



SUMMER STUDIOS



ACCESSORY DESIGN: FOOTWEAR & HANDBAGS

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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ACCESSORY DESIGN: FOOTWEAR & HANDBAGS

The Accessory Design Summer Studio at Istituto Marangoni Miami focuses on the conceptual and visual aspects of designing fashion accessories. Over the course of three weeks, participants will explore the fundamentals of accessory design, including balance, proportion, and functionality, while mastering sketching and illustration techniques. Instead of creating physical prototypes, students will focus on developing cohesive design concepts and professional presentations that bring their ideas to life.

LEARNING OUTCOMES

- **Fundamentals of Accessory Design** Understand the principles of accessory design, including balance, scale, and proportion, and how they influence the creation of visually appealing and functional pieces.
- **Sketching Techniques** Develop sketching skills to illustrate accessory designs, creating clear and professional renderings that effectively communicate your vision.
- **Mood Boards and Concept Development** Learn how to create mood boards that visually convey your inspiration, theme, and design story, helping to build a cohesive collection.
- **Market Research and Trends** Explore current trends and consumer preferences in accessory design to ensure your work is relevant and market-ready.
- **Creative Storytelling** Gain skills in presenting your designs with a compelling narrative that captures the essence of your collection and connects with your audience.
- **Portfolio Development** Complete the program with a professionally illustrated collection of accessories, ready to showcase to clients or employers as part of your portfolio.

PROGRAM DETAILS

CLASS START: JUNE 15TH

DOMESTIC STUDENT PRICE: \$3,750 USD

INTERNATIONAL STUDENT PRICE: \$4,600 USD

EARLY BIRD DISCOUNT (PAYMENT COMPLETED BY MARCH 31ST): \$500

HOW TO APPLY: [IMMIAMI.COM/APPLY](https://immiami.com/apply)

ADMISSIONS REQUIREMENTS

- APPLICATION
- ID
- RESUME