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SUMMER STUDIOS



# ACCESSORY DESIGN: FOOTWEAR & HANDBAGS

ISTITUTO MARANGONI MIAMI  
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## PROGRAM DESCRIPTION

The Accessory Design Summer Studio at IMM focuses on the conceptual and visual aspects of designing fashion accessories. Over the course of three weeks, participants will explore the fundamentals of accessory design, including balance, proportion, and functionality, while mastering sketching and illustration techniques. Instead of creating physical prototypes, students will focus on developing cohesive design concepts and professional presentations that bring their ideas to life.

## PROGRAM SPECIFICS

### TUITION

Domestic Students \$3,750  
International Students \$4,600

### EARLY BIRD DEADLINE

Early Bird: March 31st  
Pay full amount by deadline and receive \$500 discount.

### DURATION

3 weeks

### CLASS START DATES

June 15<sup>th</sup> - July 2<sup>nd</sup>

### SCHEDULE

Monday - Thursday; 10:00 AM - 3:30 PM

## STEP-BY-STEP GUIDE: HOW TO APPLY

- 1 Explore Programs [immiami.com/all-programs](http://immiami.com/all-programs)
- 2 Schedule a Meeting [immiami.com/appointment](http://immiami.com/appointment)
- 3 Submit Your Application [immiami.com/apply](http://immiami.com/apply)
- 4 Submit Registration Documents

### REGISTRATION DOCUMENTS

- Online Application
- Application Deposit \$500
- Valid ID
- Resume

## LEARNING OUTCOMES

### FUNDAMENTALS OF ACCESSORY DESIGN

Understand the principles of accessory design, including balance, scale, and proportion, and how they influence the creation of visually appealing and functional pieces.

### MOOD BOARDS AND CONCEPT DEVELOPMENT

Learn how to create mood boards that visually convey your inspiration, theme, and design story, helping to build a cohesive collection.

### CREATIVE STORYTELLING

Gain skills in presenting your designs with a compelling narrative that captures the essence of your collection and connects with your audience.

### SKETCHING TECHNIQUES

Develop sketching skills to illustrate accessory designs, creating clear and professional renderings that effectively communicate your vision.

### MARKET RESEARCH AND TRENDS

Explore current trends and consumer preferences in accessory design to ensure your work is relevant and market-ready.

### PORTFOLIO DEVELOPMENT

Complete the program with a professionally illustrated collection of accessories, ready to showcase to clients or employers as part of your portfolio.