



SUMMER STUDIOS

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

786-622-0193 
miami@immiami.com 
immiami.com 



SUMMER STUDIOS

HOME STAGING

In just three weeks, this hands-on program equips you with the foundational skills and knowledge required to succeed in the growing field of home staging. Designed for aspiring home stagers and realtors alike, this course covers every essential aspect of home staging, from staging techniques and decorating aesthetics to starting and growing business and acquiring clients. Guided by industry insights and practical exercises, you'll learn how to enhance properties to captivate buyers and drive sales, making every space market-ready and unforgettable.

LEARNING OUTCOMES

- **Understand the Role of a Home Stager** Gain fundamental knowledge of what home staging entails, types of staging services available, and how to work effectively with clients.
- **Develop Core Staging Skills** Master key techniques for space planning, sourcing, organizing, decorating, and staging for both occupied and vacant homes to ultimate interior appeal.
- **Launch a Home Staging Career** Build foundational skills for getting hired as a professional home stager or launching your own staging business, from creating a business plan to managing finances and staffing.
- **Create Effective Marketing Strategies** Learn proven marketing techniques to attract clients and build a successful home staging business, including campaign planning, marketing tools, and networking strategies.

PROGRAM DETAILS

CLASS START: JUNE 15TH

DOMESTIC STUDENT PRICE: \$3,750 USD

INTERNATIONAL STUDENT PRICE: \$4,600 USD

EARLY BIRD DISCOUNT (PAYMENT COMPLETED BY MARCH 31ST): \$500

HOW TO APPLY: [IMMIAMI.COM/APPLY](https://immiامي.com/apply)

ADMISSIONS REQUIREMENTS

- APPLICATION
- ID
- RESUME



SUMMER STUDIOS



CONTENT CREATION FOR SOCIAL MEDIA

The Content Creation for Social Media course focuses on teaching students how to create impactful and engaging content for platforms like Instagram, TikTok, Amazon, YouTube Shorts, and Facebook. This program covers all aspects of content creation, including understanding the consumer and the brand, scripting, storytelling, and structuring video timelines. Students will learn how to shoot and edit photos and videos, develop a media kit, and apply best practices to produce effective and eye-catching content for commercial use.

LEARNING OUTCOMES

- Understand how user-generated content adds value to a brand and drives its success.
- Create user-generated content tailored for platforms like Instagram, TikTok, Amazon, YouTube Shorts, and Facebook.
- Understand how to align content with a brand's identity and target audience.
- Develop scripting and storytelling skills to craft engaging visual narratives.
- Learn to shoot and edit photos and videos for social media campaigns.
- Gain expertise in structuring video timelines for maximum impact.
- Master best practices for creating attention-grabbing content.
- Build a comprehensive media kit to showcase content creation abilities.
- Produce a portfolio of platform-specific content ready for commercial use.

PROGRAM DETAILS

CLASS START: JULY 6TH

DOMESTIC STUDENT PRICE: \$3,750 USD

INTERNATIONAL STUDENT PRICE: \$4,600 USD

EARLY BIRD DISCOUNT (PAYMENT COMPLETED BY MARCH 31ST): \$500

HOW TO APPLY: [IMMIAMI.COM/APPLY](https://immiami.com/apply)

ADMISSIONS REQUIREMENTS

- APPLICATION
- ID
- RESUME



SUMMER STUDIOS

COUTURE EVENING WEAR

In this Evening Wear Summer Studio, students will learn the techniques used to design and create structured evening wear and corsets. Over three weeks, participants will work under the supervision of an expert dressmaker in an immersive couture environment.

LEARNING OUTCOMES

- **Corset Construction** Students will learn how to create corsets using boning, fitting techniques, and precise sewing.
- **Draping and Tailoring** This section focuses on manipulating fabric to craft elegant, form-fitting silhouettes for evening wear.
- **Luxury Fabric Handling** Students will work with premium materials like silk and lace while understanding their properties and applications.
- **Intricate Stitching** Learn advanced sewing techniques to achieve the precision and detail required in haute couture garments.
- **Garment Assembly** Students will combine skills to construct complete corset-inspired evening wear pieces.
- **Design Innovation** Explore creative ways to merge traditional couture techniques with modern design concepts.

PROGRAM DETAILS

CLASS START: JULY 6TH

DOMESTIC STUDENT PRICE: \$3,750 USD

INTERNATIONAL STUDENT PRICE: \$4,600 USD

EARLY BIRD DISCOUNT (PAYMENT COMPLETED BY MARCH 31ST): \$500

HOW TO APPLY: [IMMIAMI.COM/APPLY](https://immiامي.com/apply)

ADMISSIONS REQUIREMENTS

- APPLICATION
- ID
- RESUME



SUMMER STUDIOS

ACCESSORY DESIGN: FOOTWEAR & HANDBAGS

The Accessory Design Summer Studio at Istituto Marangoni Miami focuses on the conceptual and visual aspects of designing fashion accessories. Over the course of three weeks, participants will explore the fundamentals of accessory design, including balance, proportion, and functionality, while mastering sketching and illustration techniques. Instead of creating physical prototypes, students will focus on developing cohesive design concepts and professional presentations that bring their ideas to life.

LEARNING OUTCOMES

- **Fundamentals of Accessory Design** Understand the principles of accessory design, including balance, scale, and proportion, and how they influence the creation of visually appealing and functional pieces.
- **Sketching Techniques** Develop sketching skills to illustrate accessory designs, creating clear and professional renderings that effectively communicate your vision.
- **Mood Boards and Concept Development** Learn how to create mood boards that visually convey your inspiration, theme, and design story, helping to build a cohesive collection.
- **Market Research and Trends** Explore current trends and consumer preferences in accessory design to ensure your work is relevant and market-ready.
- **Creative Storytelling** Gain skills in presenting your designs with a compelling narrative that captures the essence of your collection and connects with your audience.
- **Portfolio Development** Complete the program with a professionally illustrated collection of accessories, ready to showcase to clients or employers as part of your portfolio.

PROGRAM DETAILS

CLASS START: JUNE 15TH

DOMESTIC STUDENT PRICE: \$3,750 USD

INTERNATIONAL STUDENT PRICE: \$4,600 USD

EARLY BIRD DISCOUNT (PAYMENT COMPLETED BY MARCH 31ST): \$500

HOW TO APPLY: [IMMIAMI.COM/APPLY](https://immiami.com/apply)

ADMISSIONS REQUIREMENTS

- APPLICATION
- ID
- RESUME



SUMMER STUDIOS



PERSONAL STYLING

The Personal Fashion Styling Summer Studio offers an immersive introduction to the practice of styling for individual clients. Over three intensive weeks, students explore body types, proportions, and style identities, apply color theory, and learn closet auditing and personal shopping strategies. Through hands-on workshops and digital tools, they design capsule wardrobes tailored to different lifestyles and conclude with a complete client styling project presented in a professional format.

LEARNING OUTCOMES

- **Body Types & Style Identities** Understand the principles of accessory design, including balance, scale, and proportion, and how they influence the creation of visually appealing and functional pieces.
- **Color Theory & Palettes** The course will teach how hue, chroma, and value interact, enabling students to develop personalized color storyboards and seasonal palettes that align with a client's identity and lifestyle.
- **Closet Audits & Shopping Strategies** Participants will master techniques for evaluating existing wardrobes, identifying gaps or opportunities, and practising both in-store and online shopping strategies that align with client profiles and sustainability goals.
- **Capsule Wardrobe Building** Students will design versatile 10–12 piece wardrobe capsules tailored to real-world client profiles — from corporate professionals to creative freelancers — ensuring adaptability across settings and body types.
- **Digital Styling Tools** The program will cover digital styling platforms, mood-board software, virtual lookbooks, and presentation decks, preparing students to communicate styling proposals confidently in a modern digital context.
- **Client Styling Project** In the final week, students will apply all of their skills to a full client brief: consultation, analysis, fittings, look creation, photo documentation, and a final professional presentation showcasing their styling solution.

PROGRAM DETAILS

CLASS START: JULY 6TH

DOMESTIC STUDENT PRICE: \$3,750 USD

INTERNATIONAL STUDENT PRICE: \$4,600 USD

EARLY BIRD DISCOUNT (PAYMENT COMPLETED BY MARCH 31ST): \$500

HOW TO APPLY: [IMMIAMI.COM/APPLY](https://immiامي.com/apply)

ADMISSIONS REQUIREMENTS

- APPLICATION
- ID
- RESUME