



PERSONAL STYLING

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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SUMMER STUDIOS



PERSONAL STYLING

The Personal Fashion Styling Summer Studio offers an immersive introduction to the practice of styling for individual clients. Over three intensive weeks, students explore body types, proportions, and style identities, apply color theory, and learn closet auditing and personal shopping strategies. Through hands-on workshops and digital tools, they design capsule wardrobes tailored to different lifestyles and conclude with a complete client styling project presented in a professional format.

LEARNING OUTCOMES

- **Body Types & Style Identities** Understand the principles of accessory design, including balance, scale, and proportion, and how they influence the creation of visually appealing and functional pieces.
- **Color Theory & Palettes** The course will teach how hue, chroma, and value interact, enabling students to develop personalized color storyboards and seasonal palettes that align with a client's identity and lifestyle.
- **Closet Audits & Shopping Strategies** Participants will master techniques for evaluating existing wardrobes, identifying gaps or opportunities, and practising both in-store and online shopping strategies that align with client profiles and sustainability goals.
- **Capsule Wardrobe Building** Students will design versatile 10–12 piece wardrobe capsules tailored to real-world client profiles — from corporate professionals to creative freelancers — ensuring adaptability across settings and body types.
- **Digital Styling Tools** The program will cover digital styling platforms, mood-board software, virtual lookbooks, and presentation decks, preparing students to communicate styling proposals confidently in a modern digital context.
- **Client Styling Project** In the final week, students will apply all of their skills to a full client brief: consultation, analysis, fittings, look creation, photo documentation, and a final professional presentation showcasing their styling solution.

PROGRAM DETAILS

CLASS START: JULY 6TH

DOMESTIC STUDENT PRICE: \$3,750 USD

INTERNATIONAL STUDENT PRICE: \$4,600 USD

EARLY BIRD DISCOUNT (PAYMENT COMPLETED BY MARCH 31ST): \$500

HOW TO APPLY: [IMMIAMI.COM/APPLY](https://immiامي.com/apply)

ADMISSIONS REQUIREMENTS

- APPLICATION
- ID
- RESUME