

# COLLEGE PORTFOLIO FASHION PREP

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ISTITUTO MARANGONI MIAMI THE MIAMI SCHOOL OF FASHION AND DESIGN

ADMISSIONS GUIDANCE ACADEMIC YEAR 2025/26



## PROGRAM DESCRIPTION

College Portfolio Fashion Prep is a 10-week, on-campus Saturday program tailored for high school students preparing competitive portfolios for college admissions in fashion and art-related fields. This course offers a structured and immersive environment where students can develop both their technical skills and conceptual thinking. Guided by IMM's expert faculty, participants will explore key areas such as fashion design, visual storytelling, sketching, and portfolio presentation. The program not only strengthens creative foundations but also positions students for success in top college applications—reinforcing IMM's commitment to early talent cultivation and future industry leadership.

## PROGRAM SPECIFICS

## **GRADES**

High School 9<sup>th</sup> to 12<sup>th</sup> Grade

## **TUITION**

\$1,300

### **LOCATION**

**IMM Campus** 

#### **DURATION**

10 weeks | Saturdays

## **CLASS DATES**

October 4<sup>th</sup> - December 6<sup>th</sup> (No class Nov. 29th)

#### **SCHEDULE**

Saturdays | 10:00 AM - 1:00 PM

## **REGISTRATION DEADLINE**

September 21st

## STEP-BY-STEP GUIDE: HOW TO APPLY

- 1 Explore Programs immiami.com/all-programs
- 2 Schedule a Meeting immiami.com/appointment
- 3 Submit Your Application immiami.com/apply
- 4 Submit Registration Documents

## REGISTRATION DOCUMENTS

## **Pre-College Programs**

- Online Application
- Application Deposit \$500
- Valid ID

## PROGRAM CURRICULUM

## FASHION DESIGN: HOW TO BUILD YOUR FASHION PORTFOLIO

Create a professional fashion portfolio through illustration, fabric work, branding, and digital layout skills.

## **FASHION ILLUSTRATION: FABRIC RENDERING TECHNIQUES**

Illustrate fabrics like silk and lace by mastering texture, light, shadow, and layering techniques.

# FASHION PORTFOLIO: THE VISUAL LANGUAGE OF FASHION DESIGN

Design a strong digital portfolio with professional layout and composition techniques.

# FABRIC MANIPULATION: TEXTILE TECHNIQUES FOR GARMENTS

The Stylist as the Storyteller – Learn how stylists and brands use social media storytelling to engage audiences.

#### STREET PHOTOGRAPHY AND SELF-EXPRESSION

Capture expressive street moments using composition, light, and narrative techniques in hands-on photography sessions.

# FASHION ILLUSTRATION FOUNDATIONS: LEARNING THE FEMALE FASHION FIGURE

Learn fashion figure drawing fundamentals to build expressive sketches for a strong design portfolio.

## ART, FASHION & CULTURE: THE FUTURE OF TRENDS

Explore fashion's cultural impact while researching trends, building mood boards, and developing brand storytelling.

## PHOTOGRAPHY: STORYTELLING THROUGH TRENDS & VISUAL IMAGERY

Create fashion-focused photo series that convey narrative, mood, and visual identity for portfolio use.

# UPCYCLING: TRANSFORMING GARMENTS INTO WEARABLE DESIGNS

Develop skills in mood board creation, styling, photography, and post-production editing.

#### **FINAL PRESENTATIONS**

Present final portfolios to fashion professionals and receive real-world feedback on design and storytelling.