategic development and growth of creative industries. They will learn to collect data and conduct surveys, and develop questionnaires, interviews, & other quantitative approaches. This body of knowledge is essential to advance their strategies in problem-solving, identification of challenges, configuration of growth opportunities, and recognition of innovation.

MDM513: DESIGN AND PROJECT MANAGEMENT
This course offers real-world strategies for understanding, applying, and combining various design and project management approaches. The students will be presented with distinct approaches and how various methods can be combined and customized to meet the needs of projects and stakeholders. They will work on concepts with selected organizations to discover invaluable resources and understand metrics and reports for predictive and adaptive project work, burn charts, variance analysis, forecasts, and cumulative flow diagrams.

MDM521: TAXONOMY OF TEACHING AND LEARNING
This course prepares the student for the multiple components of teaching in design education or the training of professionals. Students will learn the broad spectrum of teaching, scholarship, and service to an academic institution. In teaching, students will be exposed to curriculum development, pedagogical theories and models, methodical project assessment, teaching modalities, and learning management systems. For scholarship endeavors, students will learn how to seek and apply for creative work and academic research opportunities. Lastly, students will be able to recognize the merits of service to the institution through participation in departmental, college, and university-wide projects.

MDM522: GREEN MANAGEMENT AND SUSTAINABLE DEVELOPMENT
Throughout this course, emphasis will be given to the real-life stories of sustainable leaders from across the world. Sustainability

will be discussed in the context of creative industries in terms of resource procurement and allocation, systematic operations and progressive growth, market profitability, and balancing the demands of shareholders and stakeholders.

MDM523: GRANT WRITING AND MANAGEMENT
The course is designed to introduce the student to understanding and developing the written structure of a good grant proposal that supports creative funding from private, government and non-government institutions. The course will present various approaches in seeking grants, developing a competitive grant proposal, creating a budget, outlining resources, drafting a timeline, and administering a grant once funded.

MDM514: GRADUATE INTERNSHIP
The course is designed to give the student an opportunity to ascertain and apply the learned theories within an approved creative organization and supervised time frame.

MDM514: GRADUATE INTERNSHIP
The course is designed to give the student an opportunity to ascertain and apply the learned theories within an approved creative organization and supervised time frame.

GRADUATE DESIGN ELECTIVES MDM52X:
Graduate Design Elective (Choose from any of the following electives DPM521 or DPM522 or DPM523)

MID501 DESIGN STUDIO I
Three (3) semester credits
This graduate-level course is designed to expose students to the various space planning theories, principles and practices associated with residential typologies.

MID502 DRAWING FOR DESIGN
Three (3) semester credits
An introduction to all stages of visual presentation as part of the interior design process, from the development of initial sketches to fully progressive computer-generated visualizations.

MID503 INTERIOR MATERIALS AND SPECIFICATIONS
Three (3) semester credits
This graduate course supports the student in understanding the various types of finishes for interior environments, materials and specifications, standards and certifications, procurement and product lifecycle, furniture and furnishings, and equipment for both residential and commercial typologies of spaces.

MID504 CONCEPT DEVELOPMENT AND DIGITAL VISUALIZATION
Three (3) semester credits
In this graduate course, the students will be exposed to understanding the design process, with the stages of conception, presentation, and production using both manual drawing skills to digital visualization.

MID505 HISTORY AND VISUAL CULTURE IN THE BUILT ENVIRONMENT I
Three (3) semester credits
This graduate course examines the historical and social concepts of architecture, interiors, and furniture, from ancient times through the late twentieth century. It provides an integrated and interdisciplinary overview of architectural details, architectural and interior surface treatments, space planning, interior architectural features, motifs, color, lighting, textiles, and decorative accessories.

MID506 DESIGN STUDIO II
Three (3) semester credits
This graduate-level course is designed to inform students of the various interior planning theories, principles and practices associated with office spaces, retail spaces, educational facilities, and fitness spaces.

MID507 DESIGN FOR HEALTH AND SUSTAINABILITY
Three (3) semester credits
The emphasis of this graduate course is to provide a significant overview of sustainable design principles, strategies, materials, indoor air quality, interior rating systems, and wellness standards associated with built environments.

MID508 TEXTILE DESIGN
Three (3) semester credits
The graduate course focuses on fiber and fabric information about household and institutional textiles, and commercial and residential textiles for upholstered furniture, windows, walls, and floor coverings. Students will also learn materials, construction, evaluation and maintenance, specification and installation, and standards for various types of interior environments.

MID509 COMPUTER-AIDED DESIGN FOR INTERIORS
Three (3) semester credits
The graduate course introduces the value of AutoCAD, the critical thought process that goes with it, functional commands and features of the software, and demonstrates how to use the tool to complete any interior design or space planning project.

MID510 HISTORY AND VISUAL CULTURE IN THE BUILT ENVIRONMENT II
Three (3) semester credits
This graduate course examines an integrated approach to history from Art Nouveau to the Present. Focused on the survey of architecture, interiors, furniture, and decorative arts, the holistic approach shares the sociocultural context, economic and political underpinnings, and technical innovations of the period and place and their impact on interior design.

MID511 DESIGN STUDIO II
Three (3) semester credits
This graduate-level course is designed to prepare students for the various interior planning theories, principles, and practices associated with healthcare spaces, environments for the aging population, and other typologies with medical purposes.

MID512 LIGHTING DESIGN AND ACOUSTICS
Three (3) semester credits
This graduate course is an in-depth study of lighting design principles and practices, advantages of daylighting, architectural ceiling plane, quality of lighting zones, lighting fixtures and layers of lighting, fundamentals of acoustical principles, noise reduction, and sound isolation in both residential and commercial interior environments.

MID513 ADVANCED GRAPHIC COMMUNICATION I
Three (3) semester credits
The emphasis of this graduate course is to prepare the students for introductory digital skills and presentation techniques with the use of Adobe Cloud, SketchUp, and other relevant software.

MID514 INTERIOR CODES AND REGULATIONS
Three (3) semester credits
This graduate course introduces the student to all the codes and regulations affecting interior spaces. The spectrum of topics covered in this course includes local agency requirements, state and federal agency requirements, energy codes, flammability regulations, federal regulations, standards adopted by reference, and indoor air quality. Students will also learn how to use and apply the International Building Code provisions.

MID515 INTERIOR DETAILING AND DOCUMENTATION
Three (3) semester credits
The emphasis of this graduate course is to prepare the student to realize their designs through the accurate use of interior details and construction documents. Students learn assemblies of walls and ceilings, floor patterns and transitions, cabinet and millwork, doors, and custom-built furniture.

MID521 DESIGN STUDIO IV
Three (3) semester credits
This graduate-level course is designed to prepare students for the various interior planning theories, principles, and practices associated with performance environments, museums, and hospitality spaces.

MID522 EVIDENCE-BASED DESIGN RESEARCH
Three (3) semester credits
This graduate course introduces the student to carry out a design solution with the use of in-depth research. Evidence-based design is an approach in which both qualitative and quantitative research strategies inform decisions and significantly achieve an optimal design solution.

MID523 3D MODELING FOR CONSTRUCTION
Three (3) semester credits
The emphasis of this graduate course is to prepare the student for a broad overview of the Building Information Modeling (BIM) process. The course covers the design integration of most of the building disciplines: architectural, interior design, structural, mechanical, plumbing and electrical.

MID524 INDUSTRY-BASED LEARNING
Three (3) semester credits
The graduate course is designed to give a student an opportunity to significantly ascertain and apply the learned design theories within an approved creative organization and supervised time frame.

MID525 PROFESSIONAL PRACTICE AND PROJECT MANAGEMENT
Three (3) semester credits
The graduate course is an in-depth coverage of three allied subject areas such as professional practice, fundamentals of project management, and compilation of an essential body of works for the portfolio. The course provides a procedural approach and professional rigor to the way one's practice operates and the way the projects are facilitated, all vital for achieving a professional edge in the competitive field of interior design.

MID526 ENVIRONMENT AND BEHAVIOR
Three (3) semester credits
The graduate-level course focuses on how built environments can affect a user's behavior and health through psychosocial reactions. The course content and aligned design discourse introduce the discipline of environmental psychology and explain the key concepts such as the human condition, sensation, perception, cognitive interpretations, color, wayfinding, and placemaking.

MID527 BUILDING SYSTEM AND CONSTRUCTION
Three (3) semester credits
This graduate course introduces the student to understand the principles and practices associated with building structures and shells, floor construction assemblies, roof types and framings, stairs and ramps, multiple types of fenestrations, and exterior vertical enclosures. Students will be exposed to various types of building services such as plumbing, mechanical, fire protection systems, electrical systems, communication systems, and security systems.

MID528 ADVANCED GRAPHIC COMMUNICATIONS II
Three (3) semester credits
The emphasis of this graduate course is to prepare the students for advanced digital skills and presentation techniques and achieve a higher level of using Adobe Cloud, SketchUp, Lumion, Enscape, 3D Studio Max, AI and VR components, and other relevant software.

MID531 TAXONOMY OF DESIGN AND TEACHING AND LEARNING
Three (3) semester credits
This graduate course prepares the student for the multiple components of teaching in higher education. Students will learn the broad spectrum of teaching, scholarship, and service to an academic institution. In teaching, students will be exposed to currilum development, pedagogical theories and models, methodical project assessment, teaching modalities, and learning management systems. For scholarship endeavors, students will learn how to seek and apply for creative work and academic research opportunities. Lastly, students will be able to recognize the merits of service to the institution through participation in departmental, college, and university-wide projects.

MID532 FURNITURE DESIGN
Three (3) semester credits
The graduate course prepares the student for a design opportunity in furniture design which includes design and innovation, specifications and structure, manufacturing and distribution, safety and sustainability, and consumer niche and marketing. The student will explore real design problems in collaboration with partner brands and competition projects.

MID533 HISTORIC PRESERVATION AND ADAPTIVE REUSE
Three (3) semester credits
This graduate course will provide students with a thorough understanding of the principles and practices associated with historic preservation and adaptive reuse codes. Students will be exposed to case and field studies in historic interiors and building materials, adaptive reuse of built environments, preservation law, and documenting historic buildings. An emphasis on green design, historic conditions, functional factors, and aesthetic considerations will form part of the course.

MID600 GRADUATE INTERIOR DESIGN THESIS
Three (3) semester credits
This graduate-level course manifests the capstone design project developed and defended by the student. The final work must reveal a rigorous design project that embodies a holistic representation of all the programmatic courses in interior design. The final project will manifest the design objectives developed in the Evidence-based Design Research and presented to a professional body of designers.

PAT105 PATTERN CUTTING FUNDAMENTALS II
Three (3) semester credits
This course aims to analyze all the phases involved in the construction and production of a fashion garment. Initially the course focuses on the basic techniques of pattern making for the creation of shirts and jackets, on the analysis of shape, proportion and detail. Subsequently, all aspects involved in garment making are considered both at artisanal and industrial level. Analysis of new production technologies, which characterize contemporary industry, is also undertaken.
Prerequisite(s): PAT100

PAT115 DIGITAL PATTERN CUTTING I
Three (3) semester credits
This course aims to introduce the students to Digital Garment Making Using CLO3D (visual third CAD software), the student will be able to

reproduce and apply the techniques learned in the previous conventional garment-making classes. Initially, the course focuses on the mere software familiarization to evolve in practical application and problem solving through the development of exercises taken for pictures or their own designs. Principles of rendering and animation will be overviewed
Prerequisite(s): None

PAT200 PATTERN CUTTING FUNDAMENTALS III
Three (3) semester credits
This course aims to finalize the student pattern-making technical preparation. In this semester, we will study and examine Raglan sleeves, Kimono Sleeves, Jackets, and Coats. Proportions, Volumes, and details are analyzed for a professional representation of garments in 2D or paper. The student will learn how to identify, evaluate and develop any type of different bodice present in a collection. The development of different sleeves, as a typology or shape is considered the most demanding subject in construction and consequently has to be faced in the last theoretical semester of this subject.
Prerequisite(s): PAT105

PAT305 DIGITAL PATTERN CUTTING II
Three (3) semester credits
This course encourages students to understand the importance of Digital Sampling. Using the knowledge developed in the previous session, the student will develop 3D samples of his collection, combining them with appropriate material, trims, and prints. Proportions and details are analyzed for the professional representation of garments in 3D. The student will be also introduced to the concepts of Colorway, Tech Spec, Nesting and Cost Sheet, to not only become a better pattern maker but also a better product manager.
Prerequisite(s): PAT115

PAT402 CONSTRUCTION RESEARCH & DEVELOPMENT
Three (3) semester credits
This course has the objective to encourage students to experiment innovative shapes and silhouettes, using traditional construction techniques, as well as alternative methods. These are the bases for the study of the silhouettes for the creative personal project, which will be the starting point for the construction of final outfits. Students acquire independence in the making of toilets and participate in the different fitting phases.
Prerequisite(s): PAT310

PAT404 FINAL PROJECT CONSTRUCTION I
Three (3) semester credits
This course moves forward on the development of silhouettes. Silhouettes are used as a base for the construction of the garments that compose the student's final creative individual project. After the phases of pattern making, prototypes, and the various phases of fitting, final garments are made in fabric with the help of professional dressmakers and atelier workshops.
Prerequisite(s): PAT402

PAT406 FINAL PROJECT CONSTRUCTION II
Three (3) semester credits
This course evolves from the development of garment prototypes. Through a reorganization of their design work, students are encouraged to perfect and develop their pattern making techniques and creative ideas, resulting in the creation of a professional design collection that is suitable for presentation to the public.
Prerequisite(s): PAT404

PHI300 ETHICS
Three (3) semester credits
This course will provide students with critical thinking skills while studying major theories of ethics. Ethics will be defined and analyzed

to understand different points of view to include values, cultural, socio-economic and other influences allowing students to demonstrate effective reasoning skills to make decisions.
Prerequisite(s): None

PHI305 CRITICAL THINKING
Three (3) semester credits
This course, students will explore and help develop strategies for "learning to think" and "thinking for learning" using the process of deductive argument and the notion of validity. Students are expected to use methods for analyzing and evaluating their beliefs by developing an ideological framework.
Prerequisite(s): None

PHO100 PHOTOGRAPHY FUNDAMENTALS I
Three (3) semester credits
This course introduces the fundamentals of fashion photography highlighting photographic compositions, lighting and the use of the environment (studio) as well as discovering key periods and styles in photographic history and analyzing important and emerging fashion photographers. Students will also work on and create different visual assignments (editorials).
Prerequisite(s): None

PHO200 PHOTOGRAPHY FUNDAMENTALS II
Three (3) semester credits
Students will plan, organize and realize fashion photo shoots and learn how to collaborate effectively with photographers, makeup artists, hair stylists, and model agencies in managing and coordinating their projects. Students will also learn how to move forward in unfamiliar and unpredictable situations, model agencies canceling models, changes in location availability, and will understand how to manage workloads and meet deadlines.
Prerequisite(s): PHO100

PRO410 FINAL MAJOR PROJECT: STYLING & CREATIVE DIRECTION
Three (3) semester credits
This course gives the student the opportunity to critically research, thoroughly investigate, and gain expert knowledge of a specialist area within their subject practice. It is expected that the choice of subject will be able to sustain sufficient breadth and depth of enquiry, to review elements of the social, economic, cultural, and historical implications of their area of study. During this course, students will be applying the core skills taught throughout the program with intrinsic knowledge and expertise to enhance abilities in self-direction, problem solving, planning and production of multiple visual supports. The dissertation will be supported by a portfolio, which includes edited fashion images and videos exploring visual frontiers as well as a website.
Prerequisite(s): None

PRO412 FINAL COLLECTION DEVELOPMENT I
Three (3) semester credits
The course assists students in the planning of a project that mirrors the needs of the fashion industry. By means of accurate research, the student must be able to analyze markets and trends, elaborate the correct connections and conceptualize the creative development. The final objective of the process is to create personalized collections, with a style that can be associated with the brand DNA. Students will work on the principles of time management, work organization, problem solving, multi- disciplinary collaborations, and teamwork.
Prerequisite(s): RES400

PRO414 FINAL COLLECTION DEVELOPMENT II
Three (3) semester credits
This course allows students to develop an individual and professional collection for a Fashion Show. Through research, they

work on evolving and completing their final collection, making it highly professional and contemporary on the basis of critical analysis. The project must include innovative and original creative solutions with an eye to the future. The subject prepares students for a profession in the fashion industry, allowing them to acquire the skills to manage a workload in an independent and organized way.
Prerequisite(s): PRO412

PSY201 PSYCHOLOGY
Three (3) semester credits This introductory course will provide students with engaging research and experiential knowledge. Individual focused topics will include learning and memory, emotions, perception, personality, motivation, and behavior.
Prerequisite(s): None

RES400 RESEARCH & CONCEPT DEVELOPMENT
Three (3) semester credits
The main purpose of the course is to create an original collection with. a strong individual imprint and personality by means of research and innovative creative experimentation. Importance is given to the aspects of aesthetic and image study. With an orientation towards marketing, students become conscious of markets and international trends, making their project highly professional and concrete.
Prerequisite(s): FAS320

SOC200 SOCIOLOGY
Three (3) semester credits
This course will provide students with a basic understanding of how society functions. It will examine social phenomena in terms of social forces, group relations and social structures. Sociological topics will include the social construction of knowledge, socialization and culture.
Prerequisite(s): None

SPC201 SPEECH
Three (3) semester credits
This course provides students with oral communication skills needed to develop stronger personal, professional and educational presentation and experiential use of speaking. Students will apply theory and techniques to individual and group settings. Fulfills a Gordon Rule requirement.
Prerequisite(s): None

TEX200 FABRICS & MATERIALS
Three (3) semester credits
Students learn how to recognize, manipulate and 'read' the materials and fabrics used in the fashion industry. Fibers are classified and studied together with the main techniques of fabric manufacturing. The knowledge of their intrinsic properties including weaving, finishing and printing techniques, allows students to acquire the basic skills in order to identify a fabric and apply it to works in the fashion industry. The world of yarns, leather and materials are explored, with the aim of understanding the variety of technical/creative possibilities.
Prerequisite(s): None

TRE100 TREND FORECASTING
Three (3) semester credits This course introduces students to the role of the trend forecaster, looking at trend prediction, as well as the various methods of forecasting in the Fashion and luxury industries. The theories, concepts and methods constitute a framework that will facilitate the student to understand, interpret and anticipate developments and change for the near future. Researching seasonal trends, color, social and economic trends, consumer preferences and cultural indicators increase student's ability in successful analysis and review.
Prerequisite(s): None

VME400 VISUAL MERCHANDISING
Three (3) semester credits
This course covers Visual Merchandising within a fashion retail context, its strategies and purpose. Students will also explore the idea of visual merchandising aligned to the subject of fashion styling, contextualizing and using relevant processes in visual branded design for VM installations and outcomes. Students will research, design and present a Fashion Retail Window Concept and an In-store Retail Concept.
Prerequisite(s): None

VP102 DIGITAL DESIGN- PHOTOSHOP
The Graphic Design with Photoshop course is designed to equip students with the skills and techniques necessary to create professional-level graphic designs using Adobe Photoshop. Through a combination of theoretical instruction, hands-on projects, and practical exercises, students will learn the essential tools, features, and workflows in Photoshop specifically tailored for graphic design. This course will cover key design principles, image editing techniques, and industry-standard practices to develop visually striking designs for various mediums.

VP103 TREND FORECASTING
Understand how to forecast trends and apply it to fashion concept.

VP104 INTRODUCTION TO FASHION
Recognize the context and structure of the fashion industry, e.g., suppliers, manufacturers, turnaround times, schedules.

VP105 HISTORY OF DRESS
Analyze the relationship between art, fashion and style within their cultural context.

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Analyze the relationship between art, fashion and style within their cultural context.

VP202 VISUAL MERCHANDISING
Recognize the importance of the Point-of-Sales (POS) as a communication medium and evaluate the suitability and effectiveness of different visual merchandising strategies.

VP204 SOCIAL MEDIA STRATEGY
Understand the difference between traditional marketing and social media marketing.

VP203 DIGITAL DESIGN-ILLUSTRATOR
Apply a range of graphic and CAD design skills to develop visual projects; and create an online blog.

VP302 FASHION ESSENTIALS
Explores the essentials for building a new business in the fashion industry. This entrepreneurial-focused class will provide students with a basic understanding of creating a brand story, selecting a product or service, finding the appropriate channels to sell their product or service, how to get it funded and facilitate sales, and how to avoid legal pitfalls and overall adversity.

VP306 PRODUCT DEVELOPMENT
Learn to create and develop products that are appropriate for a brand and their target customer.

VP405 FASHION SHOW PRODUCTION
Define and understand all aspects within industry level fashion show production. Gain experience making decisions relative to various elements of fashion show planning.

VP406 LUXURY BUSINESS & CLIENT EXPERIENCE
Explore the relationship between luxury brands and their loyal customers in creating luxury experiences. Online and offline. Demonstrate an understanding of the luxury codes in contemporary industry, their practice and their context.

WHO100 WORLD HISTORY
Three (3) semester credits
This course provides students with a general understanding of the changes that have taken place in the world since the appearance of humankind. This course covers the breakup of the Old World, the vents of the Middle Ages in Europe, the rise of industrialization, the growth of imperialism, the two world wars, the changes in the postwar world, and globalization. This course also introduces students to the economic, political and social processes in the world of today.
Prerequisite(s): None

WRI100 FASHION WRITING
Three (3) semester credits
Students in this course gain a historical overview of the emergence of 'critique', or disciplined, systematic analysis of a written or oral works. They will be introduced to the practical side of the critic (blogger, national press, and fashion and art magazines) and learn key tools of the trade in order to put together a well- researched written critique. They will learn how to research, plan and produce articles, fashion reviews, reportages, profiles (interviews) and press releases for exhibitions and fashion
Prerequisite(s): None

WRI200 SOCIAL MEDIA & DIGITAL WRITING
Students gain an in-depth understanding of the new media environments and their contemporary applications. They study and use semiotics as an analytical tool to understand what is conveyed in a visual image, and will create a personal blog, supported by a digital research journal, using visual communication and presentation skills. In addition, the students focus on their own editorial policy, on categories and subcategories which will be supported by writing pieces, images and videos.
Prerequisite(s): WRI100

ACADEMIC POLICIES

ENSURING EXCELLENCE AND INTEGRITY

At Istituto Marangoni Miami, our academic policies are designed to uphold the highest standards of excellence and integrity in education. We are committed to providing a supportive and structured learning environment that fosters both academic and personal growth. Our policies cover a range of essential areas, including attendance, grading, academic integrity, and student conduct, ensuring that all students are equipped to succeed and adhere to our standards. By clearly outlining these expectations, we aim to create a fair and consistent academic experience for everyone, promoting a culture of respect, responsibility, and achievement throughout our community.

ACADEMIC POLICIES

ACADEMIC YEAR
An academic year is defined as three consecutive semesters and is comprised of 45 weeks of instruction.

SEMESTER CREDIT SYSTEM
Istituto Marangoni Miami operates on a semester credit system and offers three semester starts per calendar year. Each semester is 15 weeks in length.

ACADEMIC INTEGRITY POLICY
Integrity is essential to an educational institution and to the entire educational experience. Individual students, faculty, and staff members must affirm this quality. The importance of integrity and ethics is an integral part of life at Istituto Marangoni Miami.

The Academic Integrity Policy requires that all members of the School conduct themselves honestly in all endeavors. Therefore, cheating, plagiarism and other acts contrary to academic integrity are unacceptable and will not be tolerated at Istituto Marangoni Miami. Appropriate action will be taken against dishonest students, faculty, staff, and administrators.

Self-expression is also an essential component to a rewarding and fulfilling educational experience. A school setting is an ideal forum for self-expression, voicing disagreement and challenging accepted traditions. However, while the goal of the School is to educate and encourage, it also must curtail behavior that adversely affects others. As such, Istituto Marangoni Miami's policies require that such self - expression, although encouraged, must be delivered in a civil manner, exhibiting respect for others at all times.

Academic dishonesty cheating and plagiarism
Istituto Marangoni Miami refers to the Turnitin Online Platform. Turnitin's Originality Check helps instructors check students' work for improper citation or potential plagiarism by comparing it against the world's most accurate text comparison database. All student work will be verified for authenticity before it is submitted to the professor. Cheating is defined as the attempt, successful or not, to give or obtain aid and/or information by illicit means in meeting any academic requirements, including examinations. Cheating includes falsifying reports and documents. Plagiarism is defined as the use, without proper acknowledgment, of the ideas, phrases, sentences, or larger units of discourse from another writer or speaker. Plagiarism includes the unauthorized copying of software and the violation of copyright laws.

An incident of cheating or plagiarism upon which a faculty member may take action will be an event which the faculty member witnesses or has written evidence to support. A faculty member must observe this evidence directly and may not take action solely on the report of another party.

Academic misconduct refers to any form of academic cheating and collusion. Examples include:
- Plagiarism (presenting the work of others as if it were your own).
- Submitting assignments downloaded from the internet.
- Commissioning another person to produce a piece of work without acknowledgement.
- Cheating in examinations.
- Colluding with others to submit work (including friends or family).
- Plagiarism is the most common form of cheating and is defined as stealing another person's ideas and presenting them as though they were your own. Some examples include:
- Copying from a textbook, journal article, thesis, essay or website without providing adequate reference to the author.
- Reproducing original artwork, designs, film, sound or performance and presenting them as though they were your own.
- Copying someone else's program, database, webpage or multimedia presentation without acknowledging their work.

Throughout studies, students will be encouraged to reference the work of other artists, writers, designers or performers.

Faculty will expect to find reference to the sources of your ideas in supporting documentation, such as sketchbooks or initial drafts. This is an essential and valuable part of your education. As long as the source of the ideas is acknowledged, this is not plagiarism. There are different ways of doing this, for example:

- In an essay or assignment, when quoting another person's words "put their words in quotation marks" and properly reference the author within the text and in the bibliography.
- In computer software show where the information has come from in the acknowledgements or credits, e.g. 'program design – A. Brown', or 'graphics – J. Smith'.
- When using an artifact, put a caption against the object, e.g. 'original photograph by Cartier-Bresson'. ▪ If presenting an original piece of work based on an existing design or work of art, quote the source, e.g. 'after Rodin', 'after Eckersley'.
- If using a strategy of 'appropriation' (i.e. the deliberate and conscious use of the style and images of another artist) make sure you tell your Faculty what you are doing and why and acknowledge the strategy when submitting work for assessment.
- In a group project make sure all the members of the group are listed. If individuals undertake specific work within the
- project, make sure that this is acknowledged.
- In examinations do not copy another person's work.
- Do not quote passages from a textbook or journal without acknowledging the source.

Failure to acknowledge the use of another person's ideas in your work may be considered a breach of the School's Academic Regulations; it may also constitute a breach of intellectual property rights, e.g. copyright. Such an offense is likely to lead to failure of that assignment and/or unit and serious or repeated offences may lead to failure of the whole stage of the course, suspension or even expulsion. In addition, a breach of copyright may lead to legal action.

Procedures for Handling Cheating and Plagiarism

Any faculty member discovering a case of suspected cheating or plagiarism should make a responsible effort to confront the student with the evidence within five (5) working days. If the student can explain the incident to the satisfaction of the faculty member, no further action is warranted.

If the student denies cheating and the faculty member continues to believe cheating has occurred, the faculty member will send an Academic Dishonesty Form to the Program Leader (or academic leadership) of the appropriate area of study. This form is available in the office of the Academic Leadership. The Academic Leadership will hold a hearing in which the faculty member will present the evidence against the student, the student will also be present at the meeting. The Academic Leadership will decide who, in addition to the above, may be present at the hearing. The Academic Leadership will determine whether or not the evidence indicates that cheating/plagiarism has taken place.

If the student has admitted or has been found guilty of cheating or plagiarism, the following records will be kept:
- The faculty member will send an Academic Dishonesty Form to the Academic Leadership.
- The Academic Leadership will inform the student in writing that these forms have been sent.
- Records of the incident will be kept in the Office of the Academic Leadership.

This record shall be destroyed upon graduation or other forms of separation from the School if no further incidents of cheating or plagiarism occur.

If the records, in the Office of the Academic Leadership, indicate that the student has committed two offenses, both incidents become part of the student's permanent academic record.

The faculty member shall decide how the student will be graded for the course in which cheating, or plagiarism occurred. The student may be required to resubmit the assignment or take a new examination. The student may receive a failing grade on the assignment or examination in question. The student may receive a failing grade for the course.

For a second or subsequent offense, the student shall be subject to suspension or dismissal from Istituto Marangoni Miami.

The student may appeal any of the above decisions in writing to the Academic Leadership within ten (10) working days.

Student Responsibilities Concerning Academic Dishonesty

Students are responsible for knowing the policies regarding cheating and plagiarism and the penalties for such behavior. Failure of an individual faculty member to remind the student as to what constitutes cheating and plagiarism does not relieve the student of this responsibility. Students must take care not to provide opportunities for others to cheat. Students must inform the faculty member if cheating or plagiarism is taking place.

Course Attendance Policy
- Student Responsibility: Students are expected to attend and actively participate in all registered classes and sessions. They must be aware of and comply with each course's attendance policy as outlined by the respective instructor in the course syllabus provided on the first day of class.
- Instructor Responsibility: Instructors hold the right to set an attendance policy for their courses. They are required to record attendance and can factor in absences when determining grades, as per their course policy.
- Communication: Students must reach out to their instructors for any questions or clarification on course requirements, assignments, exams, attendance records, progress, or grades.
- Content Responsibility: Regardless of attendance, students are responsible for understanding all class content and completing all assignments, even if missed.
- Make-up Work: Students may be given an opportunity to make up for the work missed during their absence.
- Notification: In case of foreseeable absences, students should inform their instructor in writing in advance. If the missed content can't be replicated, the instructor may assign equivalent alternative coursework.

Attendance Exceptional Factors

Istituto Marangoni Miami defines exceptional factors as a serious illness or other exceptional and unpredictable cause of absence that may generate a negative effect on the student's academic performance concerning his/her attendance or evaluation.
Examples of Exceptional Factors:
- Serious illness, injury, or hospitalization of the student (official medical documentation required)
- Bereavement (immediate family member)
- Victim of a crime or mandatory court attendance
Daily life presents minor difficulties that student have to cope with during his/her studies. This does not excuse you from missing class.
The following are NOT excused absences:
- Time management problems (missing a deadline, oversleeping)

- Daily transportation problems
- Non-availability of books or other resources
- Loss of coursework
- Financial problems
- Moving one's home
  Family celebrations, medical appointments or other events that the student can plan in advance
- Work Commitments
- Mis-interpretation of the class or exam timetable
- Colds, headaches and other minor conditions

Leave of Absence
Students are expected to maintain continuous enrollment from the time they start their program until graduation. Students should consult with the Academic Leadership if a situation arises requiring them to interrupt their education to take a leave of absence. A student could interrupt their education by either withdrawing from the college or taking a Leave of Absence (LOA) for one semester. If there is a reasonable expectation the student will return when the LOA expires and after the request form has been submitted along with the supporting documentation, a LOA may be granted for the following reasons:
- Medical;
- Military;
- Death of an immediate family member; or
- Illness of a family member (spouse, child or parent)

A student requesting a LOA needs to be aware that:
1. A leave of absence has no effect on the student's standards of progress. However, a leave of absence will have an effect on financial assistance and will extend the program completion time.
2. A student may start the process to request a LOA prior to the semester the student is requesting the leave. The request for the LOA should be received and approved prior to the last day of the Drop/Add period of the semester the student is requesting the leave.
3. Students who follow the college process and whose leave is approved in accordance with the policy need not apply for readmission when they return. Re-admission may be denied based on crimes or other serious misconduct occurring during the leave that would have been grounds for suspension or expulsion had the student engaged in the conduct while enrolled.
4. Only one leave of absence may be granted to a student in a 12-month period and cannot exceed 180 days during a consecutive 12-month time frame.
5. A student returning from an LOA must attend classes within the first 7 (seven) days of the semester of return.

Failure to return from an approved leave of absence will result in withdrawal from the school.

COURSE LOAD
Undergraduate Students
Full time students are those students who are registered for at least 12 credit hours in a semester.

Three quarter time students are those who are registered for a minimum of 9 credits and a maximum of 11 credits.

Half time students are those who are registered for a minimum of 6 credits and a maximum of 8 credits.
Less than half time students are those who are registered for less than five (5) credits.

Students who drop courses during a semester and reduce their course load will be re-classified in accordance with their reduced course load.

Graduate Students
Full time students are those students who are registered for at least 8 credit hours a semester.

Half time students are those who are registered for a minimum of 4 credit hours.

Less than half time students are those who are registered for a minimum of 1 credit and a maximum of 3 credits.

CREDIT HOUR DEFINITION

Istituto Marangoni Miami a awards credit in the form of, a credit hour, as defined as an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than
1. One hour of classroom or direct faculty instruction and a minimum of two hours of out of class student work each class for the duration of the semester; or
2. At least an equivalent amount of work as required by academic standards to meet compliance of other academic activities as established by the institution including laboratory work, internships, practical, studio work, presentations, research, and other academic work leading to the award of credit hour completion.

One semester credit hour equals
15 Classroom hours of lecture OR 30 Laboratory hours OR
45 hours of practicum.
The formula for calculating the number of semester credit hours for each course is: (hours of lecture/15) + (hours of lab/30) + (hours of practicum/45).

ADD/DROP PERIOD

Istituto Marangoni Miami has established an Add/Drop Period which is defined as one week (five scheduled class days) from the first day of the semester. The Add/Drop Period is published on the Academic Calendar.

Students may make schedule changes during the Add/Drop Period by completing an Add/Drop Request Form and filing it with the Academic Office during the Add/Drop period. Following the last day of the Add/Drop Period, adding and changing courses may have financial implications. Courses that are dropped during the drop/add period will be removed from the student transcript. Please see the Academic Calendar for specific dates and the Refund Policy for more information.

GRADING SCALE AND POLICY

The grading scale for academic performance appears below. Unless otherwise indicated, each grade earned is calculated into the student's cumulative grade point average (CGPA) and the credits assigned for the course taken are included in the calculation of total credit hours attempted.

Grading system

The grading system for academic performance appears on the following page. Unless otherwise indicated, each grade earned is calculated into the student's cumulative grade point average (CGPA) and the credits assigned for the course taken are included in the calculation of total credit hours attempted.

Please note that the highest letter Grade a student may receive is an A.

Letter Grade	Numerical Value	GPA
A	94-100%	4
A-	90-93%	3.7
B+	87-89%	3.33
B	83-86%	3
B-	80-82%	2.7
C+	77-79%	2.3
C	73-76%	2
C-	70-72%	1.7
D+	67-69%	1.3
D	60-66%	1
F	0-59%	0

Other Grades

I/Incompletes: At the discretion of the instructor, a student may be assigned a temporary grade of incomplete (I) to allow the student more time to complete missing coursework or to take a required exam. Upon completion of the work or exam, the earned grade replaces the grade of "I" and is calculated into the grade average for the level and for the CGPA. If the missing work or exam is not completed within two weeks from the last day of the course, a grade of "F" will be assigned and computed into the final grade average for the course and into the CGPA.

TR/Transfer: A grade of TR is assigned for a student's successful transfer of credits earned from an accredited institution. A grade of TR is not calculated in the CGPA but will be included in both credits attempted and completed hours for completion rate.

W/Withdraw: A student who withdraws from the institution after the drop/add period but before the mid-point (50% or halfway point) of a course will be assigned a grade of W for the course. The W grade is not included in the calculation of the CGPA but will be considered attempted but not earned hours for completion rate.

W/Withdraw Passing: A student who withdraws from the institution after the mid-point of a course and who had earned a passing grade by the time of the withdrawal will be assigned a grade of WP for the course. The WP grade is not included in the calculation of the CGPA but will be considered attempted but not earned hours for completion rate.

WF/Withdraw Failing: A student who stops attending after the mid-point of a course and or who withdraws after the midpoint of a course and who has earned a failing grade by the time of the withdrawal will be assigned a grade of WF for the course. The WF grade is not included in the calculation of the CGPA but will be considered attempted but not earned hours for completion rate.

Prerequisite and Core Courses: Students must earn a grade of C (2.0) to successfully complete prerequisite courses and core fashion courses. Any grade lower than a C (2.0) will require the course to be retaken.

Course Substitution: Istituto Marangoni Miami may, on rare occasion, allow a student to substitute a course in their program of study for another similar course. The student should request a course substitution in writing with the Academic Leadership. The request will be considered, and the student will be notified of the decision in writing. The College reserves the right to initiate a course substitution. For more information, please see the Academic Leadership.

Repeat Courses: Students may repeat courses as required. Courses that are repeated are included in the calculation of both attempted and earned hours for the completion rate. The final grade earned will be included in the CGPA. A student who has

successfully completed a course but wishes to improve the grade received in the course, may also repeat the course. If the course is repeated, the grade earned for the last time the course is taken replaces the previous grade when the overall GPA is calculated. All attempts will remain on the academic record.

Grade Point Average (GPA)
Each letter grade has a point value. To compute the grade point value for a course, multiply the grade point value by the number of credit hours. For example, a "B" in a 3- credit hour course is equal to 9 points. To calculate a GPA, add the total grade point values for all courses and divide that figure by the total number of credit hours attempted.

Grade Appeal Procedures
Istituto Marangoni Miami has a Grades Committee to address requests for revision of academic grade(s). This Grades Committee consists of the Director and two instructors. The Grades Committee members are proposed every semester by the Director and approved by the President. The Committee establishes its internal decision-making procedure that will be made public.

The instructor responsible for the course is the only person who may make a grade change and he or she must notify the Registration Department when and if the change is made. When a student appeals a grade, the student will provide the faculty member with a copy of all petitions. A challenge to a grade received in a course, comprehensive examination, or other graduation requirement will be considered only when the student alleges that the grade received reflects other than appropriate academic criteria, that is, achievement and proficiency in the subject matter as stated in the course syllabus.

A student who deems it appropriate to challenge a grade will proceed as follows:
- If the grade challenged is in a course, the student will first discuss the matter with the instructor teaching the course in an effort to resolve the grievance informally.
- If the grievance is not settled, the student may then file the Grade Appeal Form with the Director.
- The form must be filed no later than ninety (90) calendar days after the date on which the grade was due in the Registrar's Office.
- The Director will make an informal investigation, hearing both the student and the instructor, and attempt an informal reconciliation.
- The Director will render a decision within thirty (30) calendar days and inform the student and instructor in writing.
- If the student wishes to appeal the decision of the Director, he or she may request that the Grades Committee investigate the decision.
- The Grades Committee will make a formal investigation, hearing both the student and instructor.
- The Committee will reach a decision within thirty (30) calendar days and notify the student, the instructor, and the Director in writing.
- The decision will be either that the grade will stand, or that the faculty member will change the grade as recommended by the Grades Committee.
- The student and/or the faculty member may appeal the decision of the Grades Committee to the Director no later than five (5) working days after the Committee's decision.

The Director's decision shall be final.

GRADUATION POLICY
To graduate, a student must meet all the following:
- Maintain at least a 2.0 GPA.
- Successfully completed all the required coursework for their major; and
- Satisfied all their financial obligations to Istituto Marangoni Miami.

The Student Services Office will provide students with a diploma upon satisfactory completion of the program and graduation requirements.

SYLLABI AND STUDENT EVALUATION
For every course offered at Istituto Marangoni Miami, the professor is to provide to the students at the beginning of the course a course syllabus that contains the following written information: (i) the method of evaluation and (ii) course requirements and value towards the final grade.

DEADLINE EXTENSION POLICY
Deadline extensions for exams, projects and assignments are not to be granted unless there is an exceptional factor involved.
Any student work accepted after this date requires an explanation or documentation of the exceptional factor involved.

SAVING WORK
It is the student's responsibility to save his or her work. The student should save and verify multiple copies prior to leaving the classroom. The teacher is in no way responsible for work saved on the hard drives, nor is he or she required to give an extension on work improperly saved. Local and network drives at the University, including all computers in the labs, will be purged regularly and should never be used by students for long-term storage. These drives are available for student use during class and lab sessions, but all data will be deleted on a daily basis. Students are expected to backup all work. Loss, theft, and computer failure are not acceptable excuses for not saving work.

FINAL SHOW – REGULATIONS AND SELECTION
Selection of students to participate in any final fashion show or degree show is limited and cannot be guaranteed (menswear / womenswear fashion and accessories collections). A committee made up of the School Director, Academic Leadership, Program Leader, One faculty member and up to 2 external advisers will make the selections during the final term.

SATISFACTORY ACADEMIC PROGRESS (SAP) POLICY
SAP Definition
Each student enrolled must demonstrate that he or she is making satisfactory academic progress toward the completion of his or her chosen program of study. The criteria that each student must meet to qualify as making "Satisfactory Academic Progress" are defined below. A student who is failing to meet this criterion at any point outlined below will not meet the standard of "Satisfactory Academic Progress". Any of three remedies may be applied if a student is not making Satisfactory Academic Progress. These are as follows: academic warning, academic probation and/or dismissal from the program of study.

Academic Warning: Students not meeting qualitative or quantitative measures at the end of a semester will be placed on academic warning for one semester and will receive written notification from the Director or Education through their student email. A student may continue with their enrollment while on academic warning. If after the warning semester, the student succeeds and meets all SAP measures, they will be removed from academic warning. If after the warning semester, the student fails to meet any SAP measurement, they will be placed on academic probation.

Academic Probation: A student will be placed on academic probation if they do not meet SAP requirements at the end of the academic warning semester. The student must meet with the Academic Leadership. If after the probation semester, the student succeeds and meets all SAP measures, they will be removed from academic probation. If the student fails to meet any SAP measurement, they will be academically dismissed from the program of enrollment. Once dismissed, the student may appeal the decision directly to the Director of Academics. If a student is dismissed, they may appeal the decision.

The definition of Satisfactory Academic Progress has both qualitative (GPA and completion rate) and quantitative criteria (maximum time frame) that must be met. The student must meet both of these sets of criteria to make Satisfactory Academic Progress. Unmet satisfactory academic progress also affects scholarship eligibility.

Grade Point Average: A student must meet an overall cumulative grade point average at the end of each semester. The minimum cumulative GPA requirement depends on the student's academic level (undergraduate or graduate). The minimum requirements are outlined in the chart below.

Completion Rate: A completion rate is the total number of credit hours successfully completed divided by the total number of credit hours attempted. Credits counted in the completion are not only courses taken but courses that are transferred into the program. The minimum requirements depend on the student's academic level and are outlined below.

Maximum Time Frame: The published length of an academic program and the number of credit hours attempted is the measure of maximum time frame. A student is expected to complete a degree program within a certain time frame. Courses counted in maximum time frame calculation are not only courses taken but courses transferred into the program. For both undergraduate and graduate programs the maximum time frame cannot exceed 150% of the published length of the program.

Undergraduate Programs				Graduate Programs
Academic Programs & Levels	Associate and Bachelor's Degrees			Master's Degree
Total Credit Hours Attempted	1-15	16-30	31 - above	1-above
Required Completion Rate	66.7%	66.7%	66.7%	66.7%
Minimum Cumulated Grade Point Average	1.75	1.85	2.0	3.0
Maximum Time Frame	150% of the specific degree programs published length			150% of the specific degree programs published length
C+	77-79%	2.3		

Change of Program and SAP
Students who contemplate a change from one program to another should discuss this possibility with the Academic Leadership to determine the effect such a change would make on the student's satisfactory academic progress. If a student changes his/her program only the semester credit hours that are common to both programs will be accepted toward the new program. All credits attempted and earned that are counted toward the new program will be used for satisfactory academic progress calculations.

Additional Program and SAP
Students who wish to enroll in an additional program must apply for admission. Upon acceptance, all courses previously attempted that are common to the additional program will be calculated toward SAP requirements.

Withdrawal from a Course and SAP
If the student withdraws from a course after the drop/add period, they will receive a withdrawn grade in the course as indicated below. The last day of physical attendance determines how the grades are recorded for the semester. If the last day of attendance is within the first half of the semester, a grade of "W" is given. If the last day of attendance is within the half of the semester, the student will receive a "WP" if their grade calculation is passing or a "WF" if their grade calculation is failing. The grade of "W" "WP" and "WF" has no effect on the student's cumulative GPA but will be considered has attempted hours and calculated toward SAP requirements.

Readmission after SAP Dismissal
If the student was not making satisfactory academic progress in his or her program of study as of the last semester enrolled, the student will not be readmitted into the same program. Readmission into a different program will not be accepted, unless the student makes an appeal in writing concerning the institution's determination to the Academic Leadership (as provided below in the Appeal section) and the Academic Leadership grants the student's appeal. The Academic Leadership will consider mitigating circumstances in addressing the appeal as well as the student's ability to successfully complete the new program. If the Academic Leadership grants the appeal, then the student will be placed on academic probation during the student's next semester of attendance in any program of study.

If the student is given permission for readmission, the student must agree in writing to the terms for readmission outlined by the institution and must execute a new Enrollment Agreement. The student must also pay all current tuition, fees and any other costs associated with the student's program of study.

Appealing a Determination of Unsatisfactory Academic Progress
If it is determined that a student is failing to make satisfactory academic progress in his or her program of study, the student may appeal the determination in writing to the Academic Leadership within 5 business days of notification of SAP status. The student's appeal must provide details concerning the circumstances affecting the student's academic progress (such as serious illness or injury befalling the student, the death of a close relative of the student or any other mitigating circumstances) that may influence the institution's decision to terminate or not to readmit the student into his or her program of study.

The Academic Leadership will consider the appeal to determine whether the mitigating circumstances explained in the student's written appeal are mitigating circumstances that will allow the student to remain enrolled in or readmitted to another program of study despite the student's failure to conform to the requirements of Satisfactory Academic Progress. The determination of the student's appeal will be made by the discretion of the Academic Leadership in conformity to the principles and standards described in this catalog and will be final and binding on the student. If the Academic Leadership decides in favor of the student's appeal, the student will be placed either on academic probation during the student's next semester of attendance in a program of study.

Veterans and Dependent Students and SAP
Maximum timeframe is not applicable to veteran and dependent students for determination of satisfactory academic progress. A student must be terminated from VA educational benefits when not meeting satisfactory standards of progress. The student may be re certified only after achieving satisfactory standards of progress.

DISTANCE EDUCATION POLICIES

OUR COMMITMENT TO OUR COMMUNITY

At Istituto Marangoni Miami, our school policies are designed to create a safe, respectful, and inclusive environment for all members of our community. These policies encompass a wide range of areas, including campus conduct, safety protocols, and student support services. By clearly defining our expectations and procedures, we aim to foster a positive and productive atmosphere where students can thrive both academically and personally. Our commitment to these policies ensures that everyone at Istituto Marangoni Miami benefits from a supportive and orderly educational experience, reflecting our dedication to excellence and mutual respect.

DISTANCE EDUCATION POLICIES

Istituto Marangoni Miami (IMM) offers academic programs and courses, in three delivery formats: in-person, fully-online, and hybrid. The online and hybrid courses are asynchronous. For programs and courses that are only offered in a distance education format, all students must meet the requirements outlined in the "Distance Education/Online" section of this catalog

Distance Education/Online

IMM supports the educational needs of the busy adult learner, delivering some courses in an online format. Online classes are not intended as easy substitutes for learning on campus. Students will find that learning online can be as challenging and rewarding as attending on-campus but allows the flexibility of determining when learning is convenient. Although time is flexible, attendance and participation are expected and monitored.

The convenience of online courses allows students to work on assignments and participate in class discussions as their schedules permit within specified timeframes. Learning is achieved through both individual inquiry and collaboration. Each course encompasses a variety of different graded learning activities.

Students enrolled in online classes and programs are expected to be capable of using a computer to complete some or all their coursework and be familiar with accessing Internet resources. In addition, they must have access to a reliable computer and a high-speed Internet connection sufficient to complete their coursework. Students are also welcome to utilize IMM computer labs and/or the library to complete coursework.

Online courses utilize the Canvas Learning Management System (LMS), a secure, web-based platform that employs multimedia technologies and is accessible 24 hours per day via Internet access.
To complete online courses using the Canvas Learning Management System (LMS), students should refer to the following links to be sure they are using appropriate computer systems. Students also must have an Internet provider with reliable service.

▪ Computer Specifications https://community.canvaslms.com/docs/DOC-2059
▪ Browser Requirements https://community.canvaslms.com/docs/DOC-1284

Attendance Requirements

Online education affords students great flexibility in managing their time. However, academic success requires that students engage in learning activities regularly and participate in meaningful interactions with faculty and fellow students. Specific daily attendance is not required for online courses, as it would be on a campus. Students are required, however, to log into their class regularly and submit assignments in a timely manner, or they may risk being withdrawn for lack of attendance.

For each course, initial attendance is recorded when a student logs into his or her class and completes a learning activity. Students who only view the syllabus but make no other substantive participation for the rest of the course are not considered enrolled. Attendance in subsequent weeks is recorded by a student completing a learning activity. The act of logging in each week does not constitute attendance; the student must participate by either engaging in the discussion board or submitting a graded assignment to be considered present for that week.

Once a student has logged into his or her class and completed a learning activity or assignment, he or she is considered officially enrolled in the course and expected to complete the entire course.
Coursework is assigned weekly. Students are expected to complete assignments according to the course outline. (Refer to the "Make-Up Work" policy for submitting missed coursework.)

Learning Activities

Online students use the Canvas Learning Management System (LMS) to view video content, receive and submit project work and assignments, take assessments, quizzes and tests, communicate with instructors and classmates, and review course progress and grades.

In keeping with the modality of online learning much of the content will be delivered either with e-books or digital content. Successful online learning requires the student to be an active participant in all learning activities. Learning activities will vary by course but may include:

- Discussion thread posts
- Exams, quizzes and assessments
- Case studies
- Group interactive assignments
- Other graded assignments

All learning activities associated with a course will be clearly outlined on the syllabus page within each Canvas course. Attendance is recorded when the student submits any learning activity. Deadlines are established differently based upon the length of each term. IMM offers online courses and programs in the fall 15-week, spring 15-week, and summer 12-week terms.

Faculty/Student Interaction & Academic Advising

Faculty/student interaction is critical for student success in an online environment. Online methods of interaction include online lectures, email, document sharing, and threaded discussions. Faculty members review and respond to student requests within a 48-hour time period. Ground students who have opted to take some of their courses online receive the same benefits as fully online students in regard to faculty interaction.

Student Services

Students enrolled in online courses, whether they are fully online or ground students taking select online courses, will be given support and services.

Fully online students will have student support access through the Student Services Department and the Academic Affairs Department. The school will provide support to students who may be high-risk, typically via telephone or email.

SCHOOL POLICIES
OUR COMMITMENT TO OUR COMMUNITY

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SCHOOL POLICIES

FREEDOM OF ACCESS/ NON-DISCRIMINATION

Istituto Marangoni Miami is open to all students who are qualified according to the published admission standards. The School encourages applications from qualified applicants of both sexes, from all cultural, racial, religious, and ethnic groups. The School is committed to non- discrimination with respect to race, creed, color, religion, age, disability, sex, sexual orientation, marital status, national origin, veteran status, political affiliations or opinions. All School employees have a responsibility to maintain their work free of discrimination. All acts of discrimination must be documented in writing, specifying the basis for discrimination.

The complainant must enumerate all types of discrimination in the statement, identify the offender, and turn in the complaint to School Officers. In absence of a written complaint, the employee or faculty member who received the complaint must document it in a memorandum to be referred to Student Development or Human Resources, as appropriate. Unless the complainant signs it, it will be an informal complaint.

Istituto Marangoni Miami will investigate all complaints. Investigations may include interviews, preparation of statements, reports with summary of the investigation, description of investigation process, findings and recommendations. Reports will be kept confidential.

The School may attempt conciliation between the parties involved. If conciliation is not achieved, the designated official from the school will issue a formal report. Final reports shall be issued within 60 days of receiving the complaint. The alleged offender and complainant will be notified in writing of the outcomes, and procedures for appeal. Upon this final report, corrective action, including sanctions, will be considered and implemented.

Claims to be found frivolous will result in appropriate sanctions against the complainant, as determined by the program leaders. Possible sanctions may include but are not limited to written reprimands on the student or employee's record, restriction or loss of privileges, and suspension. Complaints may be withdrawn, but Istituto Marangoni Miami reserves the right to continue investigating as it was made aware of a possible act of discrimination. Any attempt(s) at retaliation shall be treated as a separate allegation of discrimination.

By the time a determination of appropriate disciplinary action or resolution has been reached, all parties will have been contacted and circumstances will have been fully evaluated. However, individuals have five days to appeal determination of sanctions. Such appeals shall be directed to the school director which will re-evaluate the determination as deemed appropriate.

STUDENT RECORDS

Students should be aware that student records submitted to the School become the property of the School and shall not be released to third parties. The school reserves the right to use the records, as it deems appropriate. A hold shall be placed on the records of any student that owes an obligation to the School. A student may not register or receive a transcript from the School until the obligation is paid in full to the School and the hold is properly removed. Removal of a hold may take approximately two (2) business days.

Maintenance of Student Records

Official academic records are maintained in the Registration Department. Included are admission applications and associated documentation, the registration forms for each semester in residence; the records of grades and credits received in courses at this institution or accepted here from other institutions; and other documents directly relating to the student's academic progress and status.

Student records are kept in its original copy for 5 years. After that period only electronic copy will be stored.

Transcript Requests

Provided a hold does not exist, a student may request a transcript from the registrar office by completing and delivering a transcript request form. The School will release the transcript to the student. Transcript requests may be made in person or by mail. The School will charge US $25.00 for official transcripts, and US $5.00 per non-official transcript. Official and non-official transcript request may take approximately five (5) to ten (10) business days to process.

Students' Right to Know

The School has policies that ensure that students have access to records as provided under federal and state law. Istituto Marangoni Miami is in compliance with Student Right to Know Act (PL 101-542). The following policies describe student rights in this regard. Please contact the Student Services Office for further questions regarding a student's rights to access his/her records.

Amendment of Records

A student who believes that information contained in his or her records is inaccurate, misleading, or in violation of the privacy or other rights of the student, may request that the Istituto Marangoni Miami official who maintains the records amend them. The official who maintains the records has a responsibility to consult with appropriate officials of the School for further determination or confirmation. If the School decides to refuse to amend the education records of the student in accordance with the request, it will so inform the student of the refusal, and advise the student of the right to a hearing.

Hearing Procedures
Should the request for a change in the student's records be denied, the student may appeal the decision to the School Director within thirty (30) days and ask for a hearing. School Director shall designate a hearing committee, which will include one administrator other than the one who has denied the request, the Academic Leadership and two faculty members of Istituto Marangoni Miami.

The decision of the Hearing Committee shall be final, except that final appeal to the School Director of the School remains open. The challenge to be considered in such hearings may extend only to the material in the respective School file, e.g., it may extend to the correct recording of a grade, but not to the appropriateness of the grade.

Students, dissatisfied with the results of a hearing may place a statement in the education record in question commenting upon the information therein, and/or setting forth any reason for disagreement with the School's decision not to correct or amend the record. Such a statement shall become a part of the information contained in the education record and will be disclosed with it.

Students with Disabilities
Disability Support Services is available through Student Services
IMM provides accommodations to qualified students with disabilities. Student Services assists all qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting equal access to services, programs and activities at Istituto Marangoni Miami.

ALCOHOL AND DRUG USE
Istituto Marangoni Miami as an institution of higher education is dedicated to the well-being of all members of the students, faculty, employees, and administrators. In demonstration of its concern with the misuse of alcohol and other drugs, it is the policy of Istituto Marangoni Miami to prevent substance abuse through education and prevention. The School recognizes alcoholism and drug abuse as an illness or treatable disorder, and it is the School's policy to work with members of the school community to provide channels of education and assistance. However, it is the responsibility of the individual to seek assistance. The School also recognizes that the possession and/or use of certain substances are illegal, and the School is obligated to comply with local, state, and federal laws.

Istituto Marangoni Miami's alcohol and drug policies are as follows:
While on, or engaged in any school related-activity, members of the school community must be in a fit condition to perform appropriately. Being under the influence of alcohol and/or drugs is prohibited and may subject the individual to disciplinary action, including the possibility of dismissal.

POLICY AGAINST SEXUAL HARASSMENT
It is the intent of Istituto Marangoni Miami to protect all employees and students from sexual harassment. Not only is sexual harassment a violation of Title VII of the Civil Rights Act of 1964, it also undermines the integrity of the employment and academic environment, debilitates morale, and interferes with the effectiveness of employees and students. In accordance with the Equal Employment Opportunity Commission's published guidelines, unwelcome sexual advances, unwanted requests for favors of a sexual nature, and any other unwanted verbal or physical conduct of a sexual nature are considered sexual harassment if:
- Explicit or implicit submission to sexual overtures is made a term or condition of employment.
- Employment decisions are made on the basis of whether submission to or rejection of sexual overtures occurred; and
- Sexually intimidating, hostile, or offensive atmosphere unreasonably interferes with an individual's work performance.
- At Istituto Marangoni Miami, sexual harassment of or by employees includes the following:
- Unwelcome or unwanted sexual advances. This includes unwelcome physical contact or sexual advances considered unacceptable by another individual.
- Requests or demands for sexual favors. This includes subtle or blatant pressures or requests for any type of sexual favor, accompanied by an implied or stated promise of preferential treatment or negative consequence concerning one's employment status or student status.
- Verbal abuse that is sexually oriented or considered unacceptable by another individual, as well as sexually derogatory comments. This includes commenting about an individual's body or appearance when such comments go or other tasteless sexually oriented comments or innuendoes or actions that offend others; Engaging in any type of sexually oriented conduct that would unreasonably interfere with another's work Performance. This includes extending unwanted sexual attention to someone that reduces personal productivity or time available to work at assigned tasks; or
- Creating a work environment that is intimidating, hostile, or offensive because of unwelcome or unwanted sexually oriented conversations, suggestions, requests, demands, physical contacts, or attentions.
- Normal, non-coercive interaction that is acceptable to both parties is not considered to be sexual harassment. At Istituto Marangoni Miami, sexual harassment by employees of students is defined as unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature when:
- Submission to such conduct is made to appear to be a term or condition of enrollment, attendance, or participation in a class.
- Submission to or rejection of such conduct affects academic decisions.
- Such conduct has the purpose or effect of unreasonably interfering with a student's academic performance or creating an intimidating, hostile, or offensive academic environment.
- Unwelcome physical contact, including but not limited to, patting, pinching, or touching; or Offensive or demeaning sexual remarks, jokes, or gestures.

Students aggrieved by a violation of this policy may file a grievance by reporting the conduct to the School Director. All

allegations of sexual harassment of or by a student, faculty member, or any other School personnel will be promptly and thoroughly investigated by the School Officers.

Istituto Marangoni Miami recognizes sexual harassment as an insidious practice and will not tolerate sexual harassment in any manner or form. Persons sexually harassing others will be dealt with swiftly and vigorously. Any individual who violates any portion of this policy shall be subject to disciplinary action up to and including discharge.

It is improper conduct for an Istituto Marangoni Miami faculty member to engage in a romantic or sexual relationship with a student enrolled in the faculty member's class or for an employee to engage in a romantic or sexual relationship with a student that is under the employee's supervision. Romantic or sexual relationships between any faculty member and a student then enrolled in the faculty member's class (including supervised student activities for which academic credit is given) or between any school employee and a student enrolled in the school may appear to be coercive and are discouraged. Even when no coercion is present, such relationships create an appearance of impropriety and favoritism, which can impair the academic experience of all students in the school environment. At Istituto Marangoni Miami, romantic and sexual relationships between a faculty member or an employee and a student are subject to the prohibition against sexual harassment.

ANTI-HAZING POLICY
In compliance with Florida law, Istituto Marangoni Miami defines hazing as any act whether physical, mental, emotional or psychological, which subjects another person, voluntarily or involuntarily, to anything that may abuse, mistreat, degrade, humiliate, harass, or intimidate him or her, or which may in any fashion compromise his/her inherent dignity as a person. Hazing is inherently in conflict with the purpose and goals of Istituto Marangoni Miami. Therefore, such conduct will not be tolerated. Every effort will be made by Istituto Marangoni Miami to guarantee that hazing will not victimize students.

LIBRARY USE POLICY
The library's policy regarding student borrowing and return of items is posted in the library. Students are allowed and encouraged to borrow materials from the library's general collection. Students are allowed to borrow materials for up to 24 hours. These materials may also be renewed for a period of 24 hours. Fines and late fees are assessed for late items at the rate of 25 cents per book per day. Students are charged replacement value up to a cost of US $50 for any item that is lost. These fees are collected before the student is allowed to register for the next semester's classes.

TECHNOLOGY POLICIES
Computer Use Policy
Istituto Marangoni Miami's computing facilities are provided for the use of registered users. All computer users are responsible for using the facilities in an effective, efficient, ethical and lawful manner. The School views the use of computer facilities as a privilege, not a right, and seeks to protect legitimate computer users by imposing sanctions on those who abuse the privilege.

This policy provides guidelines for the appropriate and inappropriate use of the computing resources of Istituto Marangoni Miami. It applies to all users of the School's computing resources, including students, faculty, employees, alumni and guests of the School. Computing resources include all computers, related equipment, software, data and local area networks for which the School is responsible.

The computing resources of Istituto Marangoni Miami are intended for the legitimate business of the School. All users must have proper authorization for the use of the School's computing resources. Users are responsible for seeing that these computing resources are used in an effective, ethical and legal manner. Users must apply standards of acceptable academic and professional ethics and considerate conduct to their use of the School's computing resources. Users must be aware of the legal and moral responsibility for ethical conduct in the use of computing resources. Users have a responsibility not to abuse the network and resources and to respect the privacy, copyrights and intellectual property rights of others.

Computer hardware and software is the property of Istituto Marangoni Miami and the student is responsible for taking precautions against importing computer viruses or doing other harm to the computer. It is prohibited to copy school-purchased or leased software.

Email & Internet Use Policy
All email communications sent or received at the school should be considered official school correspondence. Such correspondence is subject to standards of good taste, propriety, courtesy and consideration. The school under certain circumstances, such as an internal investigation, may retrieve emails, as they are subject to subpoena and discovery in legal proceedings. Respect for others' privacy dictates that students should not try to access another individual's messages without the individual's permission.

Most computers at Istituto Marangoni Miami have access to the Internet. It is expected that all individuals using Istituto Marangoni Miami's computers will use good judgment in determining the sites visited and the amount of time spent using the Internet.

Rules Regarding the Use of Computers
The following rules apply to all users of the Istituto Marangoni Miami's computers. Violations of any of these rules may be possibly unlawful. An individual's computer use privileges may be suspended immediately upon the discovery of a possible violation of these rules:
1. Computer users agree to use facilities and accounts for School related activities only.
2. Accounts are considered the property of Istituto Marangoni Miami.
3. An Istituto Marangoni Miami Officer must approve all access to central computer systems, including the issuing of passwords.
4. Authorization for the use of the accounts is given for specific academic purposes.

5. Attempts to use accounts without authorization or to use accounts for other than their intended purposes are all violations of the School's rules.

6. Electronic communications facilities, such as E-MAIL are for Istituto Marangoni Miami related activities only. Fraudulent, harassing or obscene messages and/or materials are not to be sent or stored.

7. Computer users agree to the proprietary rights of software. Computer software protected by copyright is not to be copied from, into, or by using Istituto Marangoni Miami computers.

8. Computers users are required to abide by federal copyright laws and Istituto Marangoni Miami's policy regarding the use of all digital materials, including peer-to-peer file sharing.

The School Director will address inappropriate conduct and violations of this policy. In cases where a user violates any of the terms of this policy, the School may, in addition to other remedies, temporarily or permanently deny access to any and all Istituto Marangoni Miami's computing resources and appropriate disciplinary actions may be taken.

STUDENT CONDUCT POLICY
Student Conduct Code
The following are examples of misconduct for which students and/or student organizations are subject to disciplinary action by Istituto Marangoni Miami. This list should not be considered inclusive.
- Deliberate disruption, obstruction or continued interruption of the learning environment, research, administration, disciplinary proceedings or other College activities. This includes inappropriate use of cell phones or laptops or other electronic devices.
- Disorderly, lewd, indecent or obscene conduct, language or other forms of expression on campus or at any College-sponsored or College-supervised activity. This includes the sending of offensive, harassing, lewd or defamatory messages.
- - Dishonesty, such as cheating, plagiarism, or knowingly furnishing false information to the School. Forgery, alteration, or misuse of School documents, records, or identification.
- Theft of and/or damage to property of the School, of a member of the School community or of a visitor to the School.
- Unauthorized entry to, or use of, School facilities, which are locked, closed to student activities or otherwise restricted as to use.
- Tampering with fire equipment, exit lights, fire alarms, or any other Safety equipment or structures.
- Disorderly, lewd, indecent, or obscene conduct or expression on School owned property or at School sponsored or supervised activities.
- Abusive behavior - Any action or situation which produces mental or physical discomfort for any member of the School community, or which places the individual or group in danger of physical or mental injury. This behavior includes but is not limited to:
- Sexual Harassment - inappropriate or unwelcome sexual attention to coerced sexual relations or sexual assault (also see policy on Sexual Harassment).
- Verbal Harassment-statements incorporating abusive, obscene or threatening language. Physical Harassment - use of, or threatened use of, physical force or violence.
- Stalking - willfully, maliciously, and repeatedly following or harassing another person.
- Any harassment on the basis of race, ethnicity, gender, disability, religion, or sexual orientation.
- Forging, altering, possessing, duplicating, or using documents, keys, records, or identifications without consent or authorization.
- Failing to comply with a judicial sanction, to include violation of specific probationary statutes.
- Purporting to or representing another person, an organization, or the School improperly without the consent or authority.
- Lying or perjuring self to School official.
- Attendance during the commitment of a violation of the School student conduct code constitutes permission or condoning of the act.
- Possessing, consuming, dispensing, or being under the influence of alcoholic beverages or illegal drugs in violation of the State of Florida Law or Istituto Marangoni Miami's policy.
- Violating the School smoking tobacco use policy in specified facilities.
- Soliciting/selling for personal or organizational profit without proper consent of School officials.
- Disruption of the normal activities of the institution, including physical violence or abuse of any person or conduct which threatens or endangers the health or safety of persons, the deliberate interference with academic freedom and freedom of speech.
- Possession of weapons, which include firearms (or replicas), guns, sling shot devices, grenades, knives, explosives,
- flammable materials or any other instrument that may be used to cause injury to body or damage to property.
- Violation of other published School policies, rules or regulations.

Disciplinary Standings
A student's status with regard to discipline is regulated by the following definitions, which are reflected in each student's record kept at the Registration Department.

Good Standing. The status of good standing indicates that a student has been duly enrolled in the School and is eligible to participate in all activities of the School. A student is presumed to be in good standing unless the student engages in an established misconduct.

Warning. This status indicates that a student has been through the judicial process due to the seriousness of his/her conduct and has been cautioned that further behavior of the same or similar type will be cause for further disciplinary action by Istituto Marangoni Miami.

Disciplinary Probation. This status indicates that the student's behavior has raised serious questions concerning the student's status as a member of the School community. The student will be given a stated period during which his/her conduct will establish whether he/she is to be returned to good standing by having met definite requirements in behavior or whether he/she is to be suspended or dismissed from Istituto Marangoni Miami. The Academic Leadership may impose the sanction of disciplinary probation on a student.

A statement of offense and decision will be placed in the student's file in the Registration Department. If while on disciplinary probation a student is found responsible for a further infraction of School policies/regulations, the student will be subject to the possibility of suspension/expulsion from Istituto Marangoni Miami.

Suspension. The status of suspension indicates the suspension/separation of the student from Istituto Marangoni Miami for a stated time due to serious or repeated violations of the rules or for undesirable conduct on the part of the student. A student will be permitted to re-register for courses after a semester probation period. The Academic Leadership may impose suspension. Statement of offense and decision will be placed in the student's file in the Registration Department.

Expulsion. The School Director reserves the right to expel a student in cases of serious infraction of disciplinary rules. This status, the most serious disciplinary action taken by the School, indicates the immediate, involuntary and permanent separation of a student from Istituto Marangoni Miami because of established gross misconduct on the part of a student. After notice of expulsion, a student must leave the campus immediately. The expelled student does not have the privilege to apply for readmission to Istituto Marangoni Miami. Statement of offense and decision will be placed in the student's file in the Registration Department. A student's transcript will include documentation of expulsion.

Appeals to Disciplinary Standings
A student may appeal any of the above decisions in writing to the Academic Leadership within 10 working days.

Disciplinary Records.
Istituto Marangoni Miami will retain disciplinary records for one year after graduation. The School reserves the right to keep records for a longer period of time if so, specified in the sanction letter.

STUDENT GRIEVANCE PROCEDURE

If any student deems it necessary to file a grievance against an Istituto Marangoni Miami employee, he or she must report such incident to the Academic Service & Student Support Office. Every effort will be made to protect the privacy of any parties involved. The student is entitled and encouraged to have an informal discussion with the Academic Leadership as a first step. If an informal conversation does not result in a satisfactory resolution, or if you are not comfortable speaking about the matter with the Academic Leadership, then the student should discuss the situation with the School Director. In cases of discrimination or sexual harassment, Istituto Marangoni Miami encourages the student to go directly to the School Director. Any complaint that is not in writing, that is, a verbal complaint, is considered an informal complaint.

After an informal discussion, if the student wishes to file a formal grievance, he/she may submit such in writing to the School Director. However, before filing a formal charge, the complaining party should first make a good faith effort to meet and confer with the party against whom he or she has a complaint in an effort to resolve the matter. The formal report should contain a statement of the problem or complaint, the facts and details of the situation, pertinent dates and the names and positions of the parties involved. The grievance must be signed and dated. Also, the student may withdraw a complaint at any time during the complaint process. A withdrawal must be made in writing to the School Director.

Upon receipt of a written formal complaint by a student, the School Director will consider the complaint. After such an investigation, the School Director will make a determination as to whether the grievance has merit as alleged. If the alleged grievance is deemed justified, Istituto Marangoni Miami will take whatever steps it deems appropriate to correct any grievance suffered by the complaining student.

Istituto Marangoni Miami recognizes that students may have legitimate complaints relating to their course, the services or facilities provided, other students, or the staff and it will take such complaints seriously and deal with them in confidence and without recrimination. All students have also a right to appeal to review their results.

Please, note that all students should access their IM email account on a regular basis, as it will be used to communicate important information regarding their course, tuition fees, award ceremonies and other matters, including Exceptional Factors claims, Complaints, and appeals.

Istituto Marangoni Miami wants students to experience good learning opportunities and services. It expects that they will inform academic staff when any aspect of the learning opportunities or services it provides do not match what they were led to believe they would experience. The School views complaints by students as important feedback: when things are not right it encourages students to complain constructively, so that it can remedy matters as quickly as possible, so that the School can enhance what it offers students and so that the effects on students' learning and progress are minimized.

Grievance Procedure Response Time Frame:
30 days from Initial Investigation
   60 days for final determination.

Students who feel a grievance is unresolved may refer their grievance to:
   Executive Director, Commission for Independent Education
   325 West Gaines Street, Suite #1414
   Tallahassee, FL 32399- 0400
   850.245.3200 or toll free at 888.224.6684

Remedies

If it is determined that such grievance has appropriate support, the persons or departments that are responsible for such violation will be dealt with in an appropriate manner by the supervisors or directors of such persons or programs, in accordance with applicable provisions, if any, of contracts, employment regulations, faculty and employee handbooks, or the like.

Review by a Representative Committee

The student may appeal this determination to an appeals committee consisting of members of the administration, faculty and student body. This committee has the right to review the determinations and to reverse or amend such decisions.

CAMPUS SAFETY AND SECURITY

The school has the utmost concern for the safety of each student, faculty member, and staff. All students, employees, and visitors should promptly report crimes in progress, accidents, and any other emergencies to local law enforcement by dialing 911.

Digital Badge

Student are provided a digital badge application during the orientation session. This digital badge app is downloaded on the student's personal mobile phone and will be the student's method to access the School. Students are required to check in at the reception upon entering the building and upon departure, using the bar code readers provided.

Should the student have problems with their digital badge, reception staff will allow access only after manual registration and presentation of a valid photo identification card.

In order to keep students, their belongings and the school's resources safe at all times. Istituto Marangoni Miami requests that entry is not allowed to anyone other than Istituto Marangoni students and staff, unless expressed permission has been granted by school staff.

HEALTH AND SAFETY

The school acknowledges that it is its duty to ensure, so far as reasonably practicable, the health, safety and welfare of the students, staff, and anyone else who comes to the school. It is the policy of the school to provide and maintain, as far as reasonably practical, a working environment that is safe and without risk to health.

Consequently, the school will, when reasonably practical:
1. Provide and maintain safe and healthy working conditions.
2. Provide and maintain safe machinery.
3. Provide information, training and supervision to enable staff and students to perform their work safely.
4. Maintain high standards of health, safety and welfare in all School activities.

TOBACCO & ELECTRONIC CIGARETTE POLICY

The School wants to promote a healthful and clean work environment for students, employees, staff and visitors. In accordance with Florida's Clean Air Act (FCIAA), the use of tobacco, smoking, and electronic cigarettes, is prohibited in all School buildings. This includes, but is not limited to, any classroom, laboratory, library, faculty office, administrative offices, dining facility, or any other facility owned or controlled by the School. School administrators may subject to disciplinary action as well as any students, faculty members, or staff found in violation of this policy.

STUDENT RESOURCES

EMPOWERING YOUR ACADEMIC SUCCESS

At Istituto Marangoni Miami, we provide a comprehensive suite of student resources designed to enhance your academic and creative endeavors. Our offerings include access to cutting-edge software, extensive library collections, and a variety of materials and tools to support your projects. Whether you're working on research, design, or practical assignments, you'll find everything you need—from digital resources to physical materials—to bring your ideas to life. Our commitment is to equip you with the best possible tools and support, ensuring your success both inside and outside the classroom.

STUDENT RESOURCES

Library

The Library offers a curated collection of syllabus-required books, rare industry-related publications, and collectible magazines, providing students with both essential and inspirational resources.

The mission of the library at Istituto Marangoni Miami (IMM) is to further the academic, pedagogical, and creative endeavors of the IMM community, while preserving the history of our institution. We house collections of monographs, serials, institutional archives, and materials samples, as well as special collections of rare and fragile items. Our physical collections are supplemented by a selection of digital resources, including Business of Fashion, WGSN, ProQuest, and Gale.

At the library, we provide students with opportunities to:
- Access subscription databases unavailable to the general public
- Obtain industry-specific market insights and data
- Discover imagery and information available exclusively in print
- Improve the quality of coursework via one-on-one research appointments and class library visits
- Borrow books to use at home or in class
- Find inspiration among the samples in our Materials Lab—including fabric, tile, wood, glass, and stone

Students may search the library catalog, access our digital resources, and renew books remotely at any time. For in-person research and circulation needs, we are conveniently located on the 5th floor of the Istituto Marangoni Building at 3704 NE 2nd Ave, 3317.

Our librarian, Carrie Sieh, joined the Istituto Marangoni Miami team in 2023. Prior to her arrival at IMM, she worked in libraries at University of Miami, the San Francisco Museum of Modern Art, and the Asian Art Museum in San Francisco; and she taught at San Francisco's School of the Arts. Carrie is also an accomplished visual artist, whose practice includes needlework, experimental textiles, and garment construction. At IMM, she shares this expertise with students via special-topics workshops. She can be reached at c.sieh@immiami.com.

Virtual Library

LIRN (Library and Information Resources Network) is an online platform that provides access to a wide range of academic resources, including eBooks, academic journals, magazines, and multimedia content. LIRN is designed to support the research and learning needs of students and faculty by offering a comprehensive digital library that spans various disciplines. The platform aggregates resources from multiple databases, allowing users to perform in-depth research, access peer-reviewed articles, and utilize educational materials from leading publishers and institutions. It is widely used by educational institutions to enhance their library offerings and provide a robust research environment for their academic community.

Orbund Student Portal

A comprehensive platform for managing your academic records, accessing course materials, tracking progress, and communicating with faculty.

Zoom

A video conferencing tool used for virtual classes, meetings, and collaboration, providing features such as screen sharing, breakout rooms, and recording.

G Suite

A collection of productivity tools from Google, including Gmail, Drive, Docs, Sheets, and Slides, enabling efficient communication and collaboration.

WGSN

A leading trend forecasting platform that provides insights, analysis, and reports on fashion, lifestyle, and design trends to help students stay ahead in their fields.

SketchUp

A 3D modeling software used for creating detailed architectural, interior design, and product design projects with ease and precision.

CLO3D
A cutting-edge 3D garment visualization tool that allows fashion students to design, simulate, and render clothing with realistic fabric properties and fit.

Adobe
A suite of creative software including Photoshop, Illustrator, InDesign, and Premiere Pro, essential for graphic design, video editing, and digital content creation.

Microsoft
A range of productivity applications such as Word, Excel, PowerPoint, and Teams, essential for document creation, data analysis, presentations, and collaboration.

Enscape
A real-time rendering and virtual reality plugin for SketchUp and Revit, enabling immersive 3D visualizations and walk-throughs of design projects.

Canvas
An online learning management system where students can access course materials, submit assignments, participate in discussions, and receive feedback from instructors.

Autodesk
A suite of professional-grade software for 3D design, engineering, and entertainment, including tools like AutoCAD and Maya, widely used in architecture and animation.

Revit
A BIM (Building Information Modeling) software for architects, engineers, and construction professionals to design, model, and manage buildings and infrastructure.

Lumion
A 3D rendering software for architects and designers to create stunning visualizations, animations, and images of their projects quickly and easily.

STUDENT & CAREER SERVICES

YOUR PATHWAY TO SUCCESS

At Istituto Marangoni Miami, our Student and Career Services are dedicated to supporting your academic journey and future career. We offer a comprehensive range of resources designed to help students succeed both in their studies and in their professional pursuits. From personalized career counseling and resume workshops to networking opportunities and internships, our team is committed to providing the guidance and support you need to achieve your goals. Whether you're seeking advice on job placement or exploring career paths, our services are here to empower you with the skills and connections essential for a successful transition from student to industry professional.

STUDENT & CAREER SERVICES

Under the supervision of the Academic Leadership, the School student services are in place to assist students with their various needs. The goal of effective and worthwhile student services is to assist students and to directly involve the students in the affairs of the institution, fostering a sense of community among students, faculty and administration.

ACADEMIC ADVISING

As previously mentioned, Istituto Marangoni Miami is an institution that emphasizes not only academic and professional growth, but also personal development and the nurturing of each student. Coordinators serve as liaisons between students and the faculty/administration. It is the role of the Student Service Officers and Program Leaders to advise and mentor students with regards to academic and professional decisions. In addition, each faculty member is receptive to developing a professional, yet personal relationship with each student. As such, the students should feel comfortable, if the need arises, to seek advice of a faculty member with regards to academic and professional matters.

GRADUATE EMPLOYMENT/CAREER SERVICES

Istituto Marangoni Miami Career Service Office provides career support for students at undergraduate and graduate level. The purpose of the Career Service is to bridge the gap between Istituto Marangoni Miami and the job market. To do so, mentoring and counseling activities are organized throughout the academic year. These comprise of workshop to be delivered within the classrooms, and individual meetings with eligible students.

During these individual meetings, resumes/CVs and portfolios are revised and students are encouraged to talk about their career goals and expectations, while being advised on professional paths and on strategies to tackle the working world. In order to further enhance job market knowledge, the Career Service organizes seminars and round table discussions with fashion professionals, HR managers and head-hunters, usually on specific topics such as: career paths, personnel research methods and job figures. Internship opportunities may be offered to graduates.

Upon successful completion of studies, the Career Service supports alumni in the search for opportunities and recruitment initiatives for one year after their graduation. Companies addressing their recruitment needs to Istituto Marangoni Miami Career Service are offered a pre-selection of profiles that are suitable for their vacancies.

The Career Service also researches and develops additional contacts within the working world, for collaborations and resume/ CV proposals to companies.

While the school will assist in job search, Istituto Marangoni Miami make no guarantee, expressed or implied, of future employment.

STUDENTS WITH DISABILITIES

Istituto Marangoni Miami does not discriminate on the basis of disability in the admission or access to, or operations of, its programs or activities.

This notice is provided as required by Title II of the Americans with Disabilities Act of 1990. Accommodations are granted on a case-by-case basis for those students who are eligible by showing sufficient documentation of disability in compliance with all Federal and State Laws. The school administrators will handle provisions of accommodations for students with disabilities in compliance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

Reasonable and specific accommodations are developed with each student based on current documentation from an appropriate licensed professional. All accommodations are individualized, flexible, and confidential based on the nature of the disability and the academic environment.

The school currently provides handicap access in its classrooms and facilities. Requests for other accommodations must be made to the Academic Leadership. On occasion, the Academic Leadership may work together with the School Director to resolve requests concerning academic adjustments.

With the goal of promoting integration and equality among the student population, the School provides individual assistance to students with documented disabilities. Disclosure of disability is voluntary. Students with disabilities must request adjustments or other accommodations prior to the admissions/enrollment time frame of each semester and provide appropriate documentation to the Academic Leadership. Documentation received may be questioned if proper credentials are not provided, or if the diagnosis is without supporting data. The School maintains all records as confidential.

Upon review of the documentation, the Academic Leadership will develop a letter of acknowledgement of the disability and the appropriate accommodations that will be provided to the student. The Academic Leadership will contact the student's professors to notify them of the authorized adjustments. In case the adjustments do not work, the student must notify Academic Leadership in order to ensure timely arrangements.

Students that require extra time for testing may take examinations under the supervision of the Academic Leadership, in agreement with the course professor. Students should allow two to three weeks for processing of additional aids or educational materials. The School provides these auxiliary aids and services on an individual basis. These aids and services may include, but are not limited to registration assistance, approval of reduced course load, letters to instructors outlining accommodation needs, note takers, testing accommodations, classroom and other facility accommodations, and assistance with accessibility issues.

Istituto Marangoni Miami will take into account the dates of requests for adjustments in the evaluation of grade appeals. Students should keep in mind that arrangements are provided to aid in the completion of course requirements, not to provide excuses for missing assignments or other coursework. All students may appeal grades. For this process, please refer to Procedure for Grade Appeals.

Appeal Disability Documentation Decision
The student may appeal any decision related to a requested accommodation or auxiliary aid to the Academic Leadership who will respond to the students appeal not later than ten (1O) days upon submission of a student's appeal. Such an appeal must be made in writing to the Academic Leadership not later than ten (1O) days following the decision as to a requested accommodation or aid. Any position paper, brief, medical documentation or other written material, which the student desires to be reviewed by the Academic Leadership, shall be submitted together with the notice of appeal. The Academic Leadership shall investigate and respond to the notice of appeal in writing, stating the decision, together with the reasons for either affirming or reversing the previous decision as to an accommodation or auxiliary aid.

STAFF & FACULTY

EXPERTISE AND DEDICATION

At Istituto Marangoni Miami, our staff and faculty are the cornerstone of our academic excellence. Comprising a diverse team of experienced professionals, including renowned European instructors and leading local experts, they bring a wealth of knowledge and industry insight to our programs. Their dedication to teaching and mentorship ensures that students receive a high-quality education enriched with real-world perspectives. Committed to fostering an engaging and supportive learning environment, our staff and faculty are passionate about guiding students through their educational journey and helping them achieve their full potential.

STAFF AND FACULTY

FULL TIME STAFF

President & Chief Executive Officer Hakan Baykam
Chief Financial Officer Giorgio Invernizzi
VP of Campus Operations Roger Hosn
Executive VP Eva Hughes

ACADEMIC DEPARTMENT

Associate Vice President of Academics Michael Johnson
Dean of Design Thelma Lazo Flores, PhD
Dean of Fashion Keanan Dufty
FT Faculty / Program Leader - Workshops, Portfolio, Competitions Amy Berkowitz
F**T Faculty / Program Leader - Fashion Design** Mario Braghieri
FT Faculty / Program Leader - Fashion Business Nathalie Tessier
Academic Records Specialist Ivana Belmonte
Librarian Carrie Sieh

STUDENT SERVICES

Director of Student Affairs Sara Fortezza
I**nternational Student Advisor/DSO** Francesca Cotrina
Director of Brand Partnerships Sofia Agostini

STUDENT ACCOUNTING

Student Accounting Manager Francesco Ferrari
Director of Student Accounting Babette Perez
Student Accounting Specialist Karla Toledano

ADMISSIONS AND MARKETING

Director of Admissions and Marketing Juliene Alvarado
Director of Admissions and Marketing Alessandra de la Pompa
Assistant Marketing Director Alessandra Belloso
Social Media Manager Alejandra Madrid
Digital Marketing Manager Alex Garan
Marketing Coordinator Alejandra Taveras
Assistant Director – Graduate Programs Arlene Meija Acosta
Associate Director – Admissions Amanda Pineda
Associate Director – Admissions Chris Lagos
Associate Director – Admissions Katherine Ordonez
Admissions Specialist Lisa Sanchez
Admissions Specialist Manoj Baird

HUMAN RESOURCES

Human Resource Generalist Laura Laverde

OPERATIONS

Operations Coordinator Kissa Villareal
Receptionist Andrea Nolasco
Receptionist Patricia Lopez

FACULTY

Name (First, Last)	Degree
Amy Berkowitz **(Full Time Faculty)**	M.A., Teaching - University of the Arts Bachelor of Fine Arts - California Institute of Arts
Anabella Bergero **(Adjunct Faculty)**	M.F.A., Fashion Design - Fashion Institute of Technology B.A., Textile and Garment Design - Universidad de Palermo / Buenos Aires
Anthony Morena **(Adjunct Faculty)**	M.A., Liberal Studies, English literature - Florida International University B.S., Child Development, Psychology - Florida State University
Cece Feiberg **(Adjunct Faculty)**	B.S., Business Management - Ithaca College
Edson Smitter **(Adjunct Faculty)**	M.A., Web Designer - CDD Centro de Disefío Digital B.A., Graphic Design - Miro Istituto Diseño
Eyan Allen **(Adjunct Faculty)**	M.A., Fashion Menswear - Royal College of Art in London B.A., Fashion and Textiles - University of Central Lancashire
Freddy Suarez **(Adjunct Faculty)**	Ed.D Education - St. Thomas University M.S., Math Education - Nova Southeastern University
Jorge Castillo **(Adjunct Faculty)**	M.A., Communication - University of Essen B.A., Communication and Design - University of Eden
Juanita Crary **(Adjunct Faculty)**	M.A., Journalism - Universidad de Los Andes B.A., Advertising - Universidad Jorge Tadeo Lozano
Karen Redding **(Adjunct Faculty)**	M.S., Criminal Justice - University of Phoenix B.S., Paralegal Studies - Jones College
Karla Guindi **(Full Time Faculty)**	Mass Media and Communication - Universidad Anahuac, Mexico Fashion Design - Instituto de Estudios Superiores de Moda, Mexico Fashion Styling Certificate - Fashion Institute of Technology, New York
Mariela Ortega **(Adjunct Faculty)**	M.A., Creative Management, Miami International University of Art & Design B.A., Istituto Marangoni London, Fashion Styling
Mario Braghieri **(Full Time Faculty)**	M.A., Fashion Design - Manchester University
Marta Meyerhams **(Adjunct Faculty)**	M.A., Luxury Brand Management - Istituto Marangoni Miami MBA., - London Business School B.A., Art History - University of Vermont
Matilda Kalaveshi **(Adjunct Faculty)**	MBA., Florida International University B.B.A., Florida International University
Moena Lombard **(Adjunct Faculty)**	B.S., Business - St. Catherine's College Instituto Universitario
Michelle Rofe **(Adjunct Faculty)**	M.A., Graphic Design - Miami International University of Art and Design B.A., Fashion Management & Design - Universidad of the Incarnate Word
Miryam Fragosa **(Adjunct Faculty)**	Ph.D., MCD Biology - University of Miami B.S., Biology - University of Miami
Nathalie Tessier **(Adjunct Faculty)**	École Superieure des Artes et Techniques de la Mode Fashion Design ESMOD Baccalauréat, Literature & Maths Lycee Albert de Mun
Roxana Frontini **(Adjunct Faculty)**	MHT., Technology - Argentinean Catholic University M.A., International Business - University of Alcala' De Henares B.A., Business - St. Mary's University
Saul Kapilivsky **(Full Time Faculty)**	M.F.A., Fashion Design - Academy of Art University B.F.A., Graphic Design - Portificia Universidad Catolica del Peru
Sofia Agostini **(Adjunct Faculty)**	M.A., Fashion & Luxury Brand Management - Istituto Marangoni Miami B.A., Mass Communications - Monteavila University
Veronica Buitron **(Adjunct Faculty)**	B.F.A., Fine/Studio Arts - School of the Art Instituto of Chicago
Victor Uphaus **(Adjunct Faculty)**	M.S., Management - St. Thomas University M.B.A., St. Thomas University B.A., Political Science - University of Michigan

TUITION AND FEES

INVESTING IN YOUR FUTURE

At Istituto Marangoni Miami, we believe in providing a transparent and comprehensive overview of tuition and fees to help you plan your educational investment. Our tuition structure is designed to reflect the value of our world-class programs, state-of-the-art facilities, and exceptional faculty. In addition to tuition, there are fees associated with enrollment, course materials, and other student services. We are committed to offering detailed information and support to ensure you understand all financial aspects of your education. Our goal is to make your academic journey as smooth and informed as possible, empowering you to focus on achieving your career aspirations.

TUITION AND FEE SCHEDULE

DEGREE PROGRAMS

COST AND FEES	ASSOCIATE DEGREES	BACHELOR DEGREES	MA DEGREE	MFA DEGREE	ONLINE MASTER'S DEGREE
TOTAL SEMESTER CREDIT HOURS	60	120	36	72	36
TUITION PER CREDIT HOUR	$1,295	$1,295	$1,395	$1,395	$1,000
NON-REFUNDABLE APPLICATION	$100	$100	$100	$100	$100
SEMESTER CAMPUS FEES	$250	$250	$250	$250	N/A
SEMESTER DIGITAL RESOURCE FEES	$350	$350	$350	$350	$350
BOOKS AND SUPPLIES PER SEMESTER	$200	$200	$200	$200	$200
GRADUATION FEE	$400	$400	$400	$400	$400
TOTAL COST OF ATTENDANCE	**$81,400**	**$162,300**	**$53,920**	**$107,340**	**$38,700**

VOCATIONAL PROGRAMS

COST AND FEES	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	ONE-YEAR PROGRAM
TUITION COST	$12,000	$10,000	$8,000	$8,000	$38,000
NON-REFUNDABLE APPLICATION	$100				
SEMESTER CAMPUS FEES	$250	$250	$250	$250	$1,000
SEMESTER DIGITAL RESOURCE FEES*	$350	$350	$350	$350	$1,400
SEMESTER BOOKS AND SUPPLIES*	$200	$200	$200	$200	$800
GRADUATION FEE	N/A	N/A	N/A	$400	$400
TOTAL COST OF ATTENDANCE	**$12,900**	**$10,900**	**$8,900**	**$9,300**	**$41,700**

ADDITIONAL FEES

LIVING EXPENSES	COST PER SEMESTER - ON CAMPUS	COST PER SEMESTER - ONLINE
HOUSING PER SEMESTER	$8,000	$8,000
FOOD PER SEMESTER	$1,600	$1,600
TRANSPORTATION PER SEMESTER	$2,000	$1,431
TOTAL COST OF LIVING EXPENSES PER SEMESTER	$11,600	$11,031

* The digital resources fees include all required software. Owning a personal computer is optional for on-campus students, as IMM features multiple labs with Apple iMacs and PCs.

* The school provides most resources, yet books and supplies are variable each semester.

* Please note that the above figures are averages and should be used for informational purposes only. Actual costs may vary depending on individual circumstances, lifestyle choices, and other factors. These estimates are not guaranteed and are subject to change.

* Educational expenses can be classified into two main categories: direct costs and indirect costs. Direct costs include payments made directly to Istituto Marangoni Miami, including tuition and fees. Additionally, any expenses not directly paid to the university fall under the category of indirect costs, such as housing, transportation, and miscellaneous expenditures.

Due Date: Tuition and fees are due 30 days prior to the semester start or the date of enrollment whichever is earlier, for any given semester.

Other Fees Undergraduate and Graduate Students:

Textbooks: $500 - $1000 per year. Textbooks not included in the tuition,

Portfolio/Collection: Cost varies, will be required for BFA students in years 3 and 4.

Late Fee:	Tuition payments will incur a late fee of 10% or $250 whichever is higher. This charge will be assessed 3 days after payment due date.		
Library Item Loss Fee	$50	NSF Fee (returned check)	$50
Transcript official:	$25 per transcript	Stop Payment	$20
Credit Card Processing:	3.75%	Transfer of Credit, credits accepted for transfer	$100 per credit
Photocopies	$0.60 color/ $0.25 B&W		
	$45/ LATAM	Wire Transaction Fee	$20
Diploma Shipment & Handling	$30/ USA		
	$60/ Russia	Student Card - Duplicate Fee:	$25
	$45/ Europe		

FINANCIAL AID

While Istituto Marangoni Miami does not currently offer any federal or state financial aid programs,
IMM does offer internal matching grants for those who may qualify for federal and/or state financial aid programs.

SCHOLARSHIPS AND GRANTS

Istituto Marangoni Miami offers a variety of awards each year to qualified students who have been admitted into degree programs.

For eligibility and award level detail, along with a complete listing of internet scholarships, external scholarships, internal grants, and information on eligible veteran benefits, please refer to the 2024-2025 IMM School Catalog or visit: https://www.istitutomarangonimiami.com/tuition-and-scholarship/.

TALENT-BASED SCHOLARSHIPS - Awards of up to 25% of the cost of tuition

Fashion Business
Applicants for this scholarship must tell and interpret a street style or a subculture of their city for a brand of their choice to create a visual consumer by creating a picture-based representation of the target consumer.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate fashion business degree program are eligible. Applicants must submit a project in a visual format showing the target consumer for the brand elected and the subculture. A 400-word project description must also be provided outlining the storytelling elements of the submitted work.

Fashion Design
Applicants for this scholarship are charged with rethinking how clothes are made and worn in a post-pandemic world, bringing forth their best design ideas, and submitting their work to Istituto Marangoni Miami.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate fashion design degree program are eligible. Applicants must submit a personal essay (750-1,000 words), describing in their own words how an education at Istituto Marangoni Miami will help fulfill their educational and professional goals. They must also submit five (5) to seven (7) digital pieces of their most creative and innovative fashion-inspired work including drawings or photos. No physical artwork will be accepted.

Fashion Styling
Applicants for this scholarship are expected to tell and interpret a street style or a sub-culture of their city and submit a proposal that includes 10 shots or short Instagram video outputs created using a smartphone, a camera, or a Polaroid.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate fashion styling degree program are eligible. In addition to the visual submission, applicants must submit a 400-word project description outlining the storytelling elements of the submitted work.

Interior Design
Prospective students in interior design should rethink and reimagine a residential space challenged by net zero energy. A home that uses as much renewable energy as it produces is considered "net zero," another popular term used in sustainable design. The energy the home creates can originate from various sources, including wind, geothermal, hydropower, or use of solar panels.

Use an 11 x 17 formatted Powerpoint to develop your submission. With focus on the principles within net zero research, sustainability goals and innovation, respond to the value of 'net zero' in residential design. Identify the good practices that have succeeded in interior design. Essay should be 300-500 words. Cite your sources and explain your perspective on the practice.

MERIT-BASED SCHOLARSHIPS - Awards of up to 25% of the cost of tuition

Presidential Scholarship – Undergraduate
This scholarship is awarded to students who performed at an above-average capacity throughout their high school experience, as demonstrated through their GPA and Class Rank, and now want to pursue a degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must submit a portfolio of work showing continuous improvement and creative direction. A minimum H.S. GPA of 3.5 is required. Additionally, applicants must have graduated in the top 15% of their high school graduating class.

Presidential Scholarship – Graduate
This scholarship is awarded to students who have performed at an above-average capacity throughout their college experience, as demonstrated through their college GPA, and now want to pursue a graduate degree within the fashion industry.

IIncoming new students accepted at Istituto Marangoni Miami in a graduate degree program are eligible. Scholarship applicants must submit a 500-word essay as to how a graduate-level education will enhance their skills, knowledge, and opportunities. A minimum undergraduate GPA of 3.5 is required.

AFFILIATION SCHOLARSHIPS

The Kid Cudi Scholarship - The Kid Cudi Scholarship is a collaboration between Grammy-winning artist Kid Cudi and Istituto Marangoni Miami, created to support the next generation of fashion designers from underrepresented ethnic communities in the U.S and worldwide. The initiative is designed to increase access to world-class fashion education and encourage diversity in the industry.

The scholarship is open to U.S. citizens or permanent residents for Bachelors program | International students for One-Year Program. Students from ethnic minority backgrounds, including African American, American Indian/Alaska Native, Asian & Pacific Islander American, and Hispanic American communities. Eligible students must be high school seniors or recent graduates applying to start their undergraduate studies that demonstrate financial need.

Eligible programs include the Bachelor of Fashion Design (BFA) or a One-Year Fashion Design Intensive program for enrollment in the Fall class of 2025. Scholarship applications are due by May 1, 2025.

IMM x Miami Design District Scholarship
The IMM x Miami Design District Scholarship Fund is a transformative initiative that provides a full Bachelor's Degree scholarship, valued at $162,300, to a high school senior from Design and Architecture Senior High (DASH) in Miami. This scholarship covers full tuition for the Bachelor of Fine Arts in Fashion Design at Istituto Marangoni Miami, ensuring a seamless transition from high school to higher education in fashion.

Eligibility is limited to low-income households, with a minimum GPA of 3.5 and a demonstrated passion for fashion design through an innovative portfolio. This scholarship aims to support talented, driven students who have shown leadership, academic excellence, and personal perseverance.

The Miami Dade College Scholarship – Award of up to 50% of total cost of tuition
This internal IMM scholarship is awarded to any Miami Dade College graduate earning an associate degree in either design, fashion, or related programs.

National Art Honor Society Scholarship - Award of up to $7,500 of total cost of tuition
This scholarship is awarded to students who were members of their high school's National Art Honor Society (NAHS) organization, and now want to pursue a degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must be able to verify NAHS membership. A minimum H.S. GPA of 3.0 is required.

DASH Scholarship - Awards of up to 100% of cost of tuition
This scholarship is awarded to Graduates of the Design & Architecture Senior High School ("DASH") beginning their enrollment at Istituto Marangoni Miami during the fall semester of the same year of their high school graduation.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must submit their DASH senior portfolio/project in a digital format and two letters of recommendation (two from teachers or one from a teacher and one from an employer). Applicants must also submit a personal essay (1,000 – 1,500 words) that describes how they initially became interested in fashion, why they want to pursue a degree in fashion (design, styling, business), and what a full scholarship to IMM would mean to them.

Future Business Leaders of America (FBLA) Scholarship – $1000 yearly award
This scholarship is awarded to students who were members of their high school's Future Business Leaders of America (FBLA) organization, and now want to pursue a degree within the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Scholarship applicants must be able to verify FBLA membership. A minimum H.S. GPA of 3.0 is required.

OTHER INSTITUTIONAL SCHOLARSHIPS

The Marangoni Miami Alumni Scholarship - Award of up to 30% of the total cost of tuition
The Marangoni Alumni Scholarship is available to all graduates of Istituto Marangoni Miami who have completed an Intensive One-Year Program, Associate Degree, Bachelor's Degree, or Master's Degree.

This scholarship supports alumni in furthering their creative education and professional growth. Eligible recipients will receive a 30% scholarship for Master's programs, and a 25% scholarship for all other programs, including One-Year, Associates, Bachelor's and Short Courses (summer studios).

The Marangoni Global Alumni Scholarship - Award of up to 30% of the total cost of tuition
The Marangoni Global Alumni Scholarship is offered to graduates from all Istituto Marangoni campuses, including those in Milan, Florence, Paris, London, Dubai, Mumbai, Riyadh, Shanghai, and Shenzhen. This scholarship encourages continued academic excellence and cross-campus collaboration.

Alumni enrolling at Istituto Marangoni Miami may receive a 30% scholarship for Master's programs, and a 25% scholarship for all other programs, including One-Year, Professional, and Short Courses.

Transfer Student Scholarship - $2500 one-time award (applied to total cost of tuition)
This scholarship is awarded to students transferring into Istituto Marangoni Miami from a similar program at another institution. Incoming transfer students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must have a minimum of 12 eligible transfer credits per IMM's transfer of credit policy. Official transcripts must be sent directly to Istituto Marangoni Miami from the original institution for evaluation.

IMM Pre-College Alumni Scholarship - Award of 10% of the total cost of tuition
This scholarship is awarded to students who attended and completed any of the Istituto Marangoni Miami Youth Program offerings (pre-college classes, camps, etc.) and now plans to enroll in any degree or one-year intensive program.

Sustainability Scholarship - Awards of up to 25% of the cost of tuition
This scholarship is awarded to students who are interested in improving the environmental impact of the fashion industry and making the industry more sustainable.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must submit a personal essay (500 words) explaining a current fashion practice that creates waste and what their plans would be to make this practice more sustainable in the future. A minimum H.S. GPA of 3.0 is required.

International Experience Scholarship - Awards of up to 25% of the cost of tuition
This scholarship is awarded to students who are graduating from a high school (secondary school) in a country outside of the United States and who seek to continue their education at the Istituto Marangoni Miami to gain experience in a new country while advancing their skills and knowledge in the fashion industry.

Incoming new students accepted at Istituto Marangoni Miami in a One-Year Intensive program are eligible. Applicants must submit official transcripts evaluated and translated (if needed) by a NACES-approved organization. A minimum H.S. GPA of 2.5 (or equivalent) is required.

Diversity in Fashion Scholarship - Awards of up to 25% of the cost of tuition
This scholarship is awarded to students who are considered "underrepresented" in the fashion industry, with the goal of increasing representation and opportunities for all ethnicities, races, and genders.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must submit a personal essay (500 words) explaining how they are part of an underrepresented group within the fashion industry and what being able to change that would mean to them and people of similar ethnicity, race, or gender. A minimum H.S. GPA of 3.0 is required.

Incoming new students accepted at Istituto Marangoni Miami in an undergraduate degree program are eligible. Applicants must have participated in one of IMM's Youth Programs and completed the course. A minimum H.S. GPA of 3.0 is required.

INSTITUTIONAL GRANTS

Istituto Marangoni Miami also offers grants to eligible students. These grants are similar to institutional scholarships in that they do not require repayment. However, grants are need-based and not merit-based. These need-based grants are awarded to qualifying students during their first semester at IMM and are renewed every semester the student attends the school unless the terms and conditions of the grant are violated.

Students entering Istituto Marangoni Miami may request consideration for institutional grants by submitting their Declaration of Finance form through the online portal. Access to this portal is received after a formal application for admission to an undergraduate degree program is submitted. Applicants are given access to the online portal by their Application Coordinator who also assists them with completing all of the supporting documents required for acceptance at IMM, including the Declaration of Finance form.

Need-based grants are closely linked to family income and economic eligibility. A variety of measurements including the family's expected contribution, the number of dependent family members, and student status are used to calculate the need-based grant qualifications.

All undergraduate applicants under the age of 24 are required to complete the form for themselves. Additionally, they must also include information regarding their Parent/Guardian/Sponsor and the financial support to be provided to the student for their education. Completion of the form requires attaching supporting bank documents to show the monetary means of both the applicant and the Parent/Guardian/Sponsor. Prior-year federal tax returns are also required to be provided.

Extended payment plan options are available to those who qualify for need-based grants.

All awards are based on a first-come, first-served basis and are dependent on the availability of funds.

Application Fee
The application fee of US $100 must be paid upon initial enrollment. The application fee is not refundable. Tuition and Fees Tuition is charged on a per credit basis, please see the Tuition and Fee Schedule section of this catalog for the tuition charges and a complete list of all program fees. Students are obligated for the semester in which they are enrolled and any previous semesters.

Student registration and payment process
Students are required to pay each semester's tuition and fees in full on or before the last day of the Registration Period or have an approved payment plan in place for each semester's total costs.

CANCELLATION POLICY

Student Right to Cancel
Cancellation Prior to the Start of Classes. A student may cancel their enrollment, for any reason. Cancellation can be made in person, by electronic mail, by Certified Mail. In the event of a student cancellation, all monies paid by an applicant, less the non-refundable application fee, will be refunded within 30 days, if:
- Student cancels within three (3) business days of signing the enrollment agreement and making initial payment; or
- Student cancels after signing the enrollment agreement, but before instruction begins; or
- Student cancels within three (3) business days following the regularly scheduled orientation procedures; or
- For students who enroll prior to visiting the campus will have an opportunity to cancel their enrollment within three (3) business days following a tour of Istituto Marangoni Miami's facilities and inspection of equipment

Cancellation After the Start of Classes. If a student cancels after the student starts class, he/she must provide written notice of the withdrawal to the School. The student will be responsible for the following:
- The non-refundable application fee,
- The cost of any textbooks or materials accepted during enrollment, and
- Tuition as of the student's last date of physical attendance, based on the refund policy below.

Istituto Marangoni Miami Right to Cancel
Cancellation of Class Start. Istituto Marangoni Miami reserves the right to cancel a start date due to any circumstances that it deems would be in the students' best interest. Cancellation of a scheduled class start date for any program shall entitle the enrollee to elect either:
- A guaranteed reservation in the next scheduled class for that program, or
- Cancellation of enrollment with a full refund of all pre-paid tuition and fees (less non-refundable application fee). Refund will be made within thirty (30) days.

Cancellation/Termination of Student Enrollment.
Istituto Marangoni Miami may terminate a student's enrollment for one of
the following reasons:
- Insufficient academic progress, and/or
- Non-payment of academic costs, and/or
- Failure to comply with rules and policies established by the school as outlined in the Catalog and this Enrollment Agreement.

The date of withdrawal shall be deemed the last date of recorded attendance. All refunds and return of funds will be made within thirty (30) calendar days of the date of determination.

REFUND POLICY

Refund if Istituto Marangoni Rejects an Applicant.
Istituto Marangoni Miami will notify the student, in writing, of his or her acceptance or rejection. In the event that an applicant is rejected by the School, all tuition, fees, and other charges will be reversed, and any pre-payment of tuition and fees (less nonrefundable application fee) will be refunded. Refunds will be made within 30 days of termination of the student's enrollment or receipt of a Cancellation Notice from the student.

Refund Policy after the Start of Classes.
Istituto Marangoni Miami charges for tuition by the semester and has established an Add/Drop Period, which is one week (five scheduled class days) from the first day of the semester. The Add/Drop Period is published on the Academic Calendar. After the semester had started, the following refund policy applies:

During Add/Drop Period. If a student either drops or withdraws from a course(s) or the program during the Add/Drop period, the Student will receive a refund for the tuition paid for that semester's course(s) dropped. The student is required to properly notify the Student Financial Services Office using the appropriate form to establish the date that the student withdrew from the course(s).

After Add/Drop Period Students who withdraw from a course(s) or the program after 20% of the course has passed will not receive a refund of any tuition paid unless the cancellation takes place due to exceptional circumstances, such as illness with a doctor's excuse, military deployment, or death of an immediate family member. The 20% threshold is at the end of the third week of the semester/course.

If a student withdraws from a course(s) or the program after the add/drop period ends and before the 20% threshold of the semester/course the refund will be prorated based on last date of attendance. The following formula will be used to calculate prorated refunds: Total course credits x per credit hour fee = total course cost / 15 weeks = per week cost multiplied by total weeks attended based on last date of attendance.

Last Date of Attendance/Termination Date: When calculating the refund due to a student, the last date of actual attendance by the student is used in the calculation unless earlier written notice was received.

VETERAN'S REFUND POLICY

The refund of the unused portion of tuition, fees, and other charges for veterans or eligible persons who fail to enter a course or withdraw or discontinue prior to completion will be made for all amounts paid which exceed the approximate prorata portion of the total charges that the length of the completed portion of the course bears to the total length of the course. The pro-ration will be determined on the ratio of the number of days or hours of instruction completed by the student to the total number of instructional days or hours in the course.

VETERANS - VA PENDING PAYMENT

In accordance with Title 38 US Code § 3679 subsection (e), any students using U.S. Department of Veterans Affairs (VA) Post 9/11 G.I. Bill® (Ch. 33) or Vocational Rehabilitation & Employment (Ch. 31) benefits, while payment to the institution is pending from the VA. This school will not:
- Prevent the student's enrollment;
- Assess a late penalty fee to the student;
- Require the student to secure alternative or additional funding;
- Deny the student access to any resources (access to classes, libraries, or other institutional facilities) available to other students who have satisfied their tuition and fee bills to the institution.

However, to qualify for this provision, such students will be required to provide Istituto Marangoni Miami with a copy of his/her VA Certification of Eligibility (COE).

CONTACTS

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